Advanced SEO Techniques (Specific to This App)

SEO Essentials in Our Architecture

SEO is critical even for single-page apps. We include semantic HTML, relevant meta tags, and structured content.

SEO Basics Implemented:

- Meta tags: title, description, viewport

- Semantic HTML: <header>, <main>, <section>

- Image alt text for accessibility

Performance Advantages:

- Fewer HTTP requests

- Faster load times

- Core Web Vitals benefit

Advanced Strategies:

- Open Graph meta tags for social sharing

- Schema.org structured data in JSON-LD format

- Keyword usage in headings and content

- Internal anchor linking: About

Use of <script type="application/ld+json"> for business schema is included in our head to aid rich results.