sales-data-project

August 4, 2023

1 Sales Analysis

import numpy as np

```
Libraries
[1]: import pandas as pd
import matplotlib.pyplot as plt
```

```
import seaborn as sns import os
```

Merge 12 months of sales data into a single file

```
[2]: month = pd.read_csv("/Datasets/Sales_Data/Sales_April_2019.csv")
month.head()
```

```
[2]:
      Order ID
                                     Product Quantity Ordered Price Each \
         176558
                       USB-C Charging Cable
                                                                    11.95
     0
     1
            NaN
                                                           NaN
                                                                      NaN
     2
         176559 Bose SoundSport Headphones
                                                                    99.99
                                                             1
     3
         176560
                                Google Phone
                                                             1
                                                                      600
         176560
                           Wired Headphones
                                                                    11.99
                                                             1
```

```
Order Date Purchase Address
0 04/19/19 08:46 917 1st St, Dallas, TX 75001
1 NaN NaN
2 04/07/19 22:30 682 Chestnut St, Boston, MA 02215
3 04/12/19 14:38 669 Spruce St, Los Angeles, CA 90001
4 04/12/19 14:38 669 Spruce St, Los Angeles, CA 90001
```

```
[3]: files = [file for file in os.listdir('/Datasets/Sales_Data/')]

df = pd.DataFrame()
for file in files:
    month = pd.read_csv("/Datasets/Sales_Data/"+file)
    df = pd.concat([df,month])

df.to_csv("all_data.csv",index=False)
```

Read updated dataframe

```
[4]: df = pd.read_csv("all_data.csv")
     df.head(3)
[4]:
       Order ID
                                     Product Quantity Ordered Price Each \
         176558
     0
                       USB-C Charging Cable
                                                             2
                                                                    11.95
     1
            NaN
                                                          NaN
                                                                      NaN
     2
         176559
                 Bose SoundSport Headphones
                                                                    99.99
            Order Date
                                          Purchase Address
     0
       04/19/19 08:46
                             917 1st St, Dallas, TX 75001
     1
                   NaN
                                                       NaN
       04/07/19 22:30
                       682 Chestnut St, Boston, MA 02215
    1.1 Clean up the data
[5]: df.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 186850 entries, 0 to 186849
    Data columns (total 6 columns):
         Column
                            Non-Null Count
                                             Dtype
     0
         Order ID
                            186305 non-null
                                             object
         Product
                            186305 non-null
     1
                                             object
         Quantity Ordered 186305 non-null
                                             object
     3
         Price Each
                            186305 non-null
                                             object
         Order Date
                            186305 non-null
                                             object
         Purchase Address 186305 non-null
                                             object
    dtypes: object(6)
    memory usage: 8.6+ MB
    1.1.1 Drop rows of NAN
[6]: nan_df = df[df.isna().any(axis=1)]
     df= df.dropna(how='all')
    1.1.2 find 'or" and delete it
[7]: df["Order Date"].str[0:2].value_counts()
[7]: Order Date
     12
           24984
     10
           20282
     04
           18279
     11
           17573
     05
           16566
```

```
03
           15153
    07
           14293
    06
           13554
    02
           11975
    80
           11961
    09
           11621
    01
           9709
    0r
             355
    Name: count, dtype: int64
[8]: temp = df[df["Order Date"].str[0:2]=="Or"]
    temp.head()
[8]:
           Order ID Product
                             Quantity Ordered Price Each
                                                            Order Date \
    519
          Order ID Product
                             Quantity Ordered Price Each
                                                            Order Date
    1149 Order ID Product
                             Quantity Ordered Price Each
                                                            Order Date
    1155 Order ID
                             Quantity Ordered Price Each
                   Product
                                                            Order Date
    2878 Order ID Product
                             Quantity Ordered Price Each
                                                            Order Date
    2893 Order ID
                             Quantity Ordered Price Each
                    Product
                                                            Order Date
          Purchase Address
    519
          Purchase Address
    1149 Purchase Address
    1155 Purchase Address
    2878 Purchase Address
    2893 Purchase Address
[9]: df = temp = df[df["Order Date"].str[0:2]!="Or"]
    df.head()
[9]:
      Order ID
                                   Product Quantity Ordered Price Each \
    0
        176558
                      USB-C Charging Cable
                                                           2
                                                                  11.95
    2
        176559
                Bose SoundSport Headphones
                                                           1
                                                                  99.99
    3
        176560
                               Google Phone
                                                                    600
                                                           1
    4
        176560
                          Wired Headphones
                                                           1
                                                                  11.99
    5
        176561
                          Wired Headphones
                                                                  11.99
            Order Date
                                            Purchase Address
    0 04/19/19 08:46
                                917 1st St, Dallas, TX 75001
    2 04/07/19 22:30
                           682 Chestnut St, Boston, MA 02215
    3 04/12/19 14:38 669 Spruce St, Los Angeles, CA 90001
    4 04/12/19 14:38
                       669 Spruce St, Los Angeles, CA 90001
    5 04/30/19 09:27
                           333 8th St, Los Angeles, CA 90001
    Convert columns to correct type
```

