

AirSage Flagler BRT Corridor Analysis





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1. Introduction

The main goal of this step is to import AirSage zonal trip data into Southeast Regional Planning Model (SERPM) 6.5 model, and perform an existing condition analysis of the network. To perform future analysis, the Flagler corridor should be updated with the BRT line.

In transportation planning, Traffic Analysis Zones (TAZs) is the unit of geography most commonly used in conventional transportation planning models. Each TAZ has detailed information on Socio-Economic Data (SED), employment data, etc. Based on the model characteristics, trips are generated and then distributed between different TAZs, and then mode choice and trip assignment steps define the exact way each person perform the trip.

In conventional planning, the number of trips generated and attracted by each zone is a function of TAZ data, and the number of trips distributed between two zones, is a function of distance between two zones, number of trips generated by origin zone and number of attraction trips produced by destination zone. However, new technologies are now being used in transportation planning steps. One of the attractive methods being introduced in recent years which can help transportation planning is using cellphone data information to track person's move between TAZs, and define their trip origin and destination. This technology can eliminate two first steps of four step modeling (trip generation and distribution), while producing more precise and realistic origin destination matrices.

For modelling Flagler BRT corridor, SERPM 6.5 model is updated using most recent cellphone data (2016). For this purpose, Miami-Dade County (MDC) was divided into 40 zones, based on 2010 original TAZs. This 40-zones will be called parent TAZs (PTAZs) in the remaining part of this report. Miami-Dade County is composed of 1,504 TAZs in SERPM 6.5 model, which details can be seen in **Appendix A** of this report. It is tried to develop PTAZs in Flagler corridor oriented method, by that PTAZs close to Flagler corridor are relatively small and PTAZs far from the corridor (north and south of MDC) are relatively large. PTAZ shape can be seen in **Appendix A** of this report. Two following acronyms are being used several times in this report:

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TAZ: The zones defined in SERPM model (4,284 zones in South Florida and 1,506 in MDC) are called as TAZ in this report

PTAZ: the defined 40 zones which actually include 1,504 Miami-Dade County TAZs are called as Parent TAZ (PTAZ) in this report.

2. Data Collection

AirSage trip data collection was used on MDC area, covering a population of 4,000,000 for April 2016. Three classes of Home-based Work, Home-based Other and None-home Based Other were collected in this effort, as 24-hour total, AM Peak (7am to 10am) and PM Peak (4pm to 7pm). Figure 1 shows a portion of data collected by AirSage, which are HBW 24-hr trips between some of the PTAZs, toward Flagler corridor.

3. Methodology

Southeast Regional Planning Model (SERPM) 6.5.4 will be used for this step. SERPM is a multimodal covering the three urban areas of Southeast Florida – Palm Beach, Broward and Miami-Dade Counties. SERPM 6.5.4 is using the Cube-Voyager (CV) and TRBBUILD as the modeling platform for highway and transit level estimation (FDOT, 2008).

SERPM 6.5 is divided into three time of day;

- 1. AM-Peak Period (6:30-9:30 am)
- 2. PM-Peak Period (3:30-6:30 pm)
- 3. Off-peak Period (9:30 am 3:30 pm, 6:30 pm 6:30 am)

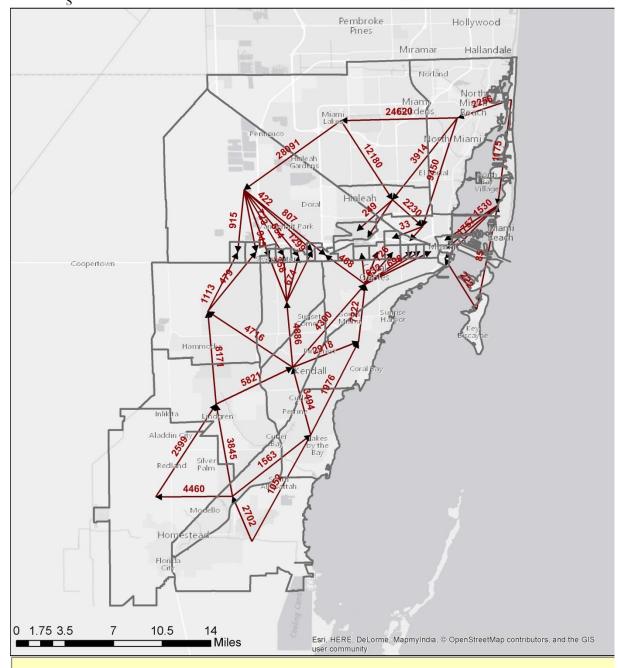
For detailed information on the modeling methodology of SERPM, SERPM 6.5 and SERPM 6.5.4 technical reports can be used. **Error! Reference source not found.** shows the basic SERPM 6.5.4 modeling flowchart. As it can be seen, main steps of model are generation, distribution, mode choice and trip assignment. Figure 3, illustrates CALTRAN sub-model box has been added to SERPM 6.5 model. The goal of this sub-model is to convert AirSage trip data to Origin-Destination matrices, which will be used in remaining steps of model (mode choice and assignment).











