

# Nicole McCurdy

Leawood, Kansas  
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## PROFILE

- Described as a dependable, ethical and hardworking employee that is not afraid to take on difficult assignments.
- Stretched a limited marketing budget to maximize resources by selecting appropriate areas of focus.
- Enhanced both technology and training skills providing instruction to disabled students for four years.
- Commended for quickly establishing rapport with customers in both restaurant and retail settings.

## EDUCATION

**Bachelor of Science, Double Major in Management Information Systems and Business Technology with an emphasis in Interactive Digital Media** **December 2019**  
GPA: 3.56/4.0

Northwest Missouri State University (Northwest), Maryville, MO

- Successfully balance academic and athletic commitments at least 40 hours a week. This includes workouts, practices, traveling and three-day tournaments as a member of the women's golf team.

## PROFESSIONAL EXPERIENCE

**CASHIER | GOLF GALAXY | OVERLAND PARK, KS** **MAY 2018 – AUGUST 2018**

- Answered customers' questions about inventory and merchandise in person and by phone.
- Trusted by superiors with more than \$1,500 in cash registers.
- Trusted to make correct transactions with customers, giving them correct change.
- Possessed successful sales techniques by learning from coworkers about many golf products.

**COPYWRITER | KNACKTIVE | MARYVILLE, MO** **JANUARY 2018- MAY 2018**

- Selected by faculty members to be a part of a team of eight students in the writing of a marketing campaign for American Royal.
- Researched client history through a website, internal communications, and literature to clarify its needs.
- Oversaw tasks, such as research and a pitch book, to ensure deadline requirements were successfully met.
- Collaborated with eight team members from a variety of disciplines to ensure work was finished effectively.

**CARSIDE-TO-GO | APPLEBEE'S | OVERLAND PARK, KS** **NOVEMBER 2014 – MARCH 2015**

- Promoted to Carside-To-Go from hostess after two months of dedicated work.
- Trained and standardized the new employee process for the hostess stand and Carside-To-Go.
- Effectively managed cash box with more than \$500 at a time.
- Reliable customer service by multitasking and working under pressure.

## COMPUTER PROGRAMS

HTML/CSS/JavaScript  
Java  
SQL

Python  
Git  
NetBeans

Microsoft Applications  
Adobe Applications

## EXTRACURRICULAR MEMBERSHIPS AND ACHIEVEMENTS

- Delta Mu Delta  
- Top 20% business majors
- National Society of Leadership and Success
- Seven-time Academic Honor Roll recipient
- National Society of Collegiate Scholars
- Northwest Women's Golf team member  
- 2018 All-MIAA Team Honorable Mention