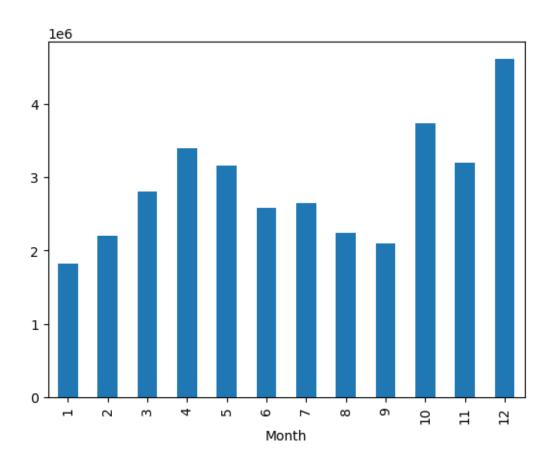
[11]: df.dtypes

```
[11]: Order ID
                          object
     Product
                          object
      Quantity Ordered
                          object
     Price Each
                          object
      Order Date
                          object
      Purchase Address
                          object
      dtype: object
[12]: df["Quantity Ordered"] = pd.to numeric(df["Quantity Ordered"])
      df["Price Each"] = pd.to_numeric(df["Price Each"])
      df.head(3)
[12]:
       Order ID
                                     Product
                                              Quantity Ordered Price Each \
          176558
                        USB-C Charging Cable
                                                             2
                                                                     11.95
      2
          176559 Bose SoundSport Headphones
                                                             1
                                                                     99.99
                                Google Phone
      3
          176560
                                                             1
                                                                    600.00
             Order Date
                                             Purchase Address
      0 04/19/19 08:46
                                 917 1st St, Dallas, TX 75001
      2 04/07/19 22:30
                            682 Chestnut St, Boston, MA 02215
      3 04/12/19 14:38 669 Spruce St, Los Angeles, CA 90001
     1.2
          Augment data with additional columns
     1.2.1 Task 2: Add Month Column
[13]: df["Month"] = df["Order Date"].str[0:2]
      df["Month"] = df["Month"].astype('int32')
      df.head()
[13]:
       Order ID
                                              Quantity Ordered Price Each \
                                     Product
          176558
                        USB-C Charging Cable
                                                                     11.95
      2
          176559 Bose SoundSport Headphones
                                                             1
                                                                     99.99
                                Google Phone
      3
          176560
                                                             1
                                                                    600.00
         176560
                           Wired Headphones
                                                                     11.99
      4
                                                             1
                            Wired Headphones
          176561
                                                             1
                                                                     11.99
                                             Purchase Address Month
             Order Date
      0 04/19/19 08:46
                                 917 1st St, Dallas, TX 75001
                                                                   4
      2 04/07/19 22:30
                            682 Chestnut St, Boston, MA 02215
                                                                   4
      3 04/12/19 14:38
                         669 Spruce St, Los Angeles, CA 90001
                                                                   4
      4 04/12/19 14:38
                         669 Spruce St, Los Angeles, CA 90001
                                                                   4
      5 04/30/19 09:27
                            333 8th St, Los Angeles, CA 90001
                                                                   4
[24]: df["Month"].value_counts()
```

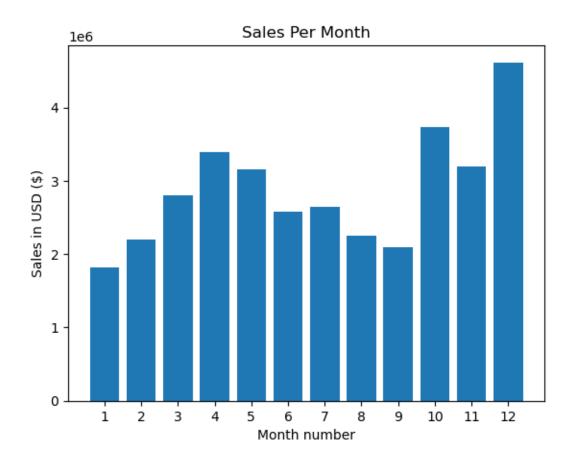
```
[24]: Month
      12
            24984
      10
            20282
      4
            18279
      11
            17573
      5
            16566
      3
            15153
      7
            14293
      6
            13554
      2
            11975
      8
            11961
      9
            11621
      1
             9709
      Name: count, dtype: int64
     1.2.2 Task 3: Add a sales column
[14]: df["Sales"] = df["Quantity Ordered"]* df["Price Each"]
      df.head(3)
[14]:
       Order ID
                                      Product
                                               Quantity Ordered Price Each \
                        USB-C Charging Cable
                                                                       11.95
          176558
          176559 Bose SoundSport Headphones
                                                                       99.99
      2
                                                              1
      3
          176560
                                 Google Phone
                                                              1
                                                                      600.00
             Order Date
                                              Purchase Address Month
                                                                         Sales
      0 04/19/19 08:46
                                 917 1st St, Dallas, TX 75001
                                                                         23.90
                            682 Chestnut St, Boston, MA 02215
      2 04/07/19 22:30
                                                                         99.99
                                                                     4
      3 04/12/19 14:38 669 Spruce St, Los Angeles, CA 90001
                                                                     4 600.00
     Task 4: Add a city column
[15]: def get_city(address):
          return address.split(",")[1]
      def get_state(address):
          return address.split(',')[2].split(" ")[1]
      df["City"] = df["Purchase Address"].apply(lambda x: f"{get_city(x)}_\_
       \hookrightarrow({get_state(x)})")
      df.head(3)
[15]:
       Order ID
                                      Product Quantity Ordered Price Each \
                        USB-C Charging Cable
                                                                       11.95
          176558
      2
          176559 Bose SoundSport Headphones
                                                              1
                                                                       99.99
      3
          176560
                                 Google Phone
                                                              1
                                                                      600.00
```

```
Order Date
                                             Purchase Address Month
                                                                        Sales \
      0 04/19/19 08:46
                                 917 1st St, Dallas, TX 75001
                                                                        23.90
      2 04/07/19 22:30
                            682 Chestnut St, Boston, MA 02215
                                                                        99.99
                                                                    4
      3 04/12/19 14:38 669 Spruce St, Los Angeles, CA 90001
                                                                    4 600.00
                      City
     0
               Dallas (TX)
      2
               Boston (MA)
      3
         Los Angeles (CA)
     Question 1: Best month for sales? how much was earnes that month?
[16]: df.groupby("Month").sum()["Sales"]
[16]: Month
      1
            1822256.73
      2
            2202022.42
      3
            2807100.38
      4
            3390670.24
      5
            3152606.75
      6
            2577802.26
      7
            2647775.76
            2244467.88
      8
      9
            2097560.13
      10
            3736726.88
      11
            3199603.20
      12
            4613443.34
     Name: Sales, dtype: float64
[17]: df.groupby("Month").sum()["Sales"].plot(kind="bar")
```