HBW Daily Trips between Some of the PTAZs

Figure 1. HBW Daily Trips Collected by Airsage for Some of the PTAZs



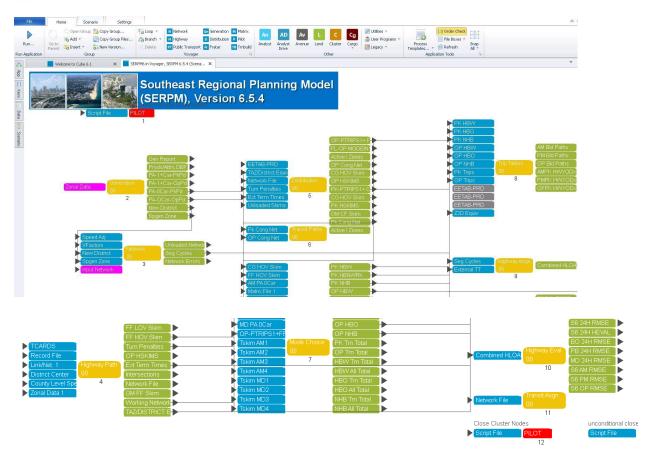


Figure 2. Base SERPM 6.5.4 Modeling Flowchart



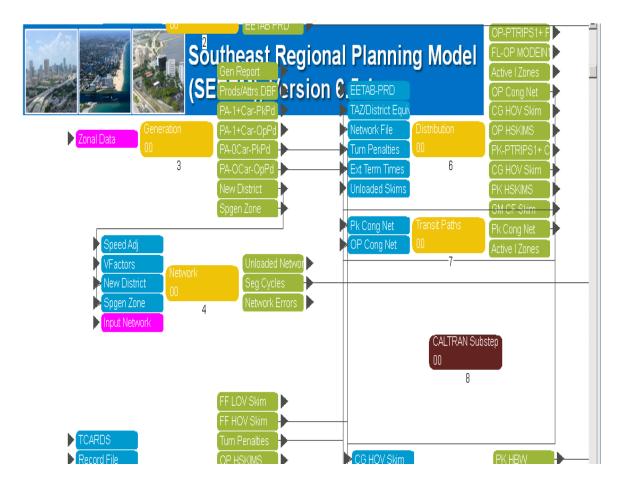


Figure 3. Sub-Model Added to Incorporate AirSage Cellphone Trips

Before using Cube, the raw data should be divided into three main classes (HBW, NHB, HBO), for peak period and off-peak period. To simplifying the provided explanations in this report, a sample O-D trip will be selected, and analyses will be shown on that sample as an example. The AirSage data shows number of Home-Based Work (HBW) trips by residents at PM peak period between zones 13 and 15 is as Table 1 (these zones are selected randomly just to providing example for descriptions):

Table 1. PM Peak HBW Trips between Origins 13 and 15

Origin Zone	Destination Zone	Counts
15	13	106.37
13	15	504.23

Remaining steps have been done in Cube software.

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3.1.Read raw AirSage data to data-base file (DBF) format

Steps 1 to 6 of the CALTRAN sub-model are assigned to reading raw data from six following databases to convert them to DBF format:

- ✓ Peak period NHB
- ✓ Peak period HBW
- ✓ Peak period HBO
- ✓ Off-peak period NHB
- ✓ Off-peak period HBW
- ✓ Off-peak period HBO

The peak periods are extracted directly from the PM collected data by AirSage. To find the Off-peak period data, 24-hour data collected by AirSage will be multiplied by a factor to represent the off-peak counts. The factor is selected to be 5.5% (by that, it means average hourly off-peak traffic is equal to 5.5% of 24-hour traffic). The factor is based on an existing hourly continuous count report from latest release of Florida Transportation Information CD (FTI 2014), for a random station in Miami-Dade County, which can be seen in **Appendix B**. Percent of trips between 12pm to 1pm is selected as representative of the off-peak trips.

