# Package 'sentometrics'

November 7, 2017

Type Package	
	grated Framework for Textual Sentiment Time Series ation and Prediction
Version 0.2	
Samuel	d Ardia [aut], Bluteau [aut], Borms [aut, cre], udt [aut]
Maintainer S	Samuel Borms <samuel.borms@unine.ch></samuel.borms@unine.ch>
lenge the	Time series analysis based on textual sentiment, accounting for the intrinsic chal- lat sentiment can be computed and pooled across texts and time in many ways. Pro- means to model the impact of sentiment in texts on a target variable, by first comput- de range of textual sentiment measures and then selecting those that are most informative.
Depends R (	>= 3.4.2), data.table, ggplot2, foreach
License GPL	(>= 2)
BugReports	https://github.com/ArdiaD/Sentometrics/issues
URL https:	//github.com/ArdiaD/Sentometrics
Encoding U7	TF-8
LazyData tru	ne
Suggests test	that, e1071, randomForest
_	, stats, quanteda, sentimentr, stringi, zoo, abind, caret, compiler, Rcpp (>= 0.12.13), RcppRoll, ggthemes, kk, MCS
LinkingTo R	cpp, RcppArmadillo
RoxygenNote	6.0.1
NeedsCompil	ation yes
<b>Archs</b> i386, x	x64
R topics	documented:
add_	pometrics-package

2 sentometrics-package

ompute_sentiment	5
tr_agg	6
tr_merge	8
tr_model	C
pu	1
xponentials	2
ll_measures	3
et_hows	4
exicons	4
nerge_measures	5
erform_agg	6
erform_MCS	7
lot.sentomeasures	8
lot.sentomodeliter	C
lot_attributions	.1
redict.sentomodel	.2
etrieve_attributions	3
cale.sentomeasures	4
elect_measures	5
ento_corpus	6
ento_measures	.7
ento_model	9
etup_lexicons	
o_global	
snews	5
alence	5
_	
3	П

sentometrics-package An Integrated Framework for Textual Sentiment Time Series Aggregation and Prediction

## Description

Index

The **sentometrics** package is designed to do time series analysis based on textual sentiment. It accounts for the intrinsic challenge that, for a given text, sentiment can be computed in many ways, as well as the large number of possibilities to pool sentiment across text and time. This additional layer of manipulation does not exist in standard time series analysis and text mining packages. As a final outcome, this package provides an automated means to econometrically model the impact of sentiment in texts on a given variable, by first computing a wide range of textual sentiment time series and then selecting the sentiment times series that are most informative. The package created therefore integrates the *qualification* of sentiment from texts, the *aggregation* into different sentiment measures and the optimized *prediction* based on these measures.

#### **Main functions**

- Sentiment computation and aggregation into sentiment measures: sento\_corpus, ctr\_agg, compute\_sentiment, sento\_measures, to\_global
- Sparse modelling: ctr\_model, sento\_model
- Prediction and post-modelling analysis: predict.sentomodel, retrieve\_attributions, perform\_MCS

add\_features 3

#### **Update**

The development version of the package is available at <a href="https://github.com/ArdiaD/Sentometrics">https://github.com/ArdiaD/Sentometrics</a>.

#### Note

The ideas behind the sentiment aggregation framework can be consulted in the working paper titled "Questioning the news about economic growth: Sparse forecasting using thousands of newsbased sentiment values" (Ardia, Bluteau, and Boudt, 2017) at https://papers.srn.com/sol3/papers.cfm?abstract\_id=2976084.

Please cite the package in publications. Use citation("sentometrics").

#### Author(s)

Maintainer: Samuel Borms <samuel.borms@unine.ch>

Authors:

- David Ardia <david.ardia@unine.ch>
- Keven Bluteau <keven.bluteau@unine.ch>
- Kris Boudt <kris.boudt@vub.be>

#### See Also

Useful links:

- https://github.com/ArdiaD/Sentometrics
- Report bugs at https://github.com/ArdiaD/Sentometrics/issues

add\_features

Add feature columns to a sentocorpus

#### **Description**

Adds new feature columns, either user-supplied or based on a simple keyword(s) search, to a provided sentocorpus object.

#### Usage

```
add_features(sentocorpus, featuresdf = NULL, keywords = NULL)
```

## **Arguments**

sentocorpus a sentocorpus object created with sento\_corpus.

featuresdf a named data. frame of type numeric where each columns is a new feature to be

added to the inputted sentocorpus object. If the number of rows in featuresdf is not equal to the number of documents in sentocorpus, recycling will occur.

keywords a named list. For every element, a new feature column is added with a value

of 1 for the texts in which the keyword(s) appear(s), and 0 if not. If no texts match a keyword, no column is added. The list named elements are used as

the names of the new features.

4 almons

#### **Details**

If a provided feature name is already part of the corpus, it will be replaced. The featuresdf and keywords arguments can be provided at the same time, or only one of them, leaving the other at NULL.

#### Value

An updated sentocorpus object.

#### Author(s)

Samuel Borms

## **Examples**

almons

Compute Almon polynomials

#### **Description**

Computes Almon polynomial weighting curves. Handy to self-select specific time aggregation weighting schemes for input in ctr\_agg.

## Usage

```
almons(n, orders = 1:3, do.inverse = TRUE, do.normalize = TRUE)
```

## **Arguments**

n a single numeric to indicate the length of the curve (the number of lags, cf., n).

orders a numeric vector as the sequence of the Almon orders (cf., b). The maximum value corresponds to B.

do.inverse TRUE if the inverse Almon polynomials should be calculated as well.

TRUE if polynomials should be normalized to unity.

#### **Details**

The Almon polynomial formula implemented is:  $(1 - (i/n)^b)(i/n)^{B-b}$ , where i is the lag index from 1 to n.

compute\_sentiment 5

#### Value

A data.frame of all Almon polynomial weighting curves, of size length(orders) (times two if do.inverse = TRUE).

#### See Also

ctr\_agg

compute\_sentiment

Compute document-level sentiment across features and lexicons

## Description

Given a corpus of texts, computes sentiment per document using the bag-of-words approach based on the lexicons provided and a choice of aggregation across words per document. Relies partly on the **quanteda** package. The scores computed are net sentiment (sum of positive minus sum of negative scores).

#### Usage

compute\_sentiment(sentocorpus, lexicons, how = get\_hows()\$words, dfm = NULL)

#### Arguments

sentocorpus a sentocorpus object created with sento\_corpus.

lexicons output from a setup\_lexicons call.

how a single character vector defining how aggregation within documents should

be performed. For currently available options on how aggregation can occur, see

get\_hows()\$words.

dfm optional; an output from a quanteda dfm call, such that users can specify their

own tokenization scheme (via tokenize) as well as other parameters related to the construction of a document-feature matrix (dfm). By default, a dfm is created based on a tokenization that removes punctuation, numbers, symbols and separators. We suggest to stick to unigrams, as the remainder of the sentiment

computation and built-in lexicons assume the same.

#### Details

For a separate calculation of positive (resp. negative) sentiment, one has to provide distinct positive (resp. negative) lexicons. This can be done using the do.split option in the setup\_lexicons function, which splits out the lexicons into a positive and a negative polarity counterpart. NAs are converted to 0, under the assumption that this is equivalent to no sentiment.

