



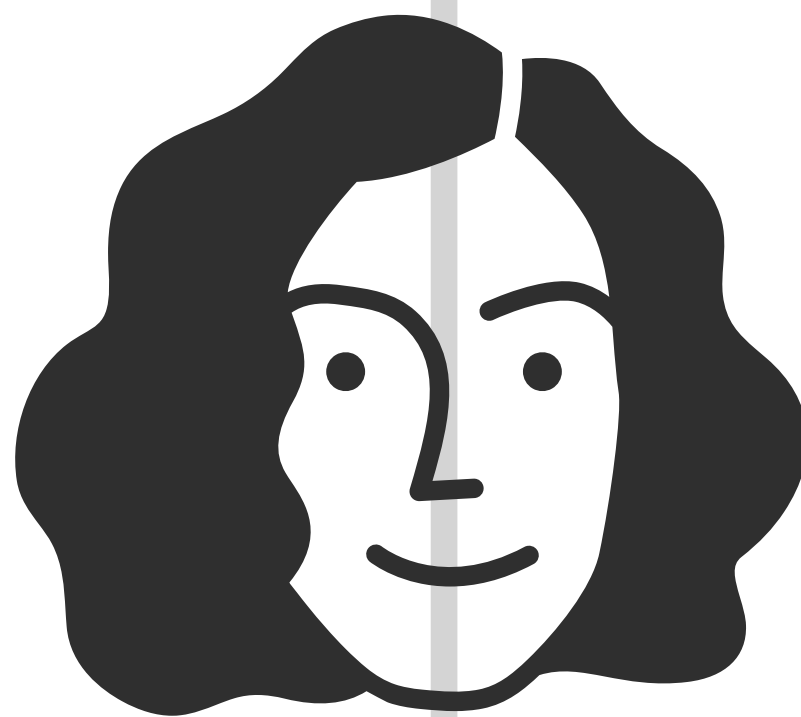
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



team 4

the persona

See an example



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

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on the template to
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the necessary
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about the types of
grid systems and
how to effectively
use grids to
improve your work.

social media,
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more to make
studio-level
designs for your
business.

In the final lesson,
you'll learn about
grid systems and
their importance in
providing structure
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