



# Quora Question Pairs Competition

  
*YesofCourse* Team Solution

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# Content

- Introduction
- Solution
  - Pre-processing
  - Feature-Engineering
  - Deep Model
  - Traditional Model
  - Stacking
  - Post-processing
- Conclusion

# Team Introduction



**Niu Guocheng**

Master  
@Baidu

Researches: Natural  
Language Processing and  
Machine Learning



**Pang Liang**

PhD. candidate  
@ICT

Researches: Information  
Retrieval, Matching  
Learning, Deep learning



**Hou Jianpeng**

Master  
@Google

Researches: Machine  
Learning and Distributed  
Computing



**Fan Yixing**

PhD. candidate  
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Researches: Information  
Retrieval, Matching  
Learning, Deep learning



**Yue Xinyu**

Master  
@ICT

Researches:Recommendat  
ion, Data Mining, Machine  
Learning

# Team Introduction

**1<sup>st</sup>** Place, Awarded in **2016 BYTECUP**

**1<sup>st</sup>** Place, Awarded in **China Telecom Big Data Application Contest**

**1<sup>st</sup>** Place, Awarded in **SIGHAN-2015 Chinese Spelling Check Task**

**1<sup>st</sup>** Place, Awarded in **RecSys2013: Yelp Business Rating Prediction**

# Task Problem

## Quora

A place to share knowledge and better understand the world



“

Why is WeChat more popular than WhatsApp in China given that WhatsApp is more popular elsewhere?

”



“

WeChat is quite popular in China. Are there many people from other countries using WeChat to contact each other?

”

# Task Dataset

- Dataset Statistics

*!!! Computer-generated pairs*

	Question pairs	Distinct pairs	Total questions	Pos vs Neg
Training	404,290	404,258	537,373	<b>36.92%</b>
Testing	2,345,796	2,339,396	4,340,277	<b>16.5%</b>

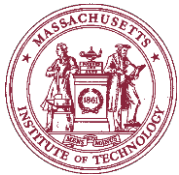
- Dataset Statistics

id	question1	question2	Is_duplicate
0	How do I prevent breast cancer?	Is breast cancer preventable?	0
1	How does 3D printing work?	How do 3D printing work?	1

- Evaluation

$$\text{logloss} = -\frac{1}{N} \sum_{i=1}^N \sum_{j=1}^M y_{i,j} \log(p_{i,j})$$

# Task Participants



3307

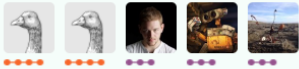


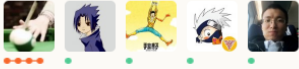

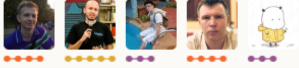

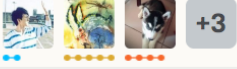

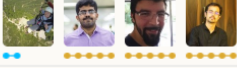


## Kaggle Rankings

1		Gilberto Titericz Junior
2		Stanislav Semenov
3		Μαριος Μιχαηλιδης KazAnova
4		Faron
5		idle_speculation
6		Eureka
7		Silogram
8		Little Boat
9		utility
10		raddar



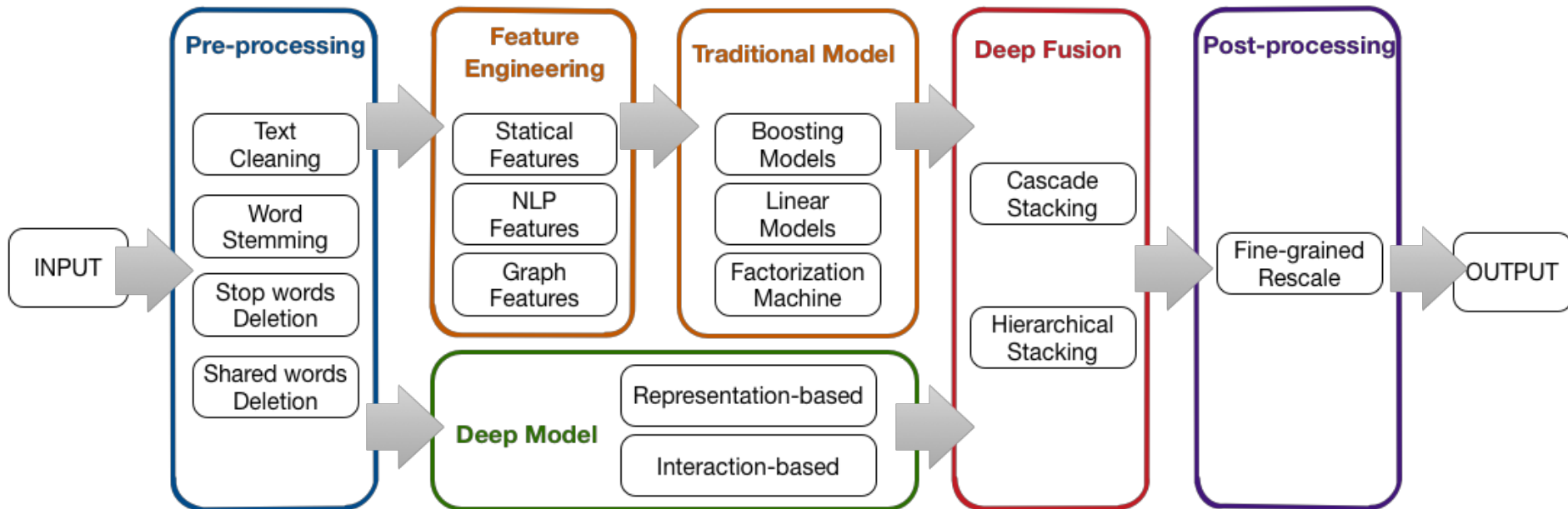
# Final Leaderboard

#	△pub	Team Name	Kernel	Team Members	Score ?	Entries
1	—	DL guys			0.11580	263
2	—	Depp Learning			0.11670	196
3	—	Jared Turkewitz & sjv			0.11756	178
4	—	YesOfCourse			0.11768	189
5	—	Qingchen   KazAnova   Faron			0.11851	219
6	—	LAMAA power			0.11887	406
7	▲2	aphex34			0.12072	166
8	—	NLPFakers			0.12239	250
9	▼2	Unduplicated Duplicates			0.12248	314
10	▲1	🎵 b.a.s.s. 🎵			0.12296	271



# Architecture

The framework of our solution:



# Content

- Introduction
- Solution
  - **Pre-processing**
    - Feature-Engineering
    - Deep Model
    - Traditional Model
    - Stacking
    - Post-processing
- Conclusion

# Preprocessing

Made some different versions of original data:

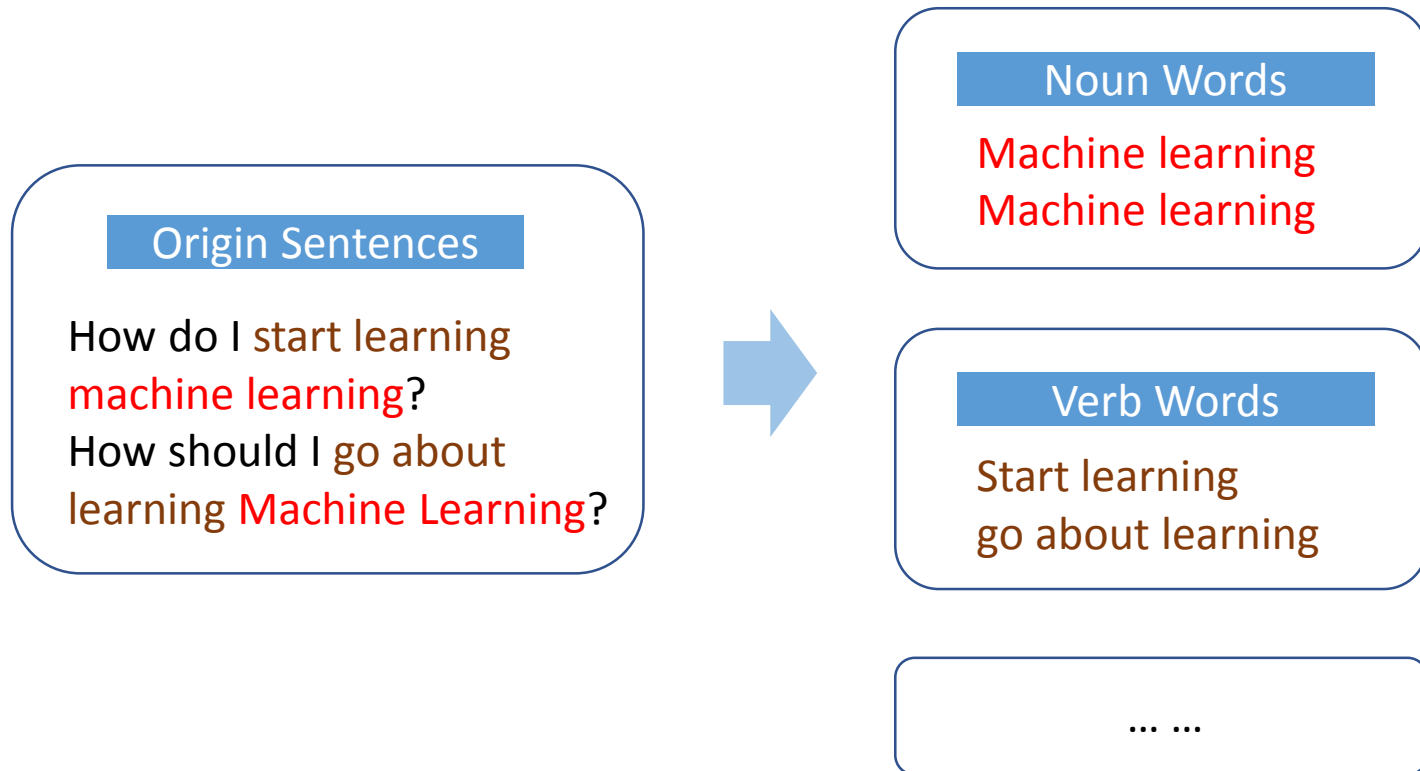
- Lower case
- Text cleaning
- Stop words removal
- Word stemming
- Punctuation Cleaning
- Shared words deletion
- Part of Speech Group

# Preprocessing • Text Cleaning

- Substitute Abbreviation
  - ' n't ' => ' not '
  - ' that's ' => ' that is '
  - ' US ' => ' America '
- Substitute Special Character
  - ' \\$ ' => ' dollar '
  - ' ₹ ' => ' rs '
- Substitute Numbers
  - ' one ' => ' 1 '
  - ' 6k ' => ' 6000 '

# Preprocessing • POS Group

- Extract different part of speech from origin sentences.



# Content

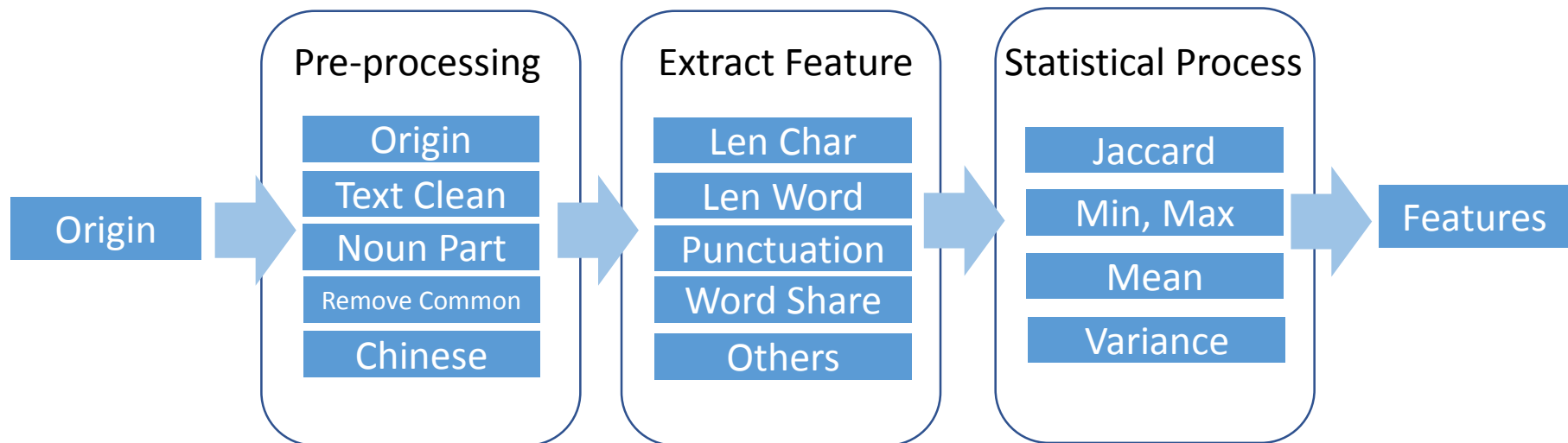
- Introduction
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# Feature Engineering

- Statistical
  - Powerful Words
  - Interrogative Words
  - FuzzyWuzzy
- NLP
  - Topic Model
  - Key Phrase Extraction
  - Dependency Parsing
  - Differential Analysis
  - Cross-Language Features
- Representation
  - Word Level
  - Sentence Level
- Graph
  - Nodes and Edges
  - Structure Information
  - Propagation Information

# Statistical Features

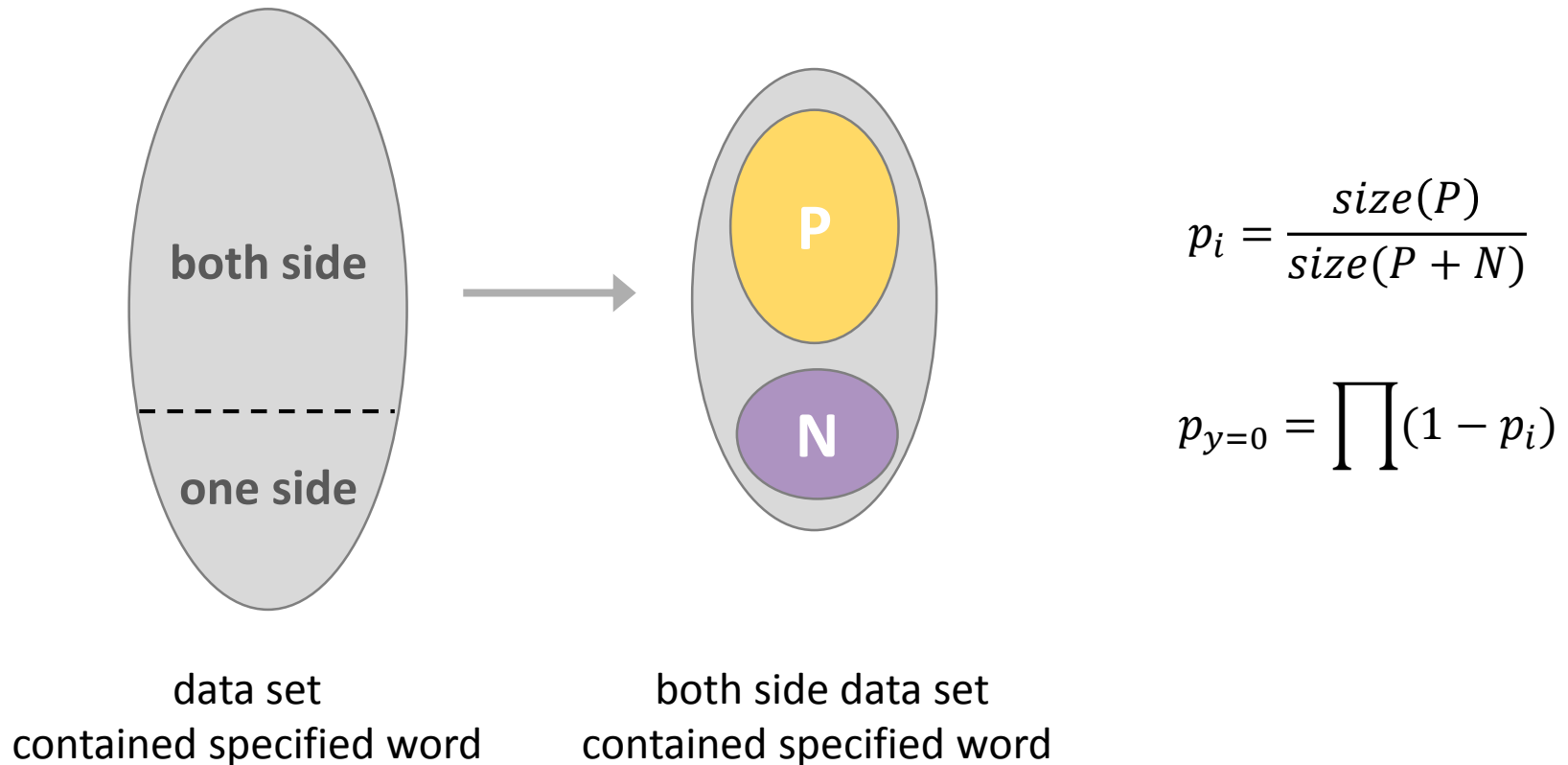
- Len Char, Len Word, Len Vowel, Punctuation Num, Word Match Share et al
- Multi Channel including Origin, Text Cleaning
- Multi Process Method including Jaccard Ratio, Min, Max, Mean, Variance et al





