

ITC American Typewriter

Designed by
Tony Stan & Joel Kaden

ITC American Typewriter

Type specimen designed by
Paige Duffey

University of Massachusetts Lowell

Fundamentals of Typography

Regina Milan

Text from American Typewriter
by Katu Muadinohamba



Origin

1974

The classic and robust American Typewriter typeface was designed in 1974. It was an obvious take on the game-changing invention; the typewriter. As well as, a successor to the typeface, Courier, designed in 1956 by Howard Bud Kettler.

Tony Stan & Joel Kaden

The American Typewriter was designed by **Tony Stan** and **Joel Kaden** in 1974. Born in 1917, Tony Stan also designed Garamond, Cheltenham, Berkeley Old Style and century under the **International Typeface Corporation (ITC)**. Stan passed on after 71 years in 1988. Born in 1914, Joel Kaden did not design anything else and passed on in 2003.

Famous Logos



Office Max Logo

the office

The Office Logo



By Milton Glaser

young
Sheldon

Young Sheldon Logo



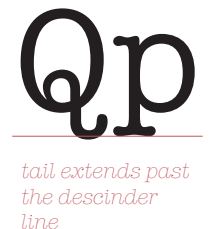
American Typewriter also evokes an old-school feel as typewriters are associated with the past. Even more so with the digital age, we are currently in.

11 pt ITC American Typewriter Light

American Typewriter is discernible by its proportional design and its bulb terminals. The letterforms are a delicate balance of robustness and ornamentalism, these two aspects contrast one another but successfully evoke the typewriter as an invention. This typeface is a combination of traditional, the typewriter and digital, a digitized version of the typewriter graphics.



American Typewriter is a grotesque slab serif typeface. This typeface has ball terminals and thick slab serifs. The apertures are also closed as seen in the lowercase "e". As seen in the uppercase "A" the letterform has a rounded apex. The ears of the letterforms, just as other terminals, end in balls.



Another interesting design to note is the tail of the uppercase "Q". It extends past the other letterforms' descender line.

Font Weight

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

12 pt ITC American
Typewriter Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

12 pt ITC American
Typewriter
Medium

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

12 pt ITC American
Typewriter Bold

Font Weight Italic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

12 pt ITC American
Typewriter Light
Italic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

12 pt ITC American
Typewriter
Medium Italic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

12 pt ITC American
Typewriter Bold Italic

¿?|!&@'“”»»%*^#\$\$€¢[]}

18 pt ITC American
Typewriter Light

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18 pt ITC American
Typewriter Light
Italic

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18 pt ITC American
Typewriter Medium

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18 pt ITC American
Typewriter
Medium Italic

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18 pt ITC American
Typewriter Bold

¿?¡!&@‘’“”«»%*^#\$.€¢[]{}

18 pt ITC American
Typewriter Bold Italic

7

abcdefghijklmnopqrstuvwxyz
¿?¡!&@

a b

Glyphs

[illegible]

Goodbye.