

How to make teenage girls love coding using Python and the visual arts orienting language Processing?

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How to make teenage girls love coding using Python and the visual arts orienting language Processing ?

Maude Pupin, Philippe Marquet, Yann Secq

Ch'ti code
chticode.info/

Introduction

Women in computer science

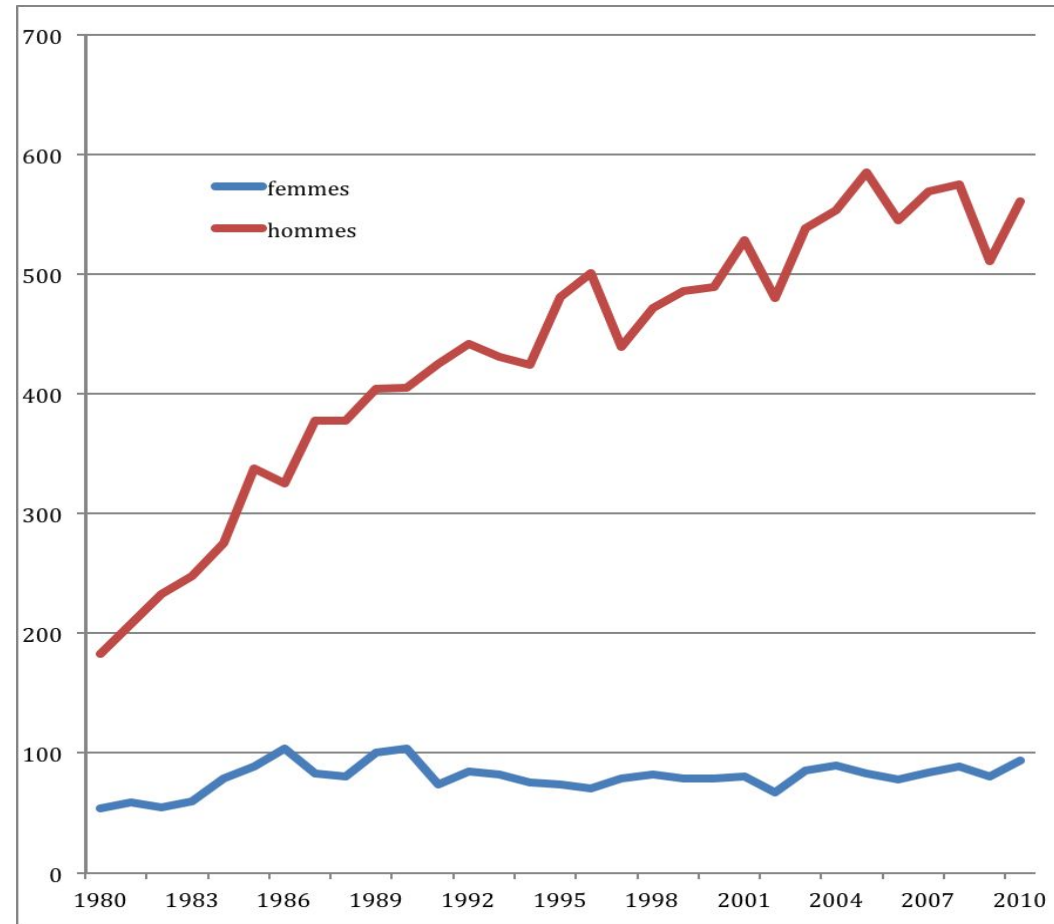
Women in computer science...

**Computer science companies want more women in their teams
& drop of women among computer science students proportion**

- **More women in CS companies**
more employees, less women
diversity of teams, ideas
- **Compagnies recruit students**
- **Few women among CS students**
And proportion decreases
80's advent of home PC
Stereotype of the male geek

