

# ***Cyber Security***



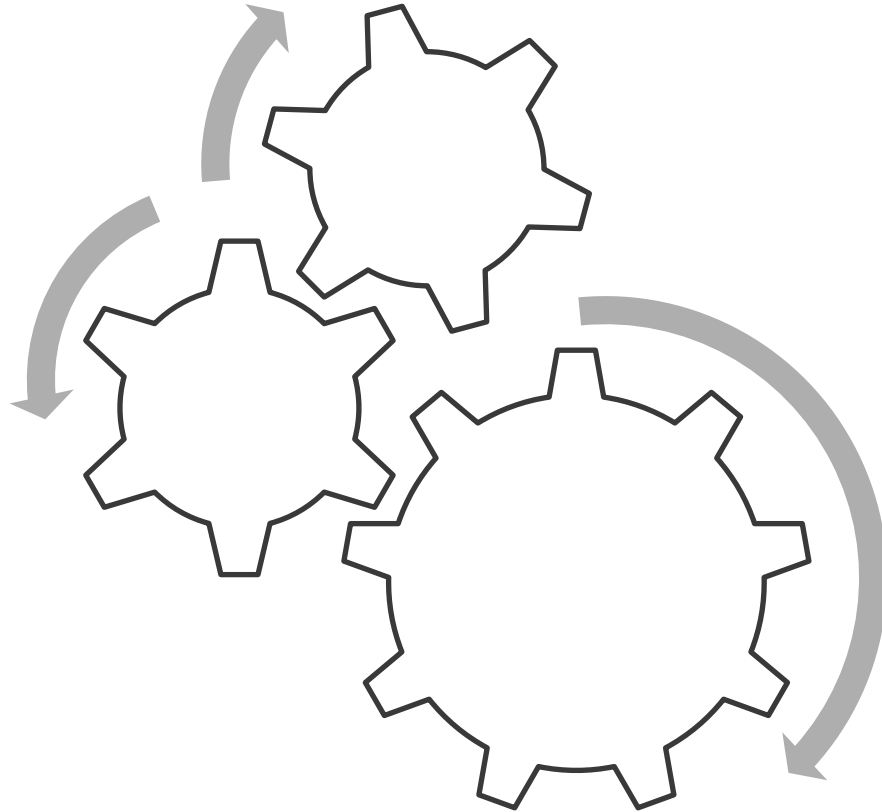
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# AGENDA

- **Introduction to Software Security**
- **Security vs. Privacy Implications in Software Design**
- **Common Threats and Mitigations**
- **Identity and Access Management**
- **Security as Software Requirement**
- **Threat Modelling**
- **Vulnerability Assessment vs. Penetration Testing**
- **Code Review & Penetration Testing**
- **Aspects of Good Code Review**
- **OWASP ASVP**
- **Privacy by Design and by Default**

# Introduction to Software Security

## How we're going to work together



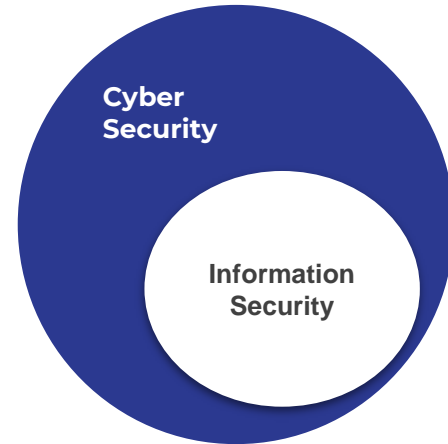
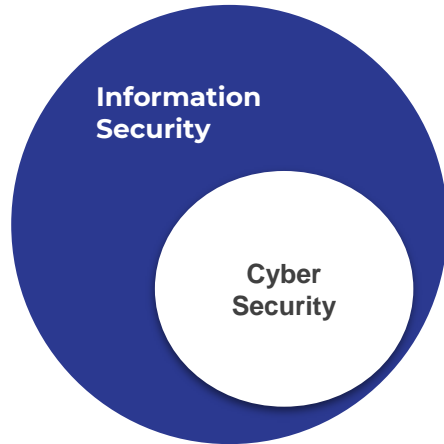
## Let's try this Word Search Puzzle

I	N	M	R	E	D	U	R	T	N	I	O	Y	L
S	E	X	P	L	O	I	T	O	E	H	L	X	Y
C	O	N	F	I	D	E	N	T	I	A	L	O	H
B	R	E	A	C	H	N	A	J	O	R	T	R	P
S	A	G	N	I	K	C	A	H	R	D	R	P	A
U	R	A	N	T	L	O	W	N	O	E	O	R	R
R	D	E	Y	C	A	L	N	P	V	N	O	O	G
I	B	D	H	M	H	E	A	R	L	I	T	T	O
V	E	O	O	P	A	E	R	W	O	N	K	O	T
P	R	S	G	S	I	L	C	H	E	G	I	C	P
B	O	T	N	E	T	C	W	K	T	R	T	O	Y
T	P	R	I	V	A	C	Y	A	S	T	I	L	R
E	R	A	W	M	O	S	N	A	R	U	C	F	C
F	O	R	E	N	S	I	C	S	C	E	M	U	T

## Solution



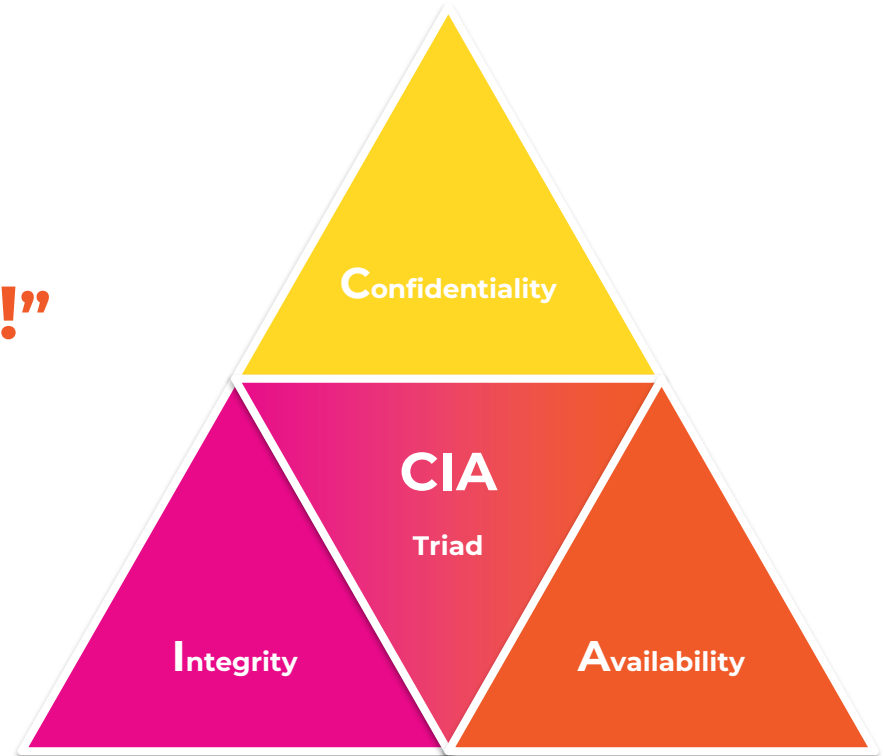
# Information Security vs. Cyber Security



# It's all about the CIA

Before moving ahead, always remember that

**“It’s always about CIA!”**







# Information Security Standards / Frameworks

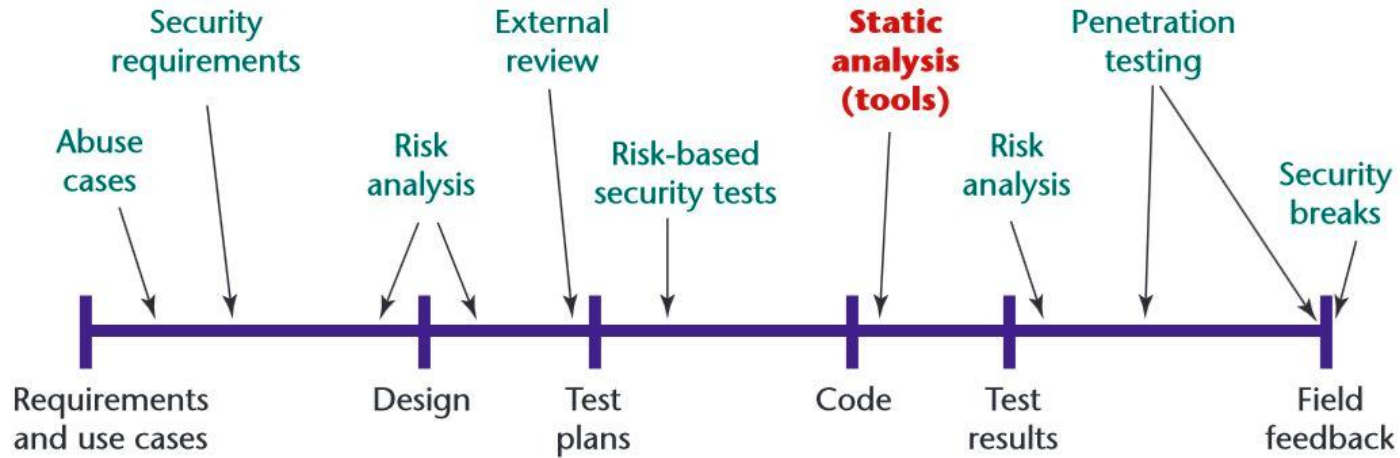
- **ISO 27001**, ISO 27002, ISO 27003, ISO 27004, ISO 27005 ...
- **NIST** Cyber Security Framework
- **PCI DSS**
- **HIPAA**
- **GDPR**
- **HITRUST CSF**
- **IT Act**
- **CIS**
- **and many more ...**



# Effective Software Security

- Software security is the idea of engineering software so that it continues to function correctly under malicious attack.
- Most technologists acknowledge its importance, but need help in understanding how to tackle it.
- Here, we will explore **software security best practices**.
- It is a relatively new field, with first books and courses appearing in 2001, demonstrating how recently developers, architects and computer scientists have started systematically studying how to build secure software.
- This recency is one of the reasons why best-practices are neither obvious nor widely adopted.