According to Figure 4, 504.23 and 106.37 trips are going from zone 13 to 15 and viseversa in PM peak as HBW trips, which were also shown in Table 1. The sample outputs of steps 1 to 6 can be seen in Figure 5



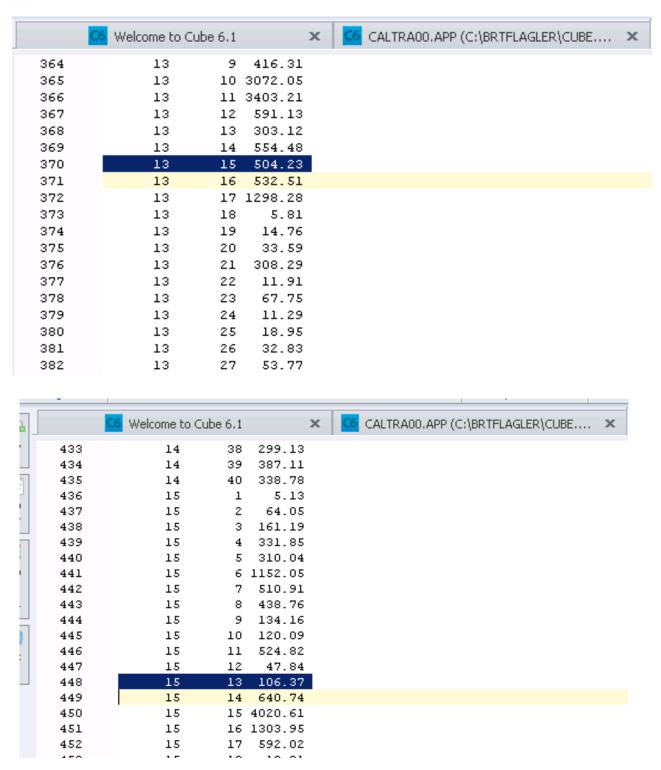


Figure 4. Raw Trip Data (HBW)



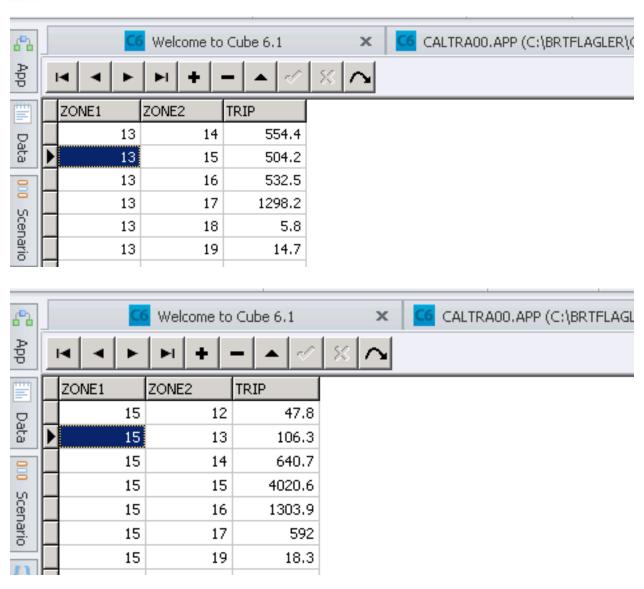


Figure 5. Output of Reading Raw data to DBF files

3.2.Converting DBF files to 40 by 40 matrices

Previous step converted the raw data into 6 DBF files, including peak and off-peak HBW, NHB and HBO trips between 40 PTAZs. Step 7 of sub-model will convert DBF files into two Peak and Off-peak Origin –Destination matrices. Figure 6 shows a part of this step output. Same matrix will be generated for all other five input DBFs. Trips between PTAZs 13 and 15 are shown by red rectangular.



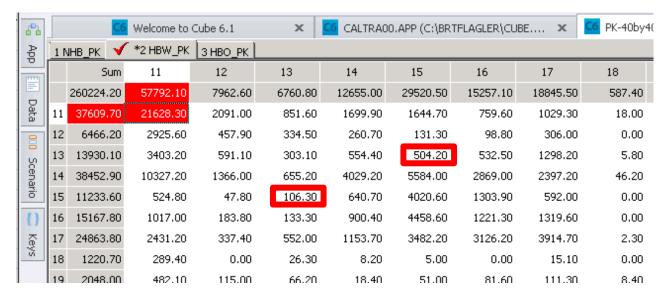


Figure 6. HBW Peak Period 40x40 Origin-Destination Matrix

3.3. Expanding 40x40 matrix to SERPM TAZS

This step uses the RENUMBER function to expand 40x40 matrix generated in step 7 to 4284x4284 matrix which will be used by SERPM 6.5.4. Based on Cube software manual, RENUMBER function causes the program to assign new zone numbers to all values in the output matrices (CITILABS, 2014). To do this step, a look up table is required to show what percent of trips from zone 1 should be assigned to zone 2.

Here, we assumed that trips to each PTAZ can be divided equally to TAZs which composes that PTAZ. This means, based on comparing two shape files of TAZs and parent TAZs, for example the PTAZ number 15 is constructed from 132 TAZs and PTAZ 13 is constructed from 55 TAZs. So, the whole trips from PTAZ 13 to PTAZ 15 will be divided by 132x55 and distributed into all those 132 original TAZs. Figure 7 shows PTAZ 15 and its related TAZs, shown in red.



