

# Sponsorship Package 2024

**Trent Computer Science Department Proudly  
Announces Hack Trent In Association with Trent  
University**



**In Person  
250+ Hackers  
Nov 8th – 10th 2024**

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# About Us

**Hack Trent 2024** is the fifth edition of Trent University's esteemed hackathon series, formerly known as **Electric City Hacks**. Over the past four events, we've built a strong reputation for fostering innovation, creativity, and collaboration among students from diverse backgrounds.

This year, we are rebranding as Hack Trent and are excited to host our most ambitious hackathon yet at **Trent University's Student Centre**. From **November 8-10, 2024**, we will welcome over **250+ talented students** from across North America to Peterborough, Ontario, for a **48-hour marathon** of designing, building, and demoing cutting-edge projects.

With **support** from the Trent Central Student Association, Trent Career Space, and Trent Computer Science Department, Hack Trent provides a unique platform for participants to tackle real-world challenges, develop new skills, and connect with industry professionals. We **invite sponsors** to join us in supporting this vibrant community of future tech leaders and innovators.





# Benefits

Hack Trent aims to create an environment where sponsors can meet, interact, and collaborate with students in ways that traditional interviews simply cannot match. Your partnership will help us create an unforgettable experience that empowers students to turn their ideas into reality.

## Why Sponsor Hack Trent?

**Brand Exposure:** Your branding will be prominently displayed to hundreds of talented developers and students, increasing your visibility and recognition.

**Recruit Top Talent:** As a sponsor, you will have access to the resumes of all participants, giving you the opportunity to identify and recruit some of the best student developers.

**API Testing and Feedback:** Let young, creative hackers explore and test your API, providing valuable feedback and innovative suggestions.

**Networking Opportunities:** Engage with great minds in a dynamic setting, mingle with students, and offer workshops on your technology, all within a collaborative and energetic atmosphere.

**Industry Influence:** Position your company as a leader in the tech community by supporting the growth and development of future tech leaders and innovators.

# Sponsorship Tiers

Feature	Platinum \$10,000	Diamond \$8,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
<b>Branding</b>					
Cohost with Hack Trent	✓				
Your company's Discord Channel in our Server	✓	✓	✓		
Distribution of Brand Items	✓	✓	✓	✓	✓
Sponsor-themed prize	✓	✓	✓		
Your own prize category and challenge	✓	✓	✓	✓	
Logo on Merch/Swag (T-Shirts)	Large	Large	Medium	Small	Small
Social Media Shoutouts	✓	✓	✓	✓	✓
Logo on Website	Large	Medium	Small	Small	Small
<b>Speaking Opportunities</b>					
Keynote/Tech talk speaking opportunity	✓	✓	✓		
Dedicated workshop session	✓	✓	✓		
Speak At Opening/Closing	5+ mins	5 mins	2 mins		
<b>Networking &amp; Access</b>					
Send Recruitment Emails	✓	✓	✓	✓	✓
Send Recruiters and Mentors	✓	✓	✓		
Access to participant resumes/Github/LinkedIn	✓	✓	✓		
Pre-Event Meeting W/Team	✓	✓	✓	✓	✓
Interview Rooms	✓	✓	✓		
Sponsor booth	✓	✓	✓	✓	✓
Preferred sponsor booth	✓	✓			
Opportunity to host a major event segment (e.g. mini-competition)	✓	✓	✓	✓	
Opportunity to host a smaller event segment (e.g., a coffee chat with students)	✓	✓	✓		
Opportunity to present a prize	✓	✓	✓	✓	

# Contact Us

## HACK TRENT

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