[17]: <Axes: xlabel='Month'>



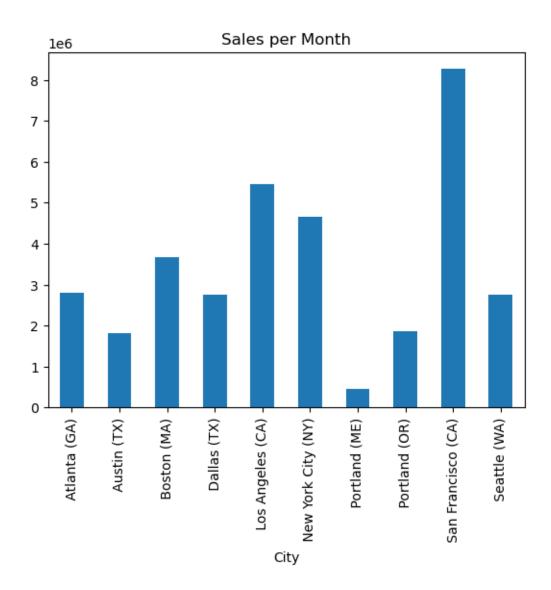
```
[18]: result = df.groupby("Month").sum()["Sales"]
months = range(1,13)
plt.bar(months,result)
plt.xticks(months)
plt.ylabel("Sales in USD ($)")
plt.xlabel("Month number")
plt.title("Sales Per Month")
plt.show()
```



Question 2: What city had the highest sales

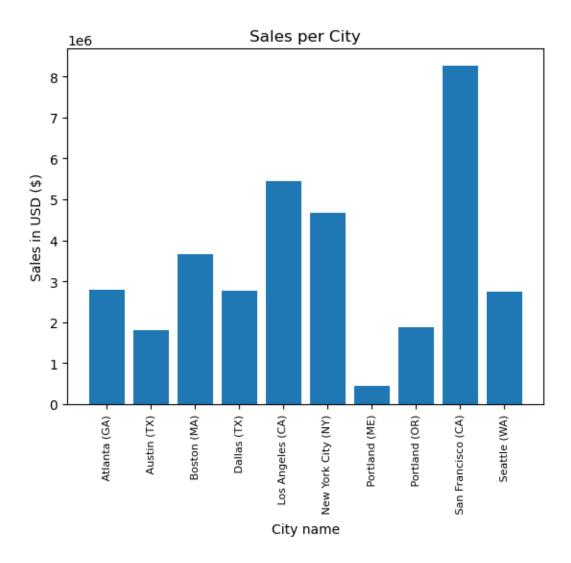
Question 2: What city had the highest sales							
[19]:	df	.head(3)					
[19]:		Order ID		Product	Quantity Ordered	Price Eacl	n \
	0	176558		USB-C Charging Cable	2	11.9	5
	2	176559	Bose S	SoundSport Headphones	1	99.99	9
	3	176560		Google Phone	1	600.00)
		Orde	r Date		Purchase Address	Month Sa	les \
	0	04/19/19	08:46	917 1st St,	Dallas, TX 75001	4 23	. 90
	2	04/07/19	22:30	682 Chestnut St,	Boston, MA 02215	4 99	.99
	3	04/12/19	14:38	669 Spruce St, Los A	Angeles, CA 90001	4 600	.00
			Ci	ity			
	0	Da	llas (1	TX)			
	2	Во	ston (N	MA)			
	3	Los Ang	eles (C	CA)			

```
[20]: results = df.groupby("City").sum()["Sales"]
      results
[20]: City
       Atlanta (GA)
                             2795498.58
       Austin (TX)
                             1819581.75
       Boston (MA)
                             3661642.01
       Dallas (TX)
                             2767975.40
       Los Angeles (CA)
                             5452570.80
       New York City (NY)
                             4664317.43
       Portland (ME)
                              449758.27
       Portland (OR)
                             1870732.34
       San Francisco (CA)
                             8262203.91
       Seattle (WA)
                             2747755.48
      Name: Sales, dtype: float64
[21]: results.plot(kind='bar',title = "Sales per Month")
[21]: <Axes: title={'center': 'Sales per Month'}, xlabel='City'>
```



```
[23]: cities = [city for city, df in df.groupby('City')]

plt.bar(cities,results)
plt.xticks(cities,rotation = 'vertical',size=8)
plt.ylabel("Sales in USD ($)")
plt.xlabel("City name")
plt.title("Sales per City")
plt.show()
```



