Project Overview: Personal Travel Blog on IBM Cloud Static Web Apps

Problem Definition

The project aims to create a personal travel blog hosted on IBM Cloud Static Web Apps. The primary objective is to inspire others to explore the world, share travel adventures, tips, and captivating photos, with the ultimate goal of creating unforgettable memories. This involves designing a structured blog, crafting engaging content, setting up IBM Cloud Static Web Apps, and ensuring seamless updating capabilities.

Design Thinking Steps

1. Content Planning

- Objective: Define the blog's structure, categorizing content into sections such as travel stories, tips, photos, and possibly an interactive map showcasing visited destinations.

- Approach: Develop a comprehensive content plan that guides the creation and organization of blog posts.

2. Content Creation

- Objective: Generate compelling travel narratives, provide useful tips for fellow travelers, and curate visually captivating photographs from various journeys.

- Approach: Write engaging stories, share practical advice, and select and edit high-quality images to create a rich and immersive reader experience.

3. Website Design

- Objective: Design an aesthetically pleasing and user-friendly layout for the blog, leveraging HTML, CSS, and potentially incorporating JavaScript for interactive elements.

- Approach: Develop a visually appealing and responsive website that enhances user engagement and ensures a seamless browsing experience across devices.

4. IBM Cloud Setup

   - Objective: Establish an account on IBM Cloud and create a Static Web App to host the travel blog.

   - Approach: Set up an IBM Cloud account, configure the Static Web App, and deploy the website to ensure it is accessible online.

5. Content Management

   - Objective: Select a suitable content management system (CMS) or static site generator to facilitate easy updates and management of the blog.

   - Approach: Evaluate and choose a CMS or static site generator that aligns with the project's requirements, ensuring efficient content creation and maintenance.