



Data Profiling



What is Data Profiling?

- Data profiling is the set of activities and processes to determine the metadata about a given dataset.
- Data profiling involves:
 - Collecting descriptive statistics like min, max, count and sum.
 - Collecting data types, length and recurring patterns.
 - Tagging data with keywords, descriptions or categories.
 - Performing data quality assessment, risk of performing joins on the data.
 - Discovering metadata and assessing its accuracy.
 - Identifying distributions, key candidates, foreign-key candidates, functional dependencies, embedded value dependencies, and performing inter-table analysis.



Understand your Data!





"Given the heterogeneity of the flood of data, it is not enough merely to record it and throw it into a repository. Consider, for example, data from a range of scientific experiments. If we just have a bunch of data sets in a repository, it is unlikely anyone will ever be able to find, let alone reuse, any of this data. With adequate metadata, there is some hope, but even so, challenges will remain due to differences in experimental details and in data record structure."

https://cra.org/ccc/wp-content/uploads/sites/2/2015/05/bigdatawhitepaper.pdf

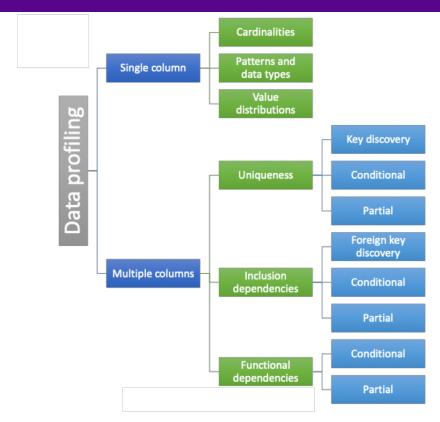


Understand your Data!

- Need metadata to:
 - enable data re-use (have to be able to find it!)
 - determine fitness for use of a dataset in a task
 - help establish trust in the data analysis process and its outcomes
 - A set of activities and processes to determine the metadata about a given dataset
 - Metadata summarizes the data, summaries should be small but informative.



Classification of Profiling tasks



[Abedjan, Golab, Naumann; SIGMOD 2017]



Research tools for Data Profiling

Tool	Main Goal	Profiling Capabilities
Metanome [Papenbrock et al., 2015a]	Data Profiling	Columns statistics, rule discovery
ProLOD++ [Abedjan et al., 2014a]	LOD profiling and mining	General statistics, pattern discovery, unique discovery
Bellman [Dasu et al., 2002]	Data quality browser	Column statistics, column similarity, candidate key discovery
Potter's Wheel [Raman and Hellerstein, 2001]	Data quality, ETL	Column statistics (including value patterns)
Civilizer [Deng et al., 2017; Fernandez et al., 2016]	Data discovery	Column similarity
Data Auditor [Golab et al., 2010]	Rule discovery	CFD and CIND discovery
RuleMiner [Chu et al., 2014]	Rule discovery	Denial constraint discovery
MADLib [Hellerstein et al., 2012]	Machine learning	Simple column statistics

[Abedjan, Golab, Naumann; SIGMOD 2017]



Questions?



Thank you