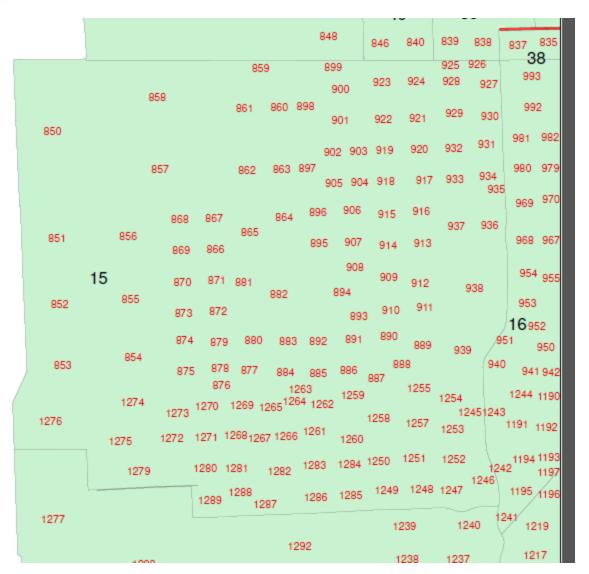


Figure 7. PTAZ 15 and Related TAZs

Considering TAZ 462 is located in PTAZ 13 and TAZ 850 is located in PTAZ 15 (these information can be found in SERPM 6.5 zonal data, or 2010 original south Florida shape file database), in the expanded matrix, a number of 0.07 trips (which is 504.20/(55*132)) should be seen in the O-D matrix between TAZ 462 and TAZ 850, in peak period and for HBW trips. TAZ 462 in MDC is TAZ 3162 in SERPM and TAZ 850 is TAZ 3550. Figure 8 shows trips between two mentioned zones (3162 to 3550).



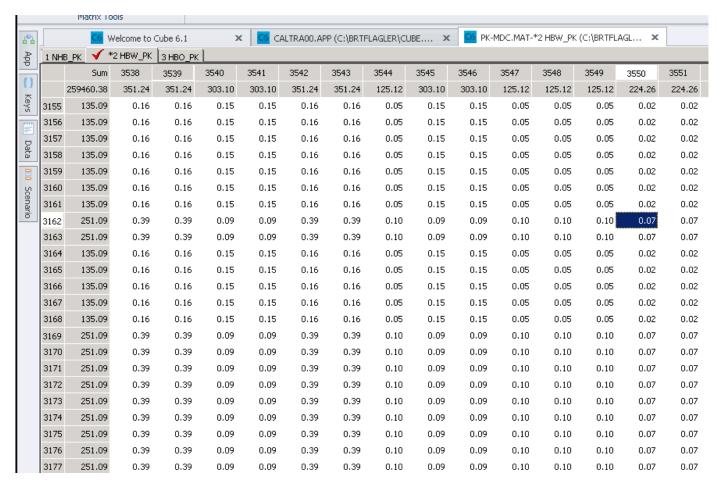


Figure 8. Expanded Matrix

3.4.Dividing three main classes to other trip purposes

Step 9 of this sub-model is scripted to consider other trip purposes. SERPM 6.5.4 mode choice and assignment needs trips to be classified into following purposes:

- 1. HBW: Home-Based Work person trips
- 2. HBSH: Home-Based Shopping person trips
- 3. HBSR: Home-Based Social Recreation person trips
- 4. HBSCALL: Home-Based School person trips
- 5. HBUNIV: Home-Based College/University person trips
- 6. HBO: Home-Based Other person trips
- 7. NHBW: Non-Home-Based Work person trips
- 8. NHBO: Non-Home-Based Other person trips



9. AIRPORT: Airport person trips

10. TRK4: 4-Tiered Commercial vehicle trips

11. TRKSU: Single Unit Commercial vehicle trips

12. TRKCOMB Combinations Commercial vehicle trips

Since the AirSage data is provided only in three main classes of HBW, NHB and HBO, some assumptions is required to distribute each main class into 12 mentioned subclasses. Here, it is assumed that trips are distributed to subclasses from main classes based on SERPM 6.5.4 predicted subclasses trips ratio. This means, the number of each subclass is read from base 2005 SERPM 6.5.4 model run. These trips can be seen in Table 2. Since AirSage has HBW data, there is no need for any distribution factor for this class. However, two other main classes of NHB and HBO should be distributed into their subclasses. AirSage data of HBO will be assigned to HBSH, HBSR, HBSCALL, HBUNIV and HBO, based on the factors shown in Table 2. AirSage NHB trips will be distributed into two subclasses of NHBW and NHBO based on Table 2. Four other subclasses will be used without any conversion factor.