#### Value

A list containing:

corpus the supplied sentocorpus object; the texts are altered if valence shifters are part

of the lexicons.

sentiment the sentiment scores data.table with a "date" and all lexicon-feature senti-

ment scores columns.

ctr\_agg

features a character vector of the different features.

lexicons a character vector of the different lexicons used.

howWithin a character vector to remind how sentiment within documents was aggregated.

#### Author(s)

Samuel Borms

#### See Also

```
dfm, tokenize
```

## **Examples**

```
data("usnews")
data("lexicons")
data("valence")

# sentiment computation based on raw frequency counts
corpus <- sento_corpus(corpusdf = usnews)
corpusSample <- quanteda::corpus_sample(corpus, size = 1000)
1 <- setup_lexicons(lexicons[c("LM_eng", "HENRY_eng")], valence[["valence_eng"]])
sent <- compute_sentiment(corpusSample, 1, how = "counts")

## Not run:
# same sentiment computation based on a user-supplied dfm with default settings
dfm <- quanteda::dfm(quanteda::tokenize(corpus), verbose = FALSE)
sent <- compute_sentiment(corpusSample, 1, how = "counts", dfm = dfm)
## End(Not run)</pre>
```

ctr\_agg

Set up control for aggregation into sentiment measures

## **Description**

Sets up control object for aggregation of document-level textual sentiment into textual sentiment measures (indices).

## Usage

```
ctr_agg(howWithin = "proportional", howDocs = "equal_weight",
howTime = "equal_weight", do.ignoreZeros = TRUE, by = "day", lag = 1L,
fill = "zero", alphasExp = seq(0.1, 0.5, by = 0.1), ordersAlm = 1:3,
do.inverseAlm = TRUE, do.normalizeAlm = TRUE, weights = NULL,
dfm = NULL)
```

ctr\_agg 7

#### **Arguments**

howWithin a single character vector defining how aggregation within documents will be performed. Should length(howWithin) > 1, the first element is used. For currently available options on how aggregation can occur, see get\_hows()\$words. howDocs a single character vector defining how aggregation across documents per date will be performed. Should length(howDocs) > 1, the first element is used. For currently available options on how aggregation can occur, see get\_hows()\$docs. howTime a character vector defining how aggregation across dates will be performed. More than one choice is possible. For currently available options on how aggregation can occur, see get\_hows()\$time. do.ignoreZeros a logical indicating whether zero sentiment values have to be ignored in the determination of the document weights while aggregating across documents. By default do.ignoreZeros = TRUE, such that documents with an exact score of zero are considered irrelevant. a single character vector, either "day", "week", "month" or "year", to by indicate at what level the dates should be aggregated. Dates are displayed as the first day of the period, if applicable (e.g. "2017-03-01" for March 2017). lag a single integer vector, being the time lag to be specified for aggregation across time. By default equal to 1L, meaning no aggregation across time. a single character vector, one of c("zero", "latest", "none"), to confill trol how missing sentiment values across the continuum of dates considered are added. This impacts the aggregation across time, applying the fill\_measures function before aggregating, except if fill = "none". By default equal to "zero", which sets the scores (and thus also the weights) of the added dates to zero in the time aggregation. alphasExp a numeric vector of all exponential smoothing factors to calculate weights for, used if "exponential" %in% howTime. Values should be between 0 and 1 (both excluded). ordersAlm a numeric vector of all Almon polynomial orders to calculate weights for, used if "almon" %in% howTime. do.inverseAlm a logical indicating if for every Almon polynomial its inverse has to be added, used if "almon" %in% howTime. do.normalizeAlm a logical indicating if every Almon polynomial weights column should sum to one, used if "almon" %in% howTime. weights an optional own weighting scheme, always used if provided as a data.frame with the number of rows equal to the desired lag. The automatic Almon polynomials are created sequentially; if the user wants only specific of such time weighting series it can use almons, select the columns it requires, combine it into a data. frame and supply it under this argument (see examples).

## **Details**

dfm

For currently available options on how aggregation can occur (via the howWithin, howDocs and howTime arguments), call get\_hows.

optional; see compute\_sentiment.

#### Value

A list encapsulating the control parameters.

8 ctr\_merge

#### Author(s)

Samuel Borms, Keven Bluteau

#### See Also

```
fill_measures, almons, compute_sentiment
```

## **Examples**

```
# simple control function
ctr1 <- ctr_agg(howTime = "linear", by = "year", lag = 3)</pre>
# more elaborate control function (particular attention to time weighting schemes)
ctr2 <- ctr_agg(howWithin = "tf-idf",</pre>
                howDocs = "proportional",
                howTime = c("equal_weight", "linear", "almon", "exponential", "own"),
                do.ignoreZeros = TRUE,
                by = "day",
                lag = 20,
                ordersAlm = 1:3,
                do.inverseAlm = TRUE,
                do.normalizeAlm = TRUE,
                alphasExp = c(0.20, 0.50, 0.70, 0.95),
                weights = data.frame(myWeights = runif(20)))
# set up control function with one linear and two chosen Almon weighting schemes
a <- almons(n = 70, orders = 1:3, do.inverse = TRUE, do.normalize = TRUE)
ctr3 <- ctr_agg(howTime = c("linear", "own"), by = "year", lag = 70,</pre>
                weights = data.frame(a1 = a[, 1], a2 = a[, 3]))
```

ctr\_merge

Set up control for merging sentiment measures

## **Description**

Sets up control object for the optional merging (additional aggregation) of sentiment measures as done by merge\_measures.

## Usage

```
ctr_merge(sentomeasures, features = NA, lexicons = NA, time = NA,
  do.keep = FALSE)
```

## **Arguments**

sentomeasures a sentomeasures object created using sento\_measures. This is necessary to check whether the other input arguments make sense.

features a list with unique features to merge at given name, e.g.,

list(feat12 = c("feat1", "feat2")). See sentomeasures\$features for the exact names to use. Use NA to apply no merging across this dimension.

ctr\_merge 9

lexicons a list with unique lexicons to merge at given name, e.g.,

list(lex12 = c("lex1", "lex2")). See sentomeasures\$lexicons for the

exact names to use. Use NA to apply no merging across this dimension.

time a list with unique time weighting schemes to merge at given name, e.g.,

list(tw12 = c("tw1", "tw2")). See sentomeasures\$time for the exact

names to use. Use NA to apply no merging across this dimension.

do.keep a logical indicating if the original sentiment measures should be kept (i.e., the

merged sentiment measures will be added to the current sentiment measures as

additional indices if do.keep = TRUE).

## Value

A list encapsulating the control parameters.

