

INDIAN INSTITUTE OF TECHNOLOGY PATNA
END SEMESTER EXAMINATION

SPRING SEMESTER; 2017

HS 232: Health Care Management

Time: 3 Hrs.

(25.04.2017; AN)

Full Marks: 50

I. Answer any four questions (4x8= 32 marks)

- a) Critically discuss whether Universal Health Coverage is a full proof approach to address health inequality.
- b) Illustrate the concept of media advocacy in public health with special reference to the movie *Erin Brockovich*.
- c) Explain, with appropriate examples, the importance of health informatics as a tool for health promotion.
- d) Healthcare is now the world's largest industry with a value and cost three times greater than the banking sector. Discuss the statement in context of India.
- e) What considerations should be foremost while developing tools and technologies for underserved communities?

II. Write short notes on any three of the following: (3x4=12marks)

- a) Dilemma of medical tourism in India
- b) Epidemiological transition theory
- c) Role of patient in health care system
- d) Health disparity

III. Answer all the questions (1 mark each= 6 marks)

- 1. The five planks of NRHM did not include (a) appointment of ASHA in each village; (b) creating health awareness; (c) fostering public-private partnership; (d) effective integration of health concerns with determinates of health

2. Primary health care is an approach to providing everyday health services that focus on (a) families; (b) patients and clients; (c) communities; (d) all of the above
3. The fourth stage of Demographic Transition Theory is marked by (a) high birth rate and low death rate; (b) high birth and death rates; (c) low birth rate and high death rate; (d) none of the above
4. Health informatics as a concept was pioneered by (a) Warren Thompson; (b) William Yasnoff; (c) John Hopkins; (d) William Greg
5. The Health Survey and Development Committee, also known as the Bhore Committee was constituted in the year of (a) 1944; (b) 1947; (c) 1943; (d) 1945
6. Employee State Insurance Scheme includes the following health care services (a) primary; (b) primary and secondary; (c) secondary and tertiary; (d) primary, secondary, and tertiary