Table 2. SERPM 6.5.4, 2005 Number of Trips for Each Subclass Purpose

SERPM 6.5.4 (2005) Trip Tables Data										
	Peak		Off-Peak							
Purpose	Number	Percent in Main Class	Purpose	Number	Percent in Main Class					
HBW	2,119,366.64	1.00	HBW	1,856,874.54	1.00					
HBSH	694,158.11	0.18	HBSH	1,333,866.27	0.21					
HBSR	573,286.71	0.15	HBSR	1,085,012.07	0.17					
HBSCALL	882,635.00	0.23	HBSCALL	806,580.00	0.13					
HBUNV	314,328.52	0.08	HBUNV	287,263.65	0.05					
HBO	1,439,362.63	0.37	НВО	2,726,724.59	0.44					
NHBW	582,593.02	0.42	NHBW	1,107,601.19	0.33					
NHBO	799,066.64	0.58	NHBO	2,235,171.00	0.67					
AIRPORT	59,405.41	1.00	AIRPORT	119,731.59	1.00					
TRK4	88,358.22	1.00	TRK4	140,322.89	1.00					
TRKSU	218,245.73	1.00	TRKSU	262,345.55	1.00					
TRKCOMB	59,602.83	1.00	TRKCOMB	106,227.43	1.00					



3.5.Add trips of two other counties, truck, airport

So far detailed subclass trips of MDC for HBW, NHB and HBO trip purposes are obtained. These data should be combined with SERPM 6.5.4 data for two other counties and also Truck and Airport trips. Growths factor should be applied on two other counties and Airport and Truck data to form final Origin-Destination Matrices, because these trips are based on 2005 data. An existing historical data in Broward County was selected to find a reasonable growth factor, which can be seen in **Appendix C** of this report. Based on the analysis, a Compound Annual Growth Factor of 0.69% can be used.

$$(1 + 0.0069)^{(2016 - 2005)} = 1.079$$

Since HBW factor is equal to 1, there is no change for trips between the sample TAZs. Figure 9 confirms this statement.

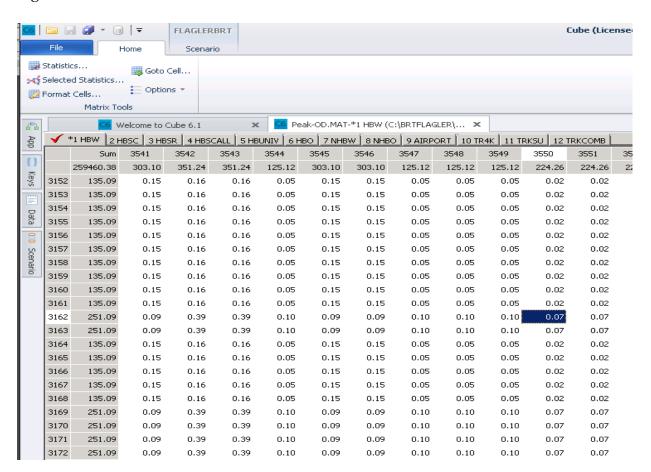


Figure 9. Expanded Matrix after Adding Subclass Trip Purposes



The output of this step forms the final O-D matrices, which will be used in Mode Choice and Traffic Assignment parts of SERPM 6.5.4. The remaining of the model is exactly SERPM 6.5.4 without any other modifications.