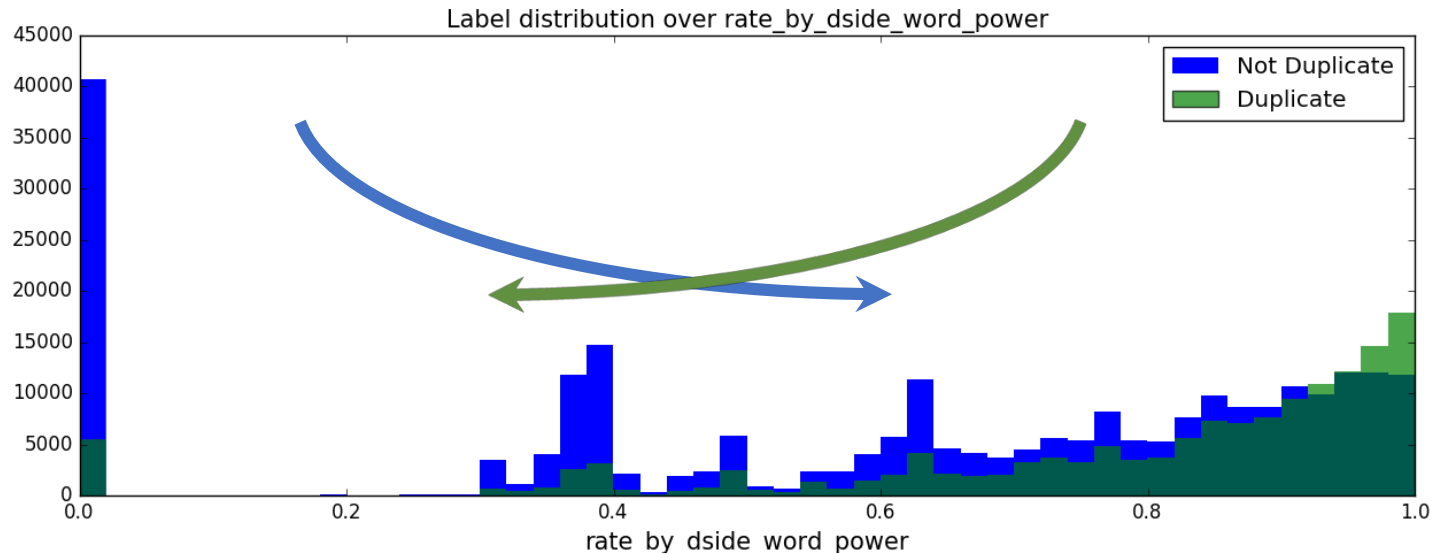
# Statistical Features • Powerful Words

- Words which make two sentences express same meaning.



# Statistical Features • Powerful Words

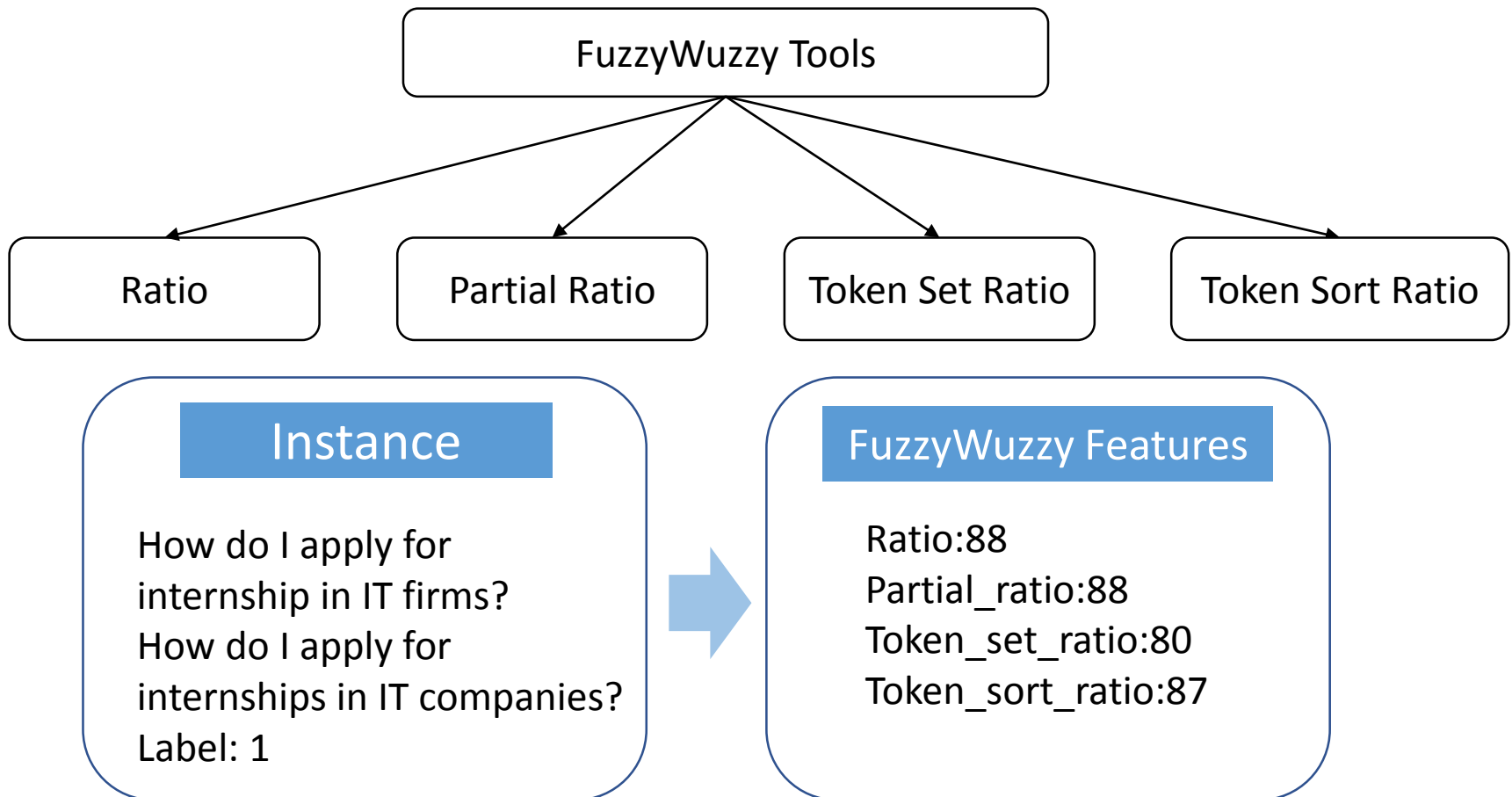
- Words which make two sentences express same meaning.





# Statistical Features • FuzzyWuzzy

- Edit Distance calculation
- Multi types edit distance catch various info

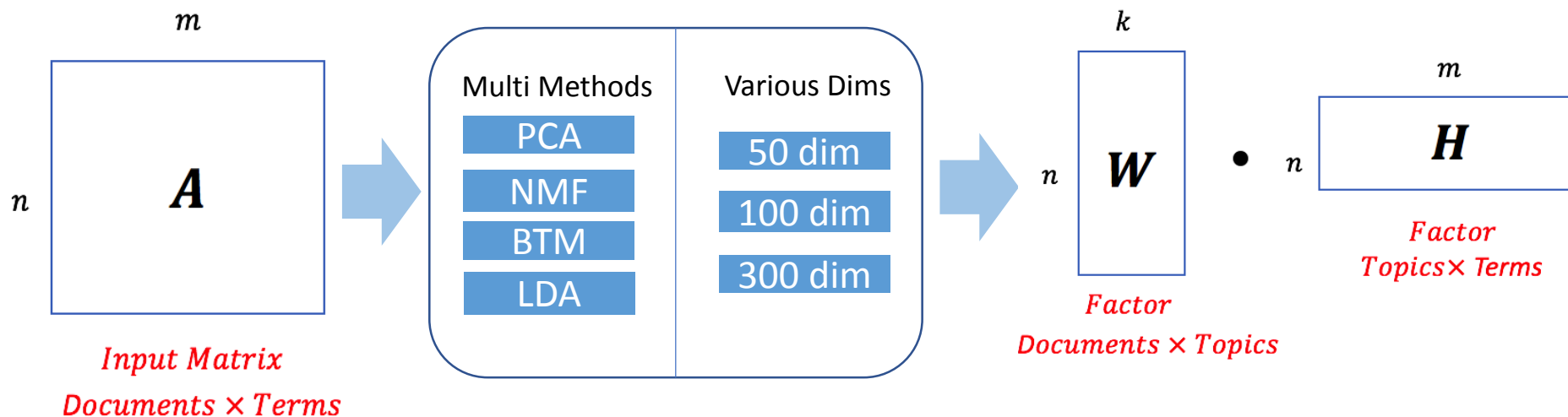


# NLP Features

- Topic Model
  - PCA、 NMF、 BTM、 LDA
- Key Phrase Extraction
  - SG Rank
- Dependency Parsing
  - Principal component extraction
  - Semantic tree
- Differential Analysis
  - Part-of-speech、 Named-entity、 Brown-cluster
- Cross-Language Features
  - Translate into Chinese

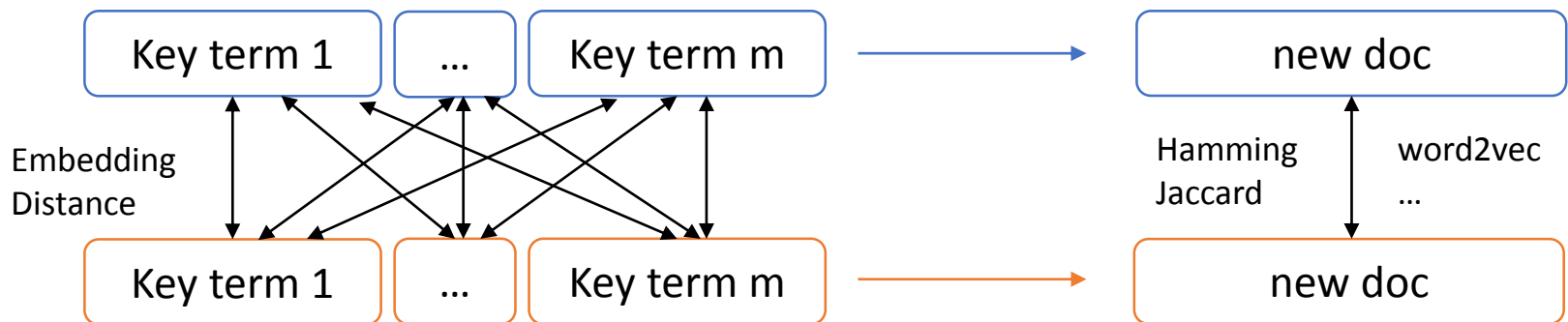
# Topic Model Features

- Construct TF-IDF Matrix
- Matrix Factorization including PCA、NMF、BTM、LDA et al with several dimensions



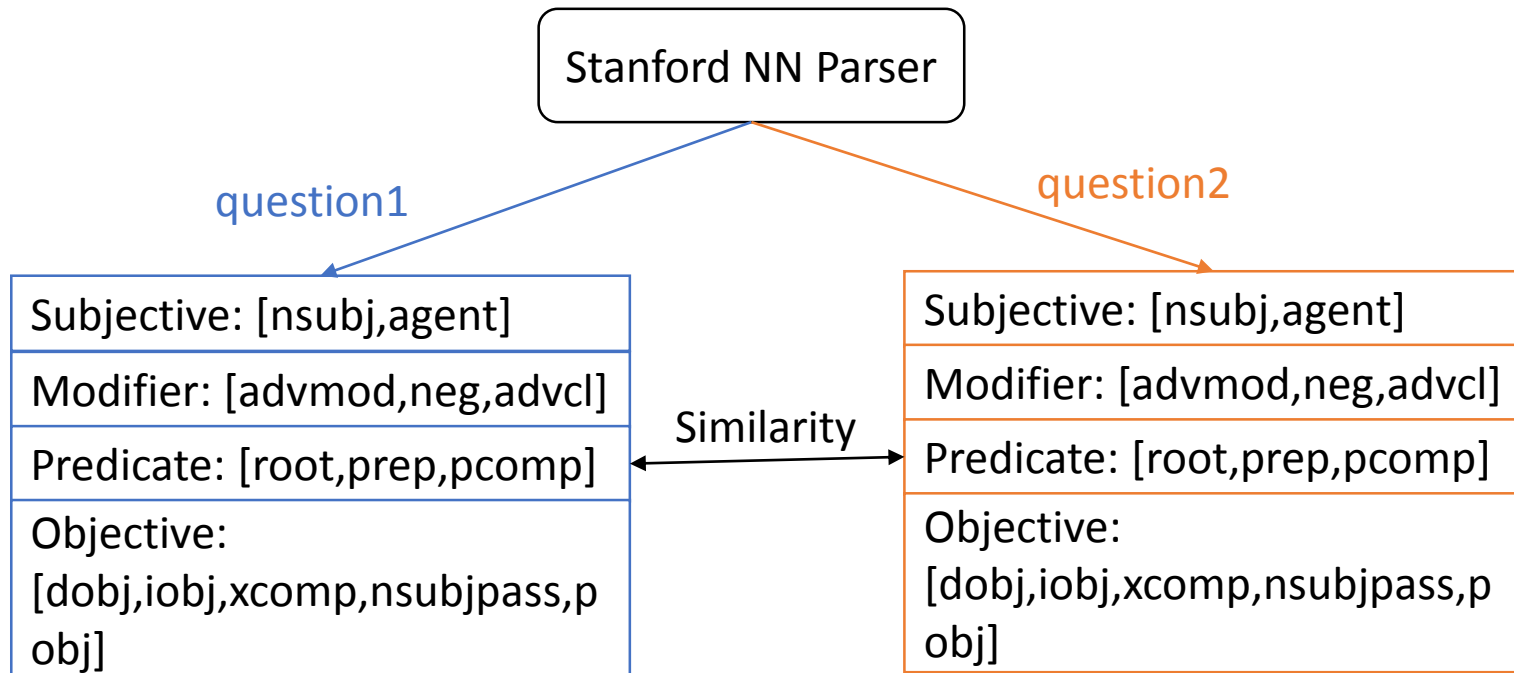
# Key Phrase Extraction

- Unsupervised Key-phrase Extraction
- A hybrid statistical-graphical algorithm SGRank[Sem 2015]
- Reattach key terms as the new doc instead of origin one



# Dependency Parsing

- Sentence principal component extraction
- Light rules can be summed up based on Dep-Parser

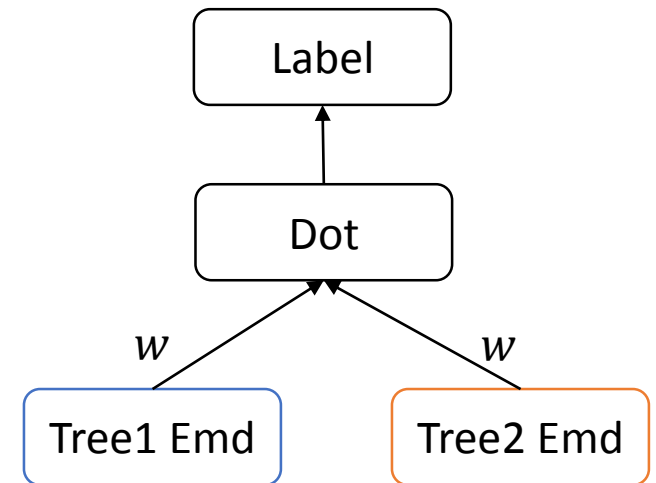
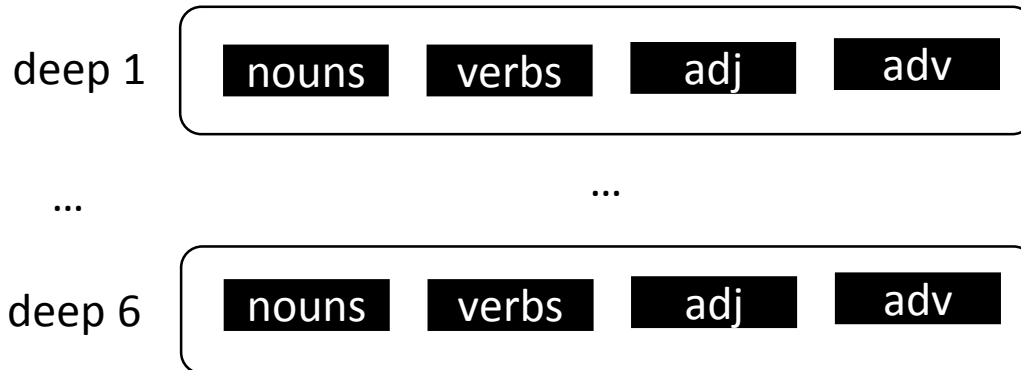