# Effective Software Security



# Challenges in Achieving Effective Software Security

- Speed of Software Development
- Risks of Using Open Source Components
- Vulnerabilities in Code
- Lack of AppSec Planning
- Security Testing during a Secure Software Development Life cycle



# Importance of Getting Software Security Right

- Software security and security testing are often overlooked aspects of software development
- Many businesses don't realize the importance of it until it's too late.

1

## **Software is now a critical part of most businesses**

The majority of the companies heavily rely on some kind of software, and any vulnerability in the code can have serious consequences. Some recent large-scale breaches include the 2021 attack on Facebook, which resulted in exposing the personal information of 1.5 billion users.

2

## **The number and severity of attacks are increasing**

Hackers are increasingly targeting vulnerabilities as a way to gain access to networks and data. Once the software is compromised, it can take years for a business to recover from damage and losses.

3

## **The stakes are higher than ever**

The competition within the software industry has seen an explosion in recent years with each business fiercely trying to distinguish themselves with their product or service offering. A vulnerability in software is not only harmful for the users but also for company's reputation & image.

# Security vs. Privacy: Implications in Software Design



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# What is Data Privacy?

- Data privacy refers to the proper use and processing of personal data by restoring control over their data to individuals.
- Simply put, data privacy enables individuals to decide and limit access to the use and sharing of their personal data.
- Protecting personal information ensures that the data is kept secure.
- Here, data privacy transitions into the realm of data security and protection.



# Data Privacy Laws

- If you're a business owner with an online presence, you have probably heard about recently enacted numerous data privacy laws in different geographies.
- Here are some of the major ones:
  - EU: General Data Protection Regulation (GDPR)
  - Canada: Personal Information Protection and Electronic Documents Act (PIPEDA)
  - CA, USA: The California Online Privacy Protection Act (CalOPPA)
  - CA, USA: The California Consumer Privacy Act (CCPA)
  - UT, USA: The Utah Consumer Privacy Act (UCPA)





# How Data Security affects Data Privacy

- Most online businesses and websites collect personal data, from email addresses to phone numbers, credit cards, and log-in details.
- Ideally, these entities shouldn't keep more information than is necessary, nor should they keep it longer than necessary.
- However, you cannot operationalize data privacy without ensuring the security of data.
- For example, if you fail to protect people's credit card details against hackers and they get access to this data, they can sell it on the dark web.
- Therefore, data security is a prerequisite to data privacy



# What is Data Security?

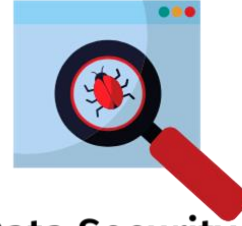
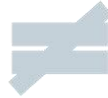
- Data security is the concept of protecting digital data from theft, corruption, or unauthorized access throughout its entire lifecycle of:
  - Creation
  - Storage
  - Use
  - Sharing
  - Archiving
  - Destruction
- Data security involves physical security of the storage devices and hardware, administrative access controls, and the security of software applications.
- It also includes organizational policies and procedure

# Data Security vs. Data Privacy



## Data Privacy

Compliance with data protection laws and regulations. Focus on how to collect, process, share, archive and delete the data



## Data Security

Measures that an organization is taking in order to prevent any third party from unauthorized access.

# Data Security vs. Data Privacy

## Data Security

Confidentiality

Integrity

Availability

## Data Privacy

Traceability

Link-ability

Identifiability



## Example: Data Privacy

**Example.com** sells unique products via its eCommerce shop and it collects many pieces of data from its online shoppers such as:

- Email addresses and log-in details
- Shipping addresses
- Billing addresses

To ensure proper handling of personal data and to give individuals control over access to and sharing of their data,

Example.com does the following:

- It allows its customers to unsubscribe from its email marketing & newsletter lists.
- It does not disclose its customers' email addresses and purchases data to data brokers without getting its customers' consent.
- It stores customers' purchase information in accordance with data storage periods determined by applicable laws.

These efforts are all part of Example.com's data privacy strategy.



## Example: Data Security

- The executives recently decided to update Example.com's data security policy.
- As a result, they hired a data security analyst who brought to their attention that more staff members had access to shoppers' information than was necessary — weakening the company's overall data security.
- After reviewing which staff members needed access to this information, they reduced the number of “*need-to-know*” players from 26 to only seven.
- Additionally, they allowed an outlet for some other members to request access under special circumstances, for a limited period or a specific task only.
- By reducing the number of staff members who could access shoppers' data by nearly three-quarters, Example.com significantly strengthened its data security plan.

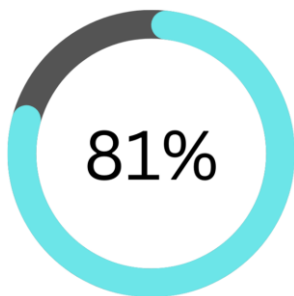
# Common Threats and Mitigations



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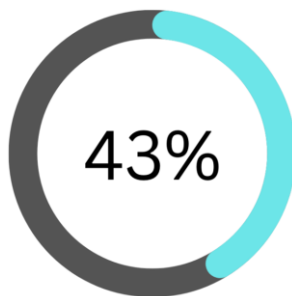
# Identity Attacks

## Stolen or Weak Password



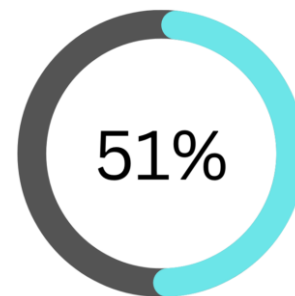
*of breaches leveraged either  
stolen and/or weak passwords*

## Social Attacks



*attacks resulted in a data  
breach*

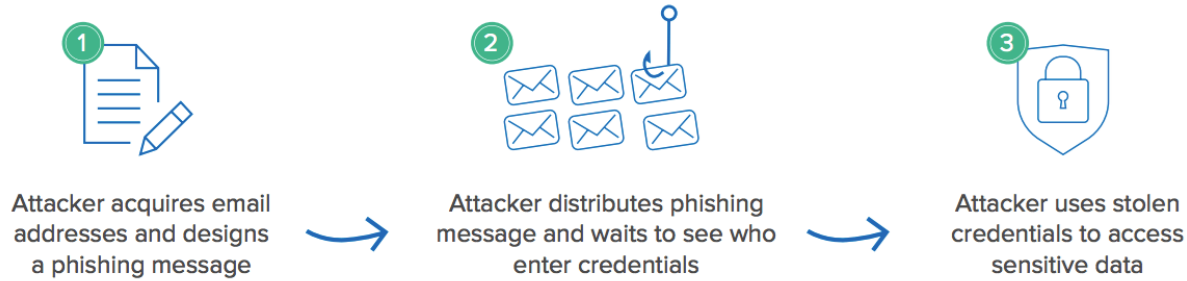
## Credential Stealing Software



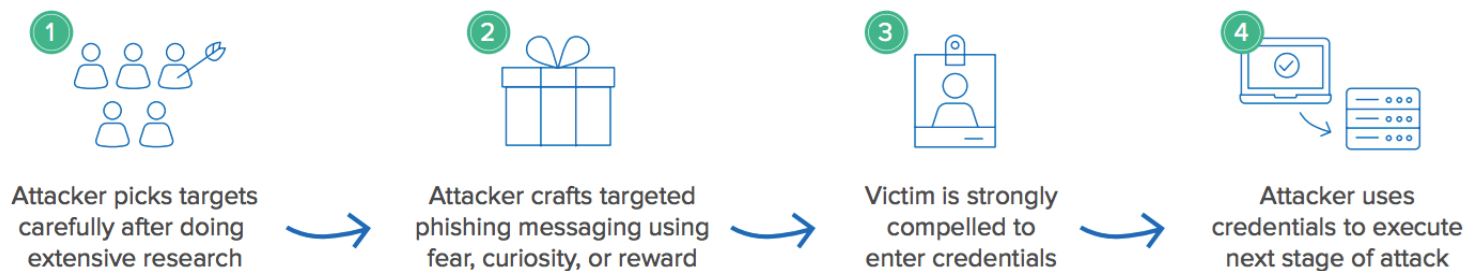
*of data breaches include some  
form of credential stealing  
software*



