Making it happen

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cost

- cost
- control

- cost
- control
- realism

- cost
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- realism
- ethics

CostControlRealismEthicsPartner with the powerfullowmediumhighpotentially complex

How to partner with the powerful?

▶ Partner, not I want them to give me their data

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- ► Find Pasteur's Quadrant

Consideration of use?

No Yes Pure Use-inspired basic research basic research (Bohr) (Pasteur) Pure applied research (Edison)

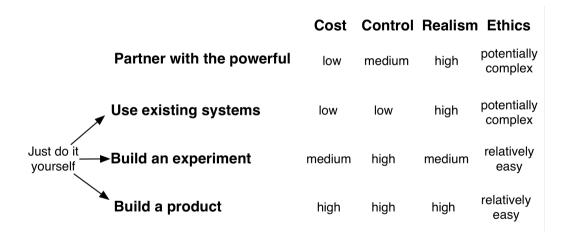
Quest for fundamental understanding?

No

Yes

Partner with the powerful low medium high potentially complex Use existing systems low low high potentially complex Just do it yourself

Control Realism Ethics potentially Partner with the powerful medium high low complex potentially Use existing systems high low low complex Just do it relatively →Build an experiment medium high medium yourself easy



Questions?