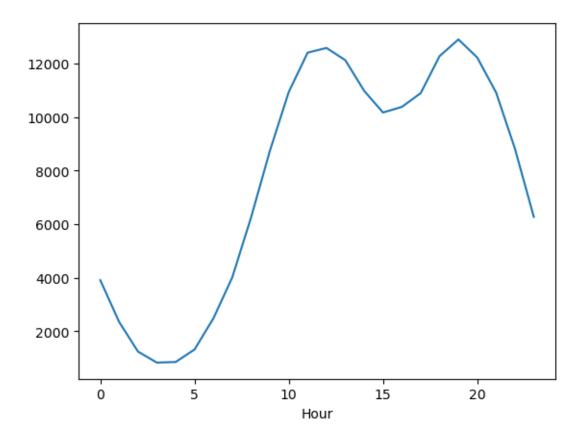
Question 3: What time should we display advertisements to maximize likelihood of customer's buying product?

```
[27]: df["Order Date"] = pd.to_datetime(df["Order Date"])
df.head(3)
```

C:\Users\Ahmed\AppData\Local\Temp\ipykernel_11240\1917125877.py:1: UserWarning: Could not infer format, so each element will be parsed individually, falling back to `dateutil`. To ensure parsing is consistent and as-expected, please specify a format.

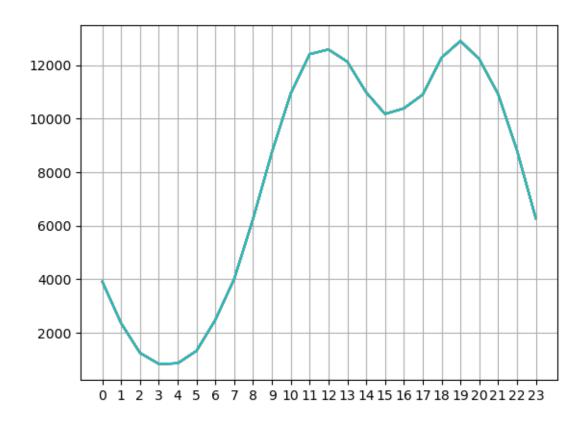
df["Order Date"] = pd.to_datetime(df["Order Date"])

```
3
          176560
                                Google Phone
                                                              1
                                                                     600.00
                 Order Date
                                                  Purchase Address Month
                                                                            Sales \
      0 2019-04-19 08:46:00
                                      917 1st St, Dallas, TX 75001
                                                                             23.90
      2 2019-04-07 22:30:00
                                682 Chestnut St, Boston, MA 02215
                                                                            99.99
      3 2019-04-12 14:38:00
                             669 Spruce St, Los Angeles, CA 90001
                                                                        4 600.00
                      City
      0
               Dallas (TX)
      2
               Boston (MA)
          Los Angeles (CA)
      3
[28]: df['Hour'] = df['Order Date'].dt.hour
      df["Minute"] = df["Order Date"].dt.minute
      df.head()
[28]:
        Order ID
                                     Product
                                               Quantity Ordered Price Each \
          176558
                        USB-C Charging Cable
                                                                      11.95
      0
                                                              2
          176559 Bose SoundSport Headphones
                                                              1
                                                                      99.99
                                Google Phone
      3
          176560
                                                              1
                                                                     600.00
      4
          176560
                            Wired Headphones
                                                              1
                                                                      11.99
      5
          176561
                            Wired Headphones
                                                              1
                                                                      11.99
                 Order Date
                                                  Purchase Address Month
                                                                             Sales \
      0 2019-04-19 08:46:00
                                     917 1st St, Dallas, TX 75001
                                                                             23.90
                                682 Chestnut St, Boston, MA 02215
      2 2019-04-07 22:30:00
                                                                             99.99
      3 2019-04-12 14:38:00
                             669 Spruce St, Los Angeles, CA 90001
                                                                        4 600.00
                             669 Spruce St, Los Angeles, CA 90001
      4 2019-04-12 14:38:00
                                                                             11.99
      5 2019-04-30 09:27:00
                                333 8th St, Los Angeles, CA 90001
                                                                            11.99
                      City Hour
                                 Minute
      0
                               8
                                       46
               Dallas (TX)
      2
               Boston (MA)
                              22
                                       30
         Los Angeles (CA)
                              14
      3
                                       38
      4
          Los Angeles (CA)
                              14
                                       38
          Los Angeles (CA)
                               9
                                      27
[40]: df["Hour"] = pd.to_numeric(df["Hour"])
[42]: df.groupby(["Hour"]).count()["Sales"].plot()
[42]: <Axes: xlabel='Hour'>
```



```
[43]: hours = [hour for hour, data in df.groupby("Hour")]
    plt.plot(hours,df.groupby(["Hour"]).count())
    plt.xticks(hours)
    plt.grid()
    plt.show()

# 11 am or 7pm
```