# Dependency Parsing

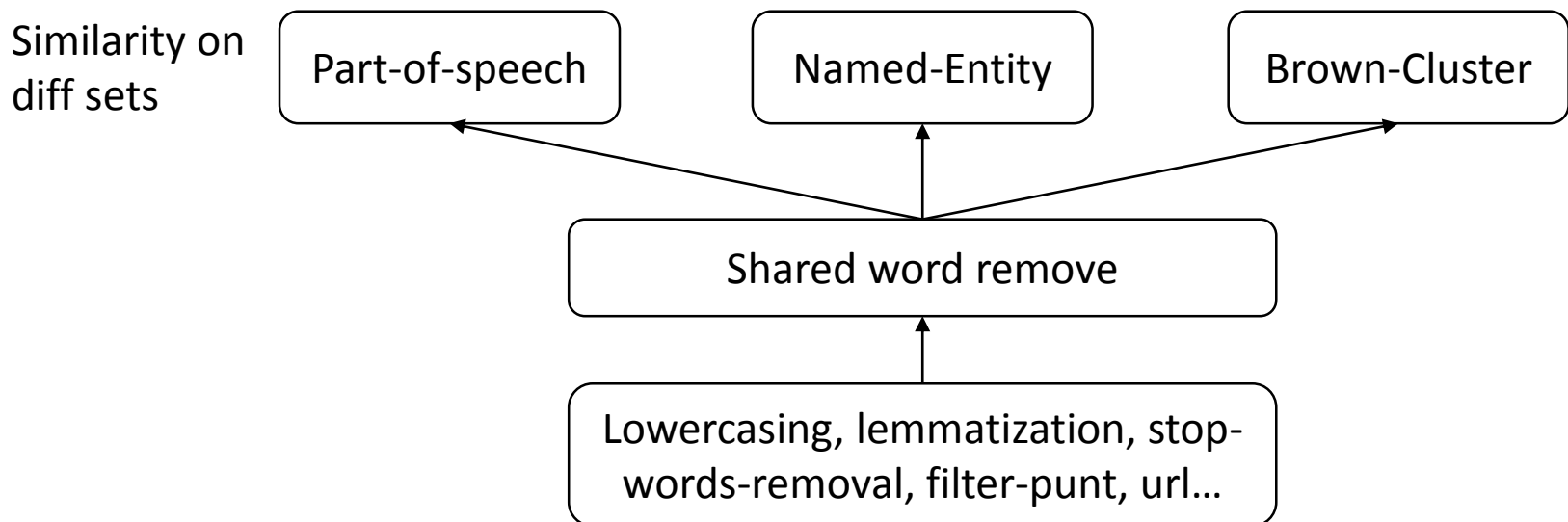
- Semantic information can put to use on trees
- Weights of part-of-speech on different depth are different
- Weights can be supervised learned on training set

$$TreeEmd = \sum_{i=1}^6 \sum_{j=1}^4 PosEmd_{i,j} * w_{i,j}$$



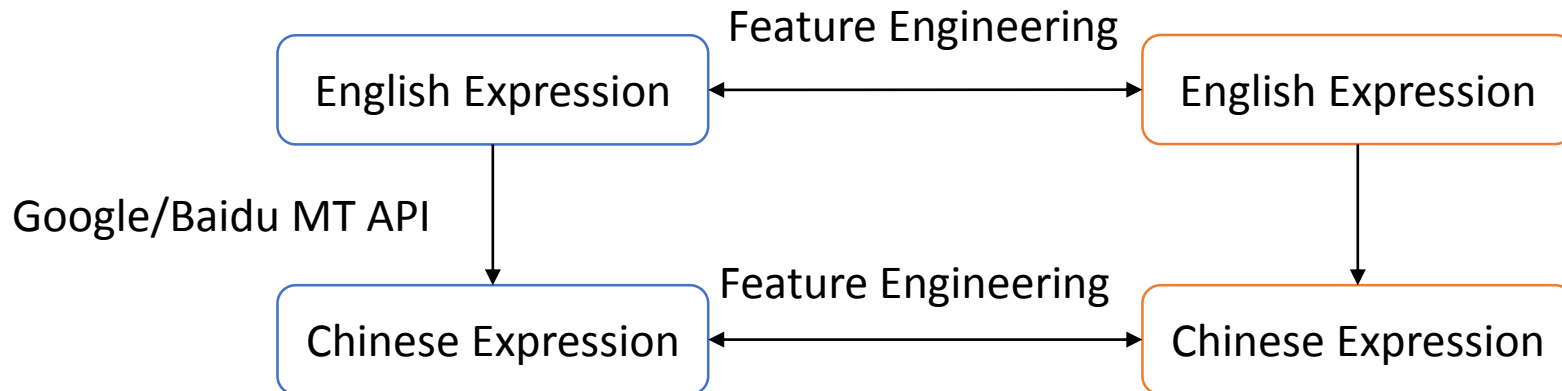
# Differential Analysis

- Same words between pairs can confuse us in some ways
- Otherness is a nice point of view to noise elimination
- Pos, Named-Entity, Word-Cluster features based on diff sets



# Cross-Language(Brain Hole)

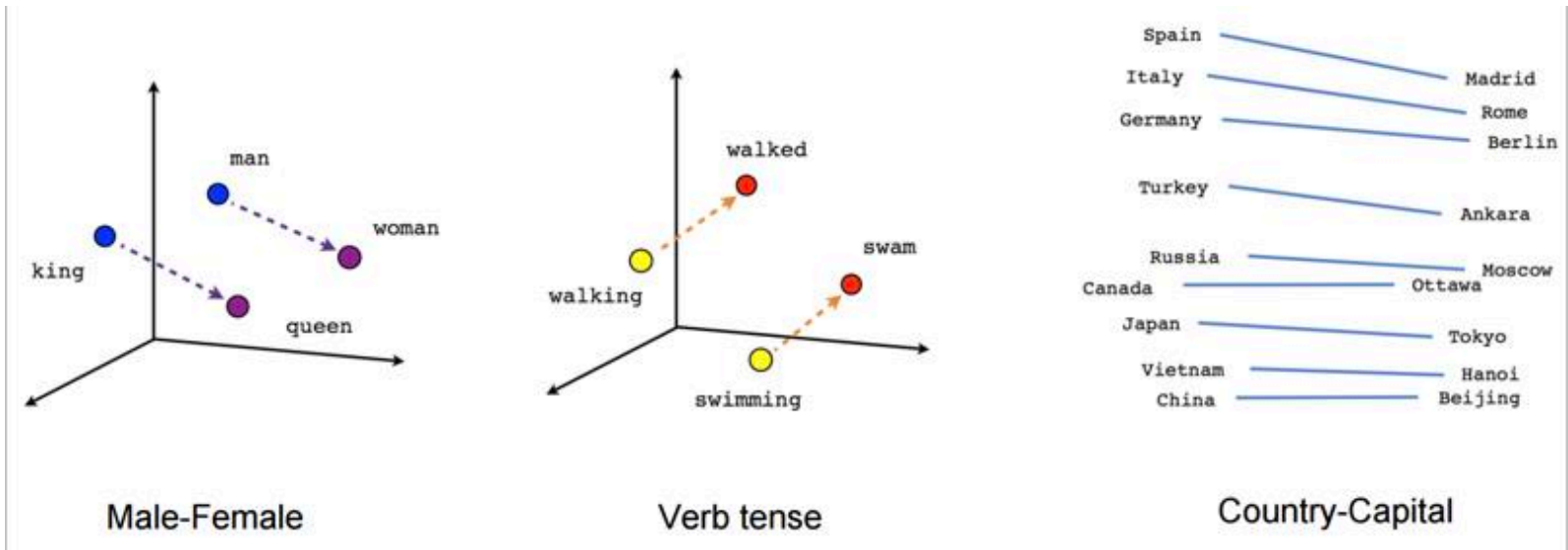
- Translate English to Chinese or other languages
- Same feature engineering repeat on translated languages
- Machine Translation are better on Polysemy and Unification



# Representation Features

- Word Embedding
  - Latent Semantic Indexing (LSI)
  - Word2vec
  - Glove
- Sentence Embedding
  - Weighted Sum of Word Embedding
  - Paragraph Vector
  - Skip-Thought Vector

# Word Representation



$$\text{vector}[\text{Queen}] = \text{vector}[\text{King}] - \text{vector}[\text{Man}] + \text{vector}[\text{Woman}]$$

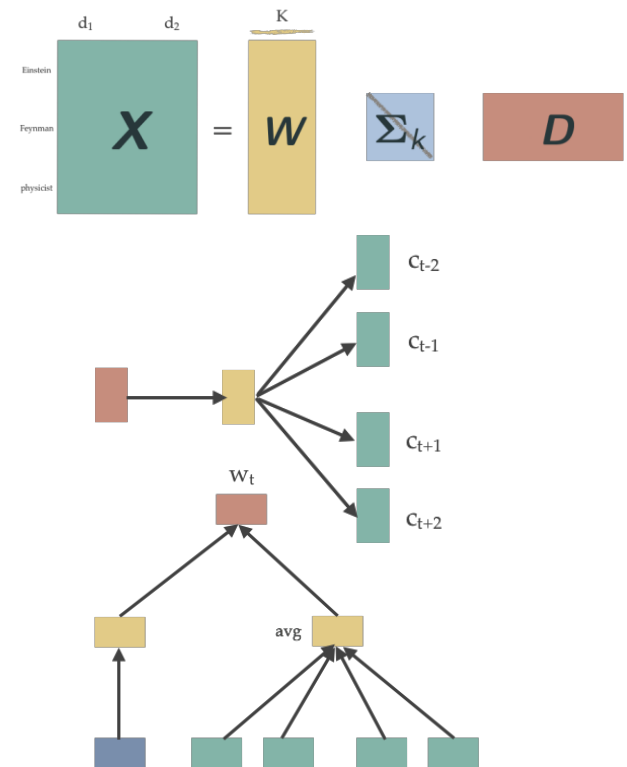
- Semantically similar words are mapped to nearby points
- Efficient representation: continuous vector space

# Word Representation

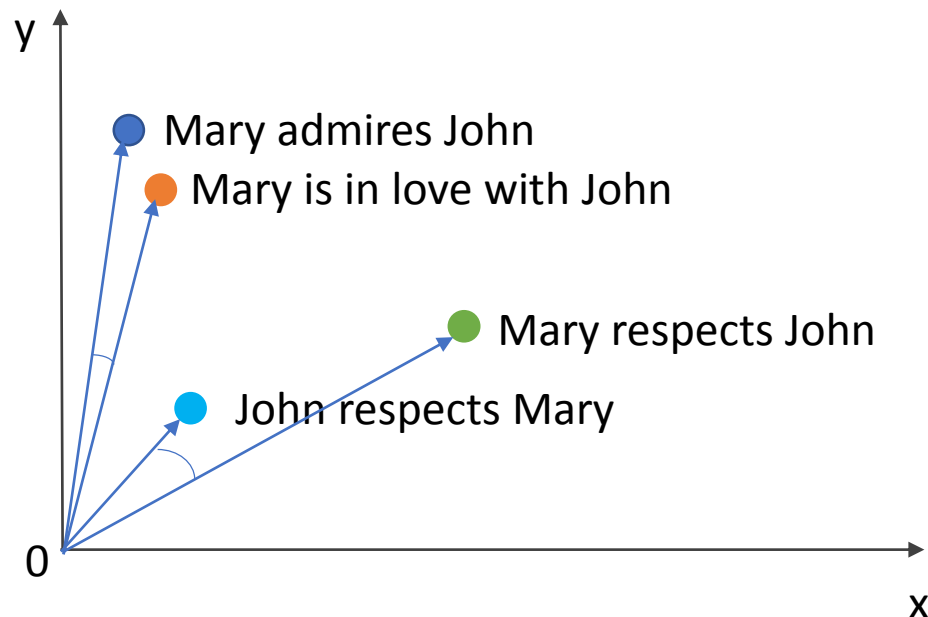
**Context** is the key in distributional hypothesis.

What type of context you use decides what kind of meaning or semantic relations between words you obtain.

- LSI: SVD decomposition of **Word-Document** Co-occurrence Matrix
- Word2vec: word predict **local context** words.
- HDC: word predict **local context** & **global document** wide



# Sentence Representation

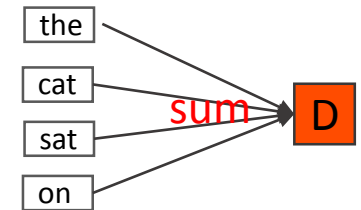


- Semantically similar sentence are mapped to nearby points
- Fluent & efficient representation:
  - Continuous vector space
  - Map varied-length sentence to fix-length vectors

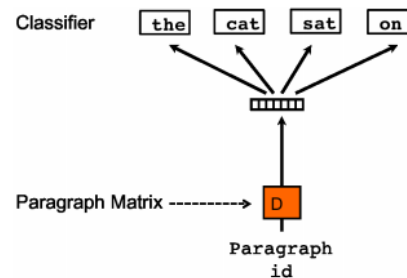
# Sentence Representation

**Internal** word info. & **external** sentence info

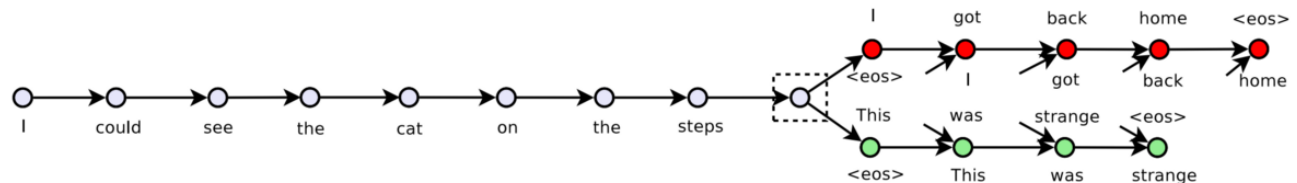
- Weighted Sum of Word Embeddings



- Paragraph Vector



- Skip Thought





# Representation Features

- Word vector features
  - Max matching signals
  - Word move distance
  - noun phrases similarities

- Sentence vector features

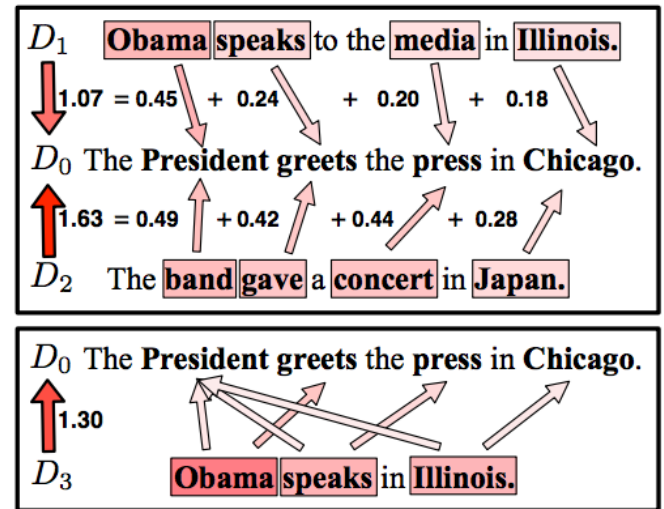
- Cosine Similarity  $\cos(\theta) = \frac{x \cdot y}{|x||y|}$

- canberra  $d = \sum_{k=1}^n \frac{|x_k - y_k|}{x_k + y_k}$

- rmse\_distance  $d = \sqrt{\frac{\sum_{k=1}^n (x_k - y_k)^2}{n}}$

- Minkowski (l = 1) : City Block/Manhattan  $d = \sum_{k=1}^n |x_k - y_k|$

- Minkowski (l = 2) : Euclidean  $d = \sqrt{(x - y)(x - y)^T}$



# Graph

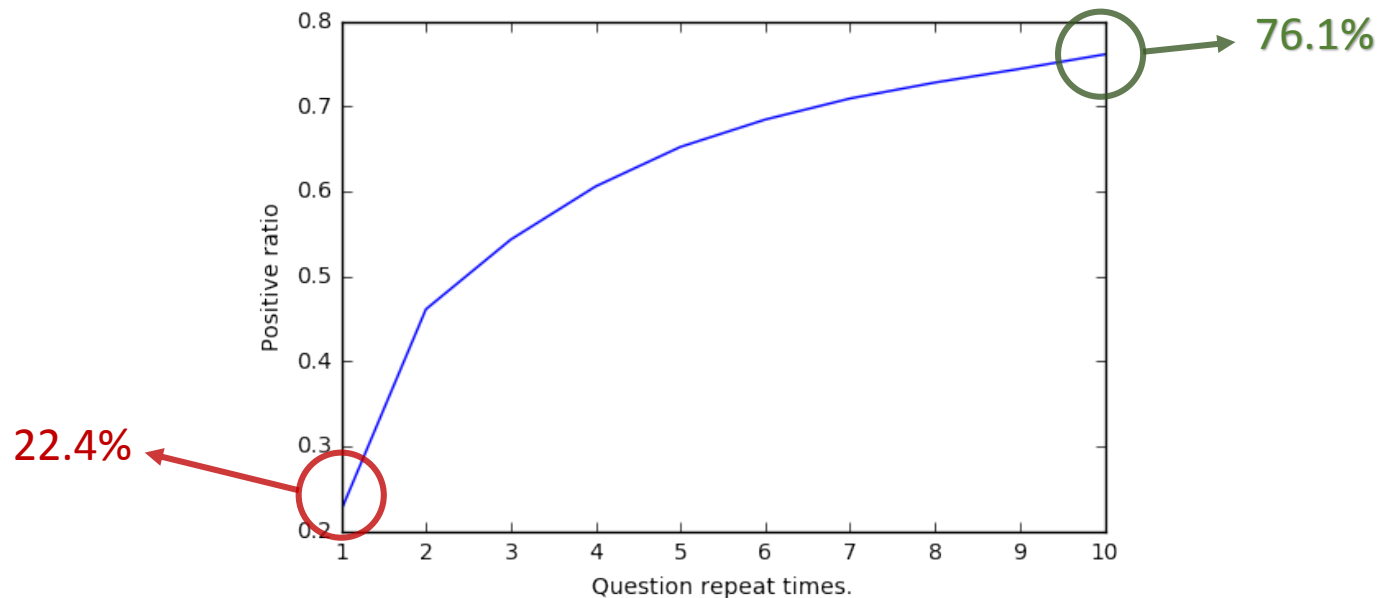
- Build Graph
  - Directed Graph / Undirected Graph
  - Co-occurrence Based Graph / Similarity Based Graph
- Statistic of nodes and edges
  - In-degree of the nodes
- Structure information
  - Component analysis
  - Clique analysis
- Propagation information
  - PageRank / Hits
  - Neighbor analysis
  - Features propagation (shortest path)

# Build Graph

- Co-occurrence Based Graph
  - Node: Question
  - Edge: Question Pair in Train/Test dataset
  - Represent the **linking** properties of the questions.
- Similarity Based Graph
  - Node: Question
  - Edge: Similar Question Pairs evaluate by IR (BM25)
  - Represent the **similarity** properties of the questions.

