

# Sponsorship

The University of Queensland Computing Society provides a fun, social and challenging environment for students interested in coding and technology. UQCS aims to run events for all students interested in computing, and has been successful in hosting seminars that have attracted a large number of people. In addition, new events have been added to give members additional ways to get involved in computing, as well as have some fun during their university studies. Since starting in 2010, UQCS has seen membership numbers grow each year, due to the success of these events.

Sponsoring UQCS has a number of benefits. First and foremost your organisation will be recognised as a sponsor across our social media accounts and website. UQCS will also promote your graduate and internship programs via these avenues plus email to all current members. In addition to our base package, there are a number of addons that can be selected, such a seminar with members and other interested students or sponsorship of the UQCS Hackathon, our flagship event.

Unless arranged otherwise, sponsorships end with the calendar year.

### **UQCS Sponsorship - \$250**

All sponsorship of UQCS starts with the base package, which includes:

- Promotion of your organisation via UQCS social media Facebook and Twitter
  - Recognition of your organisation as a sponsor of UQCS, plus promotion of your organisation's graduate and internship programs.
- An email to all UQCS members
  - UQCS will send an email to all members promoting your organisation, as well as giving details on upcoming programs that your organisation is offering.
- Logo and description on the UQCS website
  - Your organisation will have their logo featured on the UQCS website.

#### Addons

In addition to the base packages, you can choose to add on any of the following:

Industry Seminar - \$500 per seminar

- Your organisation sends representatives to UQ at a time arranged with UQCS to give a presentation of around 20 minutes to students.
- Following the seminar, UQCS will provide catering for all in attendance at the seminar.
- A list of attendees will be provided to your organisation following the seminar.

### Hackathon General Sponsorship - \$200

- Recognition as a sponsor for the flagship event of the UQ Computing Society, via the Hackathon website, emails and social media.
- Representatives from your organisation may attend the event to interact with competitors.
- General sponsorship covers running costs of the event, with remaining money put towards prizes for Hackathon.

## **Hackathon Prize Sponsorship**

- Includes General Sponsorship as described above.
- Sponsor a specific prize for the Hackathon, in a category of your organisation's choosing.
- Your organisation may choose to judge this category, or delegate responsibility to the UQCS Hackathon Judging Panel.
- As the prize will be determined after consultation with your organisation, please contact UQCS for the cost of this addon.

If you are interested in sponsoring the University of Queensland Computing Society, please contact the UQCS Executive via email at <a href="mailto:contact@uqcs.org.au">contact@uqcs.org.au</a> for more information.