REFERENCES

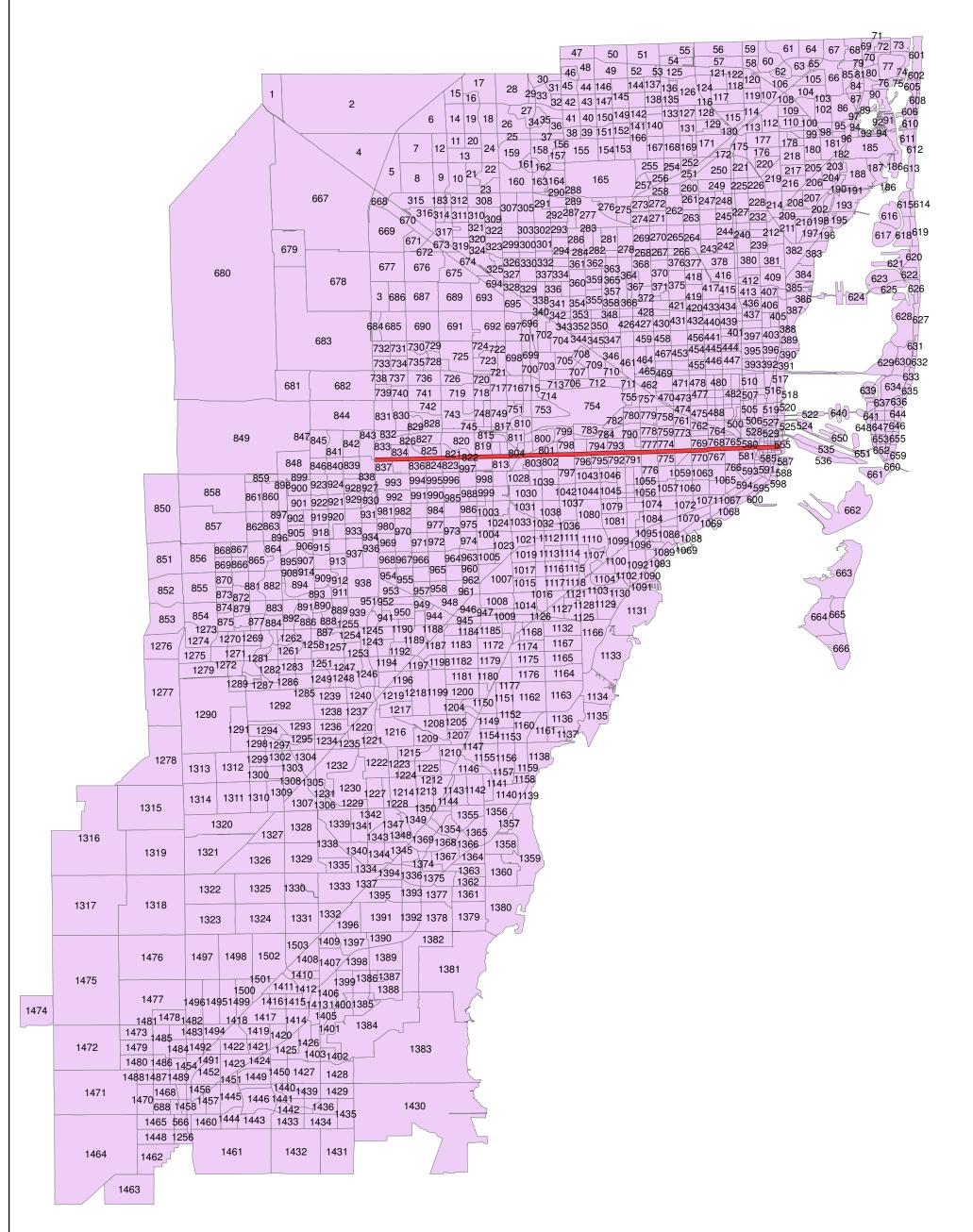
- 1. CITILABS. 2014. Cube Voyager Reference Guide, version 6.1.1. 2014.
- 2. FDOT. 2008. Southeast Regional Planning Model 6.5 (2005 and 2030 Models), Technical Report 3, Model Application Guidelines. The Corradino Group. Florida Department of Transportation, 2008.



