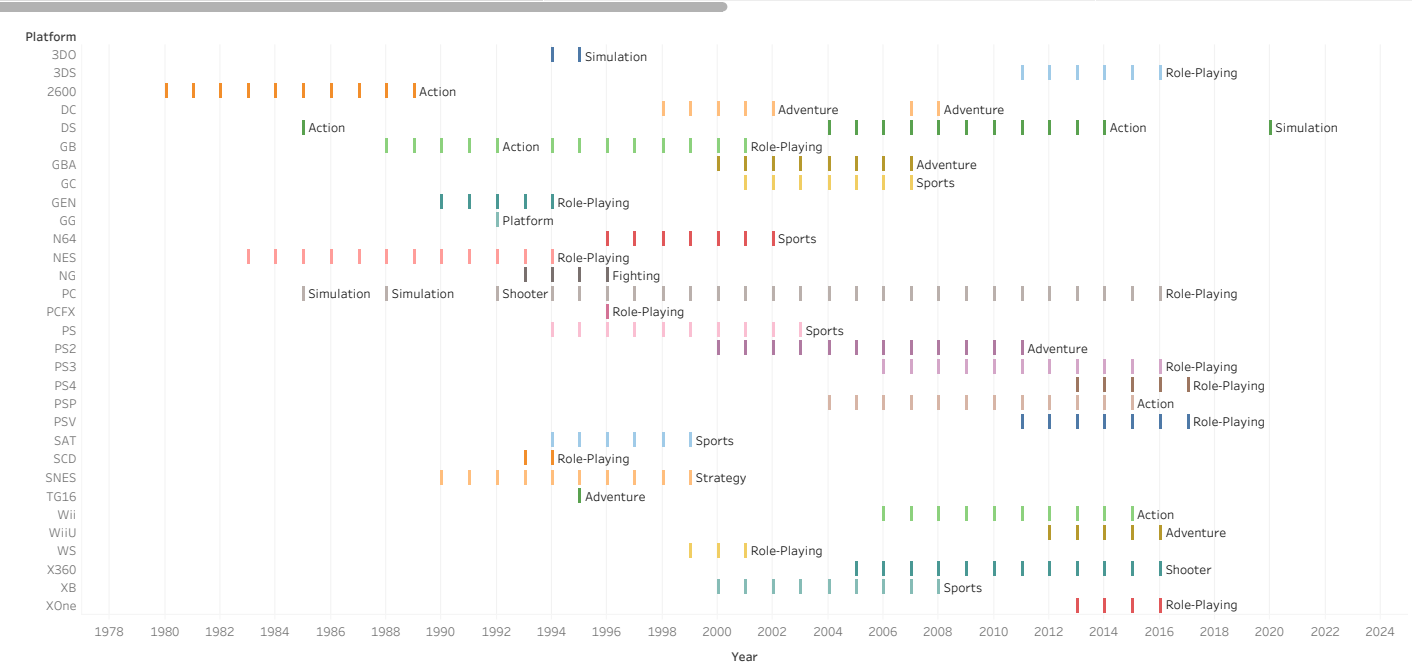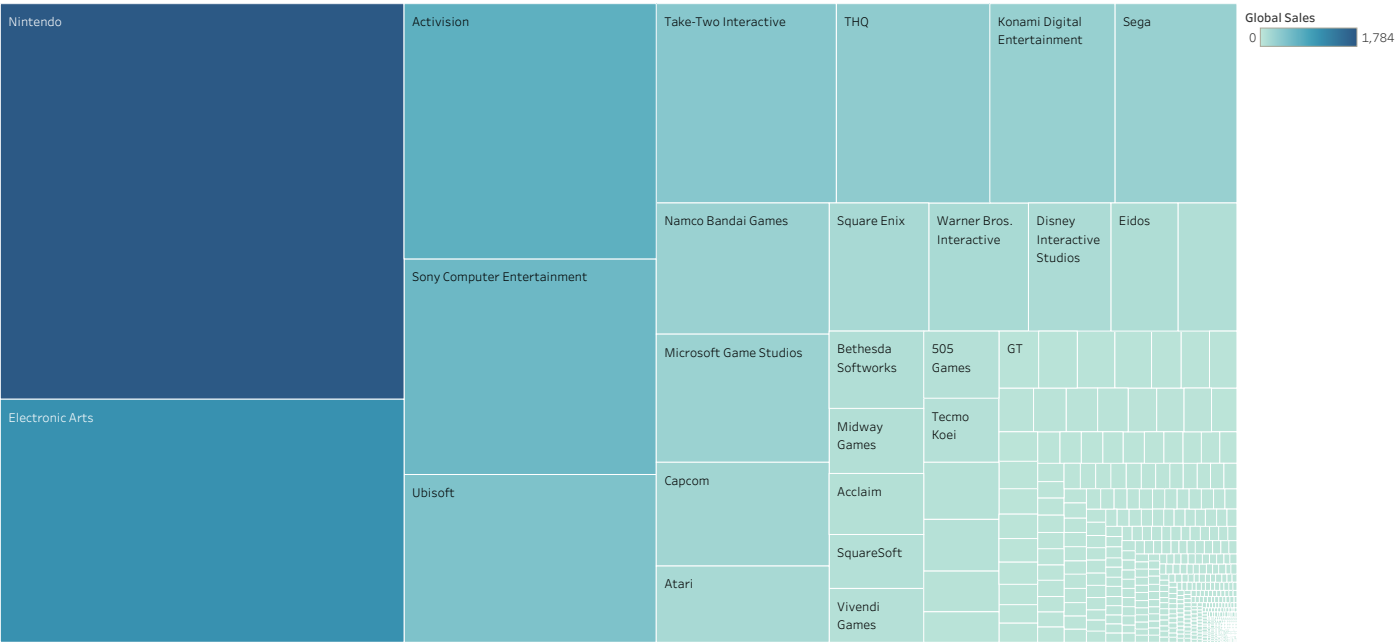# Video Games Sales Story

