



**CHERYL BAILEY - '97**

**Communication Arts major,  
concentration in Corporate  
Communications**

Before donning her cap and gown, Cheryl Bailey had secured a full-time position at Boston's largest, award-winning advertising agency, Hill, Holliday. As the company's Information Resource Coordinator, Cheryl conducts advertising research for some of the world's most prestigious clients.

The professors at Framingham State encouraged Cheryl to show initiative and gain practical experience. She followed their advice and obtained a senior year internship in Hill, Holliday's marketing department (rated among the top 100 internships in the nation by the Princeton Review). This experience complemented the liberal arts foundation and Communication Arts courses she completed at Framingham.

Cheryl credits her professors for their inspiration and direction. "The friendly and caring professors at Framingham provided me with the desire to make the most of my college experience."

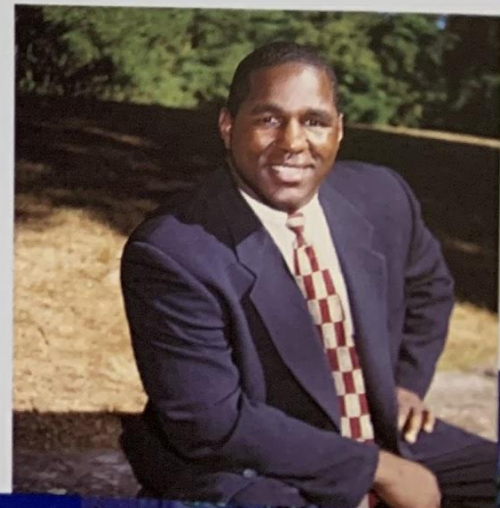
**ERIC WALKER - '89**

**Economics major,  
concentration in Business  
Administration**

Eric Walker majored in Economics with a Business Administration concentration. Today, he utilizes the knowledge and skills he gained as a student to market pharmaceutical products to the healthcare industry throughout New England.

The education Eric received at Framingham State College gave him the tools necessary to analyze competition, market trends, and product development initiatives. His knowledge and personal style have enabled him to build his client base and foster long-term relationships with key accounts.

Eric's loyalty to Framingham State College is evident through his active participation as an alumnus, including service as an Assistant Football Coach for the Rams.





**MARJI DANIELS - '97**

*Clothing and Textiles major,  
concentration in Apparel Design,  
minor in Art*

*The next time you see your favorite NBA, NFL, and NCAA stars, you could also be viewing the work of Marji Daniels. After graduating from FSC, Marji was offered a full-time position with Reebok International, Ltd. As the Licensing Assistant for Licensed Apparel, Marji assists in designing uniforms for professional and collegiate athletes.*

*Marji's portfolio and computer skills impressed Reebok. "What cinched the job for me was the Graphic Design class taught by Professor Sachiko Beck and the Apparel Industry Methods*

*class I had with Professor Arlene Handschuch," Marji stated. In these courses Marji mastered state-of-the-art design techniques. Using Computer Aided Design (CAD), she was able to test fabric characteristics before selecting materials. In her position with Reebok, Marji also utilizes her computer experience to present design ideas to colleagues across the world, via Reebok's electronic library.*





**LEONARD E. SWANTON - '86**

**Education**

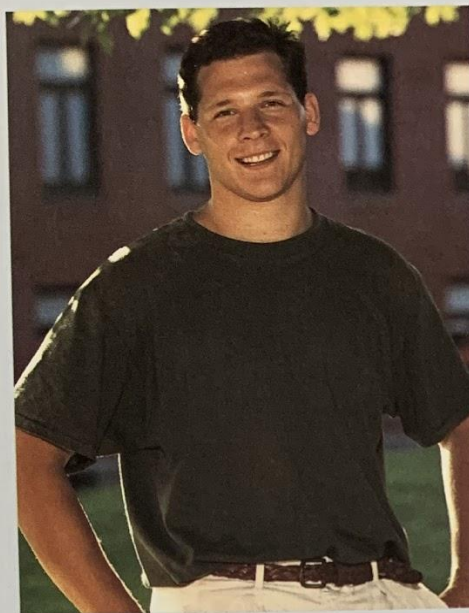
**Massachusetts Teacher of the Year,  
1997**

FSC alumnus, Leonard E. Swanton, continues the tradition of outstanding educators prepared by the College since its founding in 1839. Leonard was selected from over 300 nominees as the 1997 Massachusetts Teacher of the Year for his outstanding achievements as a fifth grade teacher at the Estabrook School in Lexington, Massachusetts.



In 1995, Mr. Swanton received a Fulbright-Hayes Fellowship, which gave him the opportunity for a sabbatical in Africa. This trip resulted in the development of a curriculum unit entitled "Egypt and Zimbabwe: Two Dimensions of Africa." As part of this unit, his students communicated on-line with kayakers on the Nile. In an interdisciplinary approach, using technology and drawing upon art, music, history, and literature, Mr. Swanton has taught his students to focus on eliminating cultural stereotypes and to understand how these ancient African communities developed over time.

Leonard's students enjoy his lesson plans and teaching style. Former students have praised his dedication to each student as an individual. One student recently referred to his classroom simply as "heaven."



**JOHN CONNOLLY - '94**

**Chemistry and Biology major**

John Connolly entered Framingham State College with three goals: to do research; to get an M.D. degree; and finally, to get his Ph.D. His research work in a double major helped him obtain acceptance to Dartmouth in an M.D./Ph.D. program. Upon completion of the seven-year program, he will have a medical degree and a Ph.D. in biochemistry.

"I came to Framingham knowing what I wanted to do. Research." His major research involved recombinant DNA techniques.

A position as Student Trustee enabled him to witness first-hand the processes of college governance and its effect on state-funded education. The opportunities afforded him both in the classroom and the laboratory, as well as a student representative, formulated a solid base for him to continue his schooling. "I feel really good about my education at Framingham State College."



# Alumni attri

**T**HE QUALITY OF A FRAMINGHAM STATE COLLEGE EDUCATION IS ILLUSTRATED BY THE ACCOMPLISHMENTS OF OUR STUDENTS. FSC STUDENTS AND GRADUATES ARE MAKING SIGNIFICANT CONTRIBUTIONS IN THE FIELDS OF HUMAN SERVICE, EDUCATION, GOVERNMENT, FINE ARTS, BUSINESS AND OTHER PROFESSIONS. A STRONG FOUNDATION IN THE LIBERAL ARTS ALONG WITH EXCELLENT PREPARATION IN A MAJOR FIELD OF STUDY ENABLE OUR STUDENTS TO PURSUE A VARIETY OF CAREER CHOICES.

INTERNSHIPS PROVIDE STUDENTS WITH HANDS-ON EXPERIENCE IN THEIR FIELD. SOMETIMES THAT EXPERIENCE TRANSFERS DIRECTLY TO A FULL-TIME POSITION IN THE SAME COMPANY WHERE THE STUDENT INTERNEED.

**LAUREN SPOONER ROODE**  
**CLASS OF 1998**  
*Biology and Chemistry major*

As a current student at FSC, Lauren Spooner Roode is already receiving acclaim in the field of environmental research. As a junior, Lauren wrote and received a grant from the Research Foundation of Beta Beta Beta (the national Honor Society).

She and Framingham State College professor, Dr. Ben Snyder, are testing the hormonal activity of certain chemicals and pesticides. Their research will investigate the effects of environmental compounds on the early development of mammals. The results of Lauren's research will be submitted to the journal BIOS and presented at scientific conventions next spring.



Lauren's future plans include studying either chemistry or molecular biology in a combined M.D. and Ph.D. program.