# Broad-based Phishing Campaign Attack



# Spear Phishing Campaign Attack



# Credential Stuffing Attack



Attacker acquires credentials  
from website breach or  
password dump site



Attacker uses automated  
tools to test credentials  
across different sites

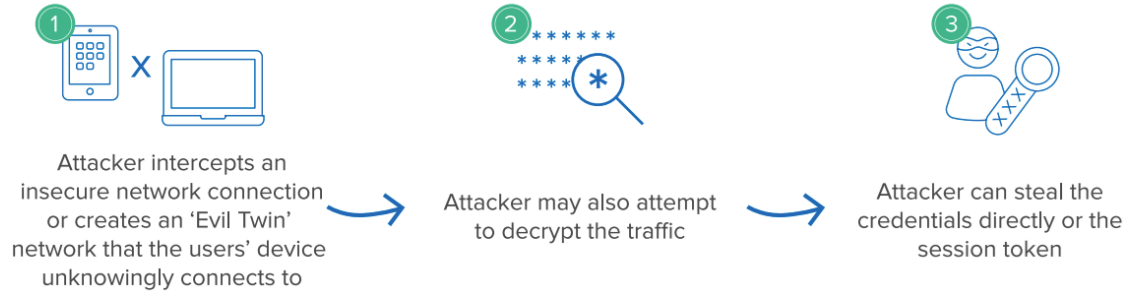


When a successful login  
occurs, attackers executes  
next stage of attack

# Password spraying attack

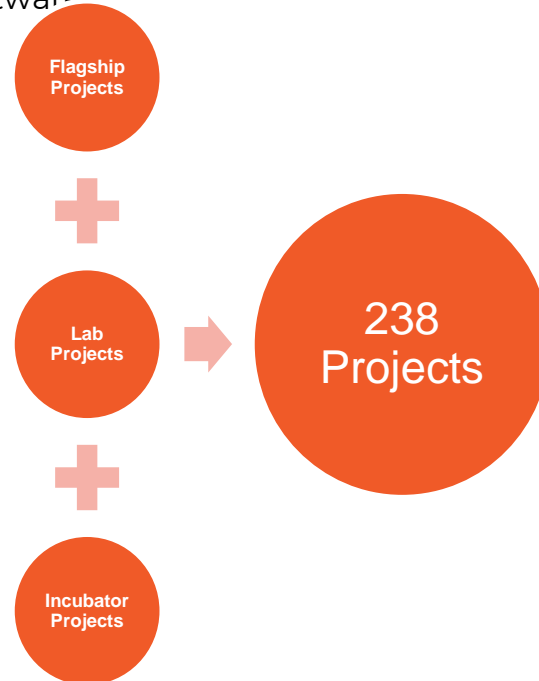


# Man-in-the Middle attack

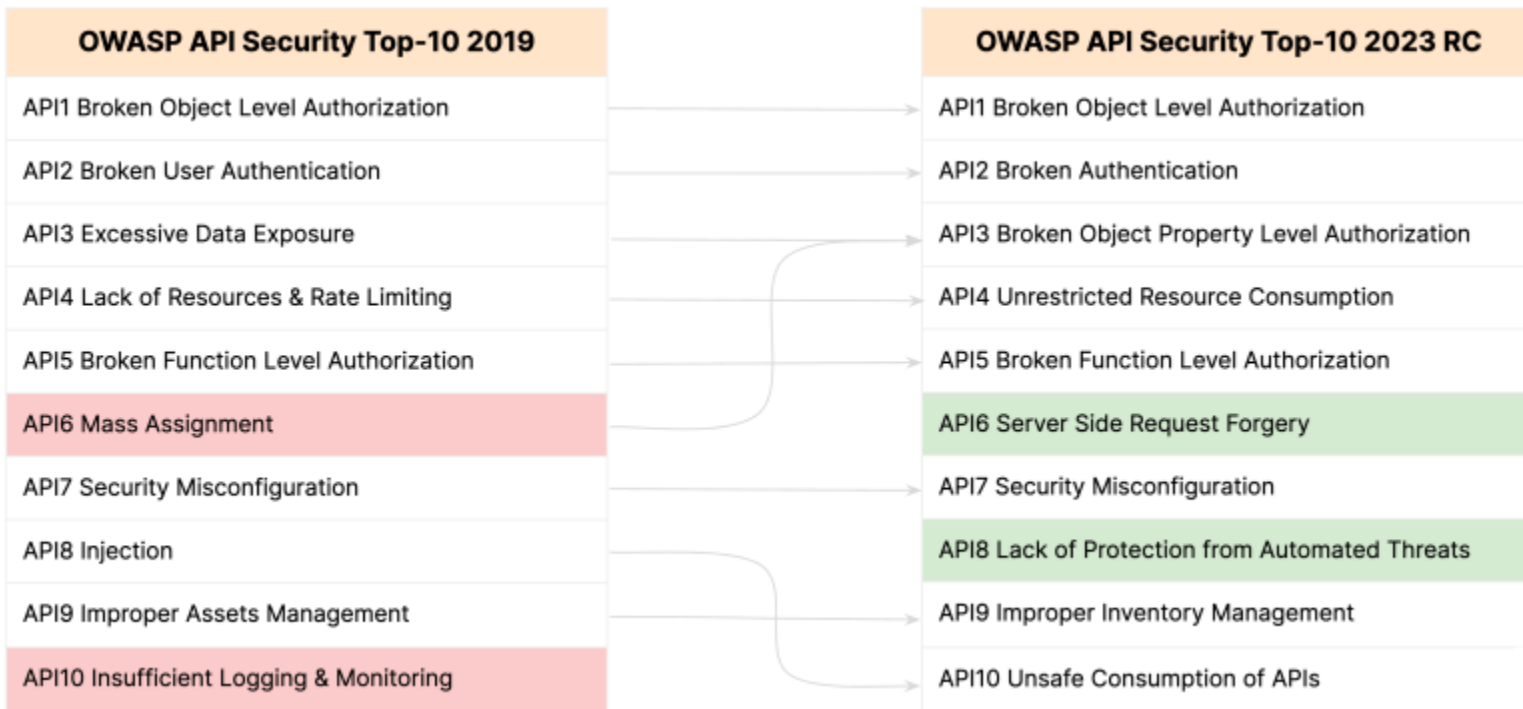


# What is OWASP ?

- The Open Web Application Security Project® (OWASP) is a nonprofit foundation that works to improve the security of software



# OWASP Top 10





# **Application Security Verification Standard (ASVS)**

- ASVS has two main goals:
  - to help organizations develop and maintain secure applications; and
  - to allow security service vendors, security tools vendors, and consumers to align their requirements and offerings.



# ASVS v4 – Checklist Walkthrough

	Applicability	Building			Building, Configuration, Deployment Assurance and Verification			Assurance and Verification	
Level 1	All apps		Secure Coding	Standards and checklists	Secure & Peer Code Review	DevSecOps	Unit and Integration Tests	Penetration Testing	DAST
Level 2	All apps	Security Architecture and Reviews	Secure Coding	Standards and checklists	Secure & Peer Code Review	DevSecOps	Unit and Integration Tests	Hybrid Reviews	SAST
Level 3	High Assurance	Security Architecture and Reviews	Secure Coding	Standards and checklists	Secure & Peer Code Review	DevSecOps	Unit and Integration Tests	Hybrid Reviews	SAST
	Legend	Acceptable	Suitable						

# Identity and Access Management



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# IAM Overview

- Identity and access management (IAM) is a framework of business processes, policies and technologies that facilitates the management of electronic or digital identities.
- With an IAM framework in place, information technology (IT) managers can control user access to critical information within their organizations .
- Systems used for IAM include single sign-on systems, **two-factor authentication**, multifactor authentication and **privileged access management**.
- These technologies also provide the ability to securely store identity and profile data as well as data governance functions to ensure that only necessary and relevant data is shared.
- IAM systems can be deployed on on-prem systems, through a third-party cloud-based subscription model, or in a hybrid model.

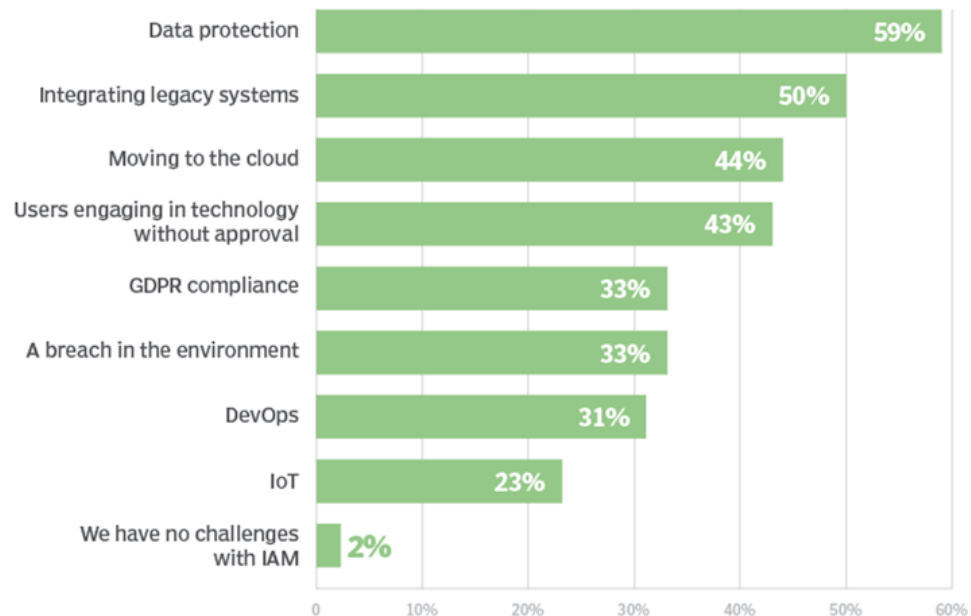


# IAM Overview

**On a fundamental level, IAM encompasses the following components:**

- how individuals are identified in a system (understand the difference **between identity management and authentication**);
- how roles are identified in a system and how they are assigned to individuals;
- adding, removing and updating individuals and their roles in a system;
- assigning levels of access to individuals or groups of individuals; and
- protecting the sensitive data within the system and securing the system itself.

