The Exponential Mechanism for Medians

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1 The Exponential Mechanism

Sometimes, the global sensitivity of a function is too great, so the Laplace mechanism will not produce meaningful results. The median is one such function. In many cases, the *Exponential mechanism* is an alternate approach that gives reasonable utility.[1] Introduced in 2007 by McSherry and Talwar, the exponential mechanism posits that for a given database, users prefer some outputs over others. That those preferences may be encapsulated with a utility score, where a high utility score indicates a higher preference for that output. The exponential mechanism releases outputs with probability proportional (in the exponent) to the utility score and the sensitivity of the utility function.

Definition 1. *Let $\mathcal{X}$ be a space of databases and let $[m, M]$ be an arbitrary range. Let $u : \mathcal{X} \times [m, M] \to \mathbb{R}$ be a utility function, which maps pairs of databases and outputs to a utility score. Let Δu be the sensitivity of u with respect to the database argument. The exponential mechanism outputs $r \in [m, M]$ with probability proportional to $\exp\left(\frac{\varepsilon u(x,r)}{2\Delta u}\right)$ [MT07, DR$^+$14].*[2]

Theorem 1. *The exponential mechanism preserves $(\varepsilon, 0)$-differential privacy [MT07, DR$^+$14].*[3]

Note that the exponential mechanism may not be tractable in many cases, as it assumes the existence of a utility function, and even if one exists it may not be efficiently computable.

2 An Exponential Mechanism for a Median

2.1 Defining a sensible utility function

$$u(x, r) = \max(\alpha, (1-\alpha))N - |(1-\alpha)\#(Z < x) - \alpha\#(Z > x)| \tag{2.1}$$

[1]This is not the *only* advantage of the exponential mechanism. It is a way to compute differentially private queries on non-numeric data, unlike the Laplace mechanism it does not assume that the probability of outputting a response ought to be symmetric about the true response, etc.

[2]The original definition is from [MT07], but here we state the version rewritten in [DR$^+$14] as it is slightly clearer.

[3]As written in [MT07], the mechanism actually preserves $(2\varepsilon\Delta u, 0)$-differential privacy; the main difference in the [DR$^+$14] version is that it has the extra factor of $2\Delta u$ to avoid these extra terms.

2.2 Sensitivity of the utility function

2.2.1 Neighboring Definition: Change One

Let $C_1 = \#(Z < x), C_2 = \#(Z > x)$. Worst case, C_1 increases by 1 and C_2 decreases by 1. Then

$$\begin{aligned}\Delta u &= ||(1-\alpha)(C_1+1) - \alpha(C_2-1)| - |(1-\alpha)C_1 - \alpha C_2|| \\ &\leq |(1-\alpha)(C_1+1) - \alpha(C_2-1) - (1-\alpha)C_1 + \alpha C_2| \\ &\leq |C_1 + 1 - \alpha C_1 - \alpha - \alpha C_2 + \alpha - C_1 + \alpha C_2 + \alpha C_2| \\ &= 1\end{aligned}$$

If instead C_2 increases by 1 and C_1 decreases by 1, the result is identical (negative sign falls out).

2.2.2 Neighboring Definition: Add/Drop One

In the add/remove-1 model, utility function has sensitivity $\max(1-\alpha, \alpha)$: If we add 1, there are two worse-cases: C_2 increases by 1, nothing happens to C_2.

$$\begin{aligned}\Delta u &= |(1-\alpha)(C_1+1) - \alpha(C_2)| - |(1-\alpha)C_1 - \alpha C_2| \\ &\leq |(1-\alpha)(C_1+1) - \alpha(C_2) - (1-\alpha)C_1 + \alpha C_2| \\ &= |C_1 + 1 - \alpha C_1 - \alpha - \alpha C_2 - C_1 + \alpha C_1 + \alpha C_2| \\ &= 1 - \alpha\end{aligned}$$

b. nothing happens to C_1, C_2 increases by 1

$$\begin{aligned}\Delta u &= |(1-\alpha)(C_1) - \alpha(C_2+1)| - |(1-\alpha)C_1 - \alpha C_2| \\ &\leq |C_1 - \alpha C_1 - \alpha C_2 - \alpha - C_1 + \alpha C_1 + \alpha C_2| \\ &= \alpha\end{aligned}$$

Subtracting a point gives you same thing but with some negative signs inside the absolute values that come out in the wash.

2.3 The Normalization Factor

References

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[MT07] Frank McSherry and Kunal Talwar. Mechanism design via differential privacy. In *48th Annual IEEE Symposium on Foundations of Computer Science (FOCS'07)*, pages 94–103. IEEE, 2007.

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