

# TechBridge East Africa Program Guide

Empowering Youth with Tech Skills for a Brighter Future

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# 1 About TechBridge East Africa

TechBridge East Africa empowers youth aged 18-35 with free tech training in coding, AI, data annotation, and agri-tech. Our mission is to create 800,000 job opportunities by 2030, starting in rural Kenya and scaling to Tanzania, Uganda, and Rwanda.

## 2 Training Programs

### 2.1 Python Coding

Learn Python for web and AI development. 3 months, beginner-friendly. Includes hands-on projects and mentorship.

### 2.2 Data Annotation

Master data labeling for AI models, opening global remote jobs. Flexible schedule, no prior experience needed.

### 2.3 Agri-Tech Apps

Build tools to boost farming with tech, tailored for East Africa's agricultural needs. Learn app development with real-world impact.

### 2.4 Digital Marketing

Grow businesses online with SEO and social media strategies. Perfect for entrepreneurs and freelancers.

## 3 Success Stories

- Amina from Mombasa: Landed a remote data annotation job with a US firm.
- Otieno from Kisii: Started an agri-tech app, employing 5 youth locally.
- Fatuma from Dar es Salaam: Freelancing on Upwork as a coder.
- James from Kampala: Landed a digital marketing job in Kigali.

## 4 Partner Spotlight

- USAID: Supporting youth skills through K-YES program.
- World Bank's NYOTA: Aiming for 800,000 youth trained by 2030.
- Cisco Academy: Providing networking and Python courses.
- ALX Africa: Collaborating on digital skills for emerging leaders.
- Silicon Savannah Hub: Offering startup incubation in Nairobi.

## 5 How to Join

Apply online at our Training page or email [info@techbridgeea.org](mailto:info@techbridgeea.org). Free for qualified applicants, with devices provided for rural youth.

## 6 Contact Us

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