**Shared statement of fact
between Companies & Universities**

→ **Shared solutions!**



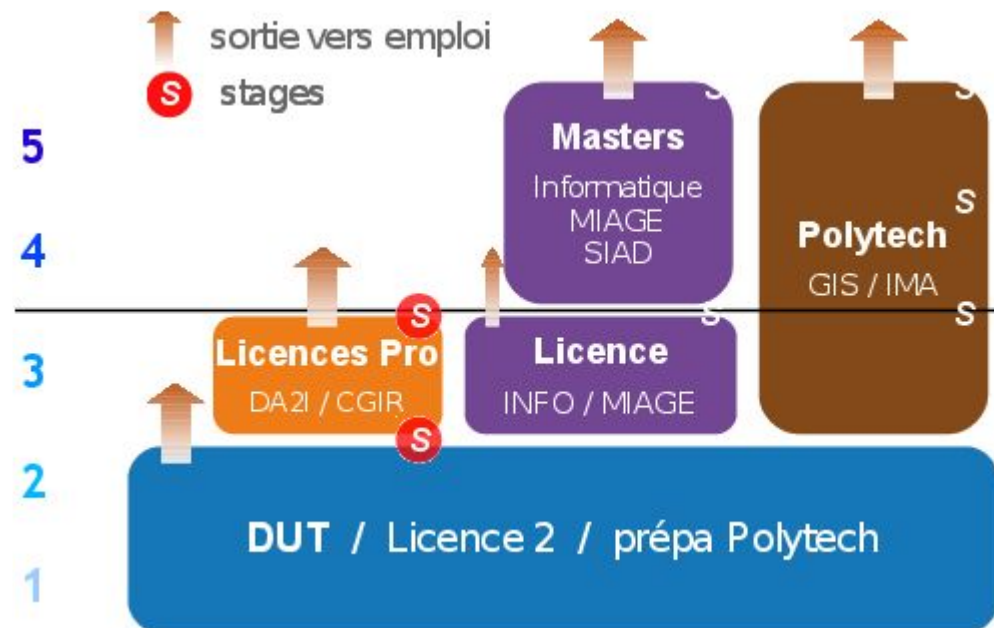
Women in computer science... in Lille

2013 – CS Companies and University of Lille

- **“Women in IT” IBM & Euratechnologie**
want to recruit women
- **Computer science at University of Lille**
12% of women

Working group @ Univ Lille
– CS teachers/researchers
– companies relationship
service

Companies partnership



“Informatique au féminin” working group @UnivLille1

University and companies promote computer science to girls

- **Observation**

Low number of women in computer science students

- **Round tables**

first grade students

present the variety of computer science jobs

ex-student testimony

- **Role model - videos**

large audience

secondary school - guidance services

3-4 minutes portraits of women in CS

- **Scientific Mediation**

secondary school girls invited by IT companies

Unplugged CS booth

- **Communication**

femmes.fil.univ-lille1.fr/

@InfoAuFeminin

facebook.com/infoaufeminin

and...

Scholarships to study computer science



Femmes et informatique

Informaticien, un métier d'homme ? Bien sûr que non !

Scholarships to study computer science

Flagship action of the "informatique au féminin" group

- **4000€ / year**
girls following CS courses up to BAC+3
- **Companies philanthropy and partnership**
sponsorship
participation in recruiting
"marrainage" of female students
- **Students implication**
ambassadors of the company
- **31 scholarships since 2015**
currently 21 students

and...
"L codent, L créent"



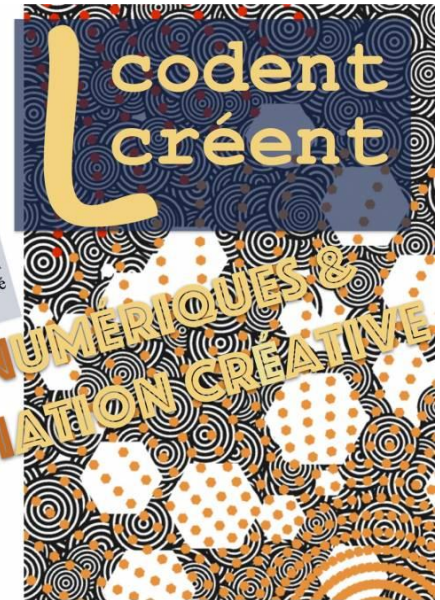
L codent, L créent

Initiation to computer science through creative coding

"L codent, L créent"

13-15 years old girls discover computer science via art creation supervised by female computer science students

- **Action towards young girls**
early years of secondary school
- **Creative and innovative activity**
creation of digital works via programming
- **Between girls**
hosted by female CS students
- **Course materials (in French)**
prepared by CS teachers
freely available
- **Practical organization**
during lunch break
schools close to the University
8 sessions
- **Companies support**
to pay CS students

[illegible]

"L codent, L créent"

An innovative activity to make girls enjoy coding

- **A coding activity dedicated to young girls, hosted by young girls**

Girls are concerned, they can't censure

They have not yet amassed prejudices

The supervisors won't judge them, they are not teachers

- **Creative and innovative activity**

The main goal is to create digital works

Animations and interactivity is simple to handle

The only way to create an artwork is to code

- **Processing is the ideal language**

"Processing is a flexible software sketchbook and a language for learning how to code within the context of the visual arts."



