Muhammad Fahad

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Summary

Assalam o Alaikum! My Name is Muhammad Fahad, and I am a highly creative and multi-talented Graphic Designer specializing in UI/UX and 2D design, with over 1.5 years of experience in the multimedia and marketing industries. I am driven by ambition and a passion for creativity, consistently delivering captivating visuals using advanced computer software, particularly Adobe Photoshop. My expertise lies in crafting compelling UI/UX designs that inspire and engage consumers. Throughout my career, I have demonstrated a keen ability to conceptualize and execute innovative ideas, particularly in the realm of game UI/UX design. My goal is to continually push the boundaries of design excellence, ensuring every project I undertake leaves a lasting impression. I am committed to delivering high-quality work that not only meets but exceeds expectations, leveraging my skills to create impactful designs that resonate with audiences. Let's collaborate to bring your creative visions to life with cutting-edge design solutions.

Experience

Plasma IT Solutions | Islamabad
CG Artist | 10/2024 - Present

- Proficient in creating 2D art for games, focusing on simple yet visually appealing designs
- Experience in designing game UI elements and layouts to enhance player engagement
- Skilled in using tools like Photoshop and Illustrator to create game assets
- Collaborated with team members to brainstorm concepts and deliver final game assets
- Ability to understand game flow and mechanics to develop intuitive UI designs
- Strong attention to detail in creating interactive elements for seamless user experiences

Subrays Technologies (Private) Limited | Sahiwal, PPB
Senior Associate CG Artist | 03/2024 - 11/2024

- • Develop and design 2D assets for multimedia and gaming projects • Create visually appealing UI/UX designs that enhance user engagement and experience • Collaborate with cross-functional teams to ensure cohesive visual styles and high-quality outputs • Stay updated with industry trends and technologies to continuously improve design solutions • Utilize tools like Photoshop and Illustrator to bring innovative ideas to life

Ah Game Studio | Rawalpindi, PPB
Graphic Designer | 04/2023 - 11/2024

• Collaborated with cross-functional teams to create engaging game UI design and Play Store graphics, resulting in 60% reduction in user churn and improved app store conversion rates.
Develop and design 2D assets for multimedia and gaming projects.

Skills

Adobe Illustrator, Adobe Photoshop, Computer Graphics Design, Game Design, Game UI Design, Graphic Design, LinkedIn Branding, Logo Design, Mobile Applications, Mobile Interface Design, Social Media Graphic Design, Team Working, ui ux, User Interface Design

Education

Government High school | Layyah
Computer Science