

INDIAN INSTITUTE OF TECHNOLOGY PATNA
END SEMESTER EXAMINATION
AUTUMN SEMESTER, 2015

HS 233: Globalization and Social Change

Time: 3 Hrs.

(21.11.2015, AN)

Full Marks: 50

I. Answer all the questions (1 mark each= 5marks)

1. The concept of *time-space compression* was propounded by: (a) Marx Weber; (b) David Harvey; (c) Manual Castells; (d) Arjun Appadurai.
2. *The Theory of the Leisure Class* is a seminal work by: (a) T. Veblen; (b) Ashish Bose; (c) Anthony Giddens; (d) Manual Castells.
3. Medical transcriptions are part of: (a) Business Process Outsourcing; (b) Sweatshops; (c) Knowledge Process Outsourcing; (d) Export Processing Units.
4. The phenomenon of conspicuous consumption that focuses on how the demand for a consumer good increases because it bears a higher price is called: (a) Bandwagon effect; (b) Snob effect; (c) Veblen effect; (d) Middle class effect.
5. Cultural regions are homogenous in terms of (a) Physical features; (b) Language; (c) Resources; (d) People.

II. Write short notes on any three of the following: (3x5=15 marks)

- a) Westoxication
- b) New Middle Class in India
- c) Globalization from below
- d) Business Process Outsourcing

III. Answer any three questions (3x8= 24 marks)

- a) Discuss how conspicuous consumptions influence identity formation among youth in India?

b) Has globalization succeeded in eradicating the hold of caste in Indian society? Explain with examples.

c) The following table shows percentages of people who have travelled from their place of birth due to various reasons. From this table describe the patterns of mobility across three generations.

	Abroad	1000+	500-1000	100-500	0-100	
Education						
Gen-1	0	0	0	3	97	
Gen-2	0	0	4	9	87	
Gen-3	2	3	6	7	81	
Employment						
Gen-1	0	0	3	3	94	
Gen-2	1	0	9	13	74	
Gen-3	4	3	7	27	58	
Spousal Home						
Gen-1	0	0	0	3	97	
Gen-2	0	3	1	17	78	
Gen-3	0	1	5	16	77	

d) There are different channels through which processes of globalization can be manifested. Elaborate this statement based on your group project.

IV. Write True/False for the following sentences (1 mark each= 6 marks)

1. *Coat of Many Countries* explains the process of outsourcing.
2. Hyperglobalists believe that nation state plays an important role in the era of globalization.
3. The new middle class is also known as the *Nouveau Rich* of Asia.
4. Sanskritization is a process of social change.
5. The sweatshops are equipped with latest technological machineries and provide very pleasant working atmosphere.
6. Advertisements act as agents of social change.