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Blue Workforce A/S acquires Coppelia Robotics GmbH

Manufacturing • Robotics

 M&A 28 December 2016



[Blue Workforce A/S](#), an Aalborg, Denmark robot company announced getting into an agreement to purchase Coppelia Robotics GmbH, Switzerland, in order to to pursue a shared vision on making robotics more Accessible, Applicable and Affordable.

The financial details of the transaction remain undisclosed.

Coppelia Robotics' 3D simulation, developed by Mark Freese, includes machine vision, data collection, the robotic frame, and gripper technology. The modular simulation is intended to allow each customer to build its ideal configuration.

The decision is the outcome of 3 years of intensified talks, idea sharing and mutual inspiration on how the highly innovative products and business models on both sides demonstrate the power to radically relax and improve how robotics can be conceived by both, low- and high-end users.

Both founders, Marc Freese from Coppelia Robotics GmbH, and Preben Hjornet from Blue Workforce A/S are experienced Roboticians with a long track records of bringing innovations into the global robot industry.

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Blue Workforce (company)

 Manufacturing • Robotics

Total investments received (USD): [2.83M](#)

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