Artist Empowerment Platform - Pitch Deck

Introduction

This platform empowers independent artists and influencers to launch their digital brand presence through a multi-tiered, mobile-first, no-code system. Agent Lee, an AI assistant, helps guide users through building, managing, and scaling their personal artist website into a full digital business.

Tier Breakdown

Tier 1: The Jump-Off - \$450

- One-page site with bio, music embed, basic merch, and social links

Tier 2: The Influencer - \$995

- Reels, collabs, giveaway tools, and basic analytics

Tier 3: The Momentum - \$2000

- Full artist timeline, vaults, fanwall, livestream, and ad revenue setup

Tier 4: The Brand - \$5000+

- Multi-page system, NFT tools, CRM, advanced merch engine, and full Agent Lee suite

Agent Lee Role

Agent Lee provides real-time voice/text support during onboarding and daily site management. From uploading music to changing layout, Agent Lee empowers creators hands-free.

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Payment Options

Available payment plans: full payment, 3-month, or 6-month installment plans via Stripe or PayPal.

Platform Technology

Firebase or Supabase backend, hosted via GitHub Pages or Render.com. IndexedDB caching, no SDK dependency for ads. Easily integrable ad partners: AdSense, Media.net, Infolinks.

Contact Info

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