#### Author(s)

Samuel Borms

#### See Also

```
merge_measures
```

```
data("usnews")
data("lexicons")
data("valence")
# construct a sentomeasures object to start with
corpus <- sento_corpus(corpusdf = usnews)</pre>
corpusSample <- quanteda::corpus_sample(corpus, size = 750)</pre>
1 <- setup_lexicons(lexicons[c("LM_eng", "HENRY_eng")], valence[["valence_eng"]])</pre>
ctr <- ctr_agg(howTime = c("equal_weight", "linear"), by = "year", lag = 3)</pre>
sentomeasures <- sento_measures(corpusSample, 1, ctr)</pre>
# set up a correct control function
ctrMerge <- ctr_merge(sentomeasures,</pre>
                        time = list(W = c("equal_weight", "linear")),
lexicons = list(LEX = c("LM_eng", "HENRY_eng")),
                        features = list(journals = c("wsj", "wapo")),
                        do.keep = TRUE)
## Not run:
# produces an informative error message
ctrMerge <- ctr_merge(sentomeasures,</pre>
                        time = list(W = c("equal_weight", "almon1")),
                        lexicons = list(LEX = c("LM_eng", "HENRY_eng")),
                        features = list(journals = c("notInHere", "wapo")))
## End(Not run)
```

10 ctr\_model

			_
ctr	m	へん	$\sim 1$
	1111	נונו	- 1

Set up control for sentiment measures-based regression modelling

#### **Description**

Sets up control object for linear or nonlinear modelling of a response variable onto a large panel of textual sentiment measures (and potentially other variables). See sento\_model for details on the estimation and calibration procedure.

#### Usage

```
ctr_model(model = c("gaussian", "binomial", "multinomial"), type = c("BIC",
   "AIC", "Cp", "cv"), intercept = TRUE, do.iter = FALSE, h = 0,
   alphas = seq(0, 1, by = 0.2), nSample = NULL, trainWindow = NULL,
   testWindow = NULL, oos = 0, start = 1, do.progress = TRUE,
   do.parallel = FALSE)
```

## **Arguments**

model	a character vector	with one of the following:	"gaussian"	(linear regression).

"binomial" (binomial logistic regression), or "multinomial" (multinomial lo-

gistic regression).

type a character vector indicating which model calibration approach to use. Sup-

ports "BIC", "AIC" and "Cp" (Mallows's Cp) as sparse regression adapted information criteria (cf., "On the 'degrees of freedom' of the LASSO"; Zou, Hastie, Tibshirani et al., 2007), and "cv" (cross-validation based on the train function from the **caret** package). The adapted information criteria are currently only

available for a linear regression.

intercept a logical, TRUE by default fits an intercept.

do.iter a logical, TRUE induces an iterative estimation of models at the given nSample

size and performs the associated one-step ahead out-of-sample prediction exer-

cise through time.

h an integer value that shifts the time series to have the desired prediction setup;

 $h=\emptyset$  means no change to the input data (nowcasting assuming data is aligned properly),  $h>\emptyset$  shifts the dependent variable by h periods (i.e. rows) further in

time (forecasting), h < 0 shifts the independent variables by h periods.

alphas a numeric vector of the different alphas to test for during calibration, between 0

and 1. A value of 0 pertains to Ridge regression, a value of 1 to LASSO regression; values in between are pure elastic net. The lambda values tested for are chosen by the glmnet function or set to  $10^seq(2, -2, length.out = 100)$ 

in case of cross-validation.

nSample a positive integer as the size of the sample for model estimation at every itera-

tion (ignored if iter = FALSE).

trainWindow a positive integer as the size of the training sample in cross-validation (ignored

if type != "cv").

testWindow a positive integer as the size of the test sample in cross-validation (ignored if

type != "cv").

epu 11

oos a non-negative integer to indicate the number of periods to skip from the end of the cross-validation training sample (out-of-sample) up to the test sample

(ignored if type != "cv").

start a positive integer to indicate at which point the iteration has to start (ignored if

iter = FALSE). For example, given 100 possible iterations, start = 70 leads

to model estimations only for the last 31 samples.

do.progress a logical, if TRUE progress statements are displayed during model calibration.

do.parallel a logical, if TRUE the %dopar% construct from the foreach package is ap-

plied for iterative model estimation. A proper parallel backend needs to be set up to make it work. No progress statements are displayed whatsoever when TRUE. For cross-validation models, parallelization can also be carried out for single-run models, whenever a parallel backend is set up. See the examples in

sento\_model.

#### Value

A list encapsulating the control parameters.

## Author(s)

Samuel Borms, Keven Bluteau

## See Also

sento\_model

12 exponentials

### **Description**

Monthly values of a news-based index of U.S. Economic Policy Uncertainty (EPU) between January 1980 and September 2014, including a binomial and a multinomial example series. For more information on its calculation, see this. Following columns are present:

- date. Date as "yyyy-mm-01".
- index. A numeric monthly index value.
- above. A factor with value "above" if the index is greater than the mean of the entire series, else "below".
- aboveMulti. A factor with values "above+", "above", "below" and "below-" if the index is greater than the 75% quantile and the 50% quantile, or smaller than the 50% quantile and the 25% quantile, respectively and in a mutually exclusive sense.

## Usage

```
data("epu")
```

#### **Format**

A data. frame with 417 rows and 4 columns.

#### **Source**

Research on Economic Policy Uncertainty

exponentials

Compute exponential weighting curves

## **Description**

Computes exponential weighting curves. Handy to self-select specific time aggregation weighting schemes for input in ctr\_agg.

## Usage

```
exponentials(n, alphas = seq(0.1, 0.5, by = 0.1))
```

## **Arguments**

n a single numeric to indicate the length of the curve (the number of lags).
alphas a numeric vector of decay factors.

#### Value

A data. frame of exponential weighting curves per value of alphas.

```
ctr_agg
```

fill\_measures 13

fill\_measures

Add and fill missing dates

#### **Description**

Adds missing dates between earliest and latest date of a sentomeasures object, such that time series is continuous date-wise. Fills in these dates with either 0, the respective latest non-missing value or NA.

## Usage

```
fill_measures(sentomeasures, fill = "zero")
```

#### **Arguments**

 $sentomeasures \quad a \ sentomeasures \ object \ created \ using \ {\color{red} sento\_measures}.$ 

fill

an element of c("zero", "latest", NA); the first and last assume missing dates represent zero sentiment, the second assumes missing dates represent constant sentiment.

#### Value

A modified sentomeasures object.

## Author(s)

Samuel Borms

```
data("usnews")
data("lexicons")
data("valence")

# construct a sentomeasures object to start with
corpus <- sento_corpus(corpusdf = usnews)
corpusSample <- quanteda::corpus_sample(corpus, sample = 500)
1 <- setup_lexicons(lexicons[c("LM_eng", "HENRY_eng")], valence[["valence_eng"]])
ctr <- ctr_agg(howTime = c("equal_weight", "linear"), by = "year", lag = 3)
sentomeasures <- sento_measures(corpusSample, 1, ctr)

# fill measures
f1 <- fill_measures(sentomeasures)
f2 <- fill_measures(sentomeasures, fill = "latest")
f3 <- fill_measures(sentomeasures, fill = NA)</pre>
```

14 lexicons

get\_hows

Options supported to perform aggregation into sentiment measures

#### **Description**

Call for information purposes only. Used within ctr\_agg to check if supplied aggregation hows are supported.

## Usage

```
get_hows()
```

#### Value

A list with the supported aggregation hows for arguments howWithin ("words"), howDows ("docs") and howTime ("time"), to be supplied to ctr\_agg.