# Statistic of Nodes and Edges

- In-degree of the nodes
  - In Co-occurrence Based Graph, it is the same as the **repeat times** of each question in Train/Test set.

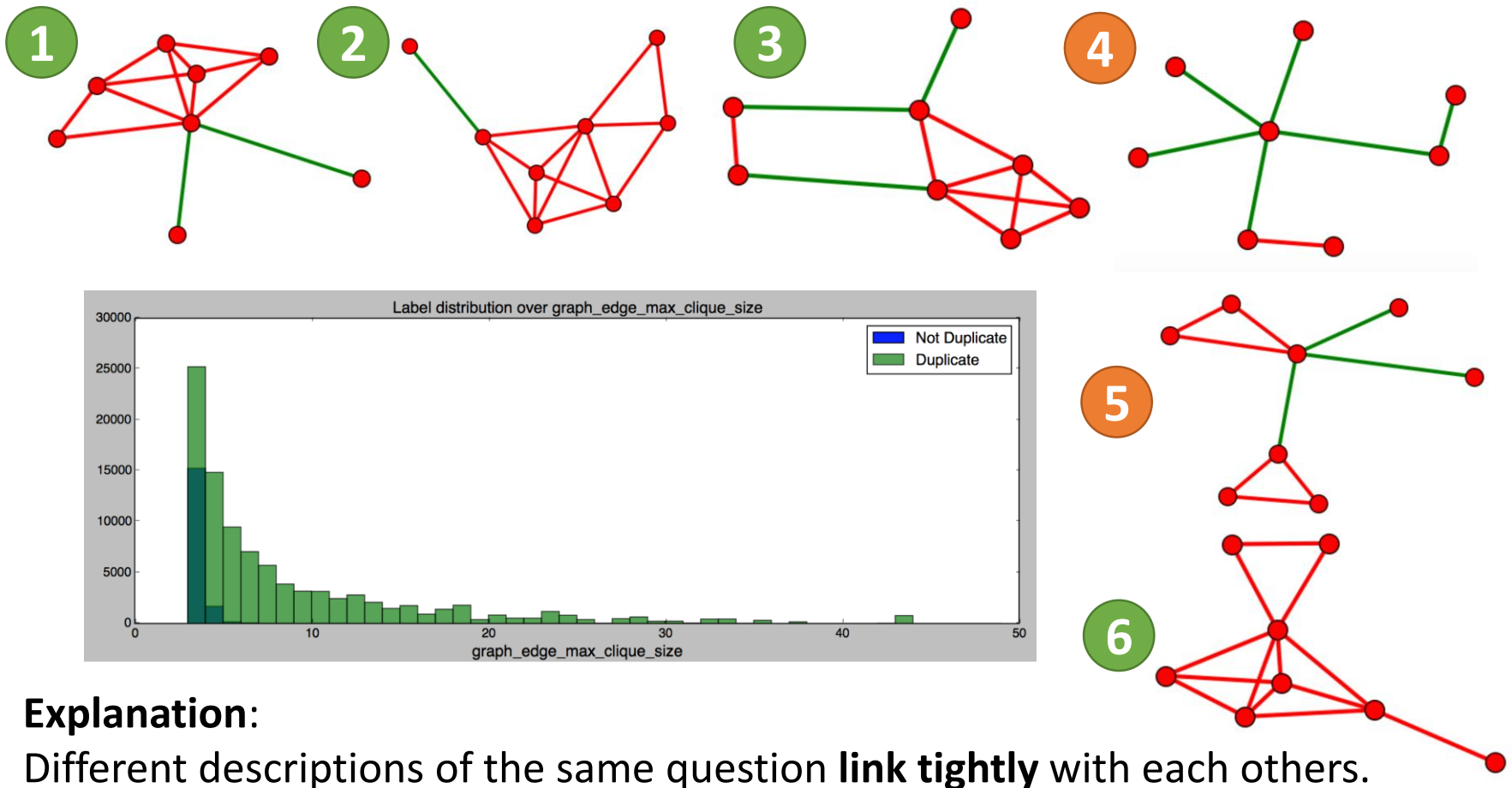


## Explanation:

Frequent viewed questions = Hot topics = High duplicate ratio

# Structure information

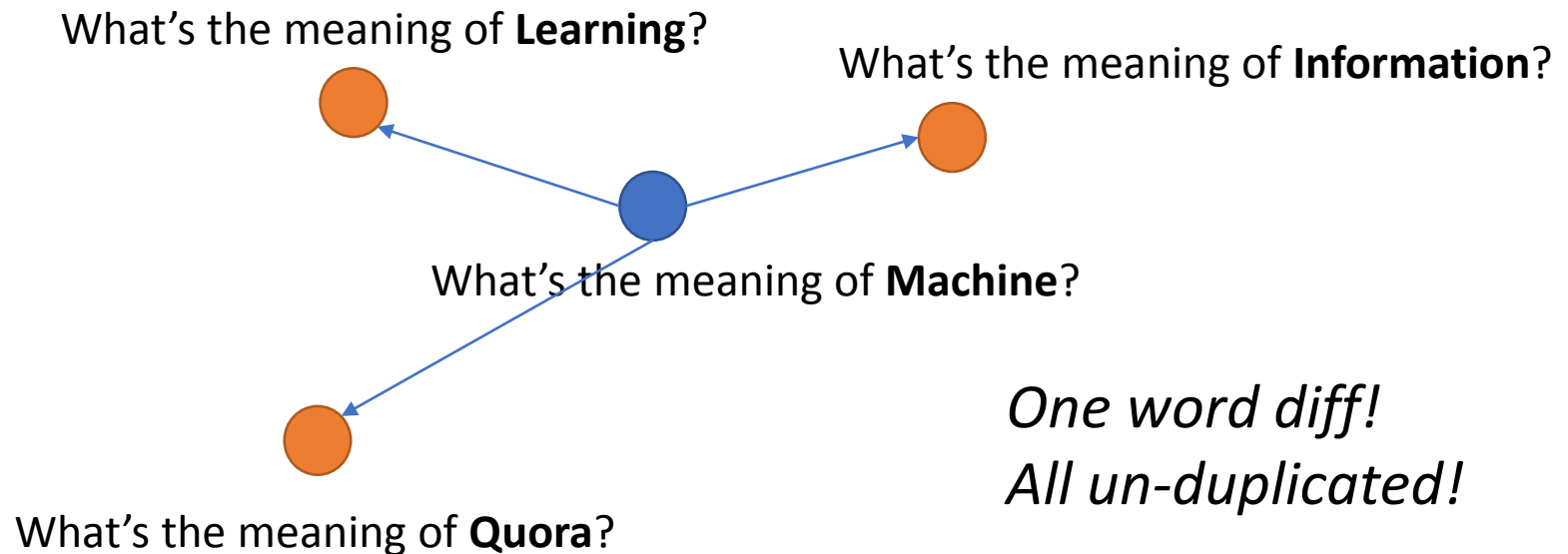
- Component & Clique analysis



# Propagation Information

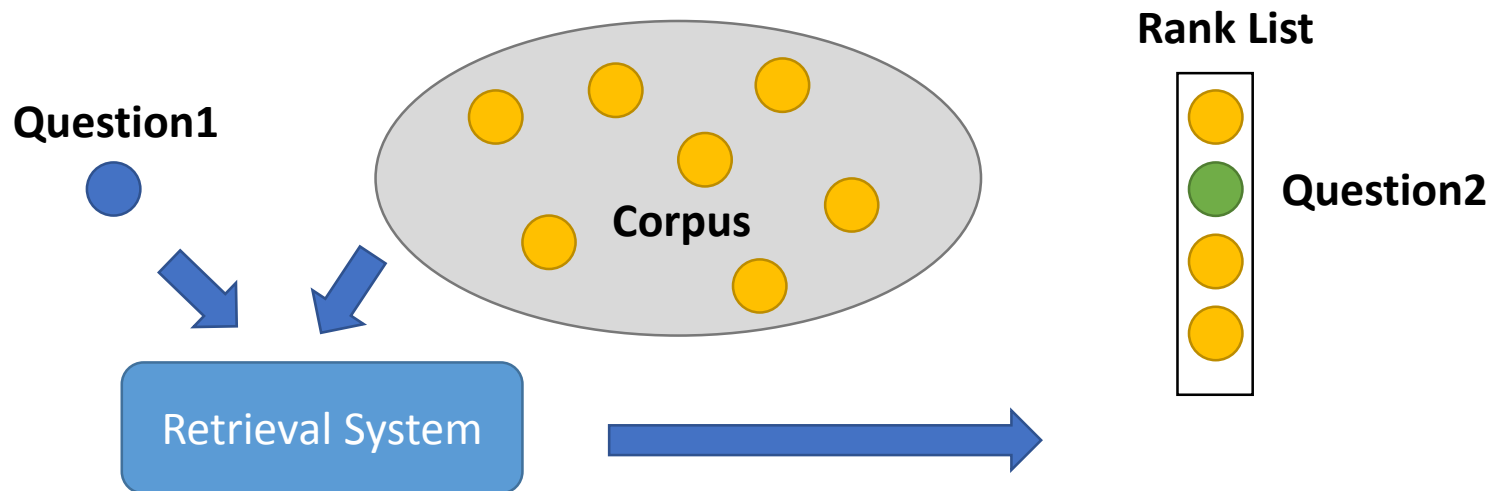
- Neighbor Analysis

- In Co-occurrence Based Graph, neighbors' features can be used to represent current question.
- Such as word shared count



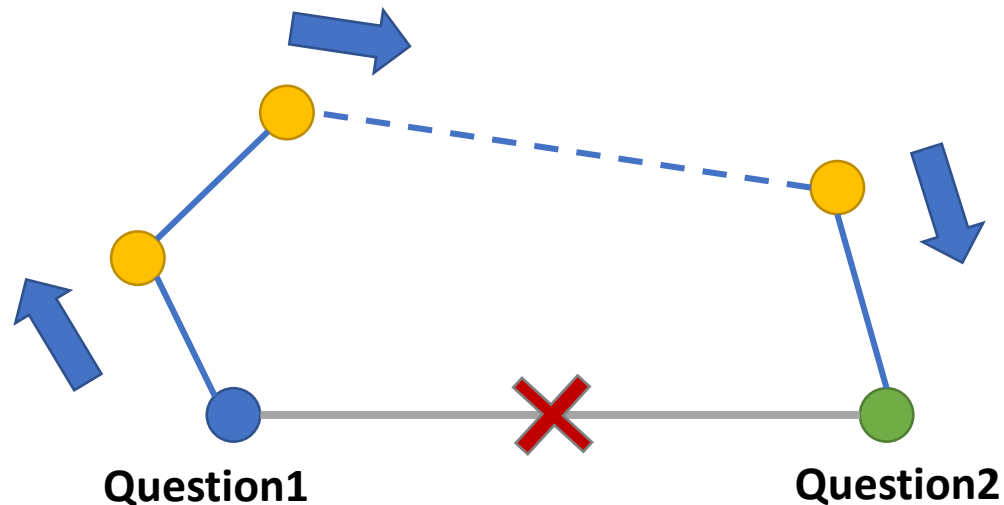
# Propagation Information

- Neighbor Analysis
  - In Similarity Based Graph, the rank information of the neighbors are helpful.
  - We can treat the whole question set as a **corpus**, and the Quora System **retrieval/recommend** similar questions from corpus to users.



# Propagation Information

- Feature Propagation
  - Put the feature value on the edge of the graph (Co-occurrence Based Graph).
  - Then calculate the shortest path value on the graph with removing current edge.






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# Deep Models

- The text matching problem, in general, can be formalized as

$$\text{Match}(T_1, T_2) = F(\phi(T_1), \phi(T_2))$$



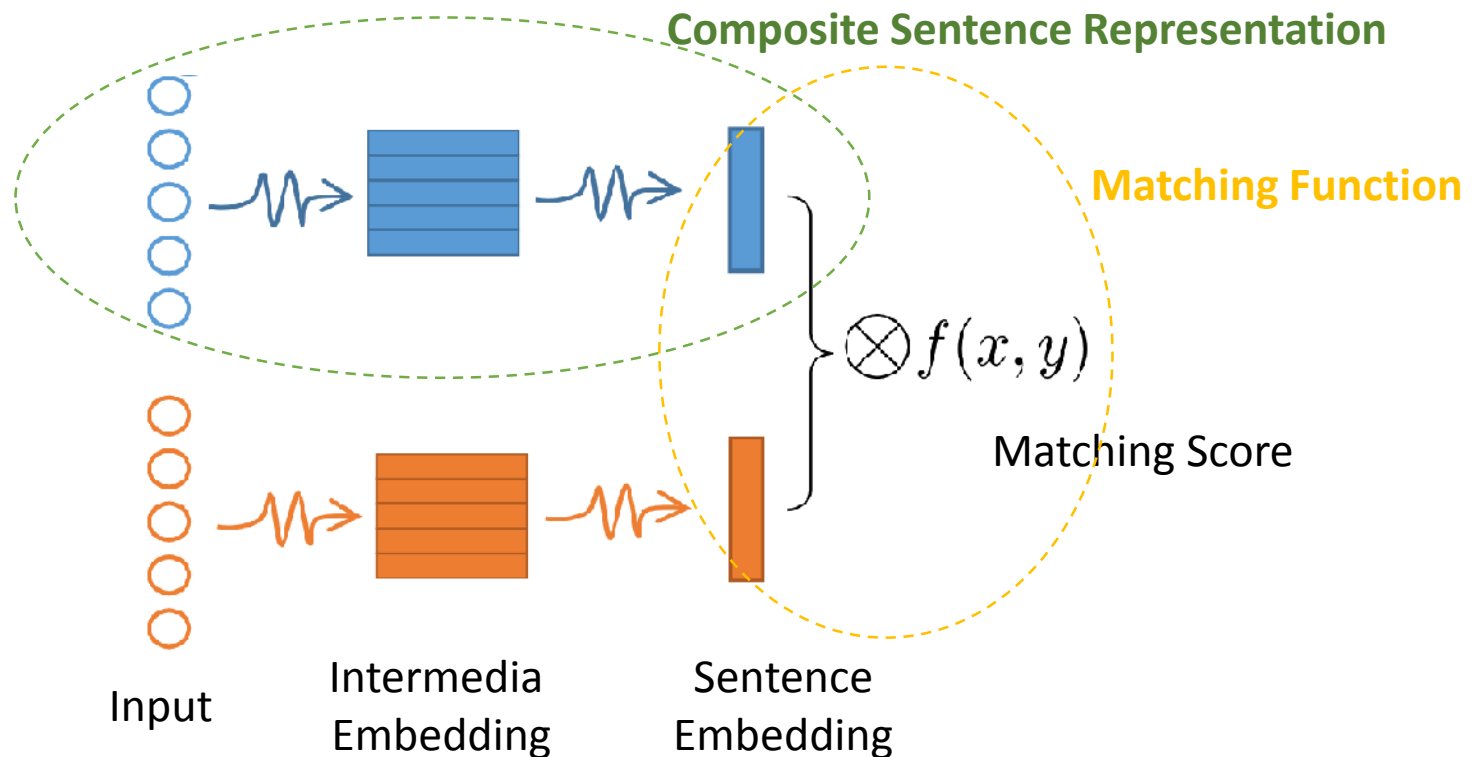
Scoring function based on  
the interaction between texts