APPENDIX A Original TAZs and PTAZs

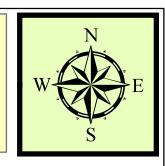
Miami-Dade County 2010 Regional TAZs

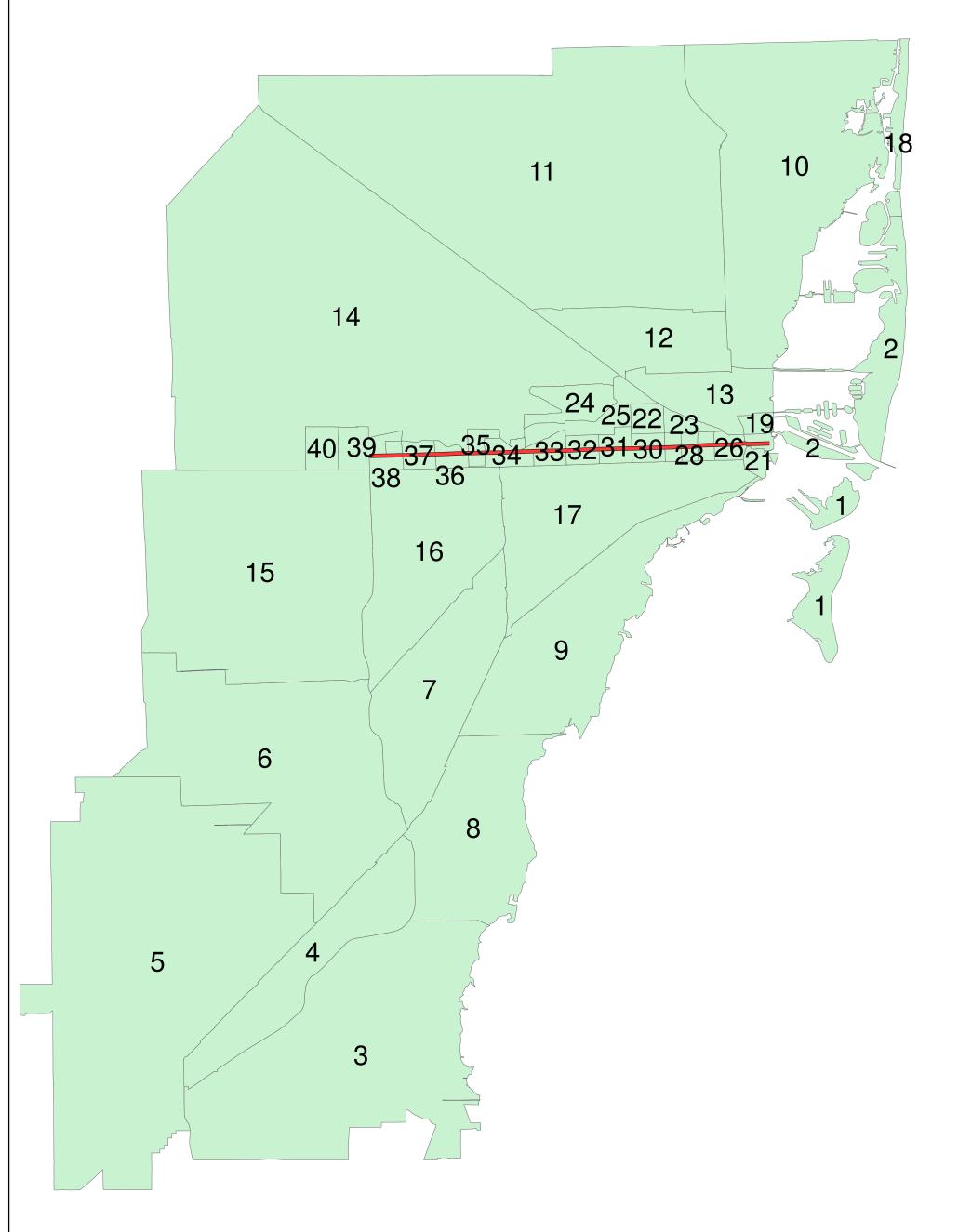






Miami-Dade County 40 Zones (PTAZs)









APPENDIX B Hourly Distribution Data

FLORIDA DEPARTMENT OF TRANSPORTATION TRAFFIC COUNTS HOURLY CONTINUOUS COUNTS FINAL REPORT APRIL 2014

COUNTY NAME: MIAMI-DADE STATION: 0188 DIRECTION: W LANE: 0

DESCRIPTION: SR-94/KENDALL DR,150' W OF SW 91ST AVE, DADE CO.

LOCATION: COUNTY 87 SECTION 001 SUBSECTION 000 MILEPOST 8.556 ROUTES: SR-94

_	DY D	1	2	3	4	5	6	7	8	9	10			13										23		DAILY
-	1 T 2 W 3 R	298 297 312 319	152 124 185	85 91 106 113	70 67 88 92	82 90 88	163 155 167 168	509 477 518 500	785 985 990	1173 1027 1041	1046 983 1070	1184 1184 1251	1421 1283 1342	1426 1295 1597	1460 1487 1541	1703 1761 1672	1921 1956 2018	2040 2040 2099	2085 2153 2189	1735 1703 1762	1625 1537 1733	1374 1433 1357	1179	836 954 903	611 653 623	
	5 A 6 S		355 354		174 198	141 123	148 135	257 199	576 410					1398 1128										936 584	760 424	22540N 18049N
	8 T 9 W	302	145 148	98 85 87 119 150	75 62 83 85 109	91 87	175 167 170 179 178	505 521 473 465 497	951 934 984	1017 1024 1022	1055 999 1078	1195 1197 1218	1508 1341 1364	1516 1460	1443 1453 1496	1678 1768 1697	1955 1980 1528	2041 2100 1501	2102 2156 2171	1723 1810 1794	1652 1558 1630	1288 1378 1375	1071 1188	821 872	602 631 601	
	12 A 13 S	506 588	308 362	195 218	145 149	144 150	146 107	289 175	578 376														1300 688		790 434	22419N 17916N
]	16 W 17 R	311 293	133 160	67 76 102	69 73 81	82 97	186 157 169	472	967 947	1019 1027	1054 1015	1202 1218	1461 1370	1506 1495 1565	1516 1588	1723 1743	1904 1993	2083	2140 2155	1824 1810	1671 1681	1360 1372	1212 1138	810 869 895	565 598 701	17184B
1		398 470 525	295		116 146 187	120 122 117	190 148 133	422 212 171	420 369	517	964 726 512	924	1171	1577 1314 1065	1394	1434	1525	1468	1468	1558	1494	1421		983 510	766 777 391	24958N 21452N 15683S
2	23 W 24 R	241 272 279 306 361	111 158 174	78 77 72 114 142	51 78 82 87	81 90 88		474 504 466 479 466	951 952 927	972 969 990	1000 987 1024	1185 1183 1185	1415 1408 1380	1479 1524 1558 1477 1545	1518 1449 1532	1737 1615 1731	1935 1981 1927	2115 2088 2122	2116 2018 1997	1764 1824 1564	1614 1540 1496	1345 1317 1306	1202 1138	783 803 925 987 1132	561 548 629 699 809	24339N 25031N 24891N 25084N 25948N
	26 A 27 S		297 302	203 213	172 158	146 119	152 115	259 214	573 400	724 436	796 489			1371 1074									1141 784	969 664	759 500	21903N 18034N
3	29 T 30 W	241 295 325	172 154	98 84 81 =====	81 98 87	72 91		474 469	955 939	1002	1086 1041	1216 1219	1420 1444	1467 1470 1555	1493 1605	1677 1739	1943 1930	2078 2159	2156 2112	1861 1872	1684 1730	1408 1301	1235 1234	797 848 900	523 583 615 =====	24298N 25467N 25869N

