Survey research in the digital age

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- ▶ 9am: Lecture
- Create and deploy survey on MTurk
- Lunch
- ► Analysis with group dataset
- ► Share results
- ► Analysis with entire class dataset
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- Release data and documentation
- ▶ 4pm: Guest speaker: Sandra Gonzalez-Bailon
- dinner

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- ► Assumes that you've read Chapter 3 of Bit by Bit