



association suisse du droit de la concurrence  
schweizerische vereinigung für wettbewerbsrecht  
associazione svizzera del diritto della concorrenza  
swiss association of competition law

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Centre de droit commercial,  
fiscal et de l'innovation

## Standards, IP and Competition



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FACULTÉ DE DROIT

Faculté de droit  
Secrétariat - formation  
Université de Neuchâtel  
Av. du Premier-Mars 26  
2000 Neuchâtel

[www.unine.ch](http://www.unine.ch)

**Vendredi 21 septembre 2012**

Aula de la Faculté de droit, Av. du 1<sup>er</sup>-Mars 26, Neuchâtel

+ [swissuniversity.ch](http://swissuniversity.ch)

## Standards, IP and Competition

The conference intends to give an overview of the challenges and possible solutions in the fields of standards, IP and competition through up-to-date and accurate input provided by specialists in the field.

The first part will provide participants with a presentation of the general framework relating to standards; more details will be given regarding the main fields in which standards are applied, in particular in information and communication technologies (ICT), as well as in finance, taking into account intellectual property and competition issues as well as the interface between the two.

The second part will focus on experience acquired from the pharmaceutical and chemical industries, in particular relating to the development of patent pools, compulsory licences and access to technology.

Finally, a panel discussion including a representative of the Swiss Competition Authority will aim at providing solutions regarding in particular licensing options that have proved to be acceptable solutions in the EU and Swiss legal frameworks.

## PROGRAMME

### 13 h 30 Registration

### 14 h 00 Welcome

Prof. Daniel Kraus, LL. M., Attorney at Law, Umbricht, Zurich/Berne and University of Neuchâtel

#### Introduction

Christophe Rapin, LL.M., Attorney at Law, Meyerlustenberger Lachenal, Geneva and President of ASAS

### 14 h 15 Standards : Why, what for and how ? The general framework for standard setting

Representative of Swisscom (invited)

### 14 h 40 Standards in the ICT industries

Dr. Michel Jaccard, LL.M., Attorney At Law, id est avocats, Lausanne

### 15 h 10 Standards in finance industries

Dr. Marcel Meinhardt, LL.M., Attorney At Law, Lenz & Staehelin, Zurich

### 15 h 45 Coffee Break

### 16 h 15 Any lessons from the pharmaceutical sector ?

#### Patent pools, compulsory licences, access to technology

Dr. Simon Holzer, Attorney at Law, Meyerlustenberger Lachenal, Zurich

### 16 h 45 Panel discussion - Learning from each other : which licensing options when IP and standards are at stake?

All speakers

### 17 h 15 Conclusions

Prof. Daniel Kraus

## Target audience

The conference is intended for attorneys, corporate lawyers as well as representatives of administrations dealing with or interested in competition law and/or intellectual property.

## Language

The language of the conference will be English.

## Venue

University of Neuchâtel, Main Conference Room, Av. du 1<sup>er</sup>-Mars 26, Neuchâtel

## Costs

Fee (including coffee break and documentation)	CHF	350.-
For ASAS members	CHF	300.-
Students and trainee lawyers	CHF	80.-

## Registration

Online : [www.publications-droit.ch](http://www.publications-droit.ch)

By email : [droit.formation@unine.ch](mailto:droit.formation@unine.ch)

## Registration deadline

10 September 2012

## Information

Secrétariat de la Faculté de droit / formation

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Je prendrai part au colloque du 21 septembre 2012 et m'engage à verser la finance d'inscription au moyen du bulletin qui me sera adressé

Nom, Prénom :

Profession :

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Tél. professionnel :

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