Is digital arts is a good way to discover programming ?

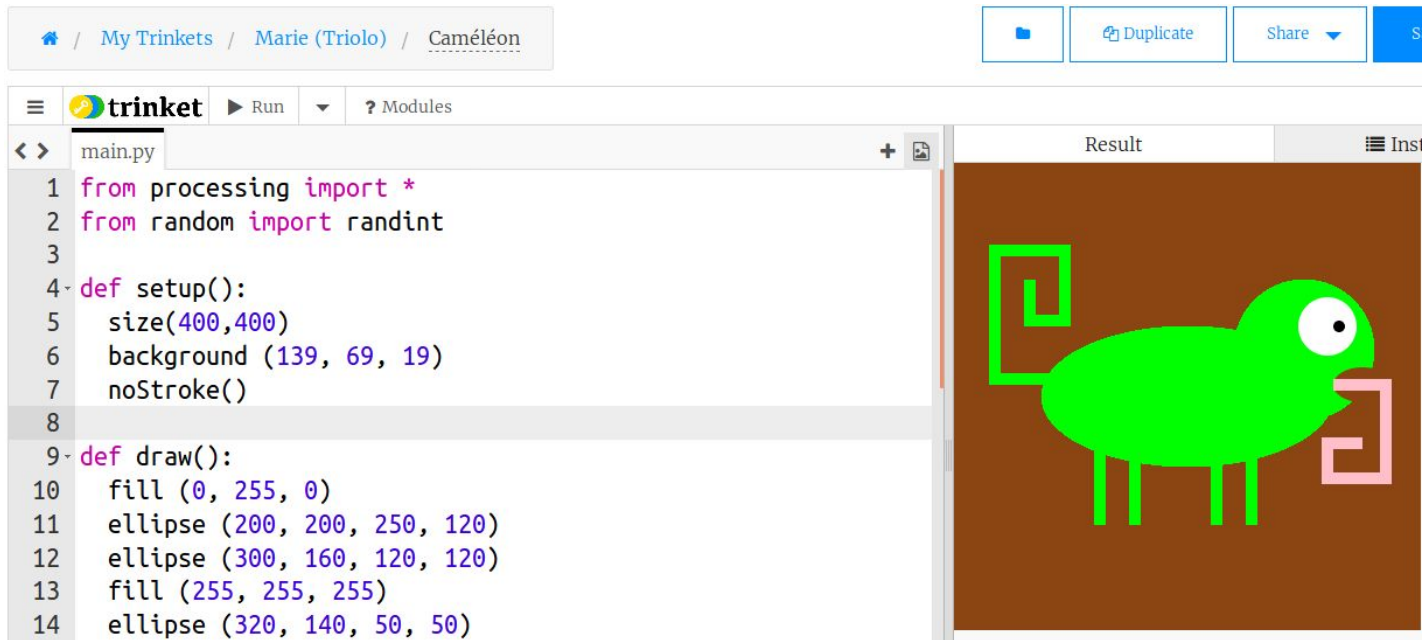
Yes, because it associates coding to creation

Pros

Art is a creating pursuit
Code is not seen as a creating pursuit
although it is !

Cons

Don't need to use advance coding
instructions to create nice digital arts



*So Processing is
a good choice*

Technical issues

Processing is available with different languages, is Python better ?

Python

Simple to learn as a first language

You need to install an interpreter ...

=> Why have we used **Trinket** ?

- Run and write code in any browser, on any device.
- Work instantly, with no need to log in, download plugins, or install software.
- Easily share or embed the code with your changes when you're done.