#### See Also

ctr\_agg

lexicons

Built-in lexicons

## Description

A list containing all built-in lexicons as a data.table with two columns: a x column with the words, and a y column with the polarities. The list element names incorporate consecutively the name and language, and "\_tr" as suffix if the lexicon is translated. The lexicons are in the format required for further sentiment analysis. The built-in lexicons are the following:

- FEEL\_eng\_tr (FEEL: French Expanded Emotion Lexicon)
- FEEL fr
- FEEL\_nl\_tr
- GI\_eng (GI: General Inquirer, i.e. Harvard IV-4 combined with Laswell)
- GI\_fr\_tr
- GI\_nl\_tr
- HENRY\_eng (HENRY: Henry)
- HENRY\_fr\_tr
- HENRY\_nl\_tr
- LM\_eng (LM: Loughran and McDonald)
- LM\_fr\_tr
- LM\_nl\_tr

#### Usage

```
data("lexicons")
```

merge\_measures 15

#### **Format**

A list with all built-in lexicons, appropriately named as "NAME\_language(\_tr)".

#### Source

FEEL lexicon

GI lexicon

**HENRY** lexicon

LM lexicon

## **Examples**

```
lexicons[c("FEEL_eng_tr", "LM_eng")]
```

merge\_measures

Merge sentiment measures

## **Description**

Merge (further aggregate) measures by combining across provided lexicons, features, and time weighting schemes dimensions. The combination occurs by taking the mean of the relevant measures.

## Usage

```
merge_measures(ctr)
```

## **Arguments**

ctr

output from a ctr\_merge call.

#### Value

A modified sentomeasures object, with only the sentiment measures required, including updated information and statistics, but the original sentiment scores data.table untouched.

## Author(s)

Samuel Borms

```
ctr_merge
```

16 perform\_agg

#### **Examples**

perform\_agg

Aggregate textual sentiment across documents and time

## **Description**

Condense document-level textual sentiment scores into a panel of textual sentiment measures by aggregating across documents and time. This function is called within sento\_measures, applied on the output of compute\_sentiment.

## Usage

```
perform_agg(toAgg, ctr)
```

## **Arguments**

toAgg output from a compute\_sentiment call.

ctr output from a ctr\_agg call. The "howWithin" argument plays no more role.

#### Value

A sentomeasures object.

## Author(s)

Samuel Borms, Keven Bluteau

```
compute_sentiment, ctr_agg, sento_measures
```

perform\_MCS 17

#### **Examples**

```
data("usnews")
data("lexicons")
data("valence")

# computation of sentiment and aggregation into sentiment measures
corpus <- sento_corpus(corpusdf = usnews)
corpusSample <- quanteda::corpus_sample(corpus, size = 1000)
1 <- setup_lexicons(lexicons[c("LM_eng", "HENRY_eng")], valence[["valence_eng"]])
sent <- compute_sentiment(corpusSample, 1, how = "counts")
ctr <- ctr_agg(howTime = c("linear"), by = "year", lag = 3)
sentomeasures <- perform_agg(sent, ctr)</pre>
```

perform\_MCS

Apply model confidence set (MCS) procedure to a selection of models

## Description

Calculates the model confidence set (see "The Model Confidence Set"; Hansen, Lunde and Nason, 2011) as implemented in the MCS package, for a set of different sentomodeliter objects.

#### Usage

```
perform_MCS(models, loss = c("DA", "errorSq", "AD", "accuracy"), ...)
```

#### **Arguments**

models a named list of sentomodeliter objects. All models should be of the same

family, being either "gaussian", "binomial" or "multinomial", and have per-

formance data of the same dimensions.

loss a single character vector, either "DA" (directional inaccuracy), "errorSq"

(squared errors), "AD" (absolute errors) or "accuracy" (*inaccurate* class predictions). This argument defines on what basis the model confidence set is calculated. The first three options are available for "gaussian" models, the last

option applies only to "binomial" and "multinomial" models.

.. other parameters that can be supplied to the MCSprocedure function. If empty,

its default values are used.

#### Value

An object as returned by the MCSprocedure function.

## Author(s)

Samuel Borms

```
sento_model, MCSprocedure
```

18 plot.sentomeasures

#### **Examples**

```
## Not run:
data("usnews")
data("lexicons")
data("valence")
data("epu")
# construct two sentomeasures objects
corpusAll <- sento_corpus(corpusdf = usnews)</pre>
corpus <- quanteda::corpus_subset(corpusAll, date >= "1997-01-01" & date < "2014-10-01")</pre>
1 <- setup_lexicons(lexicons[c("LM_eng", "HENRY_eng")], valence[["valence_eng"]])</pre>
ctr1 <- ctr_agg(howWithin = "tf-idf", howDocs = "proportional",</pre>
                 howTime = c("equal_weight", "linear"), by = "month", lag = 3)
sentMeas1 <- sento_measures(corpus, 1, ctr1)</pre>
ctr2 <- ctr_agg(howWithin = "counts", howDocs = "equal_weight",</pre>
                 howTime = c("equal_weight", "linear"), by = "month", lag = 3)
sentMeas2 <- sento_measures(corpus, 1, ctr2)</pre>
# prepare y and other x variables
y \leftarrow epu[epu$date >= sentMeas1$measures$date[1], ]$index
length(y) == nrow(sentMeas1$measures) # TRUE
x \leftarrow data.frame(runif(length(y)), rnorm(length(y))) # two other (random) x variables
colnames(x) \leftarrow c("x1", "x2")
# estimate different type of regressions
ctr1 <- ctr_model(model = "gaussian", type = "AIC", do.iter = TRUE,</pre>
                   h = 0, nSample = 120, start = 50)
out1 <- sento_model(sentMeas1, y, x = x, ctr = ctr1)
ctr2 <- ctr_model(model = "gaussian", type = "AIC", do.iter = TRUE,</pre>
                   h = 0, nSample = 120, start = 50)
out2 <- sento_model(sentMeas1, y, x = NULL, ctr = ctr2)</pre>
ctr3 <- ctr_model(model = "gaussian", type = "AIC", do.iter = TRUE,</pre>
                   h = 0, nSample = 120, start = 50)
out3 <- sento_model(sentMeas2, y, x = x, ctr = ctr3)
ctr4 <- ctr_model(model = "gaussian", type = "AIC", do.iter = TRUE,</pre>
                   h = 0, nSample = 120, start = 50)
out4 <- sento_model(sentMeas2, y, x = NULL, ctr = ctr4)
mcs <- perform_MCS(models = list(m1 = out1, m2 = out2, m3 = out3, m4 = out4),</pre>
                    loss = "errorSq")
## End(Not run)
```

plot.sentomeasures

Plot sentiment measures

#### **Description**

Straightforward plotting method that shows all sentiment measures from the provided sentomeasures object in one plot, or the average along one of the lexicons, features and time weighting dimensions.

plot.sentomeasures 19

We suggest to make use of the select\_measures function when you desire to plot only a subset of the sentiment measures.

## Usage

```
## S3 method for class 'sentomeasures'
plot(x, group = "all", ...)
```

#### **Arguments**

x a sentomeasures object created using sento\_measures.

group a value from c("lexicons", "features", "time", "all"). The first three choices display the average of all measures from the same group, in a different color. The choice "all" displays every single sentiment measure in a separate color, but this may look visually overwhelming very fast, and can be quite slow.

... not used.

#### Value

Returns a simple ggplot object, which can be added onto (or to alter its default elements) by using the + operator (see examples). By default, a legend is positioned at the top if there are at maximum twelve line graphs plotted.