# Breakdown of reported IAM Challenges



# Identity and Access Life Cycle



# Authentication & Authorization

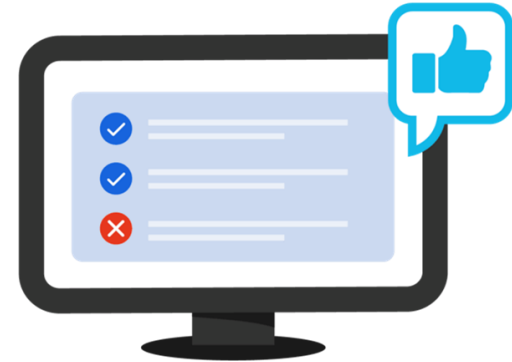
## Authentication



**Who are you?**

Validate that system is accessed by the  
right person

## Authorization



**Are you allowed to do this?**

Check if the user has required permissions  
to access the data

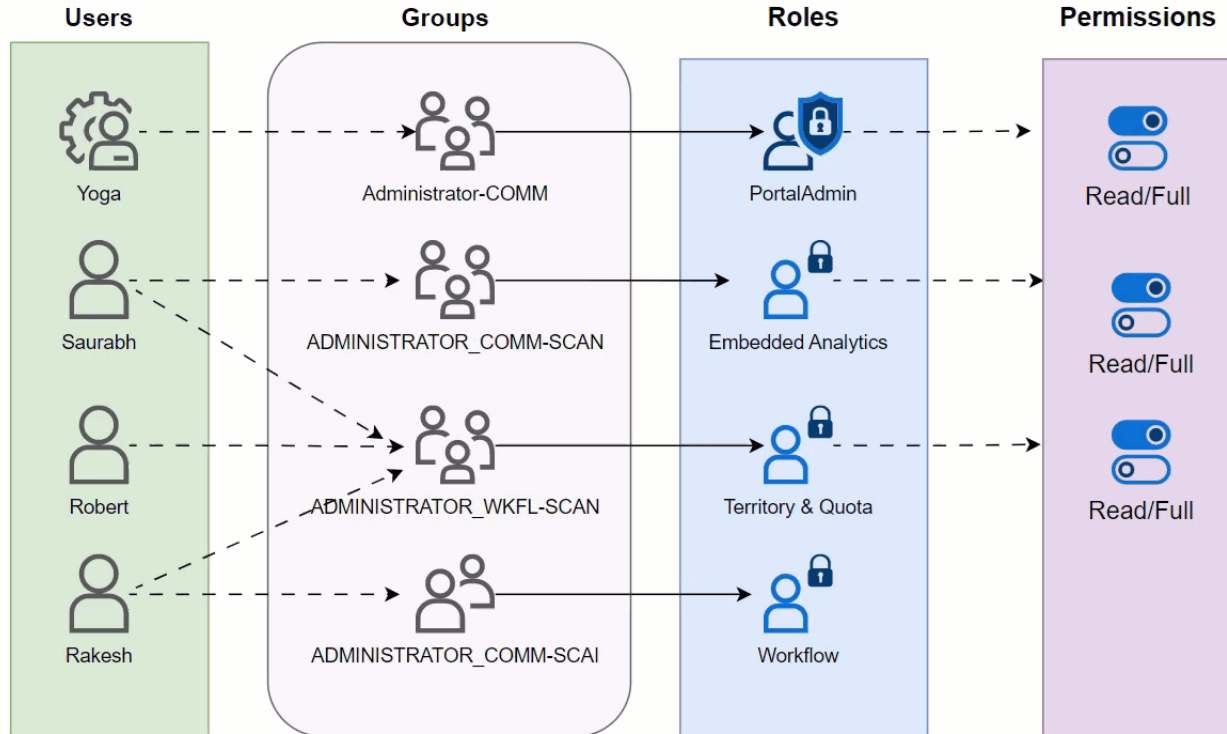


## Role Based Access Control (RBAC)

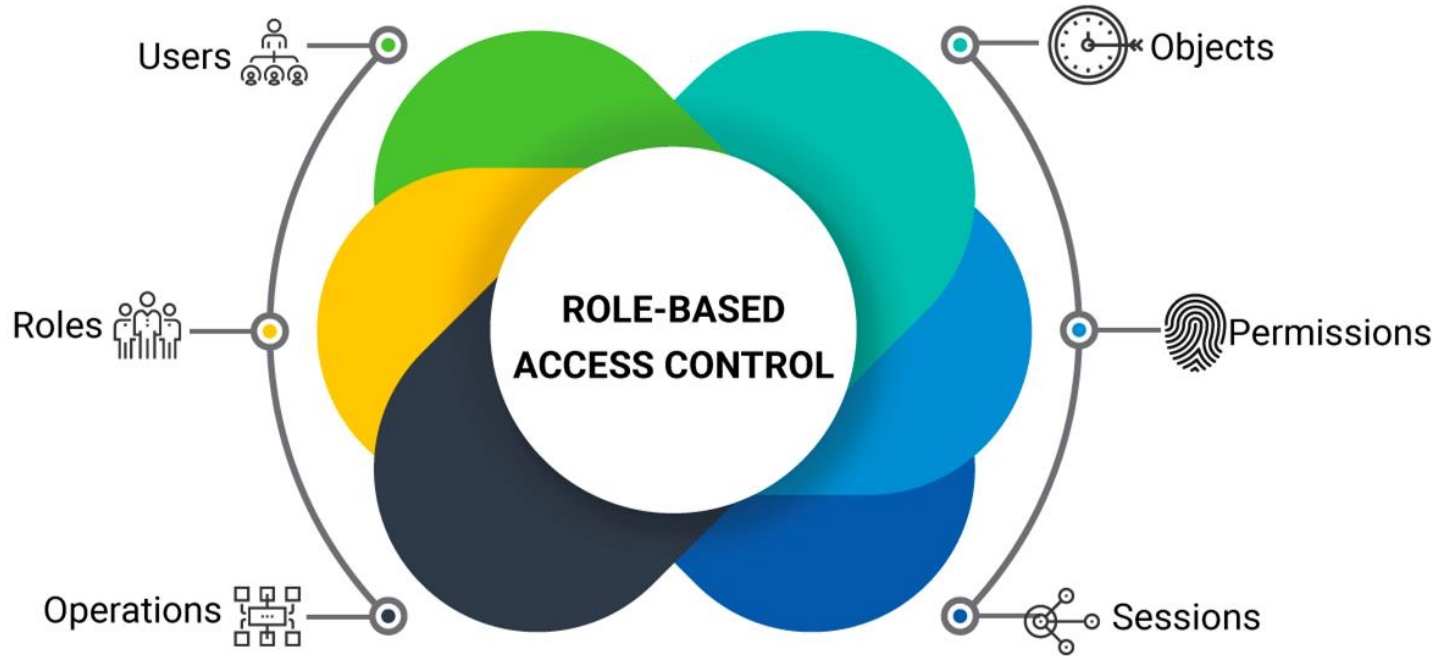
- RBAC restricts network/system/application access based on a person's role within an organization and has become one of the main methods for advanced access control.
- The roles in RBAC refer to the levels of access that employees have to the network/systems/applications.
- Employees are only allowed to access the information necessary to effectively perform their job duties.
- Access can be based on several factors - authority, responsibility, and job competency.
- Access to computer resources can be limited to specific tasks - the ability to view, create, or modify a file.
- Employees at lower-levels usually have no or limited access to sensitive data to fulfill their responsibilities.
- It can also be extended to third-parties and contractors who have access to your network/systems/applications.
- Using RBAC will help in securing your company's sensitive data and important applications.



# Role Based Access Control (RBAC)



# Key components of RBAC



# Single Sign-On (SSO)

- Single sign-on (SSO) is a one-to-many authentication method that allows users to access multiple resources using a single username/password combination.
- *Use case: Consider a multi-speciality medical hospital, where medical users (doctors, nursing staff, etc.) may need access to the electronic medical records systems, then toggle over to the laboratory software, pharmacy system, bed management system, and so on. If at each point they need to fill in credentials, then it can become frustrating.*

*With SSO, they'll login only once a day into the system and all applications will share their common session.*





# Single Sign-On (SSO) Benefits

Single sign-on offers several benefits:

- **Productivity:** SSO allows users to access multiple resources efficiently and securely, reducing potential downtime lost to account lockouts or forgotten credentials.
- **User experience:** Accessing applications on multiple devices with one sign-on improves the working experience of your staff.
- **Compliance:** SSO provides a centralized, secure, and auditable authentication mechanism in compliance with applicable regulatory requirements, including HIPAA and Payment Card Industry Data Security Standard (PCI-DSS).
- **Security:** SSO has been shown to improve adoption of password complexity and multi-factor authentication among employees dealing with critical and sensitive data, resulting in improved security.
- **Monitoring:** With SSO, IT departments can easily monitor user activity and limit data access through robust account administration and auditing features.



# Potential pitfalls of Single Sign-On (SSO)

Despite the many positive benefits of SSO, there are some notable pitfalls of SSO, including:

- **Access:** SSO introduces new layers of complexity and potential reliance on 3rd party platforms. This could impact access to applications should a logon portal become inaccessible or malfunction.
- **Interoperability:** Legacy applications that don't support SSO can pose challenges for IT teams, who may need to create exceptions and workarounds to ensure these applications continue functioning.
- **Threat detection:** Over-reliance on one single authentication mechanism can make it harder for security teams to detect suspicious behaviors as it can be difficult to distinguish between legitimate and unauthorized user activities.
- **Credential stuffing:** SSO can increase exposure to credential stuffing attacks, which is when hackers use compromised sessions or stolen credentials from one application to gain access to another application connected to the same SSO system.
- **New risks:** There are situations when SSO can introduce new risks, such as increasing the impact of compromised accounts.

# Multi-Factor Authentication (MFA)

- MFA enhances security by requiring users to provide multiple forms of identification to access an application.
- With MFA, users typically provide two or more authentication factors, such as a password and a frequently changing one-time verification code.
- This approach significantly reduces the risk of unauthorized access to systems, even if a password is compromised.
- Security experts separate MFA factors into three main categories:

**Something  
you know**

**Something  
you have**





**Something  
you are**



# Implementing Multi Factor Authentication

- When implementing MFA, organizations choose two or more authentication factors, for example, a password and a verification code,
- IT team can require MFA with every login (a zero trust model), or only when users login from a new device or an unknown network.
- After verifying their identity, users can safely access the applications.
- To minimize the perceived inconvenience for stakeholders, it is crucial to choose authentication factors that are user-friendly.
- Alternatively, you could enhance the security measures with productivity and usability benefits, such as those provided by single sign-on (SSO).
- By incorporating MFA with SSO, we can add an extra layer of security while also making the authentication process more efficient and streamlined for employees.

