

# Public Opinion and Mass Media

Saad Nawaz Ghauri

February 3, 2025



Section: *BCS-4A*

Role Number: *23L-1007*

Course Code: *SS-2040*

Course Title: *Mass Communication*

School of Computing  
National University of Computer and Emerging Sciences,  
Lahore Campus

**Contents**

**1 Introduction 2**

**2 Definition 2**

**3 Main Theme 2**

    3.1 Positive Effects . . . . . 2

    3.2 Negative Effects . . . . . 2

    3.3 Examples . . . . . 2

**4 Conclusion 2**

**1 Introduction**

**2 Definition**

**3 Main Theme**

**3.1 Positive Effects**

**3.2 Negative Effects**

**3.3 Examples**

**4 Conclusion**