WEEKDAY AVERAGE = 25154 SATURDAY AVERAGE = 22079 SUNDAY AVERAGE = 17421 NUMBER OF GOOD DAYS 29 TOTAL MONTHLY COUNT = 686403 MONTHLY AVERAGE = 23610

COMMENTS:

4/15, FEDERAL TAX DAY - 4/20, EASTER SUNDAY

NOTE: ATYPICAL DAYS HAVE COUNTS THAT ARE HIGHER OR LOWER THAN NORMAL, BUT STILL REASONABLE, AND NO LOCAL SPECIAL EVENTS ARE KNOWN.

[&]quot;B"====> BAD DAY
"N"====> NORMAL DAY

[&]quot;A"=====> ATYPICAL DAY

[&]quot;H"=====> ATYPICAL DAY (HOLIDAY)

[&]quot;S"====> ATYPICAL DAY (SPECIAL EVENT)



APPENDIX C Growth Analysis

Florida Department of Transportation Transportation Statistics Office 2014 Historical AADT Report

County: 86 - BROWARD

Site: 0027 - SR 818 /GRIFFIN RD - E OF I-95 W OF OLD GRIFFIN RD

Year AADT		AADT Direction 1		Direction 2		*K Factor	D Factor	T Factor
2014	29000 C	E	15500	W	13500	9.00	54.20	11.70
2013	28000 C	E	15000	W	13000	9.00	53.60	11.70
2012	29000 C	E	15500	W	13500	9.00	52.20	3.40
2011	26500 C	E	13000	W	13500	9.00	52.50	3.40
2010	27500 C	E	13500	W	14000	8.35	52.69	3.40
2009	29500 C	E	15000	W	14500	8.53	53.89	4.60
2008	28500 C	E	15000	W	13500	8.81	54.16	4.60
2007	29000 C	E	15000	W	14000	8.63	55.75	5.30
2006	28500 C	E	16000	W	12500	8.40	55.34	5.40
2005	27000 C	E	13500	W	13500	8.20	51.70	4.00
2004	27500 C	E	14000	W	13500	9.10	55.30	4.00
2003	28000 C	E	14500	W	13500	8.60	57.50	4.00
2002	26000 C	E	14000	W	12000	8.70	56.40	5.60
2001	27000 C	E	14000	W	13000	9.00	60.20	4.30
2000	28000 C	E	14000	W	14000	8.90	57.80	2.30
1999	25000 C	E	12000	W	13000	9.60	62.50	5.70

AADT Flags: C = Computed; E = Manual Estimate; F = First Year Estimate

S = Second Year Estimate; T = Third Year Estimate; F = Fourth Year Estimate

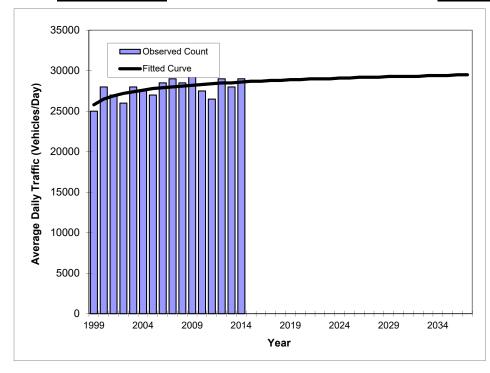
V = Fifth Year Estimate; 6 = Sixth Year Estimate; X = Unknown

*K Factor: Starting with Year 2011 is StandardK, Prior years are K30 values

Alton Road --

FIN# 0 Location 1

County:	Broward (86)
Station #:	0
Highway:	Alton Road



	Traffic (AD	T/AADT)
Year	Count*	Trend**
1999	25000	25800
2000	28000	26500
2001	27000	26900
2002	26000	27200
2003	28000	27400
2004	27500	27600
2005	27000	27800
2006	28500	27900
2007	29000	28000
2008	28500	28100
2009	29500	28200
2010	27500	28300
2011	26500	28400
2012	29000	28500
2013	28000	28500
2014	29000	28600
201	6 Opening Yea	r Trend
2016	N/A	28700
	027 Mid-Year T	
2027	N/A	29200
203	37 Design Year	Trend
2037	N/A	29500
TRAN	PLAN Forecas	ts/Trends

Trend R-squared: 40.81%
Compounded Annual Historic Growth Rate: 0.69%
Compounded Growth Rate (2014 to Design Year): 0.13%
Printed: 22-Jul-16

Decaying Exponential Growth Option

*Axle-Adjusted