Question 4: What products are most often sold together

```
[45]: new = df[df["Order ID"].duplicated(keep=False)]
new.head()
```

[45]:		Order ID	Product	Quantity Ordered	Price Each	\
	3	176560	Google Phone	1	600.00	
	4	176560	Wired Headphones	1	11.99	
	18	176574	Google Phone	1	600.00	
	19	176574	USB-C Charging Cable	1	11.95	
	30	176585	Bose SoundSport Headphones	1	99.99	

	01	rder Date			Purchase	e Ac	ddress	Month	Sales	\
3	2019-04-12	14:38:00	669 Spruce St,	Los	Angeles,	${\tt CA}$	90001	4	600.00	
4	2019-04-12	14:38:00	669 Spruce St,	Los	Angeles,	${\tt CA}$	90001	4	11.99	
18	2019-04-03	19:42:00	20 Hill St,	Los	Angeles,	${\tt CA}$	90001	4	600.00	
19	2019-04-03	19:42:00	20 Hill St,	Los	Angeles,	${\tt CA}$	90001	4	11.95	
30	2019-04-07	11:31:00	823 Highlan	d St	, Boston,	MA	02215	4	99.99	

		\mathtt{City}	Hour	Minute
3	Los Angeles	(CA)	14	38
4	Los Angeles	(CA)	14	38

```
18
           Los Angeles (CA)
                               19
                                        42
           Los Angeles (CA)
                                        42
      19
                               19
                Boston (MA)
      30
                               11
                                        31
[49]: new["Grouped"] = new.groupby("Order ID")["Product"].transform(lambda x: ",".
       \rightarrowjoin(x))
      new = new[["Order ID", "Grouped"]].drop duplicates()
      new.head()
     C:\Users\Ahmed\AppData\Local\Temp\ipykernel_11240\2338753758.py:1:
     SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: https://pandas.pydata.org/pandas-
     docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
       new["Grouped"] = new.groupby("Order ID")["Product"].transform(lambda x:
     ",".join(x))
[49]:
          Order ID
                                                               Grouped
      3
            176560
                                         Google Phone, Wired Headphones
                                    Google Phone, USB-C Charging Cable
      18
            176574
      30
            176585 Bose SoundSport Headphones, Bose SoundSport Hea...
                                  AAA Batteries (4-pack), Google Phone
      32
            176586
      119
            176672
                        Lightning Charging Cable, USB-C Charging Cable
[50]: from itertools import combinations
      from collections import Counter
[52]: count = Counter()
      for row in new["Grouped"]:
          row_list = row.split(",")
          count.update(Counter(combinations(row_list,2)))
      for key,value in count.most_common(10):
          print(key, value)
     ('iPhone', 'Lightning Charging Cable') 1005
     ('Google Phone', 'USB-C Charging Cable') 987
     ('iPhone', 'Wired Headphones') 447
     ('Google Phone', 'Wired Headphones') 414
     ('Vareebadd Phone', 'USB-C Charging Cable') 361
     ('iPhone', 'Apple Airpods Headphones') 360
     ('Google Phone', 'Bose SoundSport Headphones') 220
     ('USB-C Charging Cable', 'Wired Headphones') 160
```

```
('Vareebadd Phone', 'Wired Headphones') 143 ('Lightning Charging Cable', 'Wired Headphones') 92
```

Question 5: What product sold the most? why

Quantity Ordered int64 Price Each float64 Order Date datetime64[ns] Purchase Address object Month int32 Sales float64 City object Hour int32 Minute int32

dtype: object

```
[63]: product_group = df.groupby("Product")
product_group.head(2)
```