## Author(s)

Samuel Borms

```
data("usnews")
data("lexicons")
data("valence")
# construct a sentomeasures object to start with
corpus <- sento_corpus(corpusdf = usnews)</pre>
corpusSample <- quanteda::corpus_sample(corpus, size = 500)</pre>
1 <- setup_lexicons(lexicons[c("LM_eng")], valence[["valence_eng"]])</pre>
ctr <- ctr_agg(howTime = c("equal_weight", "linear"), by = "year", lag = 3)</pre>
sentomeasures <- sento_measures(corpusSample, 1, ctr)</pre>
# plot sentiment measures
plot(sentomeasures)
plot(sentomeasures, group = "features")
# adjust appearance of plot
p <- plot(sentomeasures)</pre>
p <- p +
 ggthemes::theme_base() +
  scale_x_date(name = "month-year") +
  scale_y_continuous(name = "newName")
```

20 plot.sentomodeliter

## **Description**

Displays a plot of all predictions made through the iterative model computation as incorporated in the input sentomodeliter object, as well as the corresponding true values.

#### Usage

```
## S3 method for class 'sentomodeliter' plot(x, ...)
```

## Arguments

```
x a sentomodeliter object created using sento_model.... not used.
```

#### Value

Returns a simple ggplot object, which can be added onto (or to alter its default elements) by using the + operator (see examples).

#### Author(s)

Samuel Borms

```
data("usnews")
data("lexicons")
data("valence")
data("epu")
# construct a sentomeasures object to start with
corpusAll <- sento_corpus(corpusdf = usnews)</pre>
corpus <- quanteda::corpus_subset(corpusAll, date >= "2007-01-01" & date < "2014-10-01")
1 <- setup_lexicons(lexicons[c("LM_eng", "HENRY_eng")], valence[["valence_eng"]])</pre>
ctr <- ctr_agg(howWithin = "tf-idf", howDocs = "proportional",</pre>
               howTime = c("equal_weight", "linear"),
               by = "month", lag = 3)
sentomeasures <- sento_measures(corpus, 1, ctr)</pre>
# prepare y variable
y <- epu[epu$date >= sentomeasures$measures$date[1], ]$index
length(y) == nrow(sentomeasures$measures) # TRUE
\# estimate regression iteratively based on a sample of 60, skipping first 25 iterations
ctr <- ctr_model(model = "gaussian", type = "AIC", do.iter = TRUE,</pre>
                 h = 0, nSample = 60, start = 26)
out <- sento_model(sentomeasures, y, ctr = ctr)</pre>
summary(out)
```

plot\_attributions 21

```
# plotting
p <- plot(out)
p <- p +
   ggthemes::theme_few()
p</pre>
```

plot\_attributions

Plot prediction attributions at specified level

## **Description**

Shows a plot of the attributions along the dimension provided, stacked per date.

## Usage

```
plot_attributions(attributions, group = "features")
```

## **Arguments**

```
attributions an output from a retrieve_attributions call.

group a value from c("lexicons", "features", "time").
```

#### **Details**

See sento\_model for an elaborate modelling example including the calculation and plotting of attributions. This function does not handle the plotting of the attribution of individual documents, since there are often a lot of documents involved and they appear only once at one date (even though a document may contribute to predictions at several dates, depending on the number of lags in the time aggregation).

#### Value

Returns a simple ggplot object, which can be added onto (or to alter its default elements) by using the + operator (see examples). By default, a legend is positioned at the top if the number of components of the dimension (thus, individual line graphs) is at maximum twelve.

## Author(s)

Samuel Borms, Keven Bluteau

22 predict.sentomodel

Make predictions from a sentomodel object

## **Description**

Prediction method for sentomodel class, with usage along the lines of predict.glmnet, but simplified in terms of allowed parameters.

## Usage

```
## S3 method for class 'sentomodel'
predict(object, newx, type, offset = NULL, ...)
```

#### **Arguments**

object a sentomodel object created with sento\_model.

newx a matrix of numeric values with all explanatory variables to be used for the

prediction(s), structured row-by-row; see documentation for predict.glmnet. The number of variables should be equal to sentomodel\$nVar, being the sum of the number of original sentiment measures and the number of additional explanatory variables. Variables discarded in the regression process are discarded

again here, based on sentomodel\$discarded.

type type of prediction required, a value from c("link", "response", "class"),

see documentation for predict.glmnet.

offset not used. Any values here will be ignored.

... not used.

## Value

A prediction output depending on the type argument.

## Author(s)

Samuel Borms

```
predict.glmnet, sento_model
```

retrieve\_attributions 23

retrieve\_attributions Retrieve top-down sentiment attributions given model object

#### **Description**

Computes the attributions to predictions for a (given) number of dates at all possible sentiment dimensions, based on the coefficients associated to each sentiment measure, as estimated in the provided model object.

#### Usage

```
retrieve_attributions(model, sentomeasures, do.normalize = FALSE,
  refDates = NULL, factor = NULL)
```

#### **Arguments**

model a sentomodel or sentomodeliter object created with sento\_model.

sentomeasures the sentomeasures object, as created with sento\_measures, used to estimate

the model from the first argument.

do.normalize a logical, TRUE divides each element of every attribution vector at a given

date by its L2-norm at that date, normalizing the values between -1 and 1. The

document attributions are not normalized.

refDates the dates at which attribution is to be performed. These should be between

the latest date available in the input sentomeasures object and the first estimation sample date, i.e. model\$dates[1] if model is a sentomodel object. All dates should also be present in sentomeasures\$measures\$date. If NULL (default), attribution is calculated for all in-sample dates. Ignored if model is a sentomodeliter object, for which attribution is calculated for all out-of-sample

prediction dates.

factor the factor level as a single character vector for which attribution has to be

calculated in case of (a) multinomial model(s). Ignored for linear and binomial

models.

#### **Details**

See sento\_model for an elaborate modelling example including the calculation and plotting of attributions. The attribution for logistic models is represented in terms of log odds. For binomial models, it is calculated with respect to the last factor level or factor column.

#### Value

A list with all dimensions for which aggregation is computed, being "documents", "lexicons", "features" and "time". The last three dimensions are data.tables having a "date" column and the other columns the different components of the dimension, with the attributions as values. Document-level attribution is further decomposed into a data.table per date, with "id", "date" and "attrib" columns.

#### Author(s)

Samuel Borms, Keven Bluteau

24 scale.sentomeasures

#### See Also

```
sento_model
```

scale.sentomeasures

Scaling and centering of sentiment measures

## Description

Scales and centers the sentiment measures from a sentomeasures object, column-per-column. By default, the measures are normalized. NAs are removed first.

## Usage

```
## S3 method for class 'sentomeasures'
scale(x, center = TRUE, scale = TRUE)
```

#### **Arguments**

a sentomeasures object created using sento\_measures.
 a logical, see documentation for the generic scale.
 a logical, see documentation for the generic scale.

## Value

A modified sentomeasures object, with the measures replaced by the scaled measures as well as updated statistics.