# Single Sign-On (SSO) vs. Multi-Factor Authentication

Single sign-on		Multi-factor authentication
Access multiple applications with one login		Access one or more applications using two different authentication methods
Users only need to remember one set of login credentials		Requires users to provide additional forms of ID
Reduce password fatigue		Reduce password complexity
Simplifies password authentication		Enhances security



# Security as Software Requirement



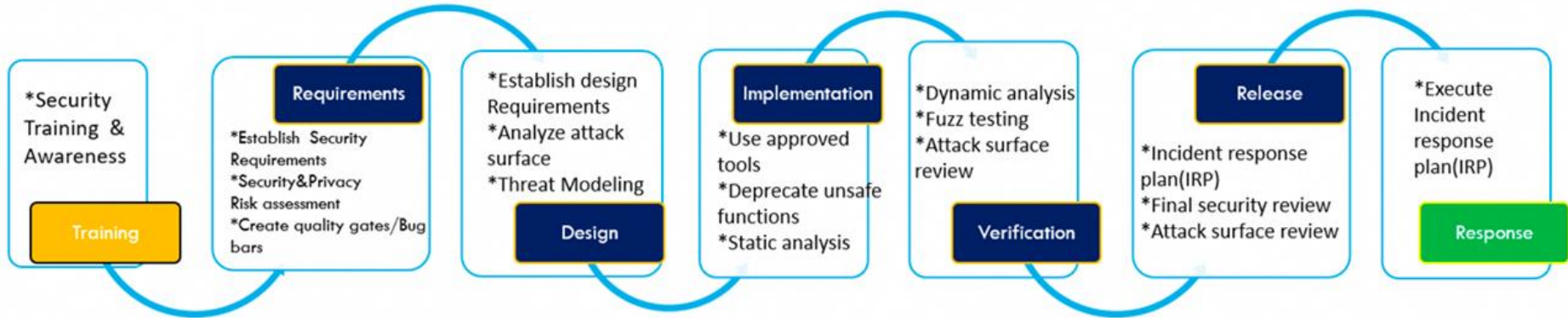
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# Secure Software Development Life Cycle

- A secure SDLC involves integrating security testing and other activities into an existing development process.
- Examples include writing **security requirements** alongside functional requirements and performing an architecture risk analysis during the design phase of the SDLC.
- Many secure SDLC models are in use, but one of the best known is the **Microsoft Security Development Lifecycle (MS SDL)**, which outlines 12 practices organizations can adopt to increase the security of their software.
- There is also the Secure Software Development Framework from the National Institutes of Standards and Technology (NIST), which focuses on security-related processes that organizations can integrate into their existing SDLC.

# Secure Development Life Cycle





## **Advantages of Secure Development Life Cycle**

- Your software is more secure.
- All stakeholders are aware of security considerations.
- You detect design flaws early, before they're coded into existence.
- You reduce your costs, thanks to early detection and resolution of defects.
- You reduce overall intrinsic business risks for your organization.

# Threat Modelling



# What is Threat Modeling?

- Threat Modeling is all about:
  - Identifying types of threat agents
  - Adopting perspective of hackers/intruders
  - Thinking how much damage is possible
- What to Model?
  - The application as a whole
  - Security & Privacy Features
  - Features whose failures have security or privacy implications
  - Features that cross trust boundaries



## Why to perform Threat Modeling?

- Identifying likely threats and the probable consequences of successful attack is the method of investigation to identify an appropriate set of defenses.
- Better to identify threats early in the development process.
- Can help other security assessment activities.



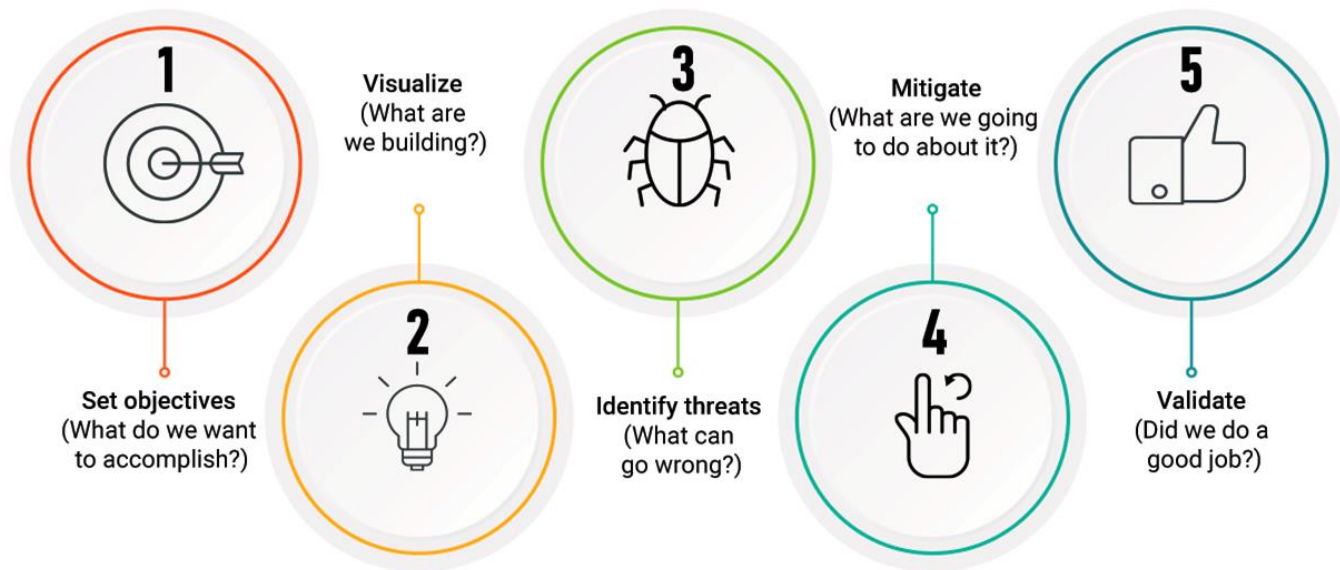
## When to perform Threat Modeling?

- Threat modeling can be used as part of requirements engineering to derive security requirements, based on a first architecture overview.
- It can also be used as a design analysis technique applied to the software design before coding starts.

**BUT IT's NEVER TOO LATE**



# How to perform Threat Modeling?



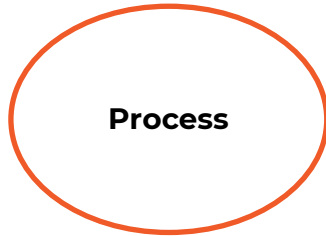
# STRIDE Model

- The STRIDE approach to threat modeling was proposed by Loren Kohnfelder and Praerit Garg (Kohnfelder, 1999) and later adopted by Microsoft.
- The framework and mnemonic were designed to help developers identify the types of attacks that software tends to experience.


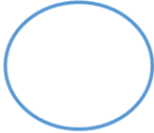

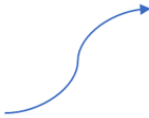
Attack	Attacks	Description
Spoofing	Authentication	Impersonating something or someone else.
Tampering	Integrity	Modifying data or code.
Repudiation	Non-repudiation	Claiming to have not performed an action.
Information Disclosure	Confidentiality	Exposing information to someone not authorized to see it.
Denial of Service	Availability	Deny or degrade service to users.
Elevation of Privilege	Authorization	Gain capabilities without proper authorization.

# Data Flow Diagram

A data flow diagram (DFD) is a graphical representation of the flow of data through an information system. It shows how information is input to and output from the system, the sources and destinations of that information, and where that information is stored.



# DFD and STRIDE

Elements	S	T	R	I	D	E
	X		X			
	X	X	X	X	X	X
		X	X	X	X	
		X		X	X	

## Types of STRIDE models

STRIDE-per-element	STRIDE-per-interaction
<ul style="list-style-type: none"><li>• It makes STRIDE more prescriptive by observing that certain threats are more prevalent with certain elements of a diagram.</li><li>• For example, a data store is unlikely to spoof another data store (although running code can be confused as to which data store it is accessing)</li><li>• By focusing on a set of threats against each element, this approach makes it easier to find threats.</li><li>• STRIDE-per-element does have two weaknesses. First, similar issues tend to crop up repeatedly in a given threat model; second, the chart may not represent your specific issues.</li></ul>	<ul style="list-style-type: none"><li>• In reality, threats don't show up in a vacuum. They show up in the interactions of the system.</li><li>• This model is a simplified approach to identifying threats, designed to be easily understood by the beginners.</li><li>• STRIDE-per interaction is an approach to threat enumeration that considers tuples of (origin, destination, interaction) and enumerates threats against them.</li><li>• For example, unauthorized access to sensitive customer details through a compromised login page on an e-commerce website.</li></ul>

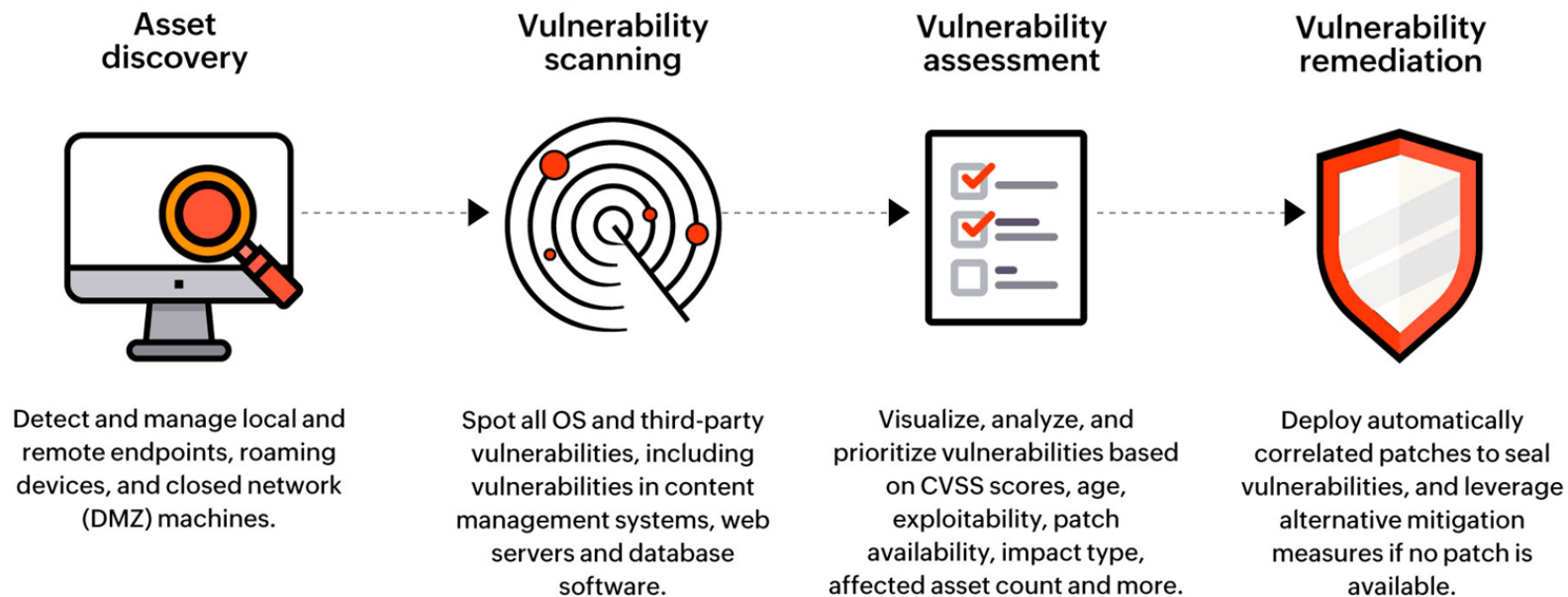
# Vulnerability Assessment vs. Penetration Testing



