

Wilclerson J Raymond (Sony)

E-Commerce & Web Developer

✉ wraymond2017@outlook.com



Skills

HTML & CSS

(5+ years)



JavaScript & jQuery

(4+ years)



Shopify Liquid & WordPress

(4+ Years)



React & Bootstrap

(4+ Years)



C, SQL, PHP, & Ajax

(3+ Years)



Drupal, Git, Jahia, Photoshop

(3+ Years)



Professional Experience

Lead E-Commerce & Web Developer, Smart for Life

06/2020 – present | Riviera Beach

- Build Webpages from scratch in WordPress & Shopify, using HTML, CSS, JavaScript, JQuery, & Ajax that is responsive on all devices
- Integrate data from various back-end services and databases using PHP & SQL
- Execute all visual design stages from concept to final hand-off to launch using SEO best practices
- Conceptualize original website design ideas that bring simplicity and user-friendliness to complex roadblocks
- Monitor website traffic and continuously improve site visits while maintaining, expanding, and scaling our sites
- Identify, analyze and pursue marketing opportunities to improve visibility and conversion of our products on marketplaces
- Optimize marketplaces content and develop processes for effective launches and re-purpose existing content to optimize the consumer experience and sales volume

IT Support / Web Support Specialist, Florida Atlantic University

06/2019 – 06/2022 | Boca Raton

- Perform routine maintenance and other management activities to debug pages, fix broken links, improve and develop website mapping, and professionally manage back-end files, folders, and digital assets in CMS using HTML, CSS, Javascript, JQuery, and PHP
- Oversee websites for college, including management and design, formatting content to optimal functionality for web, using the University content management system (CMS), under supervision of the director of communications.
- Join and/or remove computers within a network directory service (e.g., MS Active Directory system).
- Install and troubleshoot a wide variety of computer components, including but not limited to; monitor, hard/floppy drive, memory, CD ROM, sound card, emulation adapter, keyboard, modem, scanner, printer, laptop, system board, workstation, PC and software.

Education

Master of Science in Computer Science, Florida Atlantic University

01/2021 – 12/2021 | Boca Raton

Bachelor of Science in Computer Science, Florida Atlantic University

06/2017 – 12/2020 | Boca Raton

Projects

science.fau.edu, *Using Omni CMS*

urp.fau.edu, *Using Omni CMS*

Smartforlife.ca, *Using Shopify Liquid*

versaillesmedicalspa.com, *Using WordPress*

marriottvacationclubs.com, *Using Drupal*

hyattvacationclub.com, *Using Unbounce*