Map each text to a  
representation vector

- Representation Based Models
- Interaction Based Models
- Best Single Deep Model

# Representation Based Models

- Composite each sentence into one embedding
- Measure the similarity between two embeddings

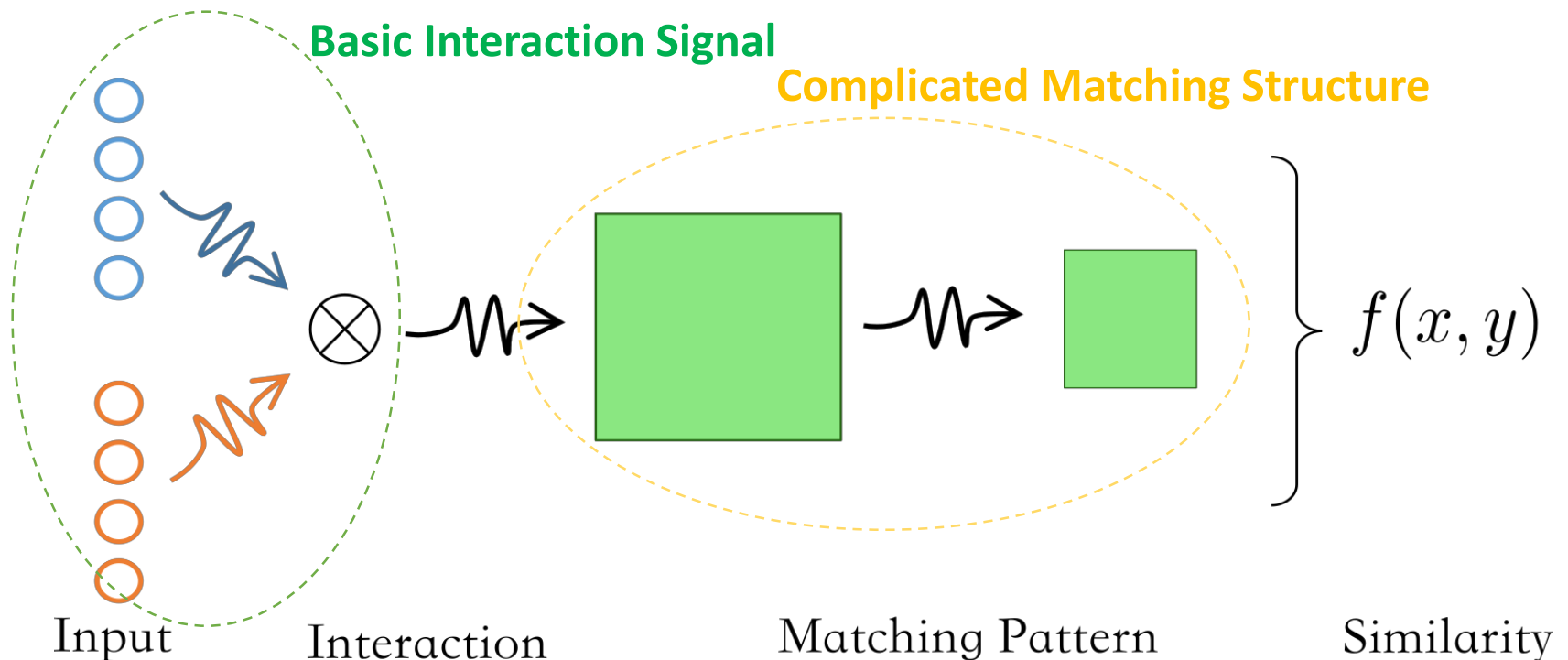


# Typical Representation Based Models

- **DSSM**: Learning Deep Structured Semantic Models for Web Search using Click-through Data (Huang et al., CIKM'13)
- **CDSSM**: A latent semantic model with convolutional-pooling structure for information retrieval (Shen Y, He X, Gao J, et al. CIKM'14)
- **ARC I**: Convolutional Neural Network Architectures for Matching Natural Language Sentences (Hu et al., NIPS'14)
- **LSTM-RNN**: Deep Sentence Embedding Using the Long Short Term Memory Network: Analysis and Application to Information Retrieval (Palangi et al., TASLP'2016)

# Interaction Based Models

- Two sentences meet before their own high-level representations mature
- Capture complex matching patterns

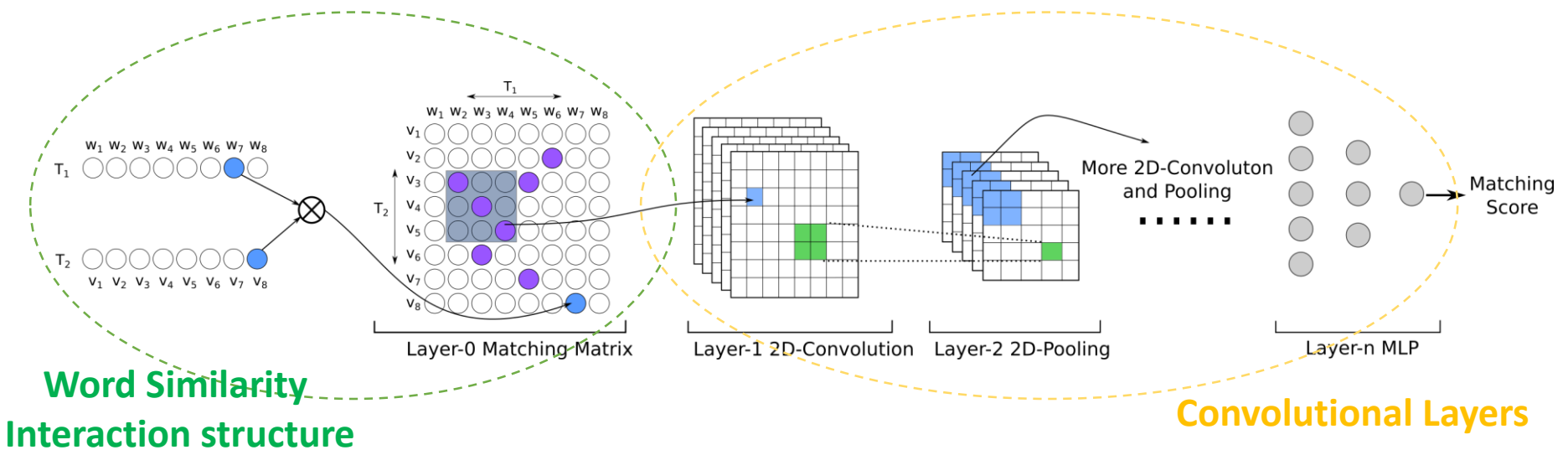


# Typical Interaction Based Methods

- **DeepMatch**: A Deep Architecture for Matching Short Texts (Lu and Li, NIPS'13)
- **ARC II**: Convolutional Neural Network Architectures for Matching Natural Language Sentences (Hu et al., NIPS'14)
- **MatchPyramid**: Text Matching as Image Recognition. (Liang Pang, Yanyan Lan, Jiafeng Guo, Jun Xu, and Xueqi Cheng. AAAI 2016)
- **Match-SRNN**: Modeling the Recursive Matching Structure with Spatial RNN. (Shengxian Wan, Yanyan Lan, Jiafeng Guo, Jun Xu, and Xueqi Cheng. IJCAI 2016)

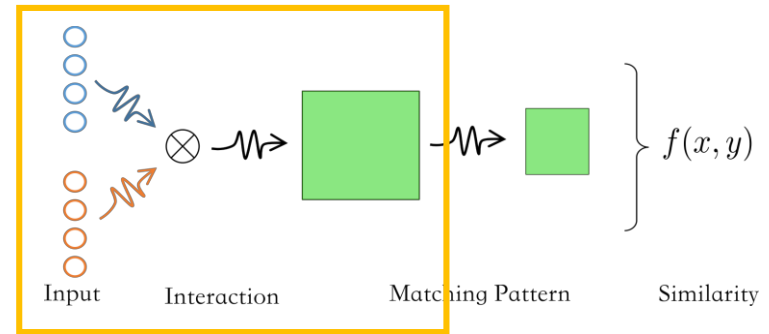
# MatchPyramid

- Inspired by image recognition task
- Part 1: Construct Matching Matrix
- Part 2: Hierarchical Convolution



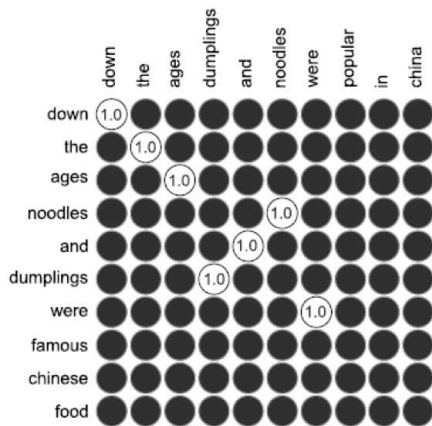
# MatchPyramid

## - Matching Matrix

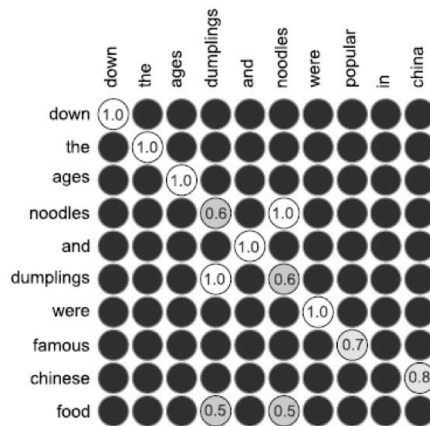


- Bridging the Gap between Text Matching and Image Recognition.