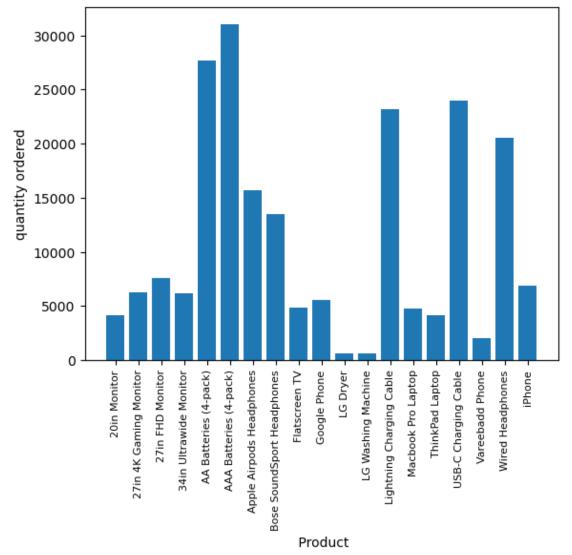
0 176558 USB-C Charging Cable 2 11.95 2 176559 Bose SoundSport Headphones 1 99.99 3 176560 Google Phone 1 600.00 4 176560 Wired Headphones 1 11.99 5 176561 Wired Headphones 1 11.99 6 176562 USB-C Charging Cable 1 11.99 7 176563 Bose SoundSport Headphones 1 99.99 9 176565 Macbook Pro Laptop 1 1700.00 11 176567 Google Phone 1 600.00 12 176568 Lightning Charging Cable 1 14.95 13 176569 27in 4K Gaming Monitor 1 389.99 14 176570 AA Batteries (4-pack) 1 3.84 15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176	[63]:	Order ID	Product	Quantity Ordered	Price Each	\
3 176560 Google Phone 1 600.00 4 176560 Wired Headphones 1 11.99 5 176561 Wired Headphones 1 11.99 6 176562 USB-C Charging Cable 1 11.95 7 176563 Bose SoundSport Headphones 1 99.99 9 176565 Macbook Pro Laptop 1 1700.00 11 176567 Google Phone 1 600.00 12 176568 Lightning Charging Cable 1 14.95 13 176569 27in 4K Gaming Monitor 1 389.99 14 176570 AA Batteries (4-pack) 1 3.84 15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	0	176558	USB-C Charging Cable	2	11.95	
4 176560 Wired Headphones 1 111.99 5 176561 Wired Headphones 1 111.99 6 176562 USB-C Charging Cable 1 11.95 7 176563 Bose SoundSport Headphones 1 99.99 9 176565 Macbook Pro Laptop 1 1700.00 11 176567 Google Phone 1 600.00 12 176568 Lightning Charging Cable 1 14.95 13 176569 27in 4K Gaming Monitor 1 389.99 14 176570 AA Batteries (4-pack) 1 3.84 15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	2	176559	Bose SoundSport Headphones	1	99.99	
5 176561 Wired Headphones 1 11.99 6 176562 USB-C Charging Cable 1 11.95 7 176563 Bose SoundSport Headphones 1 99.99 9 176565 Macbook Pro Laptop 1 1700.00 11 176567 Google Phone 1 600.00 12 176568 Lightning Charging Cable 1 14.95 13 176569 27in 4K Gaming Monitor 1 389.99 14 176570 AA Batteries (4-pack) 1 3.84 15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 1	3	176560	Google Phone	1	600.00	
6 176562 USB-C Charging Cable 1 11.95 7 176563 Bose SoundSport Headphones 1 99.99 9 176565 Macbook Pro Laptop 1 1700.00 11 176567 Google Phone 1 600.00 12 176568 Lightning Charging Cable 1 14.95 13 176569 27in 4K Gaming Monitor 1 389.99 14 176570 AA Batteries (4-pack) 1 3.84 15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 17	4	176560	Wired Headphones	1	11.99	
7 176563 Bose SoundSport Headphones 1 99.99 9 176565 Macbook Pro Laptop 1 1700.00 11 176567 Google Phone 1 600.00 12 176568 Lightning Charging Cable 1 14.95 13 176569 27in 4K Gaming Monitor 1 389.99 14 176570 AA Batteries (4-pack) 1 3.84 15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 389.99	5	176561	Wired Headphones	1	11.99	
9 176565 Macbook Pro Laptop 1 1700.00 11 176567 Google Phone 1 600.00 12 176568 Lightning Charging Cable 1 14.95 13 176569 27in 4K Gaming Monitor 1 389.99 14 176570 AA Batteries (4-pack) 1 3.84 15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 389.99	6	176562	USB-C Charging Cable	1	11.95	
11 176567 Google Phone 1 600.00 12 176568 Lightning Charging Cable 1 14.95 13 176569 27in 4K Gaming Monitor 1 389.99 14 176570 AA Batteries (4-pack) 1 3.84 15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	7	176563	Bose SoundSport Headphones	1	99.99	
12 176568 Lightning Charging Cable 1 14.95 13 176569 27in 4K Gaming Monitor 1 389.99 14 176570 AA Batteries (4-pack) 1 3.84 15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	9	176565	Macbook Pro Laptop	1	1700.00	
13 176569 27in 4K Gaming Monitor 1 389.99 14 176570 AA Batteries (4-pack) 1 3.84 15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 389.99	11	176567	Google Phone	1	600.00	
14 176570 AA Batteries (4-pack) 1 3.84 15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	12	176568	Lightning Charging Cable	1	14.95	
15 176571 Lightning Charging Cable 1 14.95 16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	13	176569	27in 4K Gaming Monitor	1	389.99	
16 176572 Apple Airpods Headphones 1 150.00 20 176575 AAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	14	176570	AA Batteries (4-pack)	1	3.84	
20 176575 AAAA Batteries (4-pack) 1 2.99 21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	15	176571	Lightning Charging Cable	1	14.95	
21 176576 Apple Airpods Headphones 1 150.00 24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	16	176572	Apple Airpods Headphones	1	150.00	
24 176579 AA Batteries (4-pack) 1 3.84 26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	20	176575	AAA Batteries (4-pack)	1	2.99	
26 176581 iPhone 1 700.00 28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	21	176576	Apple Airpods Headphones	1	150.00	
28 176583 AAA Batteries (4-pack) 2 2.99 29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	24	176579	AA Batteries (4-pack)	1	3.84	
29 176584 Flatscreen TV 1 300.00 34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	26	176581	iPhone	1	700.00	
34 176587 27in FHD Monitor 1 149.99 35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	28	176583	AAA Batteries (4-pack)	2	2.99	
35 176588 20in Monitor 1 109.99 47 176600 27in 4K Gaming Monitor 1 389.99	29	176584	Flatscreen TV	1	300.00	
47 176600 27in 4K Gaming Monitor 1 389.99	34	176587	27in FHD Monitor	1	149.99	
$oldsymbol{arphi}$	35	176588	20in Monitor	1	109.99	
EQ 170000	47	176600	27in 4K Gaming Monitor	1	389.99	
53 176606 LG Dryer 1 600.00	53	176606	LG Dryer	1	600.00	

