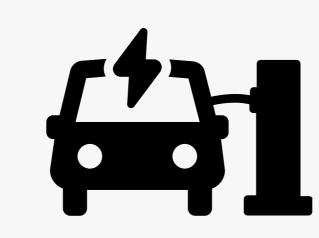
What have we heard them say?

What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

- 1. we manufacture vehicle which is so friendly to the environment. we don't harm the beautiful world.
- 2. We found the best alternative for the polluting vehicles. We are going to save the world from pollution and also the upcoming generations.
- 1. Every single individual in this world should change their vehicle into electric vehicle.
- 2. Manufacturing the vehicles effectively and efficiently which satisfies all the needs and wants of the users. The most important is to do it in cost effective.

- 3. Hereafter there is no need for searching for petrol and diesel. We are now using renewable which never be exhausted.



TECH PRO SOLUTION

Short summary of the persona

1. Maintenance and service has to very low. Everyone must be easy accessible to it.

3. Vehicles has to

be manufactured

full with just 2 hrs

as it runs 24 hrs

of charging.

- 1. Procuring Raw Materials in best quality and with high standards.
- 2. Reaching all the vehicle users throughout the world. And making our company as a global demanded
- 3. Setting up of charging stations in nook and corner of the world.
- 2. Changing the minds of the people to use the best alternatives of fuel vehicles.
- 3. Making the world pollution free and ultimately saves the world from the adverse effect of fuel vehicles.

Feels



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