#### Author(s)

Samuel Borms

```
data("usnews")
data("lexicons")
data("valence")

# construct a sentomeasures object to start with
corpus <- sento_corpus(corpusdf = usnews)
corpusSample <- quanteda::corpus_sample(corpus, size = 500)
1 <- setup_lexicons(lexicons[c("LM_eng", "HENRY_eng")], valence[["valence_eng"]])
ctr <- ctr_agg(howTime = c("equal_weight", "linear"), by = "year", lag = 3)
sentomeasures <- sento_measures(corpusSample, 1, ctr)

# scale sentiment measures
scaled <- scale(sentomeasures)</pre>
```

select\_measures 25

select\_measures

Select a subset of sentiment measures

## **Description**

Selects the subset of sentiment measures which include either all of the given selection components combined, or those who's name consist of at least one of the selection components. One can also extract measures within a subset of dates.

#### Usage

```
select_measures(sentomeasures, toSelect = "all", do.combine = TRUE,
  dates = NA)
```

## **Arguments**

sentomeasures a sentomeasures object created using sento\_measures.

toSelect a "character" vector of the lexicon, feature and time weighting scheme names,

to indicate which measures need to be selected. By default equal to "all", which means no selection of the sentiment measures is made; this may be used

if one only wants to extract a subset of dates via the dates argument.

do.combine a logical indicating if only measures for which all (do.combine = TRUE) or

at least one (do.combine = FALSE) of the selection components should occur in each sentiment measure's name in the subset. If do.combine = TRUE, the toSelect argument can only consist of one lexicon, one feature, and one time

weighting scheme at maximum.

dates any expression, in the form of a character vector, that would correctly eval-

uate to a logical vector, features the variable date and has dates specified as "yyyy-mm-dd", e.g. dates = "date >= '2000-01-15'". This argument may also be a vector of class Date which extracts all dates that show up in that vector. See the examples. By default equal to NA, meaning no subsetting based on dates

is done.

#### Value

A modified sentomeasures object, with only the sentiment measures required, including updated information and statistics, but the original sentiment scores data.table untouched.

## Author(s)

Samuel Borms

```
data("usnews")
data("lexicons")
data("valence")

# construct a sentomeasures object to start with
corpus <- sento_corpus(corpusdf = usnews)
corpusSample <- quanteda::corpus_sample(corpus, size = 1000)</pre>
```

26 sento\_corpus

sento\_corpus

Create a sentocorpus object

## **Description**

Formalizes a collection of texts into a well-defined corpus object, by calling, amongst others, the corpus function from the **quanteda** package. This package is a (very) fast text mining package; for more info, see **quanteda**. Their formal corpus structure is required for better memory management, corpus manipulation, and sentiment calculation. This function mainly performs a set of checks on the input data and prepares the corpus for further sentiment analysis.

#### Usage

```
sento_corpus(corpusdf, do.clean = FALSE)
```

#### **Arguments**

corpusdf

a data.frame with as named columns and *in this order*: a document "id" column, a "date" column, a "text" column (i.e. the columns where all texts to analyze reside), and a series of feature columns of type numeric, with values pointing to the applicability of a particular feature to a particular text. The latter columns are often binary (1 means the feature is applicable to the document in the same row) or as a percentage to specify the degree of connectedness of a feature to a document. Features could be topics (e.g., legal, political, or economic), but also article sources (e.g., online or printed press), amongst many more options. If you have no knowledge about features or no particular features are of interest to your analysis, provide no feature columns. In that case, the corpus constructor automatically adds an additional feature column named "dummy". Provide the date column as "yyyy-mm-dd". The id column should be in character mode. All spaces in the names of the features are replaced by underscores.

do.clean

a logical, if TRUE all texts undergo a cleaning routine to eliminate common textual garbage. This includes a brute force replacement of HTML tags and non-alphanumeric characters by an empty string.

sento\_measures 27

#### **Details**

A sentocorpus object can be regarded as a specialized instance of a **quanteda** corpus. In theory, all **quanteda** functions applicable to its corpus object can also be applied to a sentocorpus object. However, changing a given sentocorpus object too drastically using some of **quanteda**'s functions might alter the very structure the corpus is meant to have (as defined in the corpusdf argument) to be able to be used as an input in other functions of the **sentometrics** package. There are functions, including <code>corpus\_sample</code> or <code>corpus\_subset</code>, that do not change the actual corpus structure and may come in handy. To add additional features, we recommend to use <code>add\_features</code>.

#### Value

A sentocorpus object, derived from a **quanteda** corpus classed list keeping the elements "documents", "metadata", and "settings". The first element incorporates the corpus represented as a data. frame.

#### Author(s)

Samuel Borms

#### See Also

corpus

#### **Examples**

```
data("usnews")
# corpus construction
corpus <- sento_corpus(corpusdf = usnews)
# take a random subset making use of quanteda
corpusSmall <- quanteda::corpus_sample(corpus, size = 500)
# deleting a feature
quanteda::docvars(corpus, field = "wapo") <- NULL
# corpus creation when no features are present
corpusDummy <- sento_corpus(corpusdf = usnews[, 1:3])</pre>
```

sento\_measures

One-way road towards a sentomeasures object

## **Description**

Wrapper function which assembles calls to compute\_sentiment and perform\_agg, and includes the input sentocorpus and computed sentiment scores in its output. Serves as the most direct way towards a panel of textual sentiment measures as a sentomeasures object.

## Usage

```
sento_measures(sentocorpus, lexicons, ctr)
```

28 sento\_measures

#### **Arguments**

sentocorpus a sentocorpus object created with sento\_corpus.

lexicons output from a setup\_lexicons call.

ctr output from a ctr\_agg call.

#### Value

A sentomeasures object, which is a list containing:

measures a data.table with a "date" column and all textual sentiment measures as re-

maining columns.

features a character vector of the different features.

lexicons a character vector of the different lexicons used.

time a character vector of the different time weighting schemes used.

by a single character vector specifying the time interval of aggregation used.

stats a data. frame with a series of elementary statistics (mean, standard deviation,

maximum, minimum, and average correlation with all other measures) for each

individual sentiment measure.

sentiment the sentiment scores data.table with "date" and lexicon-feature sentiment

scores columns. If ctr\$do.ignoreZeros = TRUE, all zeros are replaces by NA.

howWithin a single character vector to remind how sentiment within documents was ag-

gregated.

howDocs a single character vector to remind how sentiment across documents was ag-

gregated.

fill a single character vector that specifies if and how missing dates have been

added before aggregation across time was carried out.

do.ignoreZeros a single character vector to remind if documents with zero sentiment have

been ignored in the within-document aggregation.

attribWeights a list of document and time weights used in the retrieve\_attributions

function. Serves further no direct purpose.

#### Author(s)

Samuel Borms, Keven Bluteau

## See Also

```
compute_sentiment, perform_agg
```

```
data("usnews")
data("lexicons")
data("valence")

# construct a sentomeasures object to start with
corpus <- sento_corpus(corpusdf = usnews)
corpusSample <- quanteda::corpus_sample(corpus, size = 750)
1 <- setup_lexicons(lexicons[c("LM_eng", "HENRY_eng")], valence[["valence_eng"]])
ctr <- ctr_agg(howWithin = "tf-idf",</pre>
```

sento\_model 29

```
howDocs = "proportional",
howTime = c("equal_weight", "linear", "almon"),
by = "month",
lag = 3,
ordersAlm = 1:3,
do.inverseAlm = TRUE,
do.normalizeAlm = TRUE)
sentomeasures <- sento_measures(corpusSample, 1, ctr)
summary(sentomeasures)</pre>
```

sento\_model

Optimized and automated sparse regression

## **Description**

Linear or nonlinear penalized regression of any dependent variable on the wide number of sentiment measures and potentially other explanatory variables. Either performs a regression given the provided variables at once, or computes regressions sequentially for a given sample size over a longer time horizon, with associated one-step ahead prediction performance metrics.