# Vulnerability Assessment

- Vulnerability assessment (VA) is the process of defining, detecting, categorizing, and prioritizing security vulnerabilities in a computer system, application, or network.
- Organizations rely on vulnerability assessments to provide the crucial intelligence and risk context to understand and respond to cybersecurity threats.
- The vulnerability assessment process aims to identify threats and their associated risks. It usually involves using an automated testing tool, such as a network security scanner.
- The vulnerability assessment report lists the vulnerabilities in the system under test and possible reasons for the same.

# Vulnerability Assessment







# Why Vulnerability Assessment?

- A vulnerability assessment provides an organization detailed information about security vulnerabilities in their environment.
- It also offers guidelines for assessing the risks associated with these vulnerabilities.
- This process allows organizations to better understand their assets, security vulnerabilities, and overall risk, making it less likely for attackers to compromise their systems and steal their information.
- Vulnerability assessments help identify flaws and threats proactively and as soon as possible allowing orgs to take remedial action to patch the gaps in the organizational infrastructure.
- They are also important for ensuring organizations meet cybersecurity compliance requirements, such as the HIPAA and PCI DSS standards.



# Penetration Testing

- **Penetration testing** is a security method that allows organizations to identify, test, and prioritize vulnerabilities in computer systems and networks.
- Usually, ethical hackers — internal employees or third-party contractors – perform penetration tests.
- Penetration testers imitate the tactics and behaviors of attackers to assess the security posture of an organization's network, computer system, or web application.
- Organizations can also use penetration testing to test compliance with industry standards and regulations.

# Penetration Testing

## Analysis and WAF configuration

Results are used to configure WAF settings before testing is run again.

## Maintaining access

APTs are imitated to see if a vulnerability can be used to maintain access.

05

01

## Planning and reconnaissance

Test goals are defined and intelligence is gathered.

## Scanning

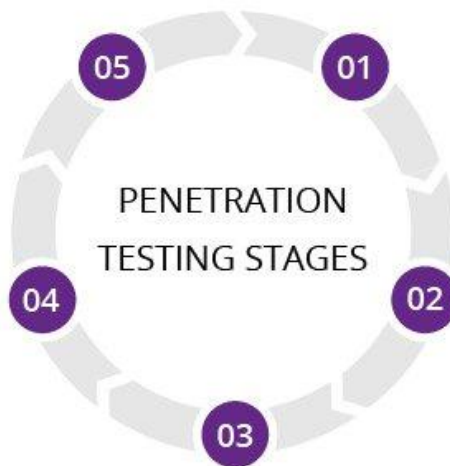
Scanning tools are used to understand how a target responds to intrusions.

02

03

## Gaining access

Web application attacks are staged to uncover a target's vulnerabilities.





# Why Penetration Testing?

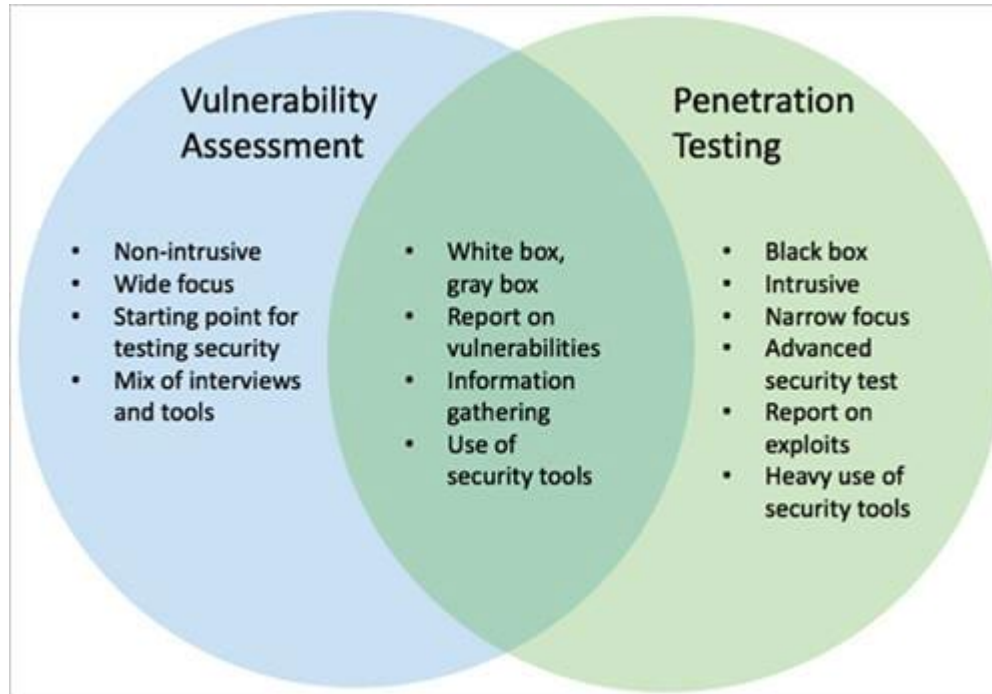
- The incidence of distributed denial of service (DDoS), phishing, and ransomware attacks is increasing rapidly, placing all internet-based businesses at risk.
- The consequences of successful a cyber-attack are greater than ever, given businesses' reliance on digital technologies.
- Penetration testing leverages a hacker's perspective to identify, prevent, and mitigate security risks before a malicious actor can exploit them.
- It helps the IT leadership implement smart security upgrades to minimize the chances and likelihood of a successful attack.
- To protect their assets from penetration attacks effectively, businesses must be able to update their security measures simultaneously.



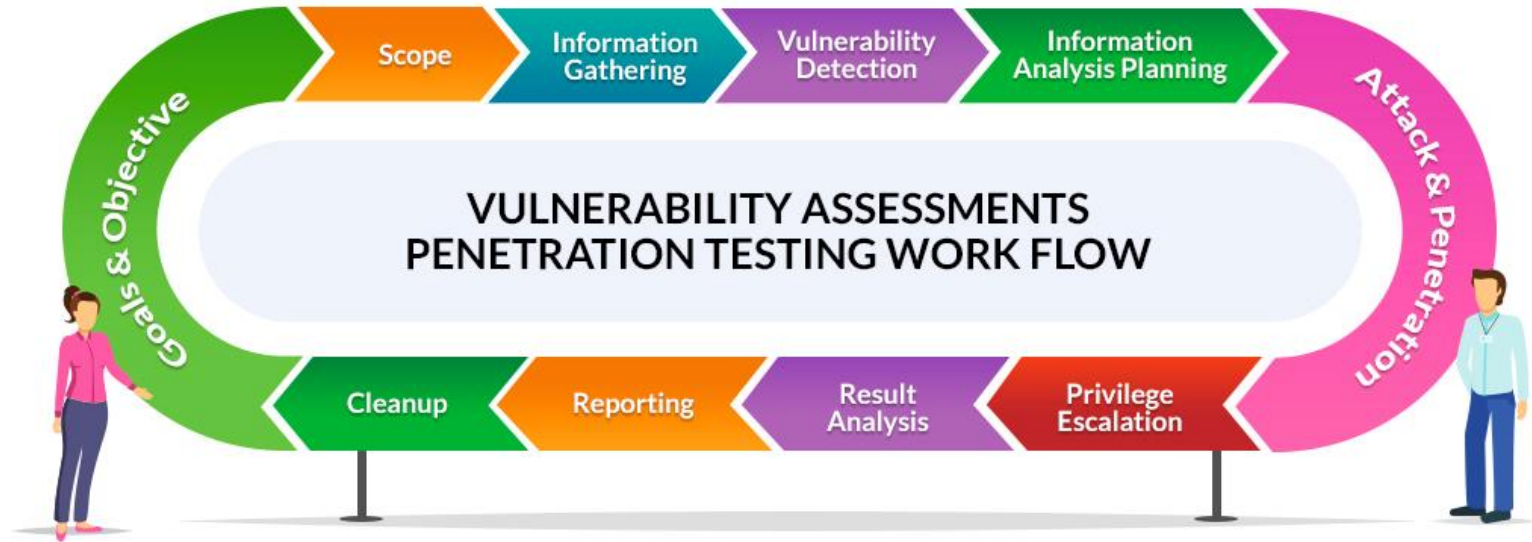
# Vulnerability Assessment & Penetration Testing (VAPT)

- VAPT is a comprehensive suite of security assessment services that help identify and mitigate cybersecurity threats and the associated risks to an organization's IT assets.
- It provides businesses with a highly detailed assessment of their applications, offering deeper insights than individual penetration tests.
- The VAPT approach helps organizations better understand the threats their applications face, allowing them to protect their data and systems from malicious attacks.
- Vulnerabilities are often present in internally created or third-party applications and software. However, most issues are easy to fix once discovered.
- VAPT providers allow security teams to focus on addressing critical flaws while the providers continue to discover, triage, and prioritize vulnerabilities.