Javascript

Complex programming language

Directly interpreted in your browser

openprocessing.org

- Share your sketches with others
- Help and collaborate with the community
- Follow classes around the world teaching processing

Outcome

**Teenage girls like to create
through code :)**

“L codent, L créent”

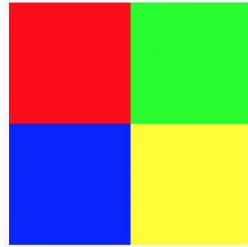
A condensed planning for the first year

- **Planned in two secondary schools of Villeneuve d’Ascq**
Among the 6 schools around University
Simone de Beauvoir and Triolo
Not too far from the University so the students can go there
- **During lunch time**
45 min long
Pupils have time to do non teaching activities during lunch
Students are also available (they don’t miss courses)
- **Condensed on 1 month**
2 sessions a week
- **Final step: public exhibition at Lille University**
To motivate the girls to produce their own digital art
To have an unusual and friendly event

Pedagogical progression (really fast !)

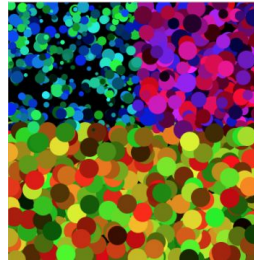
- **First session**

Instruction, sequence of instructions, coordinate systems, colors in processing (everything within `setup()`)



- **Third session**

The principle of animation
`setup() + draw() !`



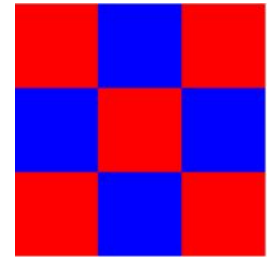
- **Fifth session**

Create your own function ... + event-based prog.
`def xx() : +`
`def keypressed() :`



- **Second session**

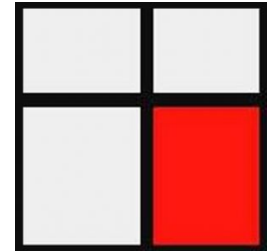
Loops (for) and alternatives (if) and variables !
Students are crucial for this step



- **Fourth session**

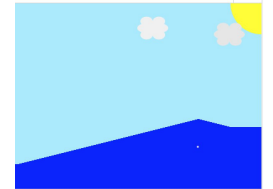
Interactivity: "event-based" programming (mouse)

`mouse.x / mouse.y`



- **Sixth session**

Some examples to be inspired ... created by students :)



- **Seventh and eighth sessions : building your own digital art !**

<https://wikis.univ-lille1.fr/chticode/wiki/ecoles/lclc/2017/home>

"L codent, L créent"

A final exhibition

- At the University with teenage girls and their families
- Professional and academic background of women working in CS
- Presentation of a digital artist planned (but canceled)
- Presentation of PhD students working in the HMI research field
- Presentation of teenage girls visual work of art

Collèges Simone de Beauvoir & Triolo Université de Lille - Sciences & Technologies

**9h15
9h30**

**Accueil à LILLIAD
Learning Center Innovation**

**9h30
9h45**

Présentation de l'action
« L codent, L créent »

**9h45
10h30**

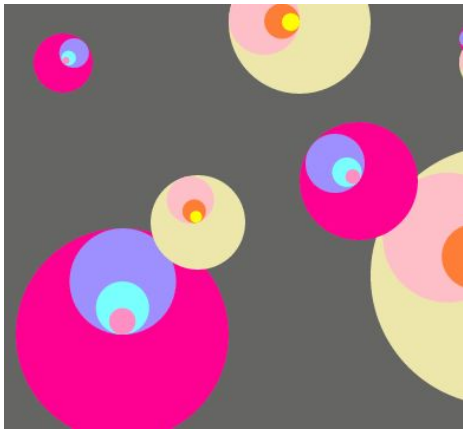
Témoignages de doctorantes
Amira CHALBI et Nicole PONG