## Usage

```
sento_model(sentomeasures, y, x = NULL, ctr)
```

## **Arguments**

sentomeasures	a sentomeasures object created using sento_measures. There should be at least two explanatory variables including the ones provided through the x argument.
У	a one-column data.frame or a numeric vector capturing the dependent (response) variable. In case of a logistic regression, the response variable is either a factor or a matrix with the factors represented by the columns as binary indicators, with the second factor level or column as the reference class in case of a binomial regression. No NA values are allowed.
X	a named data.frame with other explanatory variables as numeric, by default set to NULL. $ \\$
ctr	output from a ctr_model call.

## **Details**

Models are computed using the elastic net regularization as implemented in the **glmnet** package, to account for the multidimensionality of the sentiment measures. Additional explanatory variables are not subject to shrinkage. Independent variables are normalized in the regression process, but coefficients are returned in their original space. For a helpful introduction to **glmnet**, we refer to the **vignette**. The optimal elastic net parameters lambda and alpha are calibrated either through a to specify information criterion or through cross-validation (based on the "rolling forecasting origin" principle, using the **train** function). In the latter case, the training metric is automatically set to "RMSE" for a linear model and to "Accuracy" for a logistic model. We suppress many of the details that can be supplied to the **glmnet** and **train** functions we rely on, for the sake of user-friendliness.

30 sento\_model

#### Value

If ctr\$do.iter = FALSE, a sentomodel object which is a list containing:

reg optimized regression, i.e. a model-specific glmnet object.

model the input argument ctr\$model, to indicate the type of model estimated.

x a matrix of the values used in the regression for all explanatory variables.

alpha calibrated alpha.
lambda calibrated lambda.

trained output from train call (if ctr\$type = "cv").

ic a list composed of two elements: the information criterion used in the cali-

bration under "criterion", and a vector of all minimum information criterion

values for each value in alphas under "opts" (if ctr\$type != "cv").

dates sample reference dates as a two-element character vector, being the earliest

and most recent date from the sentomeasures object accounted for in the esti-

mation window.

nVar the sum of the number of sentiment measures and other explanatory variables

inputted.

discarded a named logical vector of length equal to the number of sentiment measures,

in which TRUE indicates that the particular sentiment measure has not been considered in the regression process. A sentiment measure is not considered when it is a duplicate of another, or when at least 25% of the observations are equal to

zero.

If ctr\$do.iter = TRUE, a sentomodeliter object which is a list containing:

models all sparse regressions, i.e. separate sentomodel objects as above, as a list with

as names the dates from the perspective of the sentiment measures at which predictions for performance measurement are carried out (i.e. one date step

beyond the date sentomodel\$dates[2]).

alphas calibrated alphas. lambdas calibrated lambdas.

performance a data.frame with performance-related measures, being "RMSFE" (root mean

squared forecasting error), "MAD" (mean absolute deviation), "MDA" (mean directional accuracy, in which's calculation zero is considered as a positive; in percentage points), "accuracy" (proportion of correctly predicted classes in case of a logistic regression; in percentage points), and each's respective individual values in the sample. Directional accuracy is measured by comparing the change in the realized response with the change in the prediction between two consecutive time points (omitting the very first prediction, resulting in NA). Only the relevant performance statistics are given depending on the type of regression. Dates are as in the "models" output element, i.e. from the perspective of the sentiment

measures.

#### Author(s)

Samuel Borms, Keven Bluteau

#### See Also

ctr\_model, glmnet, train, retrieve\_attributions

sento\_model 31

```
data("usnews")
data("lexicons")
data("valence")
data("epu")
# construct a sentomeasures object to start with
corpusAll <- sento_corpus(corpusdf = usnews)</pre>
corpus <- quanteda::corpus_subset(corpusAll, date >= "2004-01-01" & date < "2014-10-01")</pre>
1 <- setup_lexicons(lexicons[c("LM_eng", "HENRY_eng")], valence[["valence_eng"]])</pre>
ctr <- ctr_agg(howWithin = "tf-idf", howDocs = "proportional",</pre>
               howTime = c("equal_weight", "almon"),
               by = "month", lag = 3, ordersAlm = 1:2,
               do.inverseAlm = TRUE, do.normalizeAlm = TRUE)
sentomeasures <- sento_measures(corpus, 1, ctr)</pre>
# prepare y and other x variables
y \leftarrow epu[epu$date >= sentomeasures$measures$date[1], ]$index
length(y) == nrow(sentomeasures$measures) # TRUE
x \leftarrow data.frame(runif(length(y)), rnorm(length(y))) # two other (random) x variables
colnames(x) \leftarrow c("x1", "x2")
# a linear model based on the Akaike information criterion
ctrIC <- ctr_model(model = "gaussian", type = "AIC", do.iter = FALSE, h = 0)</pre>
out1 <- sento_model(sentomeasures, y, x = x, ctr = ctrIC)</pre>
# some post-analysis (attribution)
attributions1 <- retrieve_attributions(out1, sentomeasures,</pre>
                                         refDates = sentomeasures$measures$date[20:40])
## Not run:
# a cross-validation based model
cl <- makeCluster(detectCores() - 2)</pre>
registerDoParallel(cl)
ctrCV <- ctr_model(model = "gaussian", type = "cv", do.iter = FALSE,</pre>
                    h = 0, alphas = c(0.10, 0.50, 0.90), trainWindow = 70,
                    testWindow = 10, oos = 0, do.progress = TRUE)
out2 <- sento_model(sentomeasures, y, x = x, ctr = ctrCV)
stopCluster(cl)
summary(out2)
## End(Not run)
## Not run:
# a cross-validation based model but for a binomial target
yb <- epu[epu$date >= sentomeasures$measures$date[1], ]$above
ctrCVb <- ctr_model(model = "binomial", type = "cv", do.iter = FALSE,</pre>
                     h = 0, alphas = c(0.10, 0.50, 0.90), trainWindow = 70,
                     testWindow = 10, oos = 0, do.progress = TRUE)
out3 <- sento_model(sentomeasures, yb, x = x, ctr = ctrCVb)
summary(out3)
## End(Not run)
# an example of an iterative analysis
ctrIter <- ctr_model(model = "gaussian", type = "BIC", do.iter = TRUE,</pre>
                      alphas = c(0.25, 0.75), h = 0, nSample = 100, start = 21)
out4 <- sento_model(sentomeasures, y, x = x, ctr = ctrIter)</pre>
```

32 setup\_lexicons

```
summary(out4)
## Not run:
# a similar iterative analysis, parallelized
cl <- makeCluster(detectCores() - 2)</pre>
registerDoParallel(cl)
ctrIter <- ctr_model(model = "gaussian", type = "Cp", do.iter = TRUE,</pre>
                      h = 0, nSample = 100, do.parallel = TRUE)
out5 <- sento_model(sentomeasures, y, x = x, ctr = ctrIter)</pre>
stopCluster(cl)
summary(out5)
## End(Not run)
# some more post-analysis (attribution and prediction)
attributions2 <- retrieve_attributions(out4, sentomeasures)</pre>
plot_attributions(attributions2, "features")
nx <- ncol(sentomeasures measures) - 1 + ncol(x) # don't count date column
newx <- runif(nx) * cbind(sentomeasures$measures[, -1], x)[30:50, ]
preds <- predict(out1, newx = as.matrix(newx), type = "link")</pre>
```

setup\_lexicons

Set up lexicons (and valence word list) for use in sentiment analysis

#### **Description**

Structures provided lexicons and potentially integrates valence words. One can also provide (part of) the built-in lexicons from data("lexicons") or a valence word list from data("valence") as an argument. Makes use of as\_key from the **sentimentr** package to make the output coherent and check for duplicates.