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55
      176608
                                   iPhone
                                                            1
                                                                   700.00
                                                            1
66
      176619
                            Flatscreen TV
                                                                   300.00
70
      176623
                         27in FHD Monitor
                                                            1
                                                                   149.99
80
                                                            1
      176633
                          ThinkPad Laptop
                                                                   999.99
82
      176635
                          Vareebadd Phone
                                                            1
                                                                   400.00
86
      176639
                       Macbook Pro Laptop
                                                            1
                                                                  1700.00
99
                       LG Washing Machine
                                                            1
      176652
                                                                   600.00
                                                            1
104
      176657
                          ThinkPad Laptop
                                                                   999.99
106
                             20in Monitor
                                                            1
      176659
                                                                   109.99
109
      176662
                   34in Ultrawide Monitor
                                                            1
                                                                   379.99
124
                                                            1
      176676
                                 LG Dryer
                                                                   600.00
125
      176677
                  34in Ultrawide Monitor
                                                            1
                                                                   379.99
256
      176801
                          Vareebadd Phone
                                                            1
                                                                   400.00
283
      176825
                       LG Washing Machine
                                                            1
                                                                   600.00
             Order Date
                                                    Purchase Address
                                                                       Month
    2019-04-19 08:46:00
                                        917 1st St, Dallas, TX 75001
                                                                            4
0
2
    2019-04-07 22:30:00
                                  682 Chestnut St, Boston, MA 02215
                                                                            4
                               669 Spruce St, Los Angeles, CA 90001
3
    2019-04-12 14:38:00
4
    2019-04-12 14:38:00
                               669 Spruce St, Los Angeles, CA 90001
                                                                            4
5
                                  333 8th St, Los Angeles, CA 90001
                                                                            4
    2019-04-30 09:27:00
6
    2019-04-29 13:03:00
                             381 Wilson St, San Francisco, CA 94016
                                                                            4
7
    2019-04-02 07:46:00
                                   668 Center St, Seattle, WA 98101
                                                                            4
9
                             915 Willow St, San Francisco, CA 94016
                                                                            4
    2019-04-24 10:38:00
                                  444 7th St, Los Angeles, CA 90001
11
    2019-04-18 17:18:00
                                                                            4
    2019-04-15 12:18:00
                                       438 Elm St, Seattle, WA 98101
                                       657 Hill St, Dallas, TX 75001
13
    2019-04-16 19:23:00
14
    2019-04-22 15:09:00
                                       186 12th St, Dallas, TX 75001
                                                                            4
15
    2019-04-19 14:29:00
                                  253 Johnson St, Atlanta, GA 30301
                                                                            4
    2019-04-04 20:30:00
                            149 Dogwood St, New York City, NY 10001
                                                                            4
16
20
    2019-04-27 00:30:00
                               433 Hill St, New York City, NY 10001
                                                                            4
21
                                771 Ridge St, Los Angeles, CA 90001
                                                                            4
    2019-04-28 11:42:00
                                                                            4
                          886 Jefferson St, New York City, NY 10001
24
    2019-04-11 10:23:00
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26
    2019-04-09 21:38:00
                                     84 Jackson St, Boston, MA 02215
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28
    2019-04-20 12:00:00
                                  146 Jackson St, Portland, OR 97035
29
    2019-04-24 20:39:00
                             936 Church St, San Francisco, CA 94016
                                                                            4
    2019-04-29 19:38:00
                                  557 5th St, Los Angeles, CA 90001
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34
35
    2019-04-02 04:00:00
                                   765 Cherry St, Seattle, WA 98101
                                                                            4
                                        87 West St, Boston, MA 02215
47
    2019-04-30 15:54:00
                                                                            4
53
    2019-04-21 14:16:00
                              487 Maple St, San Francisco, CA 94016
                                                                            4
                              15 Cherry St, San Francisco, CA 94016
                                                                            4
55
    2019-04-11 12:01:00
66
    2019-04-16 18:37:00
                                116 North St, Los Angeles, CA 90001
70
    2019-04-20 23:51:00
                                      807 12th St, Atlanta, GA 30301
                                                                            4
80
    2019-04-23 14:03:00
                              863 Hickory St, Los Angeles, CA 90001
                                                                            4
82
                               85 North St, San Francisco, CA 94016
                                                                            4
    2019-04-26 09:55:00
                              853 Cedar St, San Francisco, CA 94016
                                                                            4
86
    2019-04-28 16:14:00
                               502 14th St, New York City, NY 10001
99
                                                                            4
    2019-04-09 20:04:00
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104	2019-04-23	10:16:00	774 Forest St, Los Angeles,	CA 90001	4
106	2019-04-29	14:40:00	804 Church St, Dallas,	TX 75001	4
109	2019-04-05	12:46:00	678 Hickory St, Portland,	OR 97035	4
124	2019-04-09	00:35:00	788 Lincoln St, Los Angeles,	CA 90001	4
125	2019-04-01	11:50:00	661 Washington St, Austin,	TX 73301	4
256	2019-04-28	18:52:00	125 North St, San Francisco,	CA 94016	4
283	2019-04-13	22:31:00	338 6th St, San Francisco,	CA 94016	4