**10h30
11h15**

Exposition des oeuvres
numériques réalisées par les
collégiennes de 4ème et 3ème

**11h15
12h00**

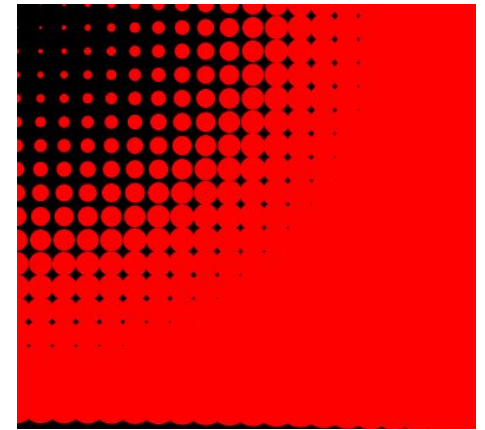
Pot de clôture



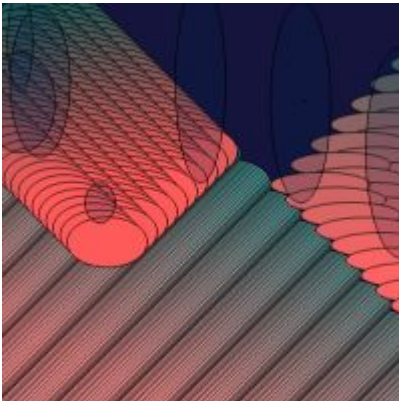
Salomé, (Triolo)



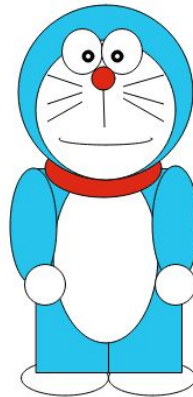
Élina et Lucie (SdB)



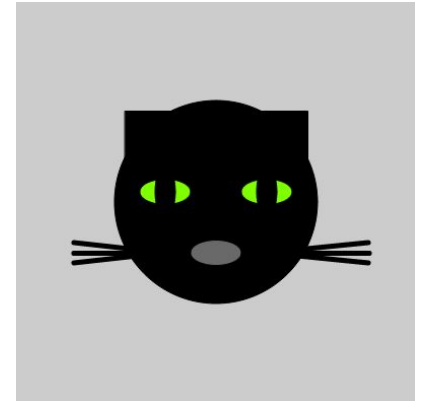
Océane (Triolo)



Imana (Triolo)



Imane (SdB)



Marie (Triolo)

The coding activity was plebiscited



- **22 schoolgirls exhibited their works**

They appreciate coding and creating nice and funny visual works

- **55 people visited the exhibition**

The pupil parents came, and also colleagues from schools or university

- **Teachers and school principals wanted to continue next year**

They were happy to offer a new activity to their pupils because the teenage girls like it and because it opens to business world

WE LEARN
SO MUCH !

THANK YOU
TO ALL

THIS WAS
TOO SHORT

NICE
PROJECT

NOT ENOUGH
SESSIONS

They speak of us



- **In regional education authority**
The digital director wants to extend our action to other schools
- **In Lille University**
Announced in the newsletter
Colleagues want to join us
CS department dynamics
- **In Nord'Eka**
A pluri-media magazine to discover sciences in North of France
Dedicated to teenagers
- **In Conferences**
PyParis 2017 ;)
womENCourage 2017 (ACM event)

<http://nord-eka.fr/femmes-et-informatique-vision-des-jeunes-sur-linformatique/>

Outcome

Conclusion and perspectives

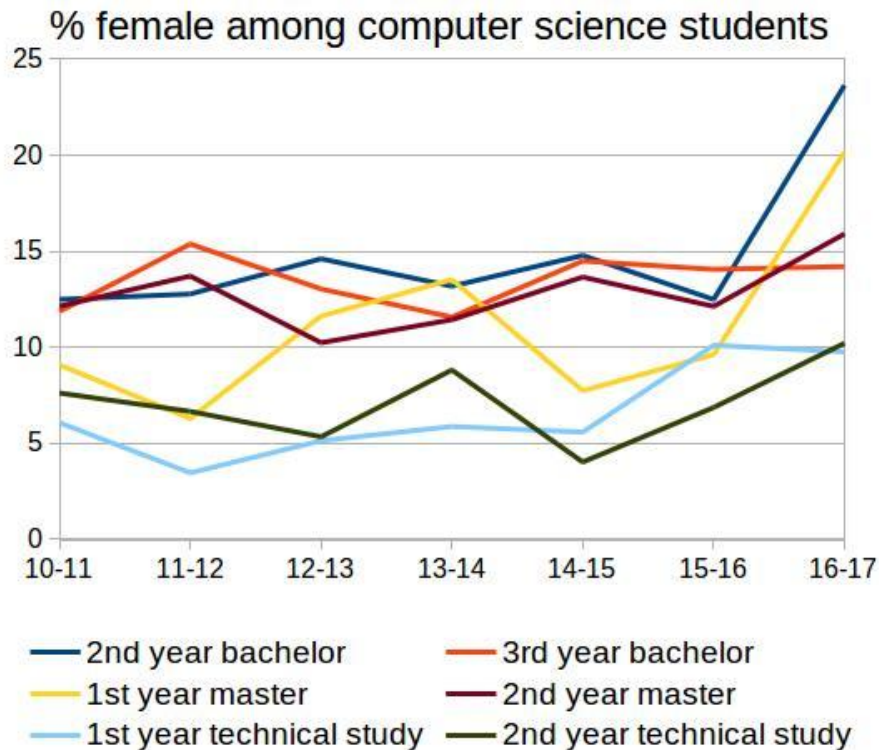
How to promote our diploma and ITs job ?