#### Usage

```
setup_lexicons(lexiconsIn, valenceIn = NULL, do.split = FALSE)
```

#### **Arguments**

lexiconsIn

a list of (raw) lexicons, each element being a data.table or a data.frame with respectively a words column and a polarity score column. The lexicons should be appropriately named for clarity in terms of subsequently obtained sentiment measures. Alternatively, a subset of the already formatted built-in lexicons accessible via lexicons can be declared too, as part of the same list input. If only (some of) the package built-in lexicons want to be used (with *no* valence shifters), one can simply supply lexicons[c(...)] as an argument to either sento\_measures or compute\_sentiment. However, it is strongly recommended to pass all lexicons (and a valence word list) to this function first, in any case.

valenceIn

a single valence word list as a data.table or a data.frame with respectively a words column, a type column (1 for negators, 2 for amplifiers/intensifiers, and 3 for deamplifiers/downtoners) and a score column. Suggested scores are -1, 2, and 0.5 respectively, and should be the same within each type. This argument

to\_global 33

can also be one of the already formatted built-in valence word lists accessible via valence. If NULL, no valence word list is part of this function's output, nor will it applied in the sentiment analysis.

do.split

a logical that if TRUE splits every lexicon into a separate positive polarity and negative polarity lexicon.

#### Value

A list with each lexicon as a separate element according to its name, as a data.table, and optionally an element named valence that comprises the valence words. Every x column contains the words, every y column contains the polarity score, and for the valence word list, t contains the word type. If a valence word list is provided, all lexicons are expanded by copying the respective lexicon, and changing the words and scores according to the valence word type: "NOT\_" is added for negators, "VERY\_" is added for amplifiers and "HARDLY\_" is added for deamplifiers. Lexicon scores are multiplied by -1, 2 and 0.5 by default, respectively, or the first value of the scores column of the valence word list.

## Author(s)

Samuel Borms

#### See Also

```
as_key
```

#### **Examples**

to\_global

Merge sentiment measures into one global sentiment measure

#### **Description**

Merges all sentiment measures into one global textual sentiment measure based on a set of weights to indicate the importance of each component in the lexicons, features, and time vectors as specified in the input sentomeasures object. Every measure receives a weight in the global measure equal to the multiplication of the supplied weights of the components it is contained of. The global sentiment measure then corresponds to a weighted average of these weights times the sentiment scores, per date.

34 to\_global

#### Usage

```
to_global(sentomeasures, lexicons = 1, features = 1, time = 1)
```

#### **Arguments**

sentomeasures a sentomeasures object created using sento\_measures.

lexicons a numeric vector of weights, of size length(sentomeasures\$lexicons), in

the same order and summing to one. By default set to 1, which means equally

weighted.

features a numeric vector of weights, of size length(sentomeasures\$features), in

the same order and summing to one. By default set to 1, which means equally

weighted.

time a numeric vector of weights, of size length(sentomeasures\$time), in the

same order and summing to one. By default set to 1, which means equally

weighted.

#### **Details**

This function returns no sentomeasures object, however the global sentiment measure as outputted can be added to regressions as an additional variable using the x argument in the sento\_model function.

#### Value

A data. frame with the values for the global sentiment measure under the global column and dates as row names.

#### Author(s)

Samuel Borms

## See Also

sento\_model

usnews 35

usnews

Texts (not) relevant to the U.S. economy

## **Description**

A collection of texts annotated by humans in terms of relevance to the U.S. economy or not. The texts come from two major journals in the U.S. (The Wall Street Journal and The Washington Post) and cover 4145 documents between 1995 and 2014. It contains following information:

- id. A character ID identifier.
- date. Date as "yyyy-mm-dd".
- text. Texts in character format.
- wsj. Equals 1 if the article comes from The Wall Street Journal.
- wapo. Equals 1 if the article comes from The Washington Post.
- economy. Equals 1 if the article is relevant to the U.S. economy.
- noneconomy. Equals 1 if the article is not relevant to the U.S. economy.

## Usage

```
data("usnews")
```

#### **Format**

A data. frame, formatted as required to be an input for sento\_corpus.

## Source

Economic News Article Tone and Relevance

## **Examples**

```
data("usnews")
usnews[3192, "text"]
usnews[1:5, c("id", "date", "text")]
```

valence

Built-in valence word lists

#### **Description**

A list containing all built-in valence word lists, a data.table with three columns: a x column with the words, a t column with the type of valence words, and a y column with the values associated to each word and type of valence shifter. The list element names incorporate the language of the valence word list. All non-English word lists are translated. The valence word lists are in the form required for further sentiment analysis. The built-in valence word lists are the following:

- valence\_eng
- valence\_fr
- · valence\_nl

36 valence

## Usage

```
data("valence")
```

## **Format**

A list with all built-in valence word lists, appropriately named.

#### Source

hash\_valence\_shifters (negators)

## **Index**

```
*Topic datasets
                                                   scale, 24
                                                   scale.sentomeasures, 24
    epu, 11
    lexicons, 14
                                                   select_measures, 19, 25
    usnews, 35
                                                   sento_corpus, 2, 3, 5, 26, 28, 35
    valence, 35
                                                   sento_measures, 2, 8, 13, 16, 19, 23-25, 27,
                                                            29, 32, 34
add_features, 3, 27
                                                   sento_model, 2, 10, 11, 17, 20-24, 29, 34
almons, 4, 7, 8
                                                   sentometrics (sentometrics-package), 2
as_key, 32, 33
                                                   sentometrics-package, 2
                                                   setup_lexicons, 5, 28, 32
compute_sentiment, 2, 5, 7, 8, 16, 27, 28, 32
corpus, 26, 27
                                                   to\_global, 2, 33
corpus_sample, 27
                                                   tokenize, 5, 6
corpus_subset, 27
                                                   train, 10, 29, 30
ctr_agg, 2, 4, 5, 6, 12, 14, 16, 28
                                                   usnews, 35
ctr_merge, 8, 15
ctr_model, 2, 10, 29, 30
                                                   valence, 35
dfm, 5, 6
epu, 11
exponentials, 12
fill_measures, 7, 8, 13
get_hows, 5, 7, 14
ggplot, 19-21
glmnet, 10, 29, 30
hash_valence_shifters, 36
lexicons, 14
MCSprocedure, 17
merge_measures, 8, 9, 15
perform_agg, 16, 27, 28
perform_MCS, 2, 17
plot.sentomeasures, 18
plot.sentomodeliter, 20
plot_attributions, 21
predict.glmnet, 22
predict.sentomodel, 2, 22
retrieve_attributions, 2, 21, 23, 28, 30
```