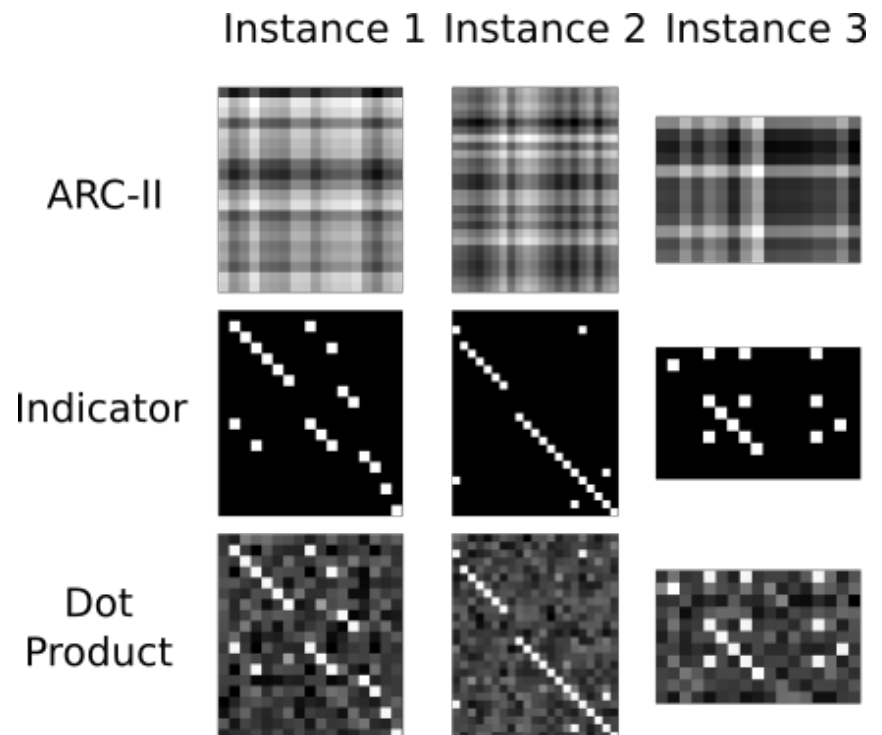
$$\mathbf{M}_{ij} = w_i \otimes v_j$$



(a) Matching Matrix-Indicator

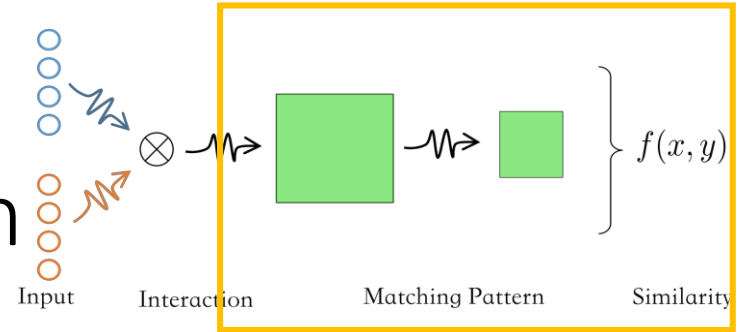


(b) Matching Matrix-Cosine

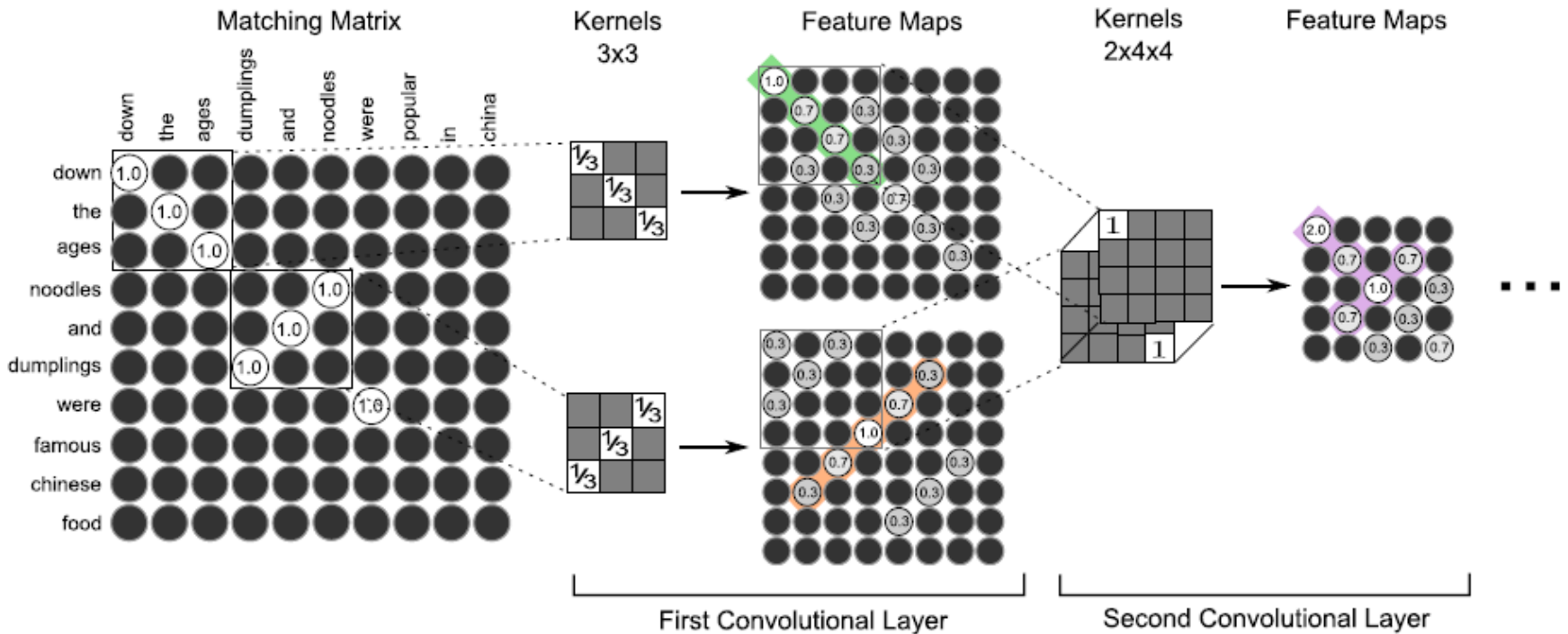




## - Hierarchical Convolution

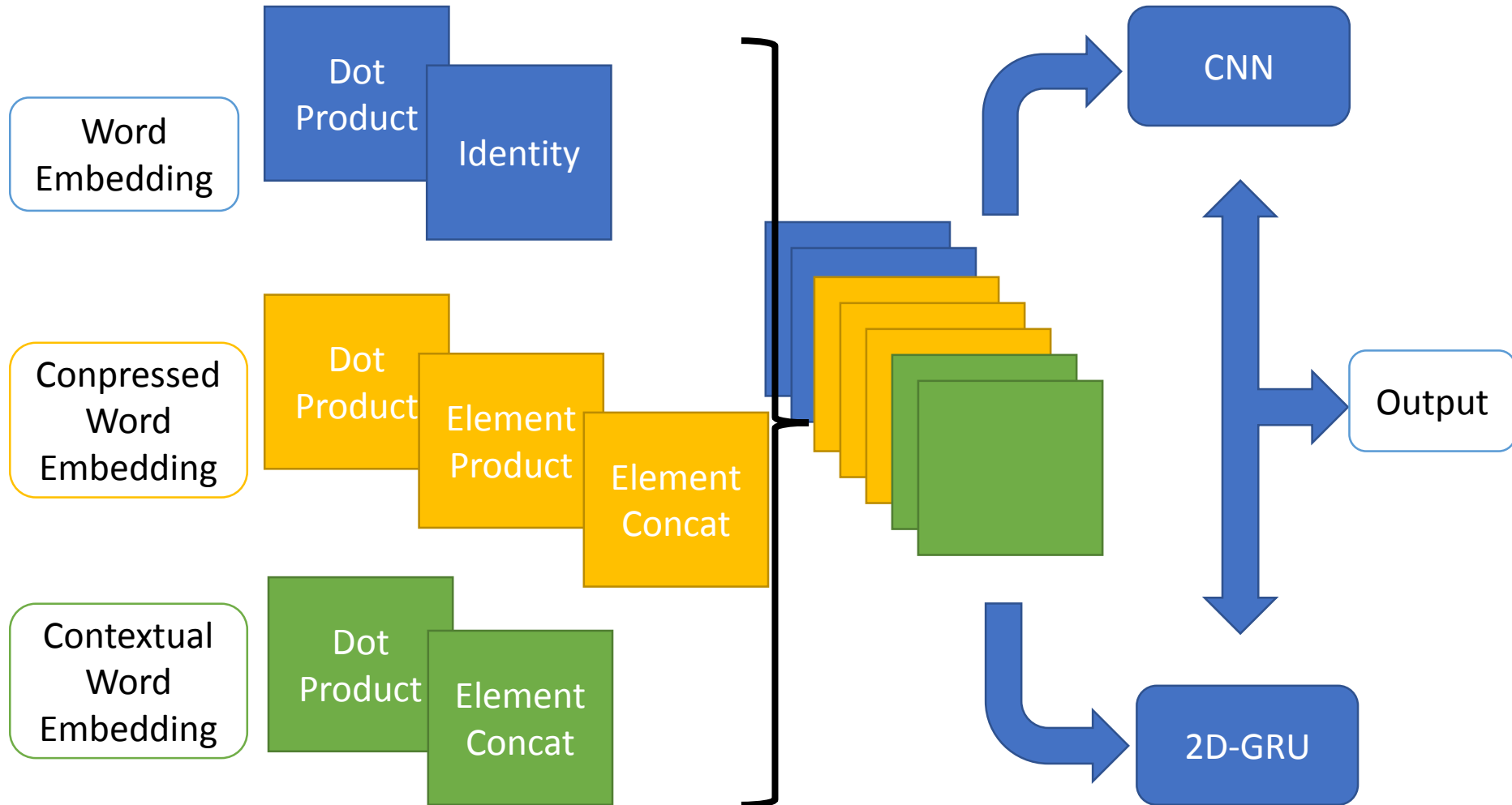


- A way to capture rich matching patterns



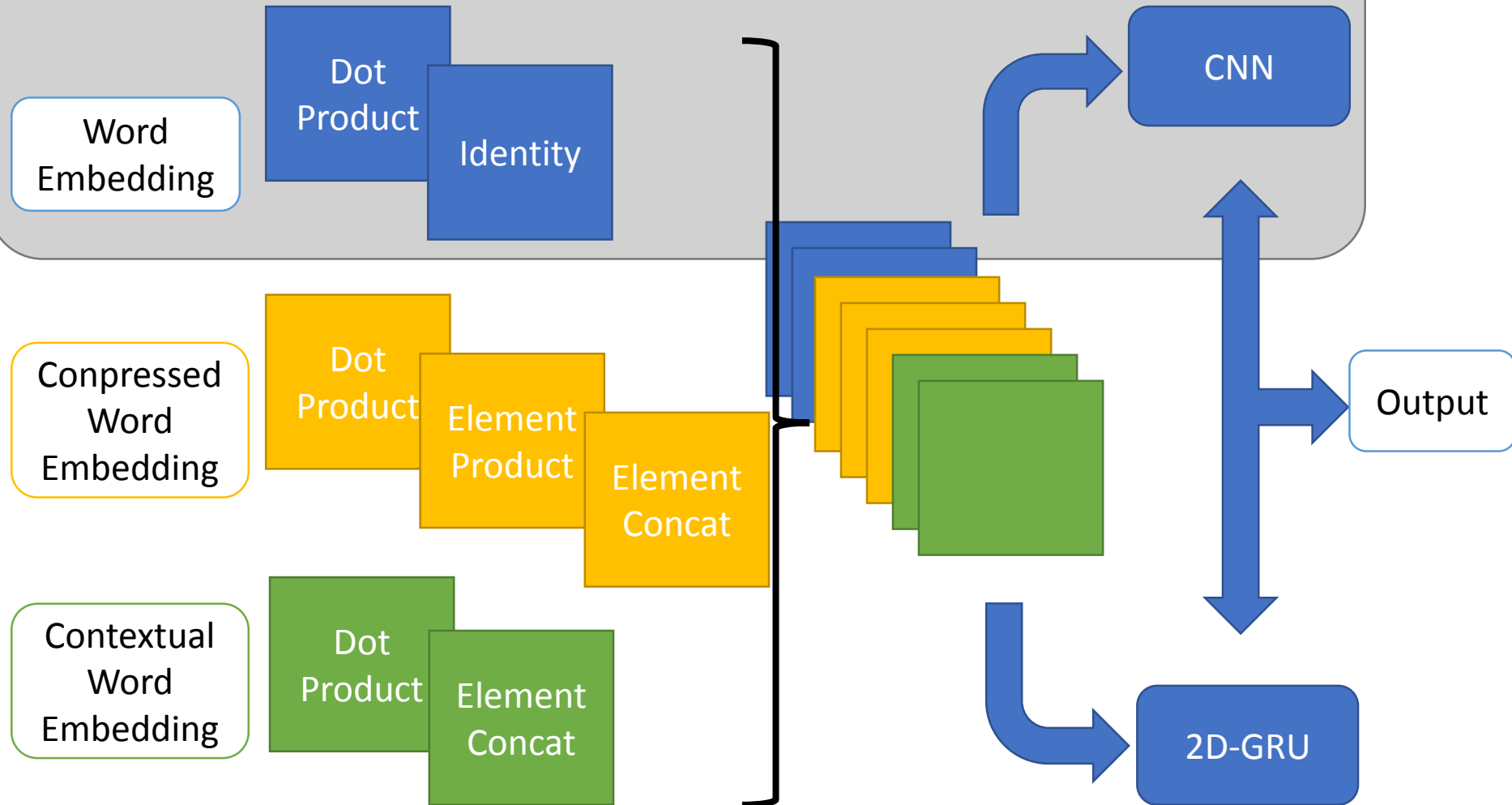
# Best Single Deep Model

Combine of MatchPyramid, Match-SRNN and MVLSTM.



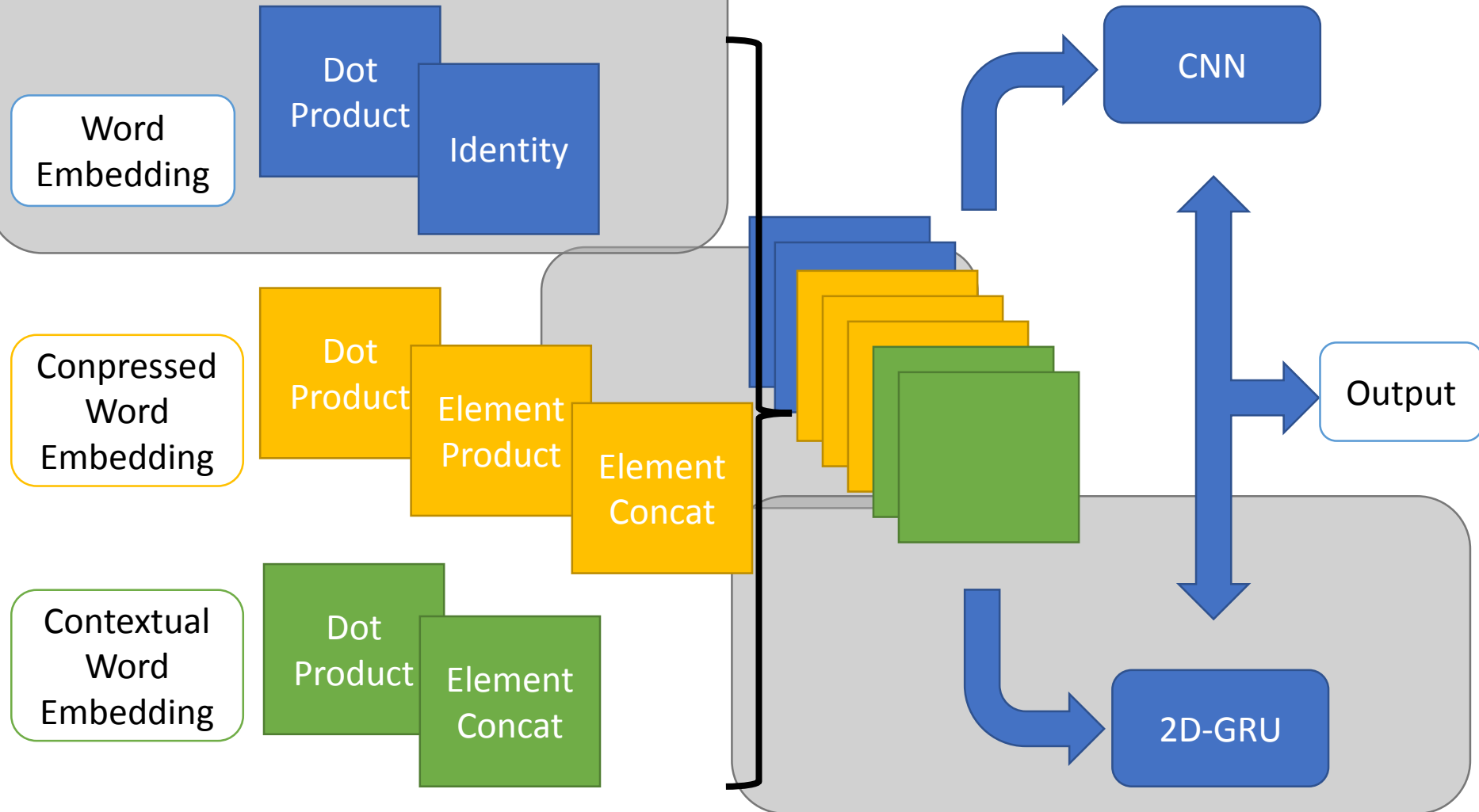
# Best Single Deep Model

## MatchPyramid

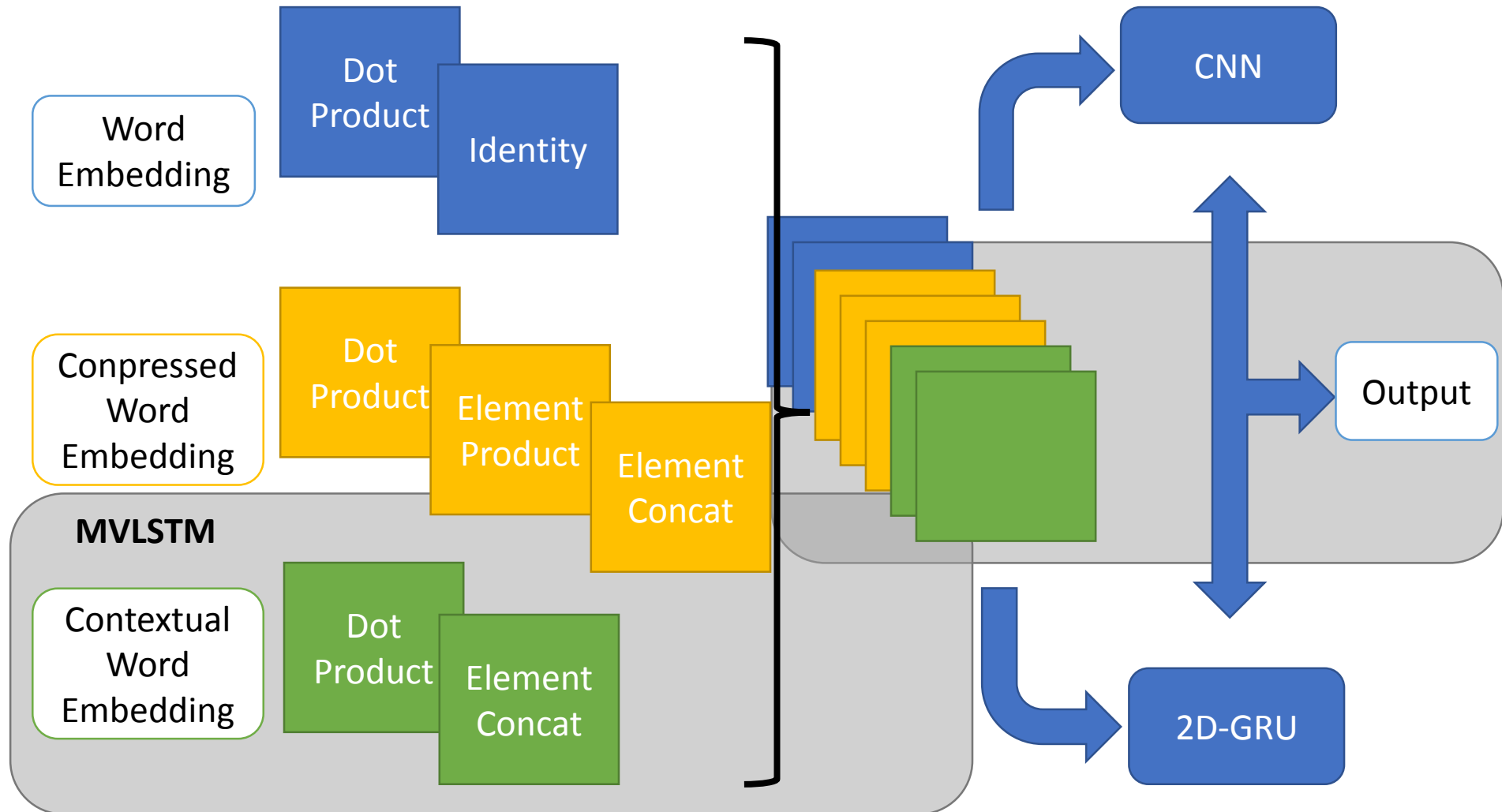


# Best Single Deep Model

## Match-SRNN



# Best Single Deep Model

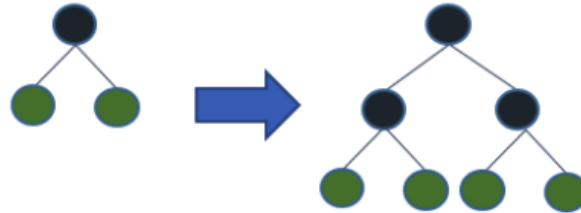


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# Boosting Models

- XGBoost(level-wise)



- LightGBM(leaf-wise)



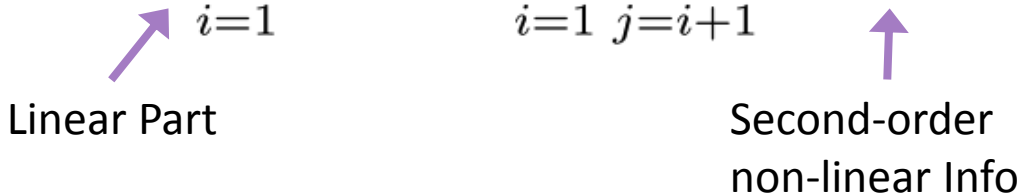
- LGB is faster than XGB without lossing performance

# Boosting Models

- Feature Selection
  - Low Dimension Dense Features(1500 dim)
  - Not sensitive to high dim features and may influence training speed
- Dart Mode
  - Not sensitive to a single tree learner
  - Increase diversity of each model



# Factorization Machine

$$\hat{y}(\mathbf{x}) := w_0 + \sum_{i=1}^n w_i x_i + \sum_{i=1}^n \sum_{j=i+1}^n \langle \mathbf{v}_i, \mathbf{v}_j \rangle x_i x_j$$


