



Professional Development Week

LEARN
academy

Day 1

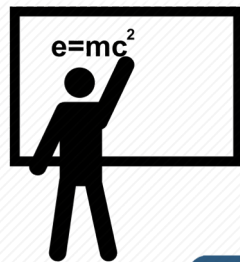
Week Overview



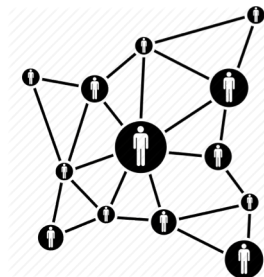
Day 2



Day 3



Day 4



Day 5

Monday

Journey to Becoming a Developer

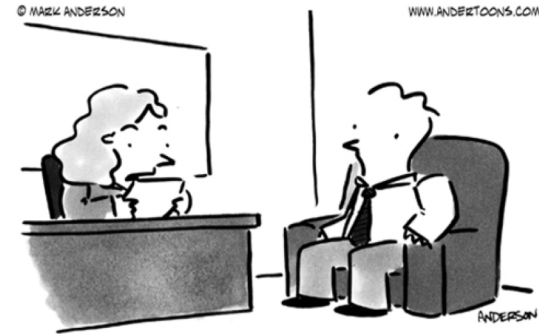
- Life Maps Activity
 - What Brought You Here Today!?
- Elevator Pitch
 - Learning to tell your story
 - Will help you prepare for all of the other tasks throughout the week.
- Transferable Skills - Mining Exercise
 - What makes me unique?
 - Prepping for Resume Writing



Tuesday

Job Search & Getting the Interview

- The Tech Industry - An Outlook
 - Technical Recruiter Panel
 - Tech Jobs & Where to Find Them
- Resume
 - Format, Format, Format
 - Catching the reader's attention.
 - Focusing on thorough yet concise.
 - Tailoring to the job you want.
- Cover Letters
 - Tying your experience together

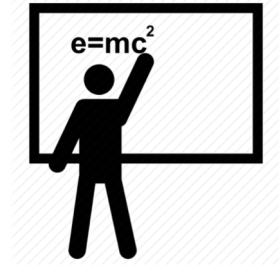


"VP of sales, employee of the year, potty-trained at 18 months -- very impressive."

Wednesday

Job Search – The Interview

- Informational Interviews
 - How to introduce yourself to companies & the industry
- Behavioral Interview
 - Tackling Truth & Demonstrating Skills
 - Examples, Examples, Examples
- Technical Interview Techniques
 - Focus is on how you think, not what you've memorized
- Portfolios
 - Your work, your personality and style



Thursday

Building Relationships

- Tech Talks

- Daniel & Doug will share example talks!



- LinkedIn

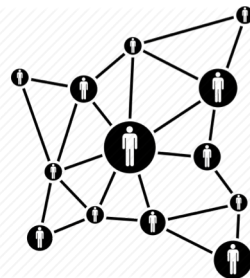
- The World's Largest Professional Network:

Are you on it?

- How to network well using LI



- Networking for the Introvert



- Negotiation

- It's normal, don't worry.
- Rob will give advice!



Friday

The Internship Process & Beyond



- Internship Process & Job Search Plans
 - Understanding the next steps
- TechHire Partnership Presentation
 - San Diego Workforce Partnership Presentation
- One-On-Ones w/ Bryan
 - Career Services Intake/ Q&A
- Internship Company Presentations
 - 3 Company Presentations for Internship



Beyond Professional Development Week

- ❖ Please use this week's Work Sessions productively! You have plenty of time to get things completed this week!
- ❖ We can meet one-on-one for interview practice & professional document reviews this week & next.
- ❖ As a reminder, all presentations from this week will be accessible in the your **GitHub Syllabus in the PD Week Folder**