# Vulnerability Assessment & Penetration Testing (VAPT)



# VAPT Workflow



# Code Review & Penetration Testing

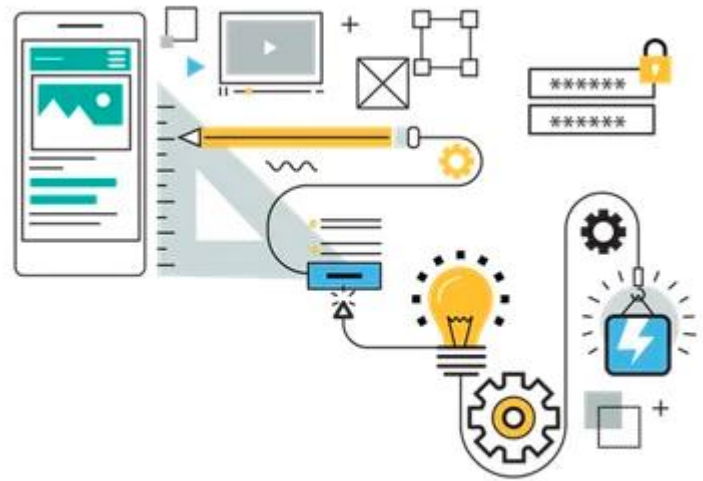


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# Secure Coding

- Secure coding is the practice of developing software that is safeguarded from security vulnerabilities.





# Code Review

- Code review is an important step in the software development process to get a second opinion on the solution and implementation.
- It is a peer review of code that helps developers ensure or improve the code quality before they merge and ship it.
- The reviewer can also act as a second step in identifying bugs, logic problems, uncovered edge cases, or other issues.
- Reviewers can be from any team or group as long as they're a domain expert.
- If the lines of code cover more than one domain, two experts should review the code.

# Approaches of Code Review

**Pair Programming**

**Over-the-shoulder  
Review**

**Tool Assisted  
Review**

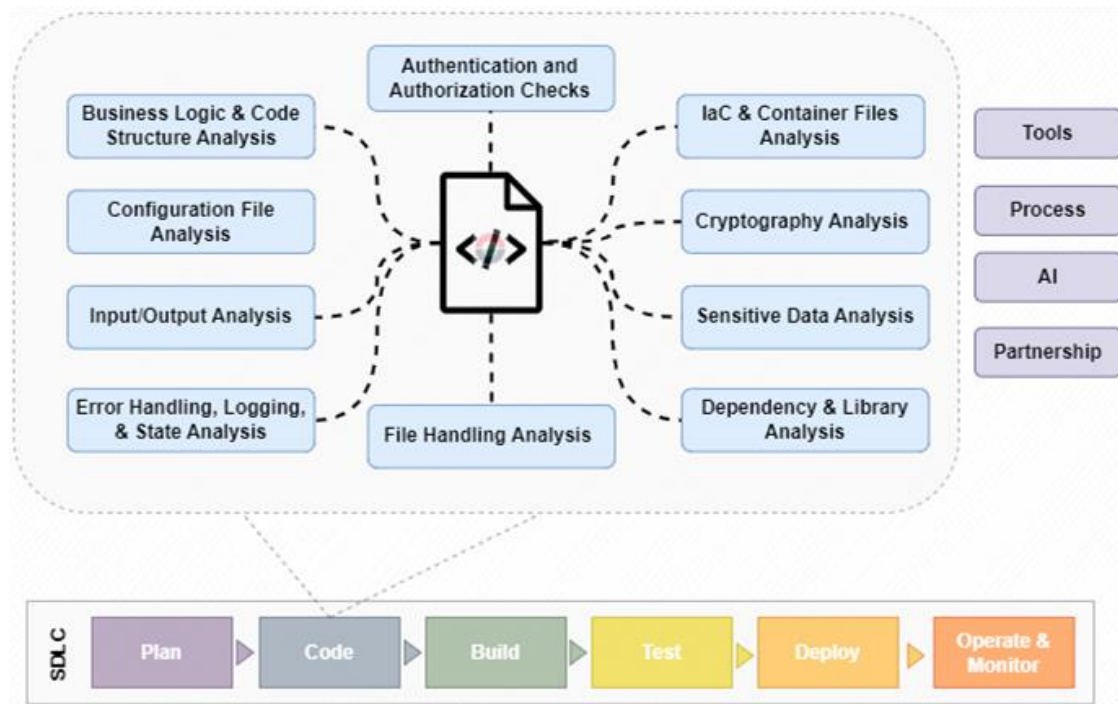
**Email Pass-around**

# Secure Code Review

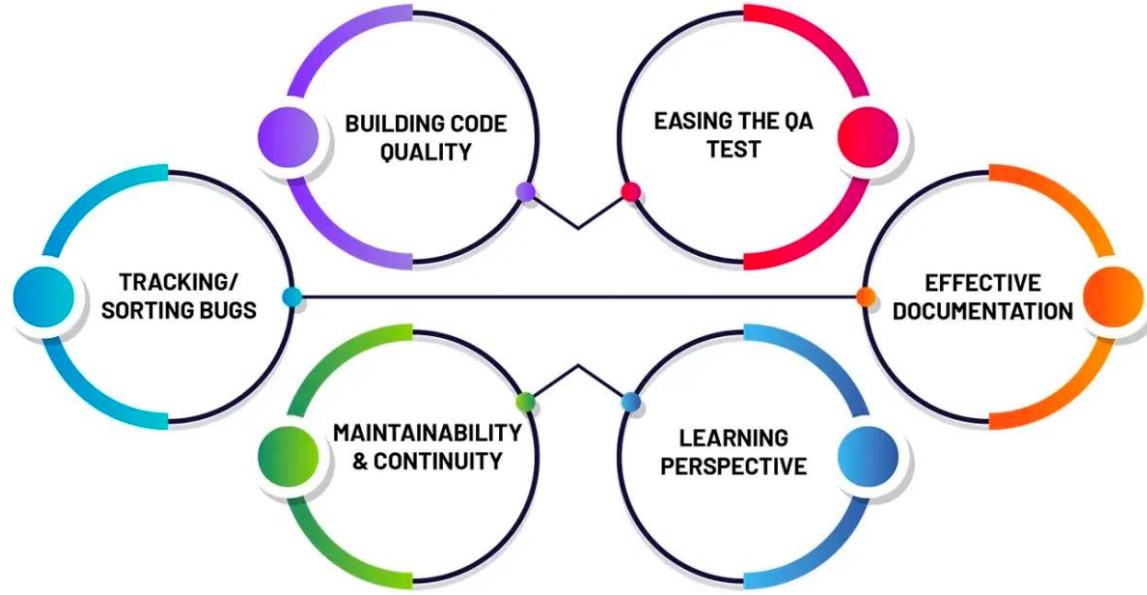
- A secure code review is a specialized task involving manual and/or automated review of an application's source code in an attempt to identify security-related weaknesses (flaws) in the code.
- It does not attempt to identify every issue in the code, but instead looks to provide insight into what types of problems exist and to help the developers of the application understand what classes of issues are present.
- The goal is to arm the developers with information to help them make the application's source code more sound and secure.



