### Distributed data collection

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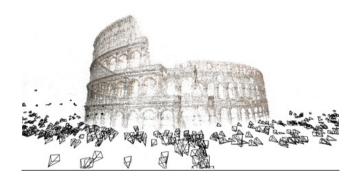
▶ people can be where the researchers can't

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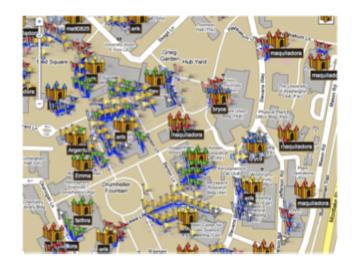
- ▶ people can be where the researchers can't
- scale that researcher cannot match
- sometimes hard to separate from human computation



Tuite et al. (2011) "PhotoCity: Training Experts at Large-scale Image Acquisition Through a Competitive Game" CHI: http://dx.doi.org/10.1145/1978942.1979146



Rome in a Day (Agarwal et al., 2009)



Two campuses: University of Washington and Cornell University

### Over 2 months, 100,000 photos submitted by 45 players



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- game points are assigned based on the value of data, trains people to collect more valuable data

Questions?