PUBLISHER VS PLATFORM - This is a Gantt chart which shows the games published on every platforms since 1980. The highest games are being published on platforms like PS2,PS3,PS4,GB and PC. it is clearly shows that games in action genre are the highet sold and the most favorite games among the gamers.

SALES BASED ON PLATFORMS - This tree map analysis is based on the games sold globally by the publisher over the years. Here Ninendo is the clear winner but alos electronic arts, Activision and Sony computer entertainment played a vital role in the games been sold.

SALES PER GENRE - This bubbles clearly shows us the sales count in each genre of games.Action being the top performer followed by sports and shooting games. Gamers are not very font of strategical games, that is what we can infer from the bubbles

Platform

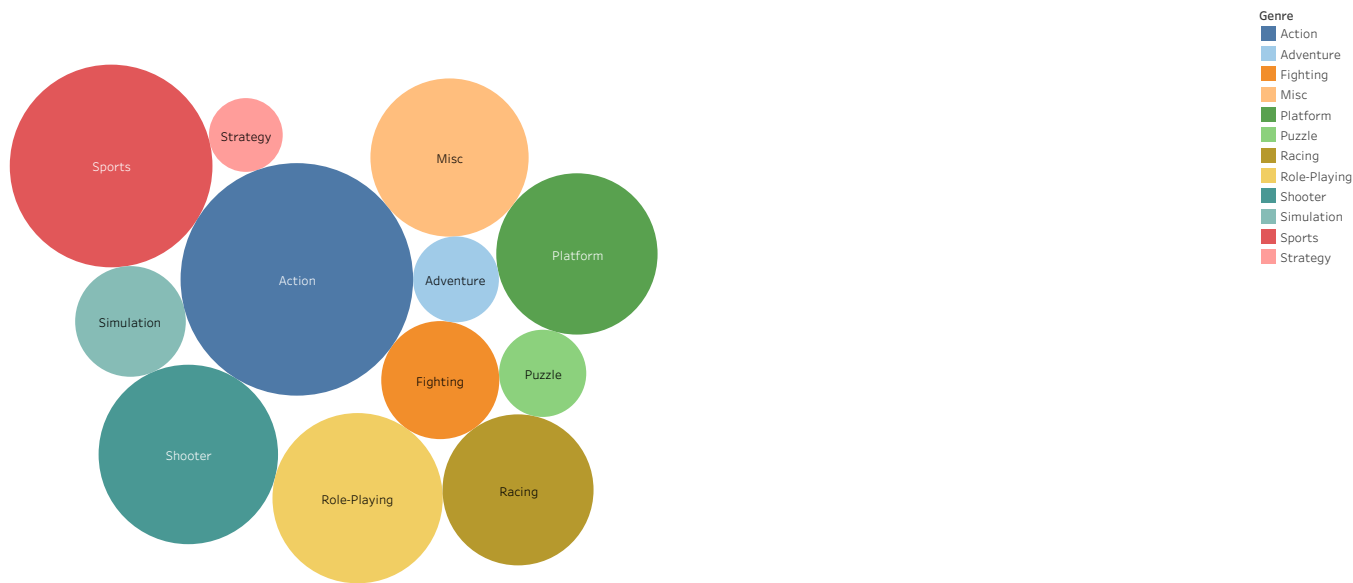| Platform	Genre label
3DO	Simulation
3DS	Role-Playing
2600	Action
DC	Adventure / Adventure
DS	Action / Action / Simulation
GB	Action / Role-Playing
GBA	Adventure
GC	Sports
GEN	Role-Playing
GG	Platform
N64	Sports
NES	Role-Playing
NG	Fighting
PC	Simulation / Simulation / Shooter / Role-Playing
PCFX	Role-Playing
PS	Sports
PS2	Adventure
PS3	Role-Playing
PS4	Role-Playing
PSP	Action
PSV	Role-Playing
SAT	Sports
SCD	Role-Playing
SNES	Strategy
TG16	Adventure
Wii	Action
WiiU	Adventure
WS	Role-Playing
X360	Shooter
XB	Sports
XOne	Role-Playing

