ABOUT EXECONLINE

OUR MISSION

ExecOnline's mission is to provide every executive at the world's great companies with access to superb development opportunities.
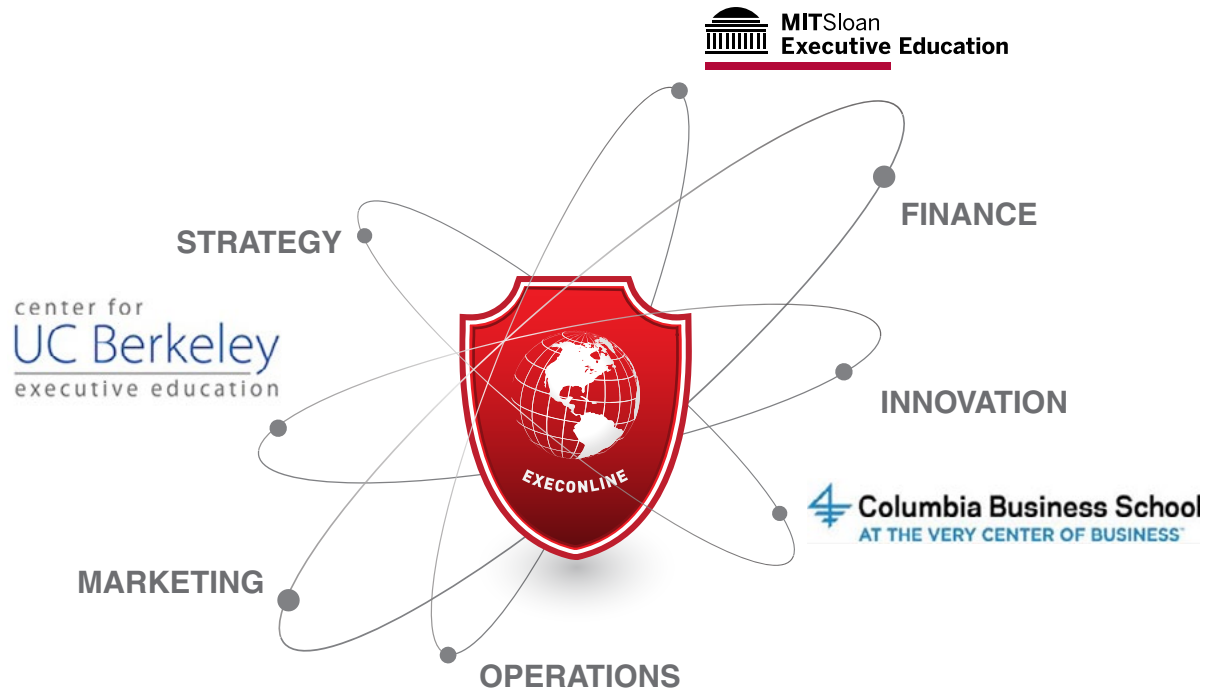
WHAT WE DO

ExecOnline allows companies to combine the quality and engagement of in-person development with the scale, integration and measurability of online development.
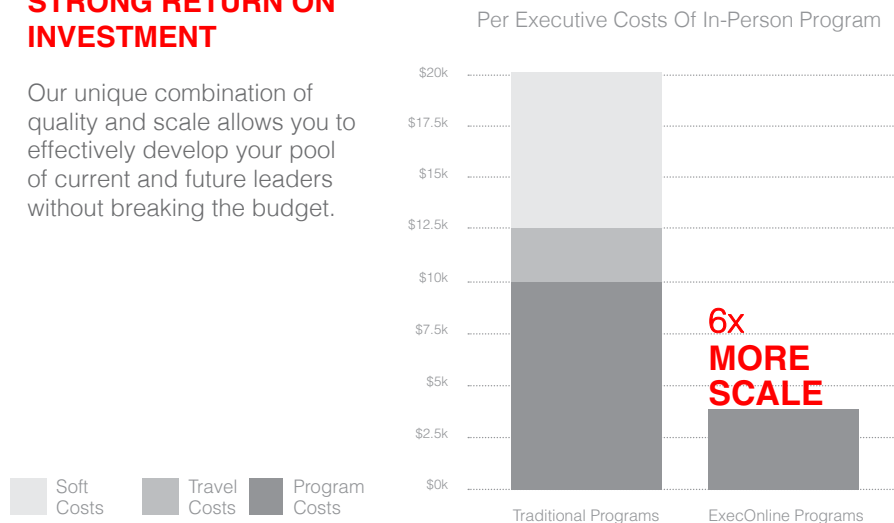
REAL IMPACT

Our results are driven by our partnerships with the world's top business schools to deliver professional development programs that enable executives to implement practical and powerful business knowledge and skills. Delivered on our proprietary online platform, our programs give you the ability to work with multiple schools in a recognized area of strength, while also providing uniformity and excellence for the organization and the learner.