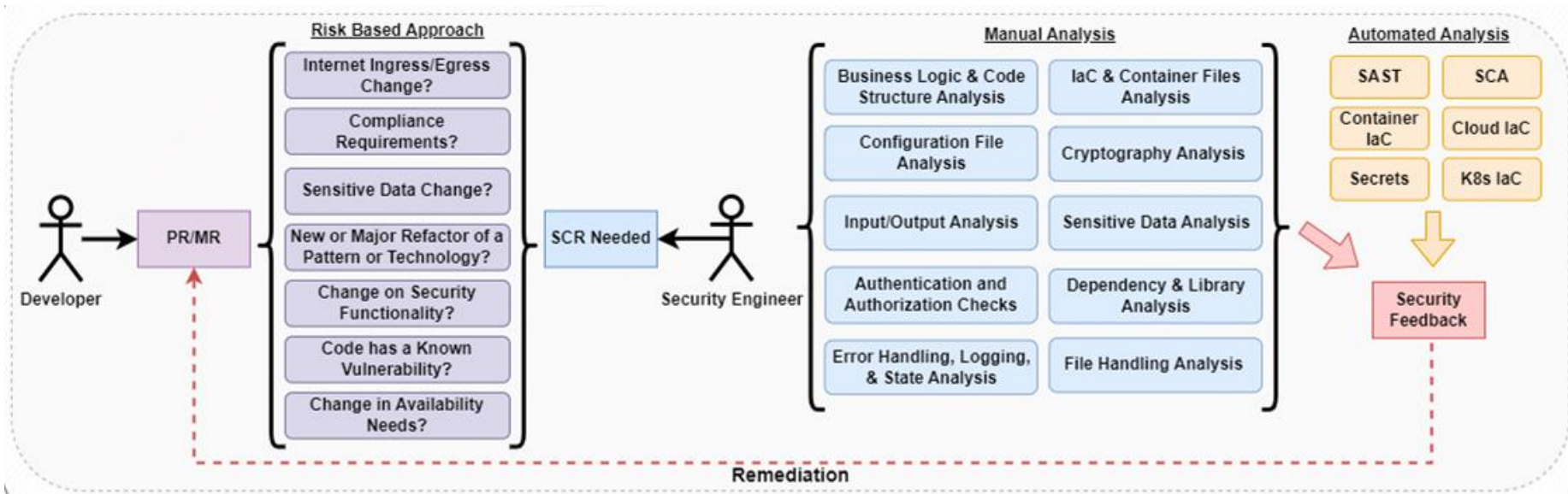
# Secure Code Review



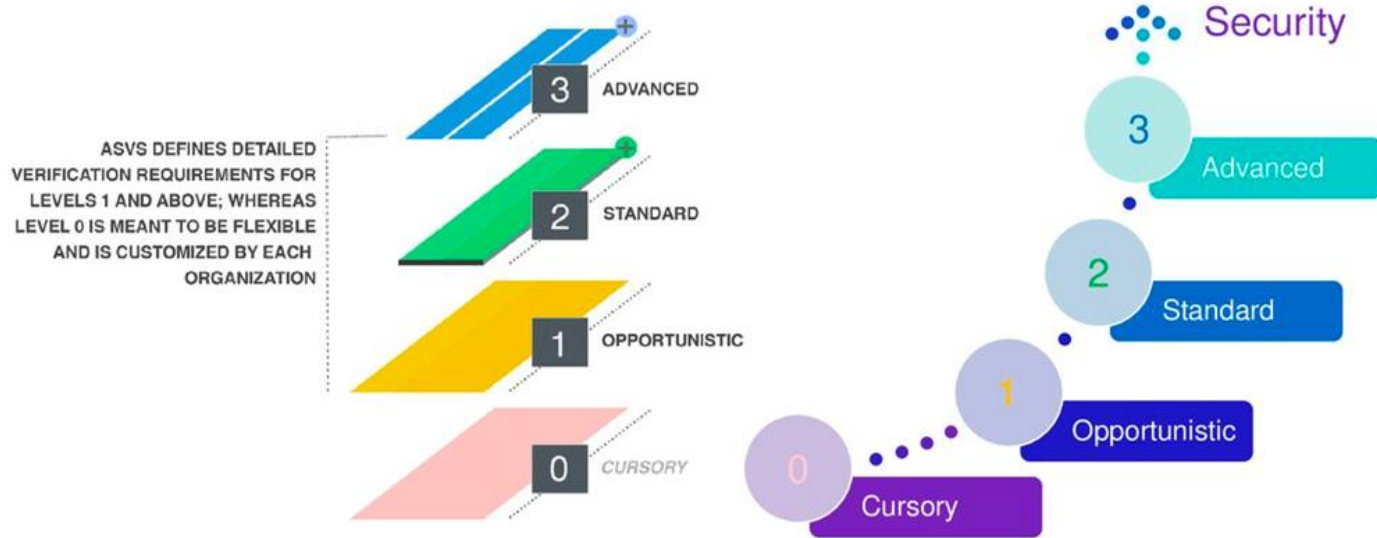
# Secure Code Review Advantages



# Building effective Secure Review Code



# OWASP ASVP Levels





# Privacy by Design and by Default



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## Privacy by Design & Privacy by Default

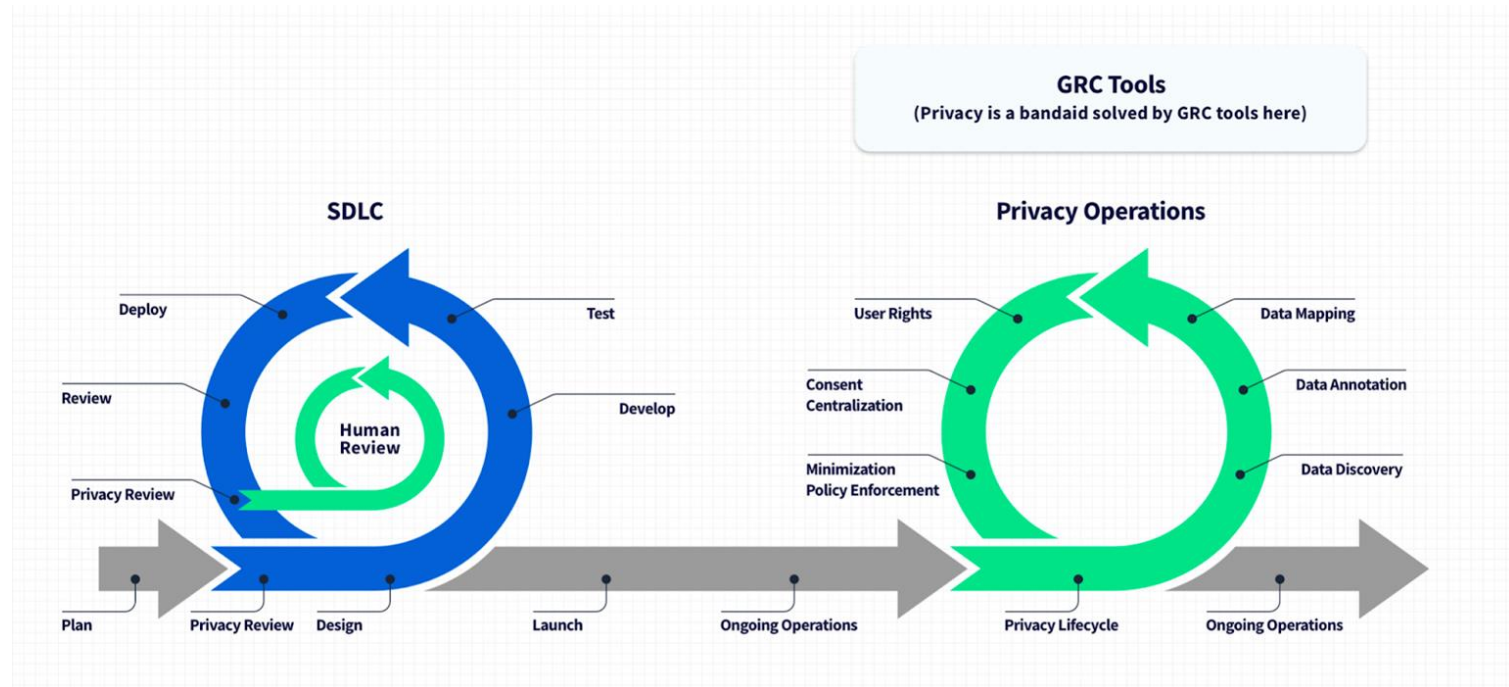
- In this complex electronic business environment, a “check the box” compliance model leads to a false sense of security.
- *Privacy-by-Design* is a framework based on proactively embedding privacy into the design and operations of IT systems, networked infrastructure, and business practices.
- *Privacy-by-Default* means that when a system or service includes choices for the individual on how much personal data he/she shares with others, the default settings should be the most privacy friendly ones.



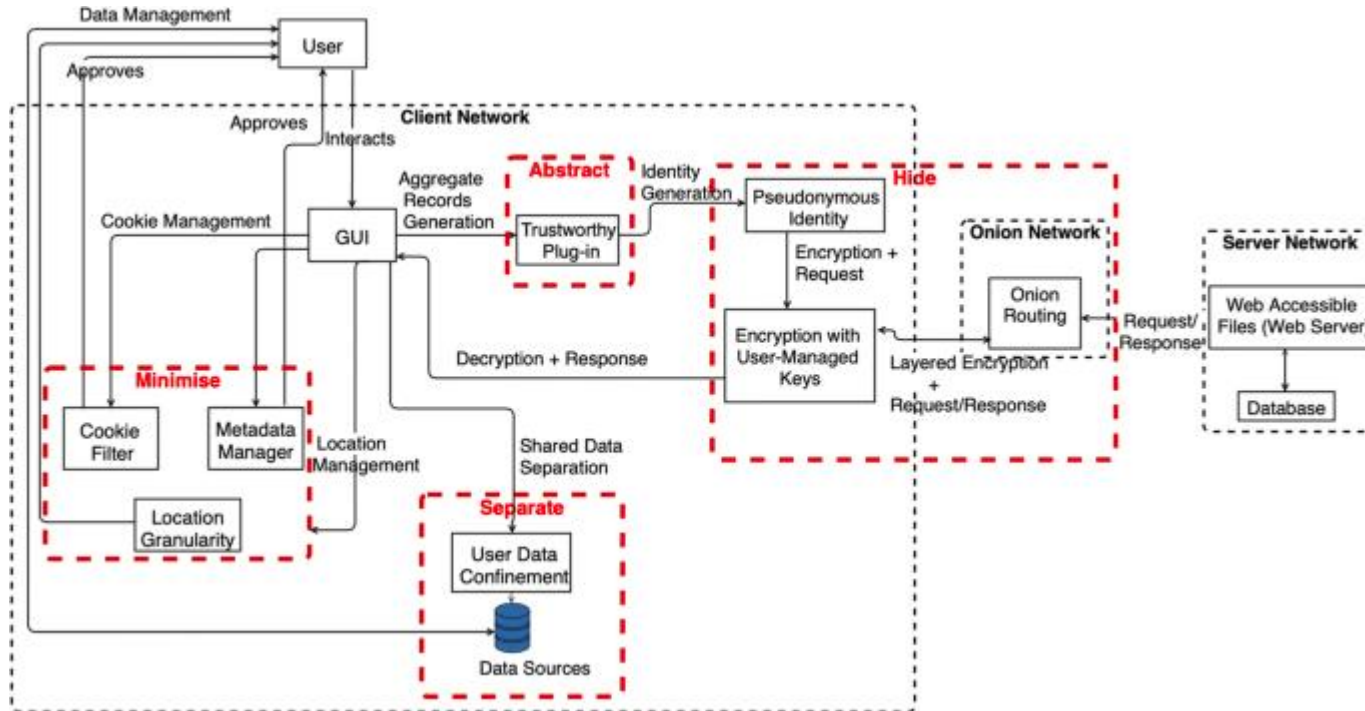
# Why Privacy in Software Development?

- Being transparent in how you collect consumers' personal data and what you do with it not only helps you comply with data privacy laws, but it also establishes trust with your customers.
- A good way to start is to understand what customers want in terms of data privacy, including transparency, security, and portability, along with timely communication and a clear understanding of their rights.
- Software development teams should be considering these business needs when developing software applications.
- Both customers and businesses benefit from awareness about data privacy laws and the rights of the consumer.
- Building software solutions with the flexibility to adapt and respond to the shifting tides of data privacy legislation will help better position your company for success.

# Privacy in SDLC



# Security & Privacy in Software Development



# Lab Exercise



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