Year

Video Games Sales Story

SALES BASED ON PLATFORMS - This tree map analysis is based on the games sold globally by the publisher over the years. Here Ninendo is the clear winner but alos electronic arts, Activision and Sony computer entertainment played a vital role in the games been sold.
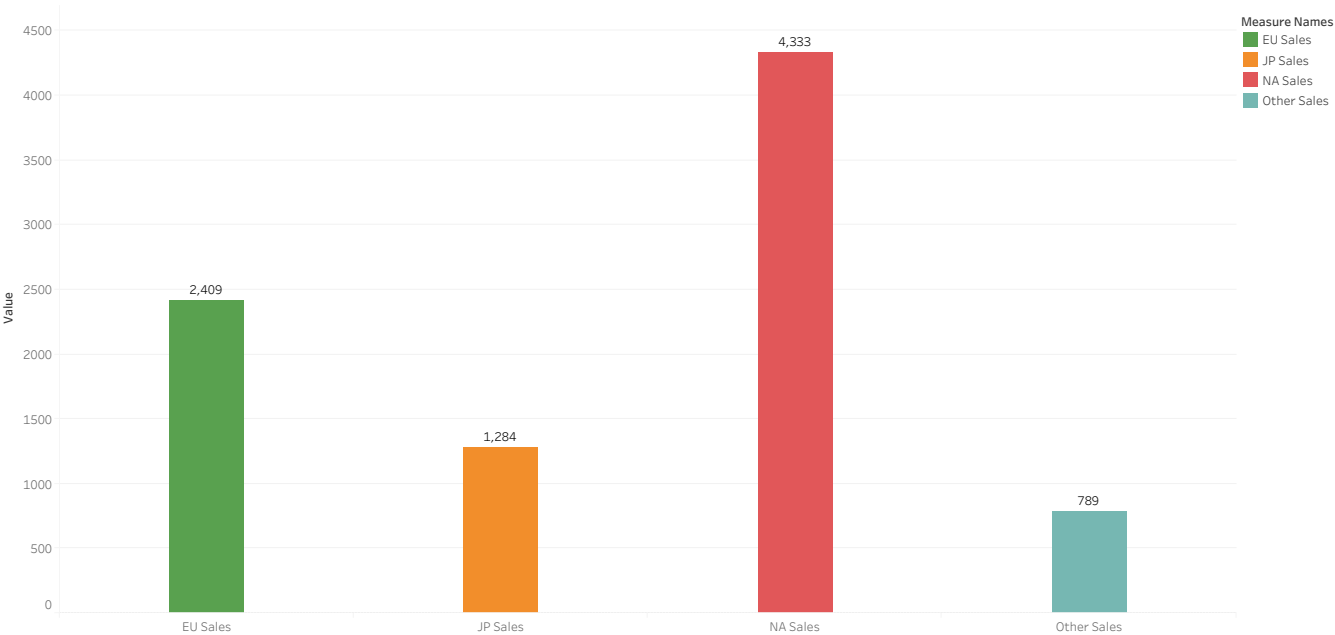
SALES PER GENRE - This bubbles clearly shows us the sales count in each genre of games.Action being the top performer followed by sports and shooting games. Gamers are not very font of strategical games, that is what we can infer from the bubbles

Global Sales

0 ▢▢▢▢▢ 1,784

Nintendo	Activision	Take-Two Interactive	THQ	Konami Digital Entertainment	Sega
Electronic Arts	Sony Computer Entertainment	Namco Bandai Games	Square Enix	Warner Bros. Interactive	Disney Interactive Studios	Eidos
		Microsoft Game Studios	Bethesda Softworks	505 Games	GT	
	Ubisoft		Midway Games	Tecmo Koei		
		Capcom	Acclaim			
			SquareSoft			
		Atari	Vivendi Games			

Video Games Sales Story

Genre
- Action
- Adventure
- Fighting
- Misc
- Platform
- Puzzle
- Racing
- Role-Playing
- Shooter
- Simulation
- Sports
- Strategy

Sports

Strategy

Misc

Action

Adventure

Platform

Simulation

Fighting

Puzzle

Shooter

Role-Playing

Racing

Video Games Sales Story

Measure Names
- EU Sales
- JP Sales
- NA Sales
- Other Sales

Value

Region	Value
EU Sales	2,409
JP Sales	1,284
NA Sales	4,333
Other Sales	789

Video Games Sales Story

SALES PER GENRE - This bubbles clearly shows us the sales count in each genre of games. Action being the top performer followed by sports and shooting games. Gamers are not very font of strategical games, that is what we can infer from the bubbles

SALES REGIONALLY - These bar represent the number of units sold in different regions like North America, Japan, Europe and other parts of the world. The most popular video games lovers are from North America as the units sold here are the highest and other parts of the world are yet get the craze for the video games.

TOTAL SALES - The line graph here represents the over all sales of video games over the years and the year 2008 seems to be the peak year where the sales was highest. we have a average line here and the value of average sales changing is shown by the graph indicating blue as the highest sales and red as the lowest score over the year.

Global Sales
0.1   678.9