Linear Part

Second-order  
non-linear Info

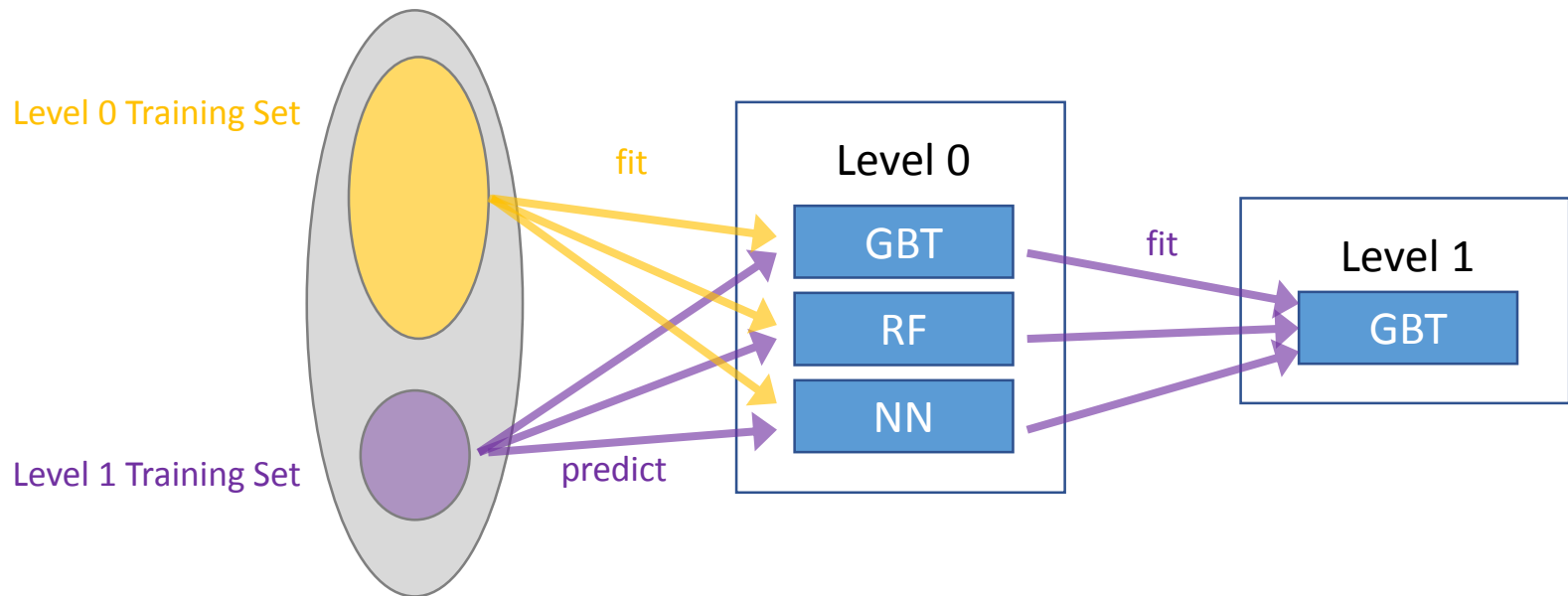
- Extract Linear and Second order interaction extra info
- Apply to 1.5 million sparse features
- Sensitive to feature scale, must normalization or hash bin.

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- Conclusion

# Traditional Stacking

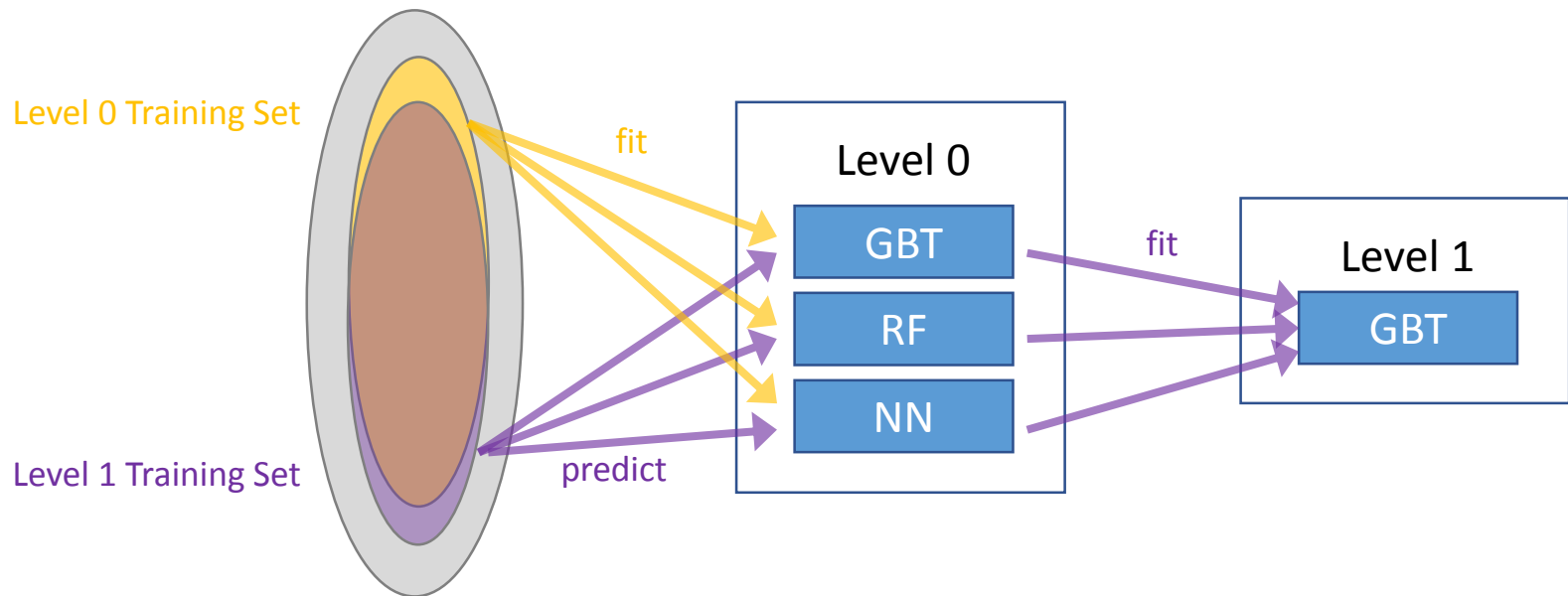
- Split the training set into two **disjoint** sets.
- **Train** several base learners on the first part and **Test** the base learners on the second part.



# Deep Fusion

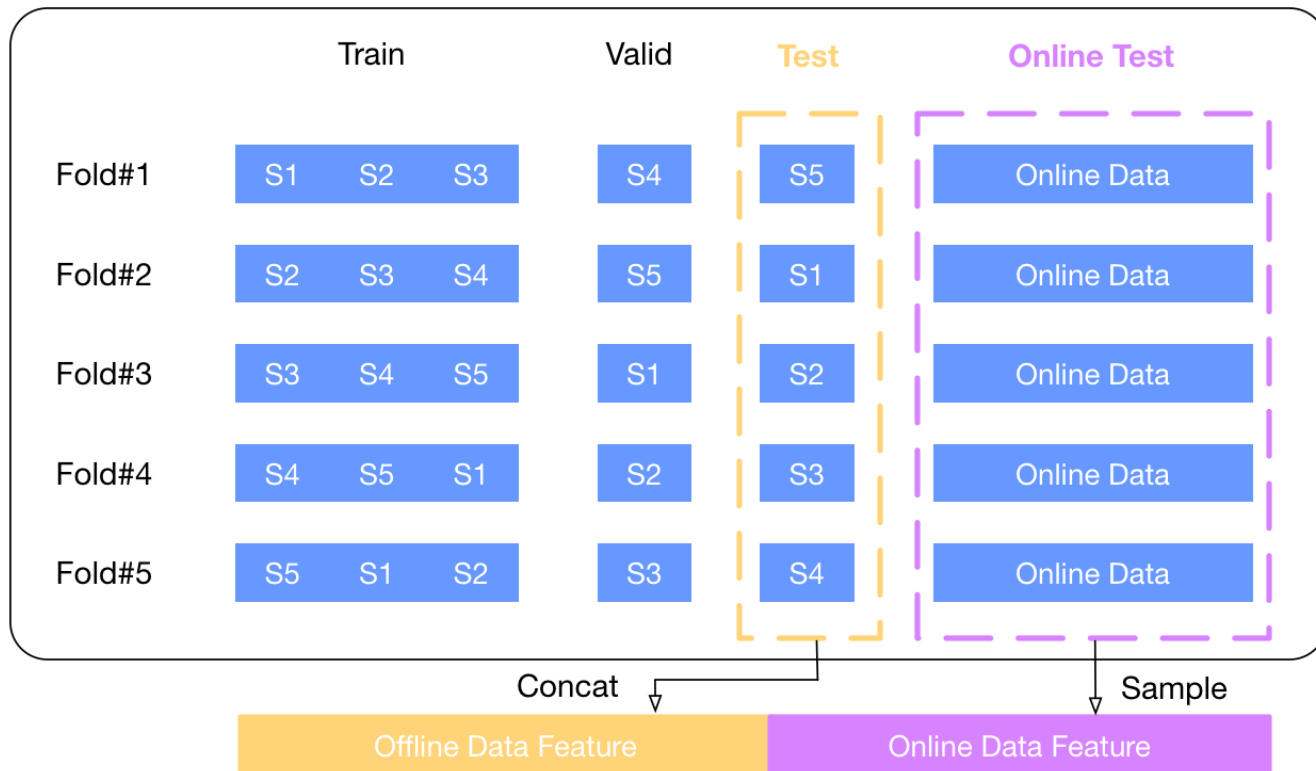
## CHALLENGE

- How to **combine** good results and bad results?
- How to use information of **complete** set?



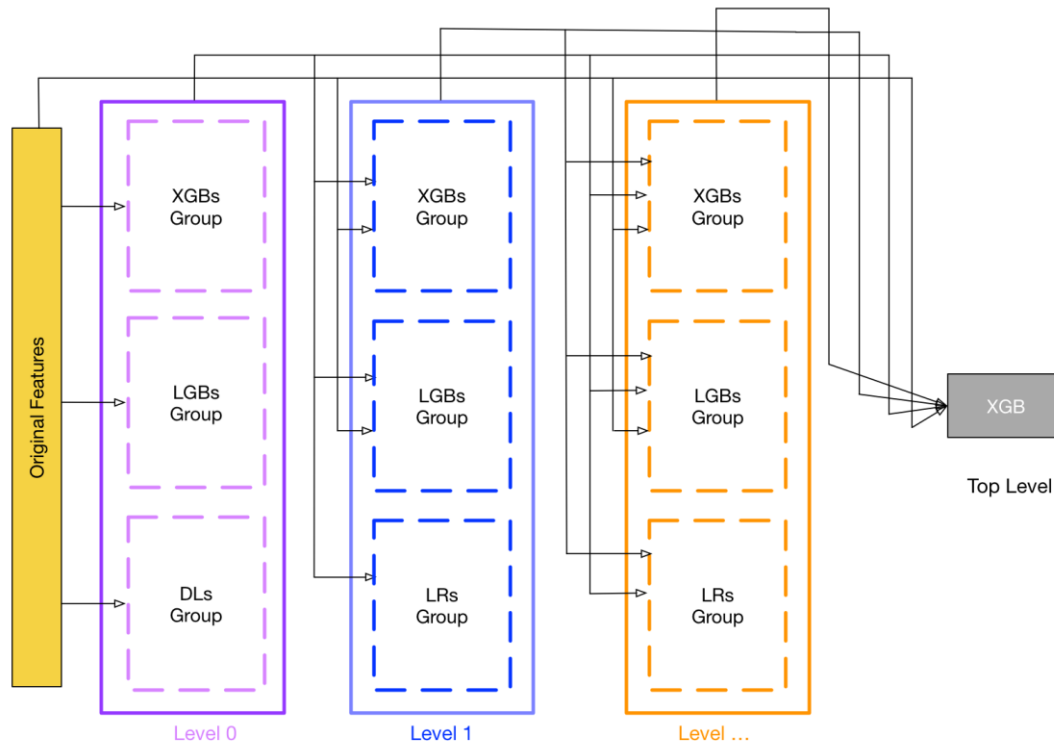
# Deep Fusion • Single Stacking

1. Fit and make predictions with specified model 5 times.
2. Make prediction for online data 5 times with models generated in previous step.



# Deep Fusion • Cascade Stacking

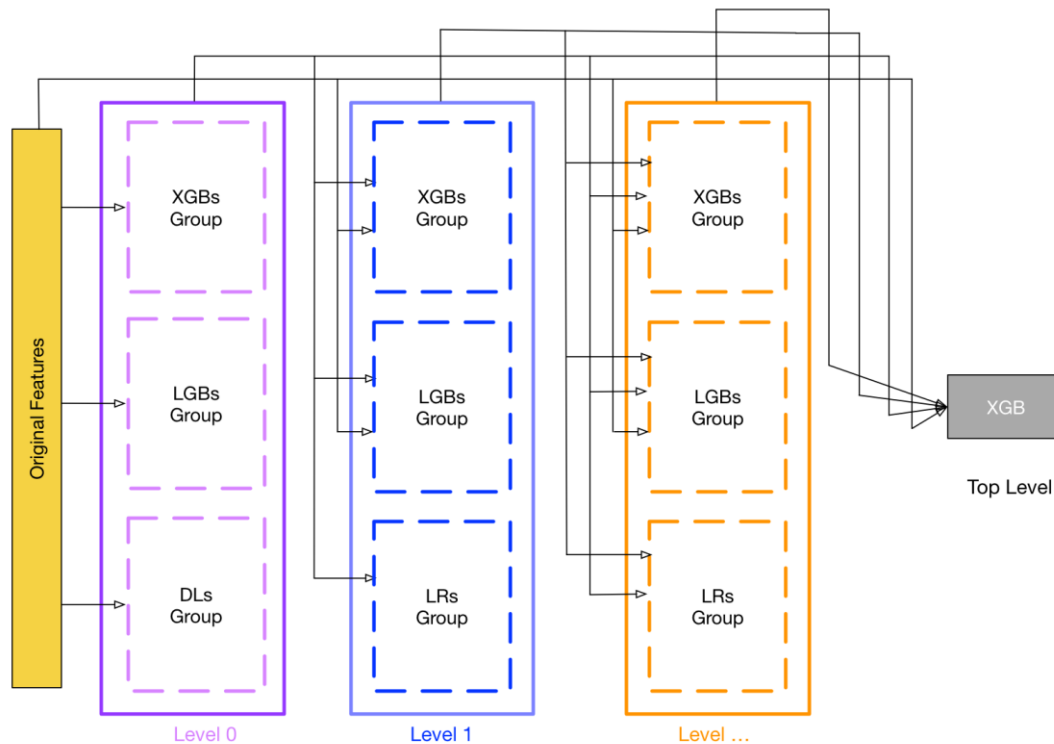
1. Fit and make predictions based on original features with diverse models.
2. Fit and make predictions based on **all** of the transformed features and **original** features with diverse models.



# Deep Fusion • Cascade Stacking

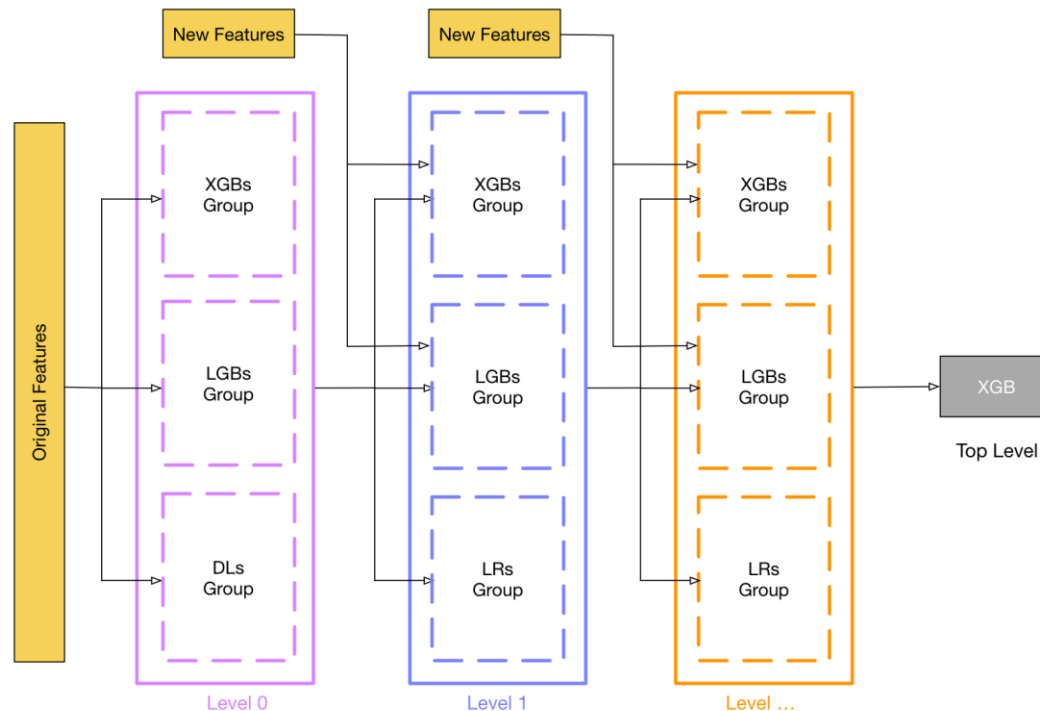
## CHALLENGE

- The rebuilding process is extremely **time consuming**.
- The construction of the model is **mainly** based on the transformed features



# Deep Fusion • Hierarchical Stacking

1. Fit and make predictions based on original features with diverse models.
2. Fit and make predictions based on **last layer** transformed features and **new extracted features** with diverse models.





