Professional Business Cards

Project report templates

1.Introduction

- Design and print custom business cards in Canva. Use pre-made templates and order prints on a variety of paper stocks, finishes, and shape.

2 . Overview

Business cards are cards bearing business information about a company or individual. ... They are shared during formal introductions as a convenience.

3.Purposes

A business card is a highly personal form of marketing, and does exactly what you need it to. Business cards serve the key purpose of marketing your business and getting your key contact information into your client's hands... all in a matter of seconds. Fundamental to the value of the business card, is its portability.

Problem definition & Design thinking

1.Empathy Map

     One of the biggest pitfalls of empathy mapping is relying on assumptions, stereotypes, or personal opinions instead of real data. If you don't have enough research to back up your empathy map, you risk creating a distorted or inaccurate picture of your users
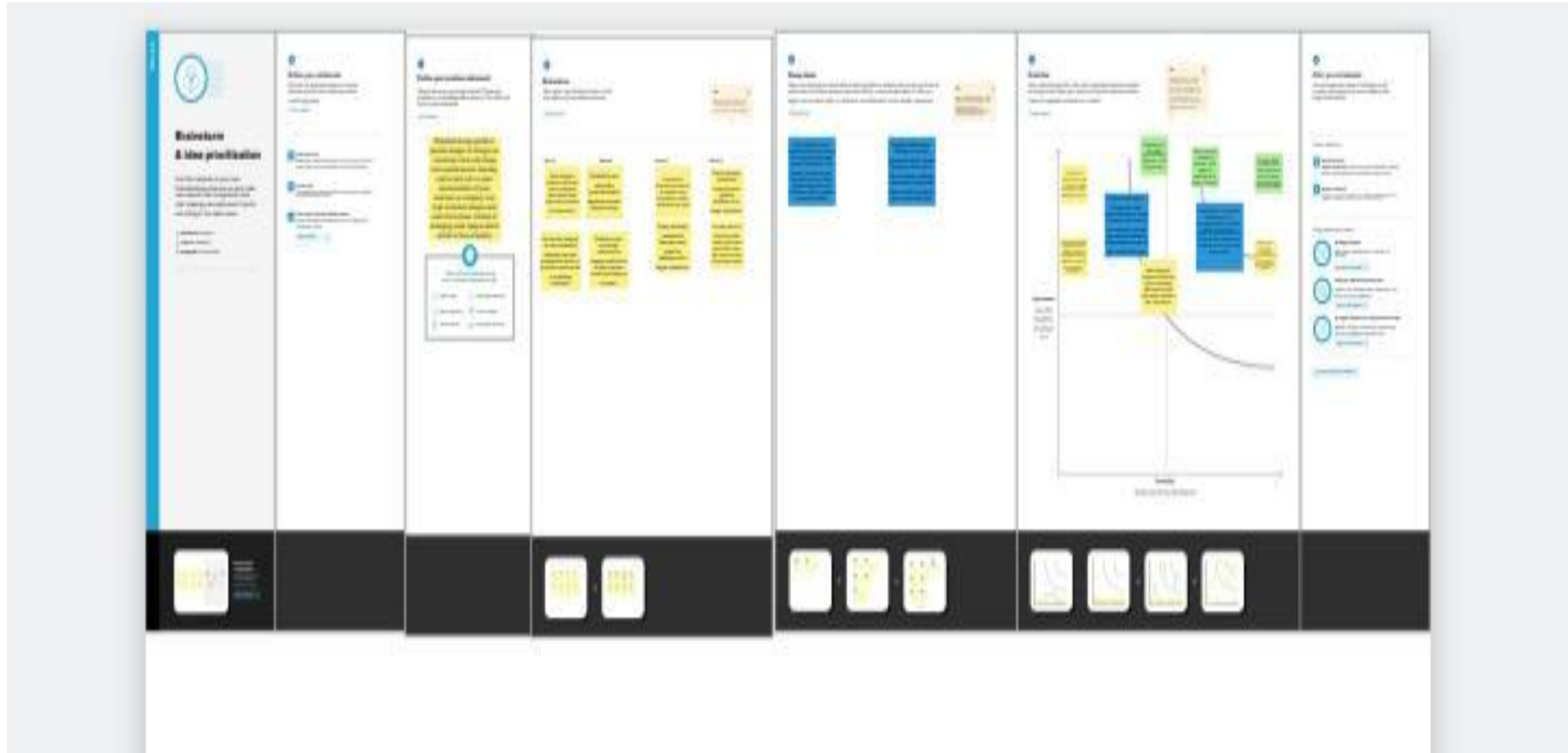
2. Brainstorming

     Group dynamics and power dynamics lead people to hold back. A large quantity of ideas does not mean quality of ideas. Brainstorm sessions often have little follow-through because the point is usually to involve the team rather than solve the problem.

Empathy Map

Brainstorming

Advantages

- Hosting key business information, such as your website, email and phone number, a business card encourages people to contact you, visit your business (online or in real life) and learn more about you. Another way to encourage customers to engage — and hold on to your business card — is by adding an incentive.

Disadvantages

Business cards might be susceptible to wear and tear. Laminating cards might help, but they are still subject to the elements. And, recipients could easily lose cards. Many people don't want to receive business cards

Result

Result

Application

1. This express the business cards for graphic designer.

2. This business card shows the full details about the graphic designer centre.

3. This also helps customers to know more about the graphic designing centre.

4. Business cards are very useful for the popularization of businesses.

Conclusion

- Canva app is very useful for different kinds of editing. This make one expert in editing. Through Canva, we can learn to edit, choose color, and make different projects.