By making students coming to schools and pupils coming to university

- **Female computer science students led the sessions in the schools**
A complicity has borned between the teenage girls and the female students
Teenage girls see that women enjoy studying computer science at university
- **Teenage girls and their parents came to the university**
It's not far from their house
Nice working environment
- **Presentation of scientific and technical jobs linked to computer science**
Female PhD student and manager testimonies
Yes, women works in IT and like it
Yes, companies want to hire women in their IT teams
IT jobs are various

Actions of *Info au féminin* are successful

Proportion of female computer science students grows at Lille university



- **2nd year bachelor, more details**

- 28% of the students taking their exams are females
- 7 females are in the 14 better students
- 13 females are in the 30 better students
- 31 females among the 89 graduates

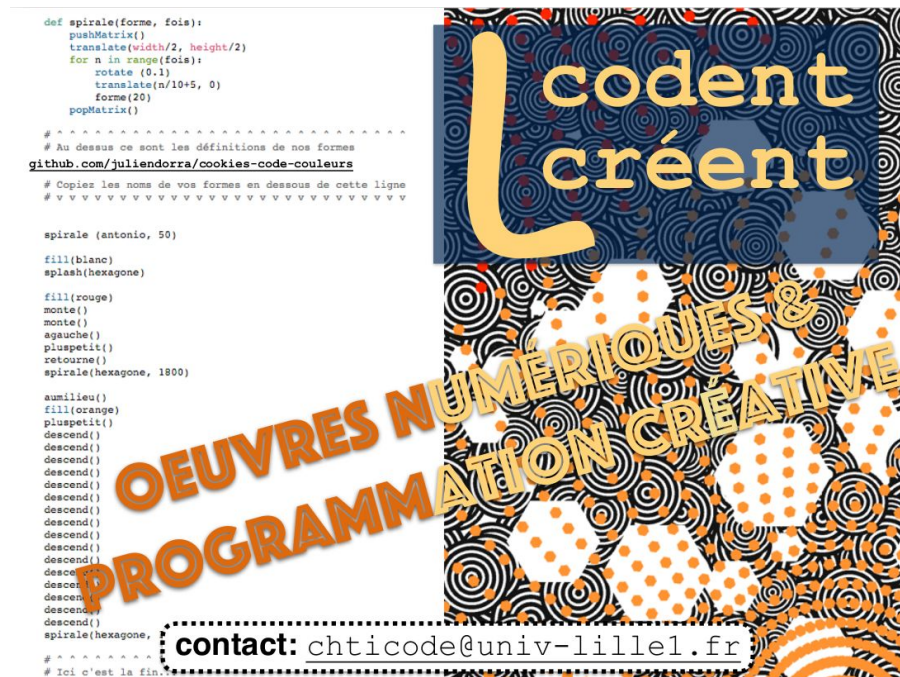
- **3rd year bachelor, more details**

- 6 females are in the 20 better students

What's next now ?

L codent, L créent (season 2)

More students, more teenage girls, more schools involved !



- **Scaling this first experiment**
Difficulty: students are studying, college should not be too far ...
- **Feedback within each secondary school**
Exposition within the University is a key part to demystify the place ... but feedback within the school to show others what has been done is also important.
- **Secure enterprise philanthropy**
Is a “low” investment, at least lower than scholarships
- **Keep an eye on future students**
Teenage girls have three more years before reaching University ... will we see some of them in computer science training ?

Acknowledgments

Thanks to all who made this project a success



- **Informatique au féminin and their partners**

IT companies and services sponsored actions of the collective and so financed the salaries of the female students

- **Secondary schools teachers**

They promoted the activity to the pupils and organized locally the practical sessions

- **Female computer science students**

They supervised the practical sessions