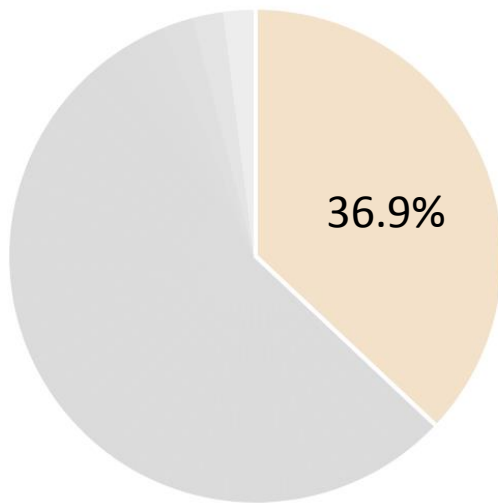
# Content

- Introduction
- Solution
  - Pre-processing
  - Feature-Engineering
  - Deep Model
  - Traditional Model
  - Stacking
  - **Post-processing**
- Conclusion

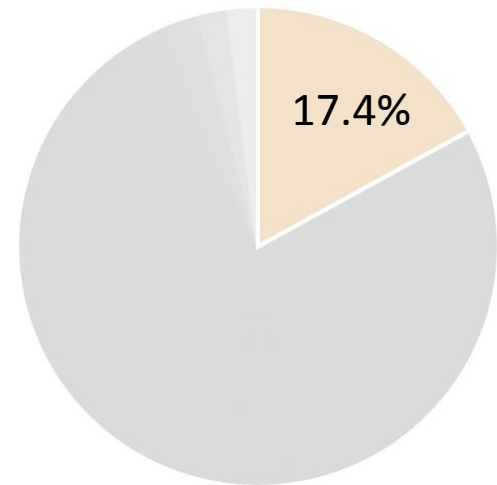
# Post-processing

## CHALLENGE

- The **distribution** of the offline data set (train.csv) and online data set (test.csv) are quite different.
- There are lots of **fake data points** in the online data set.



offline data set



online data set

# Post-processing • Split

The standards of the division:

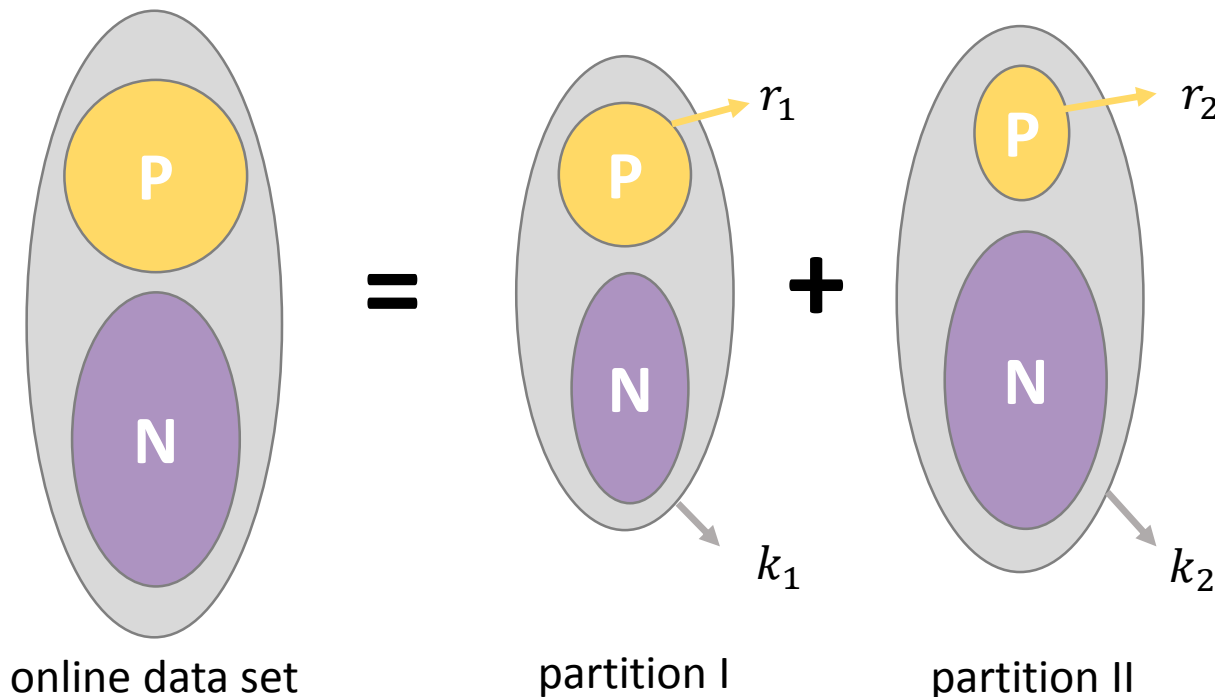
- `graph_edge_max_clique_size (mc_size)`: Number of nodes contained in the largest clique of the edge.
- `graph_edge_cc_size (cc_size)`: Number of nodes contained in the connected component of the edge.

	<i>mc_size &lt; 3</i> <i>cc_size &lt; 3</i>	<i>mc_size &lt; 3</i> <i>cc_size ≥ 3</i>	<i>mc_size = 3</i>	<i>mc_size &gt; 3</i>
train.csv	118,065	173,164	40,482	72,579
test.csv	1,933,597	344,283	23,841	44,075

# Post-processing • Split

- Solve the nonlinear equations to obtain the true data ratio and positive samples ratio of different parts for online data.

$$k_1(r_1 \log v_{11} + (1 - r_1) \log v_{10}) + k_2(r_2 \log v_{21} + (1 - r_2) \log v_{20}) = -\text{score}$$



# Post-processing • Split

- Change the value of  $v_{11}, v_{10}, v_{21}, v_{20}$  and corresponding scores to construct nonlinear equations.

Table 3: Data Ratio of Different Parts

	$mc\_size < 3$ $cc\_size < 3$	$mc\_size < 3$ $cc\_size \geq 3$	$mc\_size = 3$	$mc\_size > 3$
train.csv	29.20%	42.83%	10.01%	17.95%
test.csv	30.50%	52.19%	6.08%	11.24%

Table 4: Positive Sample Ratio of Different Parts

	$mc\_size < 3$ $cc\_size < 3$	$mc\_size < 3$ $cc\_size \geq 3$	$mc\_size = 3$	$mc\_size > 3$
train.csv	23.35%	14.95%	62.32%	97.26%
test.csv	5.74%	4.50%	40.88%	96.50%

# Post-processing • Rescale

- Only difference between two distributions is they happen to have different proportions of positives and negatives.

$$X|(y = 0) \sim X'|(y' = 0) \quad \text{AND} \quad X|(y = 1) \sim X'|(y' = 1)$$



1<sup>st</sup> step

$$\begin{aligned} p \approx \mathbb{P}(y|x) &= \frac{\mathbb{P}(x|y)\mathbb{P}(y)}{\mathbb{P}(x)} \\ &= \frac{\mathbb{P}(x|y)\mathbb{P}(y)}{\mathbb{P}(x|y)\mathbb{P}(y) + \mathbb{P}(x|\neg y)\mathbb{P}(\neg y)} \\ &= \frac{u}{u + v}, \end{aligned}$$

# Post-processing • Rescale

- Only difference between two distributions is they happen to have different proportions of positives and negatives.

$$X|(y = 0) \sim X'|(y' = 0) \quad \text{AND} \quad X|(y = 1) \sim X'|(y' = 1)$$



2<sup>st</sup> step

$$\begin{aligned} p' \approx \mathbb{P}(y'|x) &= \frac{\mathbb{P}(x|y')\mathbb{P}(y')}{\mathbb{P}(x|y')\mathbb{P}(y') + \mathbb{P}(x|\neg y')\mathbb{P}(\neg y')} \\ &= \frac{\alpha u}{\alpha u + \beta v}. \end{aligned}$$

# Post-processing • Rescale

- Rescale the prediction results in different parts separately based on prior knowledge.



positive samples rate on online data set

$$y_{rescale} = \frac{\frac{r_{online}}{r_{offline}} * y}{\frac{r_{online}}{r_{offline}} * y + \frac{1 - r_{online}}{1 - r_{offline}} * (1 - y)}$$

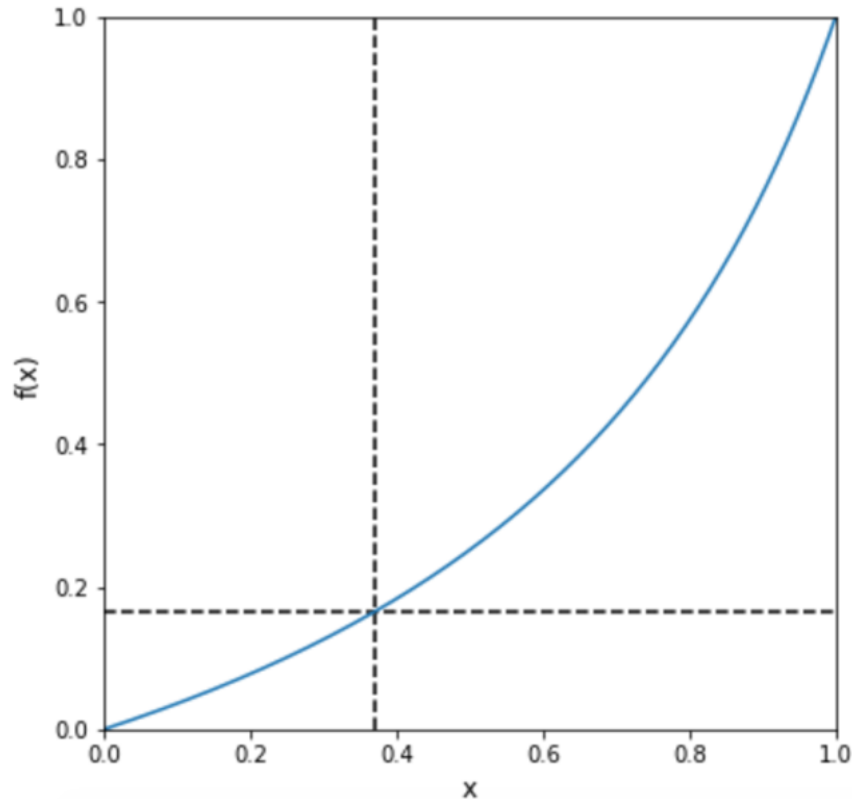
original values of prediction

positive samples rate on offline data set



# Post-processing • Rescale

- Rescale the prediction results in different parts separately based on prior knowledge.



# FeatWheel • Characteristics

- Developed a light weight Machine Learning framework to finish feature extraction, feature merging and so on.

S

Simple:  
focus on extracting features and write a config file

F

Flexible:  
specify the features you need and auto finish feature merging

E

Efficient:  
generate index files to split the data set into training, validation and test

R

Reliable:  
generate a separate output directory to keep the operating environment

# TextNet

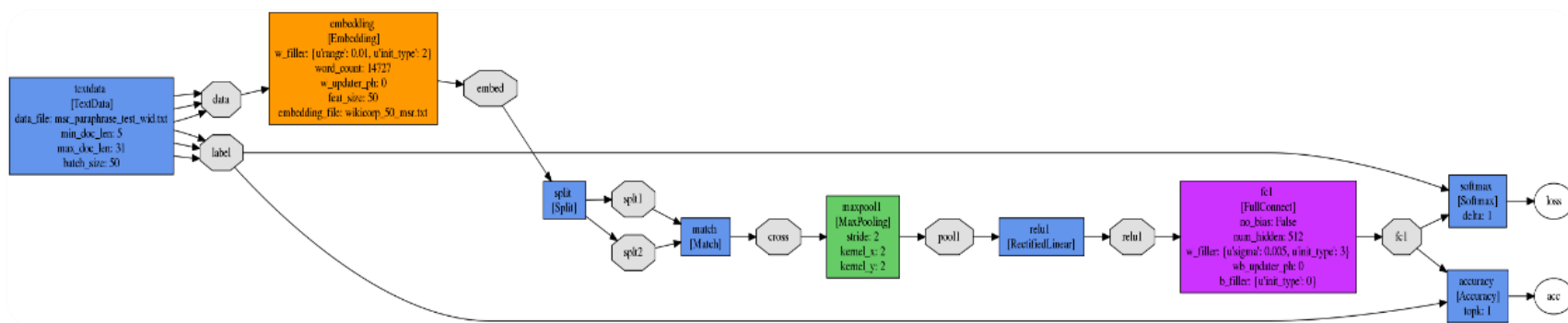
Network (DAG)

Initializer

Updater

Layer

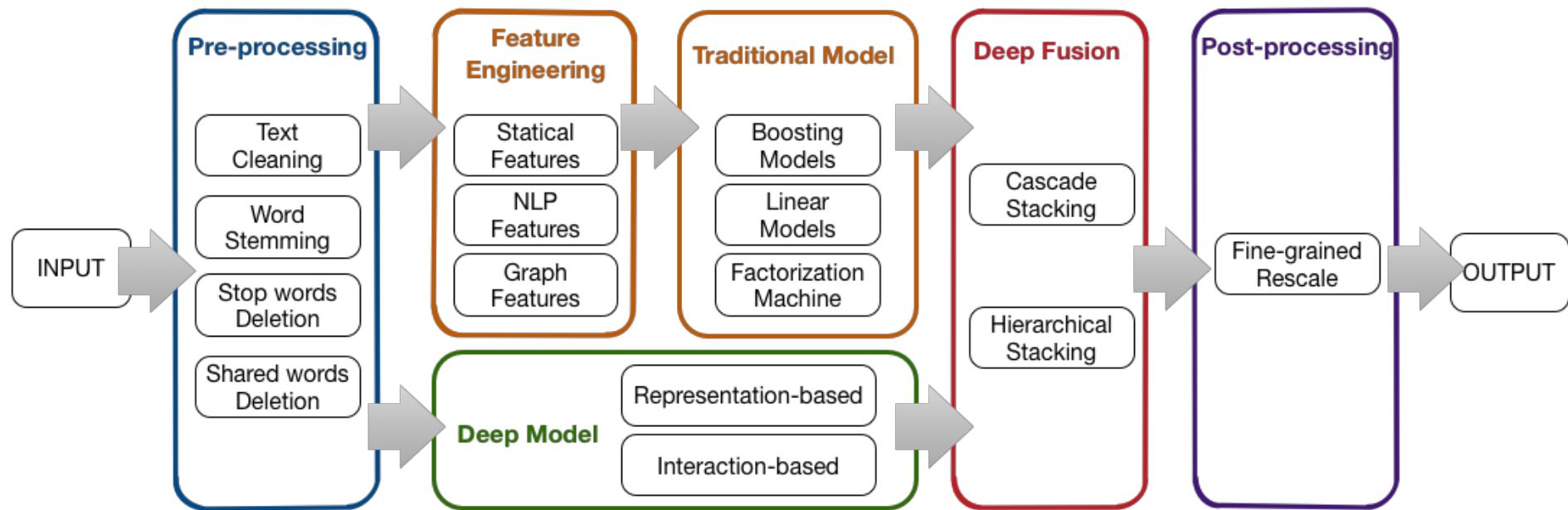
- Focus on text data, **Sparsity** and **Variance Length**.
- Support **JSON** config file to construct **DAG** networks.



# Reference

- [1] <https://www.kaggle.com/c/quora-question-pairs>
- [2] <https://github.com/pl8787/textnet-release>
- [3] Pang L, Lan Y, Guo J, et al. Text Matching as Image Recognition[C]. Thirtieth AAAI Conference on Artificial Intelligence. 2016.
- [4] Wan S, Lan Y, Guo J, et al. A deep architecture for semantic matching with multiple positional sentence representations[C]. Thirtieth AAAI Conference on Artificial Intelligence. 2016.
- [5] Wan S, Lan Y, Xu J, et al. Match-SRNN: Modeling the Recursive Matching Structure with Spatial RNN[C]. Twenty-Fifth International Joint Conference on Artificial Intelligence (IJCAI-16). 2016.
- [6] <https://github.com/HouJP/kaggle-quora-question-pairs>
- [7] <https://github.com/pl8787/textnet-release>

# Conclusion



# Thanks!

Q & A