## Mass collaboration

Matthew J. Salganik Department of Sociology Princeton University

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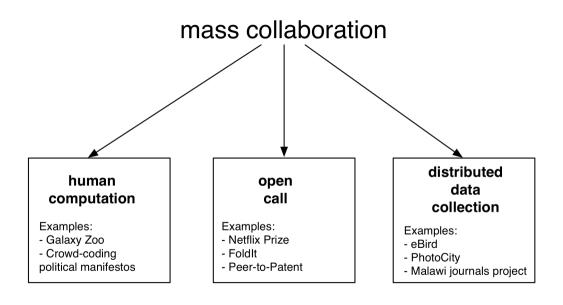
- ► Observing behavior
- Asking questions
- ► Running experiments
- ► Creating mass collaboration





## Mass collaboration combines ideas from

- crowdsourcing
- citizen science
- ► collective intelligence



Guiding idea:

Collaborators not cogs (ornithology and astronomy are examples)

▶ Is this really research?

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- ▶ Does this enable new research?

► Is this perfect?

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- ▶ Is this better than we can do without mass collaboration?

▶ Is this impossible?

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- ► Is this possible?

Is this relevant to graduate students?

Questions? Comments? Ideas? Suggestions?