Mass collaboration

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- 9:15 - 9:30 Welcome and logistics
- 9:15 - 10:15 Lecture and discussion about mass collaboration
- 10:15 - 10:30 Break
- 10:30 - 12:30 Fragile Families Challenge
- 12:30 - 1:30 Lunch
- 1:30 - 3:30 Fragile Families Challenge
- 3:30 - 3:45 Group debrief from Fragile Families Challenge
- 3:45 - 4:00 Break
- 4:00 - 5:30 Guest speaker: Sendhil Mullainathan
- Dinner

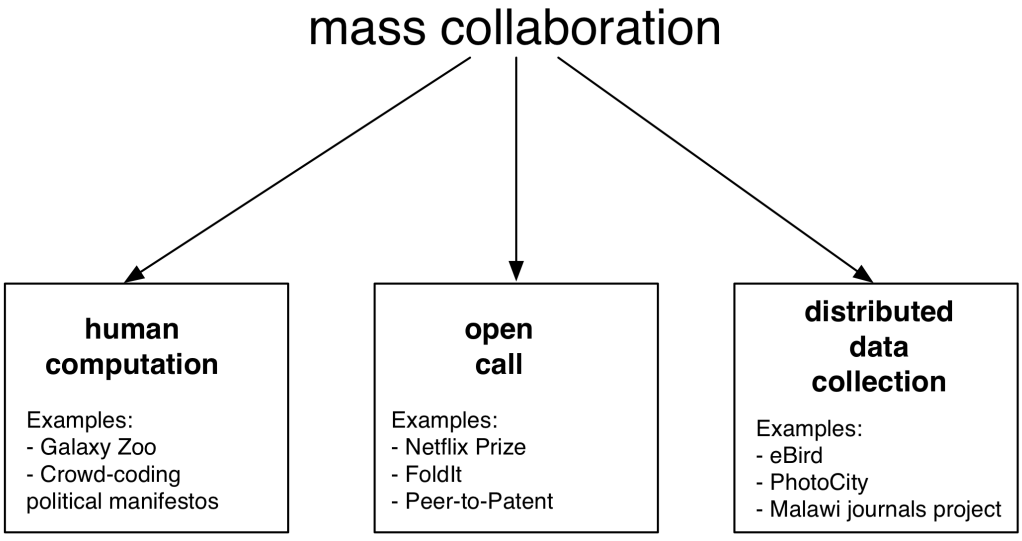
Based on feedback, I'm going to cut down on lecture and leave more time for the activity. For background on mass collaboration, check out Chapter 5 of *Bit by Bit*: https://www.bitbybitbook.com/en/1st-ed/creating-mass-collaboration/

- Observing behavior
- Asking questions
- Running experiments
- Creating mass collaboration

https://commons.wikimedia.org/wiki/File:The_Earth_seen_from_Apollo_17.jpg

Mass collaboration combines ideas from

- crowdsourcing
- citizen science
- collective intelligence


mass collaboration
human computation
Examples:
- Galaxy Zoo
- Crowd-coding political manifestos
open call
Examples:
- Netflix Prize
- FoldIt
- Peer-to-Patent
distributed data collection
Examples:
- eBird
- PhotoCity
- Malawi journals project

Guiding idea:
Collaborators not cogs (ornithology and astronomy are examples)

- Is this really research?

- Is this really research?
- Does this enable new research?

- Is this perfect?

- Is this perfect?
- Is this better than we can do without mass collaboration?

- Is this impossible?

- Is this impossible?
- Is this possible?

An honest assessment:

An honest assessment: As far as I can tell, most mass collaborations fail

Questions?