For more information visit our website at execonline.com.

MITSloan Executive Education

FINANCE

STRATEGY

center for **UC Berkeley** executive education

INNOVATION

EXECONLINE

Columbia Business School AT THE VERY CENTER OF BUSINESS

MARKETING
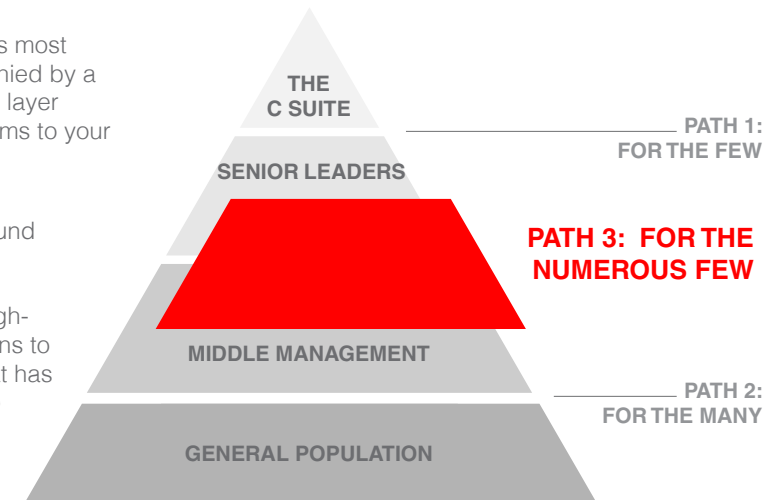
OPERATIONS

STRONG RETURN ON INVESTMENT

Our unique combination of quality and scale allows you to effectively develop your pool of current and future leaders without breaking the budget.

Per Executive Costs Of In-Person Program

$20k
$17.5k
$15k
$12.5k
$10k
$7.5k
$5k
$2.5k
$0k

6x MORE SCALE

Traditional Programs

ExecOnline Programs

Soft Costs | Travel Costs | Program Costs

HOW WE SUPPORT YOU

Executive development is most effective when accompanied by a robust enterprise service layer designed to align programs to your objectives.

ExecOnline partners around program integration, participant selection and application to provide high-quality, scaleable solutions to develop a population that has traditionally been hard to reach.

THE C SUITE

PATH 1: FOR THE FEW

SENIOR LEADERS

PATH 3: FOR THE NUMEROUS FEW

MIDDLE MANAGEMENT

PATH 2: FOR THE MANY

GENERAL POPULATION

PROGRAMS

ExecOnline programs feature reasonable and flexible
time commitments to align around busy schedules.

EXECONLINE
EXCELLENCE FOR EVERY EXECUTIVE

HOW IT WORKS

Program

- » 6 week duration
- » Defined start and end dates
- » 25-30 hours to complete requirements
  (4-5 hours per week)
- » Self-directed study and group work

Engagement

- » Highest quality online environment
- » 8-10 hours of on-demand, HD lectures
- » Interactive professor sessions
- » Program facilitators support individual
  and team learning

Accountability

- » Peer cohorts of 6-8 providing feedback on
  individual business challenges
- » Executives apply course principles to an
  opportunity at their organization
- » Presentations to cohort and iterative feedback

Measurability

- » Measurable learning outcomes at
  the user and enterprise level
- » Pre and post assessment to quantify
  uptake of skills

Program Certification

QUARTERLY PROGRAMS

center for UC Berkeley executive education

Leading Innovative Change
- » Innovative Perspective
- » Building an Innovation Toolkit
- » Implementing Innovative Change
- » Leadership

Click **here** to find out more about UC Berkeley programs.

Columbia Business School EXECUTIVE EDUCATION

Leading Strategic Growth
- » Strategic Perspective
- » Strategic Thinking
- » Strategic Execution
- » Leadership

Click **here** to find out more about Columbia Business School programs.

MITSloan Executive Education

Leading Operational Excellence
- » Aligning Operations to Customer Value
- » Speed Flexibility and Agility
- » Innovative Process Design
- » Leadership

Click **here** to find out more about MIT Sloan programs.

SELF-PACED (REQUIRED)
Video Lectures
Assignments

LIVE SESSIONS (REQUIRED)
Team Meetings
Section Meetings

LIVE FEEDBACK (OPTIONAL)
Office Hours
Issue Forums

SHARE KNOWLEDGE.
CREATE GLOBAL RELATIONSHIPS. BUILD SUCCESS.

The ExecOnline network is a unique, multi-stakeholder community of action-oriented and entrepreneurial leaders from over 35 countries—all with diverse capabilities, interests, and perspectives.