	Sales		City	Hour	Minute
0	23.90	Dallas	(TX)	8	46
2	99.99	Boston	(MA)	22	30
3	600.00	Los Angeles	(CA)	14	38
4	11.99	Los Angeles	(CA)	14	38
5	11.99	Los Angeles	(CA)	9	27
6	11.95	San Francisco	(CA)	13	3
7	99.99	Seattle	(WA)	7	46
9	1700.00	San Francisco	(CA)	10	38
11	600.00	Los Angeles	(CA)	17	18
12	14.95	Seattle	(WA)	12	18
13	389.99	Dallas	(XX)	19	23
14	3.84	Dallas	(XX)	15	9
15	14.95	Atlanta	(GA)	14	29
16	150.00	New York City	(NY)	20	30
20	2.99	New York City	(NY)	0	30
21	150.00	Los Angeles	(CA)	11	42
24	3.84	New York City	(NY)	10	23
26	700.00	Boston	(MA)	21	38
28	5.98	Portland	(OR)	12	0
29	300.00	San Francisco	(CA)	20	39
34	149.99	Los Angeles	(CA)	19	38
35	109.99	Seattle	(WA)	4	0
47	389.99	Boston	(MA)	15	54
53	600.00	San Francisco	(CA)	14	16
55	700.00	San Francisco	(CA)	12	1
66	300.00	Los Angeles	(CA)	18	37
70	149.99	Atlanta	(GA)	23	51
80	999.99	Los Angeles	(CA)	14	3
82	400.00	San Francisco	(CA)	9	55
86	1700.00	San Francisco	(CA)	16	14
99	600.00	New York City	(NY)	20	4
104	999.99	Los Angeles	(CA)	10	16
106	109.99	Dallas	(XX)	14	40
109	379.99	Portland	(OR)	12	46
124	600.00	Los Angeles	(CA)	0	35
125	379.99	Austin	(XX)	11	50
256	400.00	San Francisco	(CA)	18	52
283	600.00	San Francisco	(CA)	22	31

```
[64]: quantity_ordered = product_group["Quantity Ordered"].sum()
[65]: products = [product for product, df in product_group]
[68]: plt.bar(products,quantity_ordered)
    plt.ylabel("quantity ordered")
    plt.xlabel(" Product")
    plt.xticks(products,rotation = "vertical",size=8)
    plt.show()
```



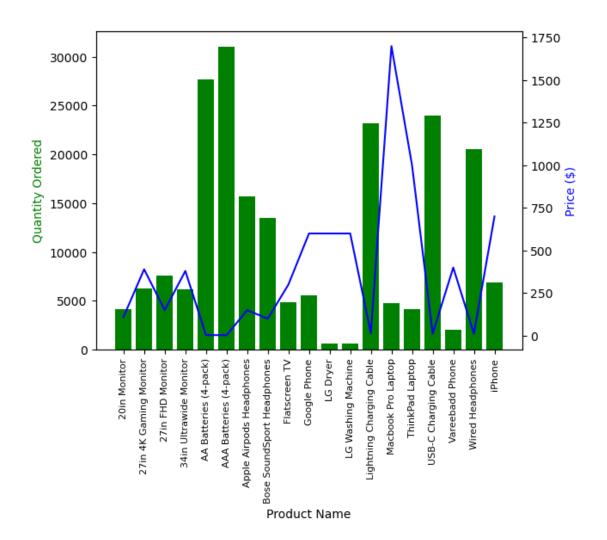
```
[70]: prices = df.groupby("Product")["Price Each"].mean()
print(prices)
```

```
Product
20in Monitor
                                109.99
27in 4K Gaming Monitor
                                389.99
27in FHD Monitor
                                149.99
34in Ultrawide Monitor
                               379.99
AA Batteries (4-pack)
                                  3.84
AAA Batteries (4-pack)
                                 2.99
Apple Airpods Headphones
                                150.00
Bose SoundSport Headphones
                                99.99
Flatscreen TV
                                300.00
Google Phone
                                600.00
LG Dryer
                                600.00
LG Washing Machine
                                600.00
Lightning Charging Cable
                                14.95
Macbook Pro Laptop
                               1700.00
ThinkPad Laptop
                               999.99
USB-C Charging Cable
                                 11.95
Vareebadd Phone
                                400.00
Wired Headphones
                                11.99
iPhone
                               700.00
Name: Price Each, dtype: float64
```

```
[76]: fig, ax1 = plt.subplots()
    ax2 = ax1.twinx()
    ax1.bar(products, quantity_ordered, color='g')
    ax2.plot(products, prices, 'b-')

ax1.set_xlabel("Product Name")
    ax1.set_ylabel("Quantity Ordered", color = 'g')
    ax2.set_ylabel("Price ($)", color='b')
    ax1.set_xticklabels(products,rotation="vertical",size=8)
    plt.show()
```

C:\Users\Ahmed\AppData\Local\Temp\ipykernel_11240\2633492285.py:9: UserWarning:
FixedFormatter should only be used together with FixedLocator
ax1.set_xticklabels(products,rotation="vertical",size=8)



[]: