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# Lesson Proper for Week 11

## Video editing

Video editing is the manipulation and arrangement of video shots. Video editing is used to structure and present all video information, including films and television shows, video advertisements and video essays. Video editing has been dramatically democratized in recent years by editing software available for personal computers. Editing video can be difficult and tedious, so several technologies have been produced to aid people in this task. Pen based video editing software was developed in order to give people a more intuitive and fast way to edit video.

## VIDEO EDITING FUNCTIONS

Most final versions of video recordings have undergone some type of editing. Raw footage, much like raw photography, usually needs some type of refinement, whether it's simple color correction and cropping, or more advanced editing across multiple camera angles and takes. Common video editing functions include:

- Color correction
- Exposure adjustment
- Blurring
- Frame cropping
- Trimming
- Re-sequencing
- Cross dissolving

- Cut-aways
- Fade in/fade out

## **EXAMPLES OF VIDEO EDITING SOFTWARE**

Professional and amateur video editors alike rely on software to help them create a finished product. Most advanced editing software requires an expensive licensing fee, whereas simple editors are often available for free or a small subscription cost. The rise of mobile technology means that many software programs are also accessible from smartphones and tablets in addition to high performing laptops and desktops. Similarly, some software requires a local download, and other programs are available as Internet-based cloud services. Major video editing software products include:

- Adobe Premiere Pro
- Adobe Premiere Rush
- Apple Final Cut Pro
- Apple iMovie
- Windows Movie Maker
- Avid Media Composer
- Davinci Resolve
- Vimeo

## **MOBILE VIDEO EDITING**

### **Editing Apps for Videos: Standard Features**

Every editing app will be different, but there are a few features you'll want to look for. Because most apps will have a free and paid version, it's important to know what's essential and what might be worth an upgrade.

Make sure that you can do the following without paying for a premium version:

- Either import videos and photos from your camera, or film them from the app itself.
- Scrub through the video as you edit it.
- Add music to the video.
- Choose an aspect ratio that fits with your target platform (Instagram, Facebook, YouTube, Vimeo, and so on).
- Export video with at least 480p quality.
- Either save the video to your camera roll or to the app's cloud service.
- Add text and common shapes at the minimum.
- Speed up or slow down the video by 1-2X.
- Premium features that you might run into include:

- Stickers, filters, gifs, and unique fonts
- Professional transitions between shots
- Premium music choices and quality stock footage
- High-definition exports (720p, 1080p, or 4K)
- Layering, masks, and green-screen detection technologies
- Multi-track editing and timelines
- Extreme speeding up and extreme slowing down of the footage (>4X)
- No branded watermark

## **EXAMPLE**

### **KineMaster**

KineMaster is a video-editing tool that combines a well-designed interface with a great user experience and a wide range of potent features so you can create the videos you want exactly how you want them.

Using KineMaster is very simple: just choose the content you want to add to your video in the order that you want it and add a title to the final composition. After this, you can choose an overall theme for your video, which will also add an introduction. This is all you have to do ... but, of course, you can also edit in greater depth if you want to.

Although it's slightly more complicated, in KineMaster you can edit the video directly from the timeline. This lets you add different types of transitions between video fragments (either photos or videos) and even add blocks of text or subtitles.

When you finish editing, KineMaster lets you save your project directly to your device in different qualities. And, of course, you can also upload the video directly to your Facebook or YouTube accounts.

KineMaster is a simple yet powerful video-editing tool. Though you can use it to create a video in just a few seconds, it can also create much elaborate projects if you want to spend a bit more time on them.

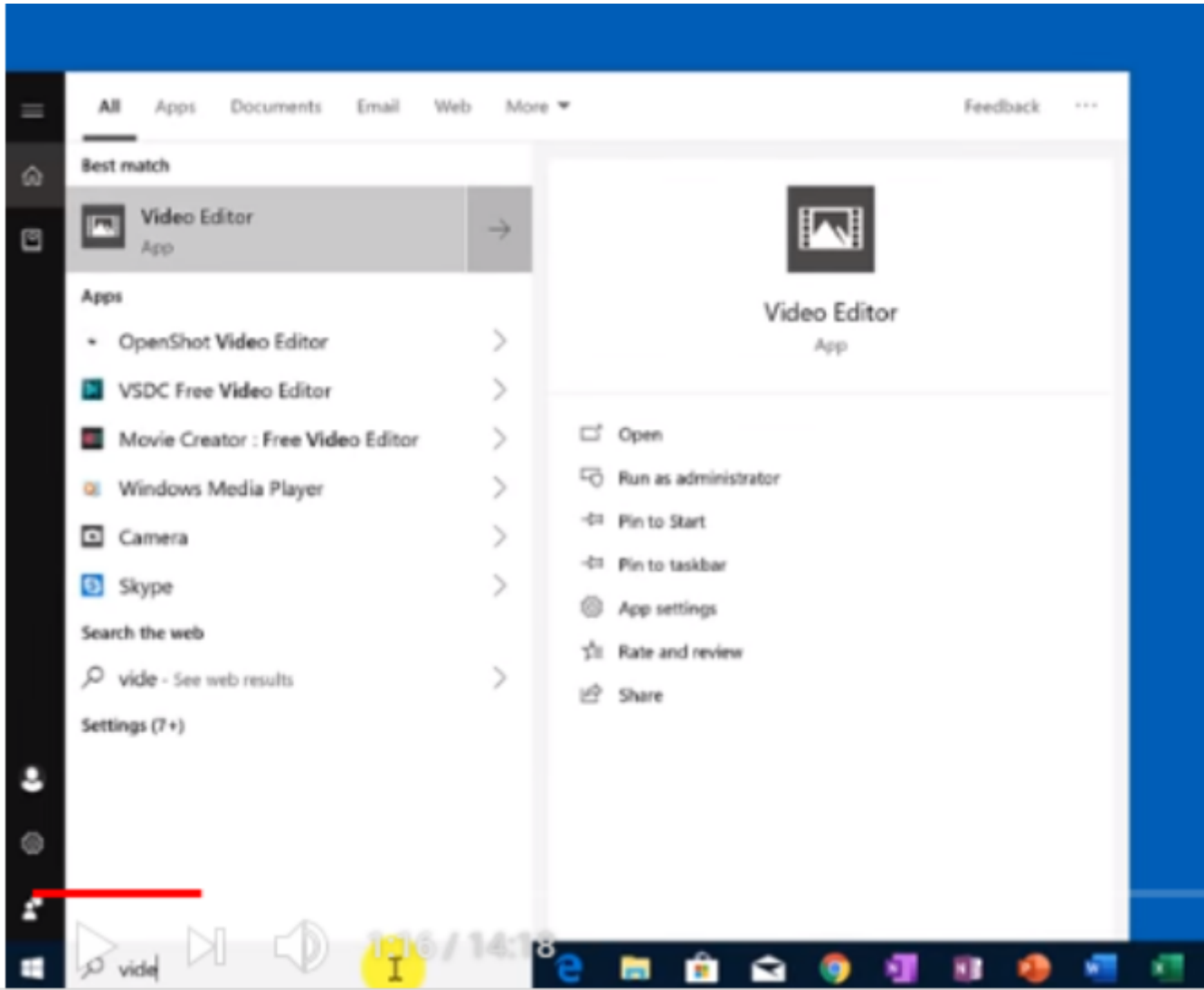
## **VIDEO EDITING SOFTWARE**

Do you remember the Windows Movie Maker? Well, it is a video editing program that Microsoft officially discontinued back in 2017. But there's a "hidden" video editor in Windows 10 that many people don't realize. The Windows 10 Video Editor is a feature that comes with the Photos app.

If you're looking for a quick and easy way to create, edit, trim, and add text or audio to your videos, then this is the perfect free video editor for you. Even if you hope to become a professional editor someday, this app can be the launching pad for your career.

### Finding and Launching the App

To get started, you need first to find and launch the Windows 10 video editor. Since it's unlikely that the app is sitting on your desktop or pinned to your Start Menu, you'll need to search for it (at least for its very first use). You can do that by typing "video editor" in Windows 10 search box and then click on the app icon.



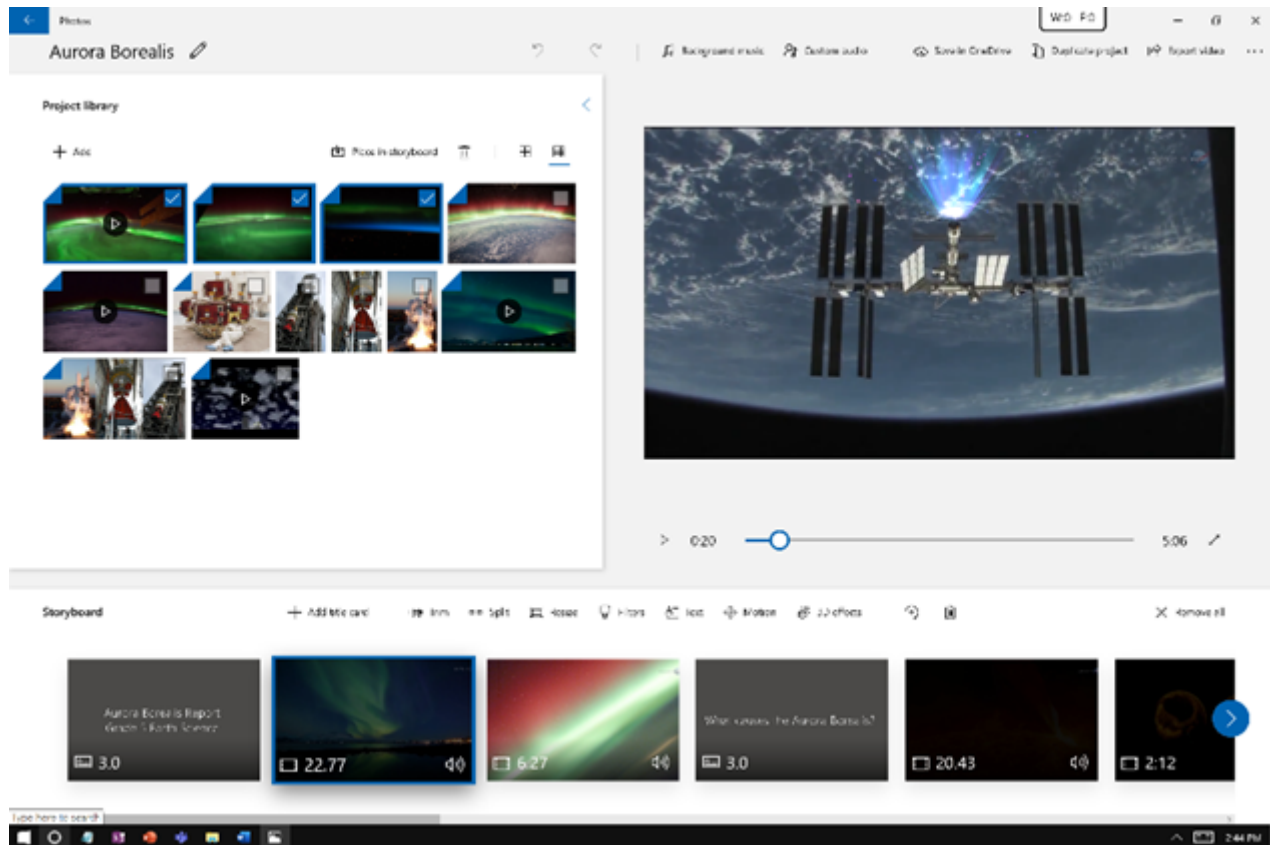
You have the option of pinning the icon to the Start menu or the taskbar to make it easier to find next time. You can also launch the program by running the Photos app and selecting New Video option.

Once you launch the video editing app, you can start a new project by clicking on the New Video option and choosing a name for your project.

### Create films with Video Editor

Windows 10 includes Video Editor, a full-featured set of video creation and editing tools that tell your story with music, text, motion, and 3D effects. Video Editor is the successor to Movie Maker on Windows 10, with a focus on easy-to-use creative tools that enable you to tell your story.

## Create your video



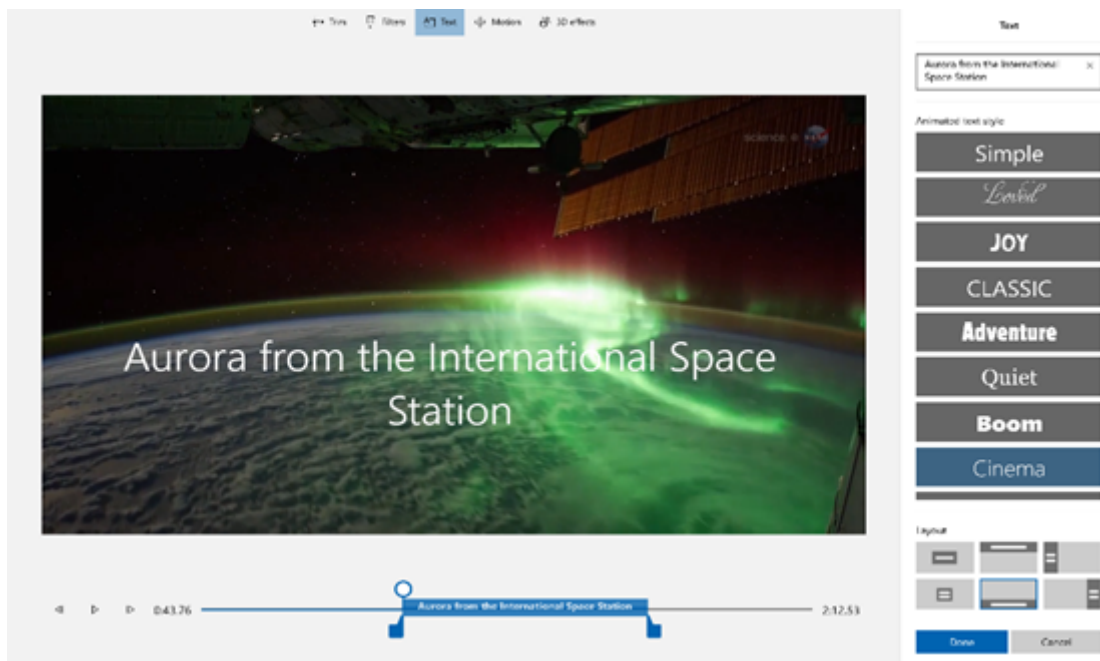
To create a new video that you can edit from start to finish

1. Type **video editor** into the Search bar and select **Video Editor** to launch the app, or launch from the Start menu.
2. Select **New video project**.
3. Name your video.
4. Select the photos and videos you want to add to your **Storyboard**. You can even use **Add from web** to find content on Bing.

Once you have organized your **Storyboard**, you can change the look and feel of each photo or video clip.

1. Select a button like **Trim** or **Split** for editing (video clips only).
2. Select **Duration** to change the length of time a photo is displayed, or select multiple photos and then select **Duration** to change their duration all at once.

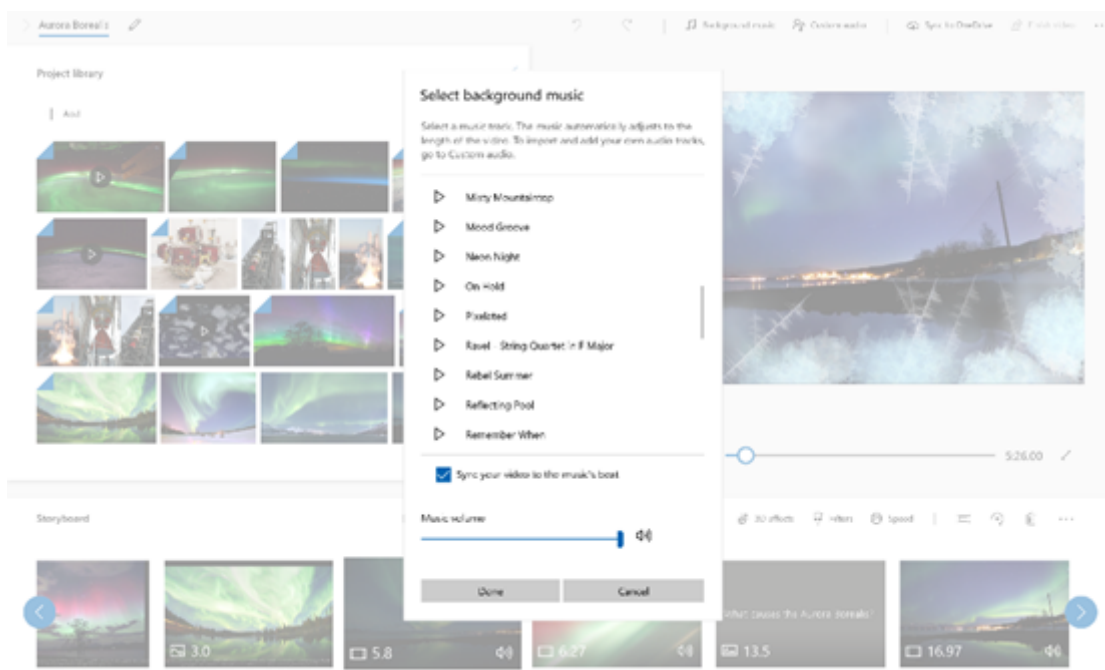
## Add text



You can add **Text** to photos and video clips with ease. You can also create a **Title Card** from the Storyboard if you'd like to add text to a plain colored background.

Simply select **Text**, type a title or phrase, then select a style and layout. You can also time the text to appear exactly when you want within your film.

Add music



Select Background music to choose from several tracks and sync your video to the beat or select Custom audio to add and time your own music tracks, narration, or sound effects.

## Trimming, Splitting and Resizing Videos and Images

One of the cool things about Windows 10 Video Editor is its flexibility to edit videos and images you add to the Storyboard. The app offers several simple yet efficient editing options. If a video is too long, for example, you can trim it or split it.

Trimming removes part of the video you'll rather not have shown. Splitting divides the video into two separate clips. You can keep the part you want and delete the other, or keep both but rearrange them on the storyboard. Also, you can resize images or pictures that don't fit the screen properly.

### **Now, here's how to do all these:**

To trim a video:

1. Click the video you want to trim
2. Click *Trim* from the options that appear in the *Storyboard*
3. Move the video marker to the new position where you want your clip to start and stop
4. Click the *Done* button to apply your new setting

To split a video:

1. Click the video you want to split
2. Click *Split* from the list of options in the *Storyboard*
3. Move the video marker to the point where you want to divide the video
4. Click *Done*

Now, you can delete the unwanted part or reorder the clips.

To resize an image:

1. Click the image you want to resize
2. Click the *Resize* option from the *Storyboard*
3. Click *Remove black bars*

### **Applying Filters to Media**

You can give your video a unique look and feel by adding special effects to your content using the Filters option. You don't need to have a predetermined filter in mind before using this option. Just play around with it and see if anything fits.

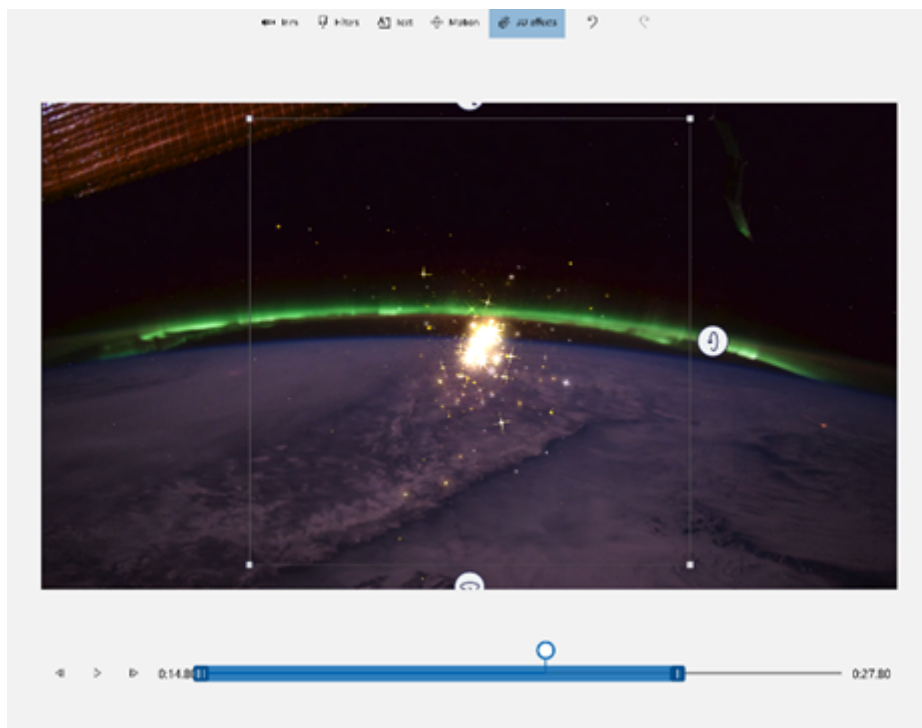
Applying filters is quick and easy. Just follow these steps:

1. Select the video or picture
2. Click the *Filters* option from the *Storyboard*
3. Select a filter of your choice (Adventure, Arcade, Brassy, Classic, Denim, Energy, Pearl, and so on)
4. Click the *Done* button when you find a filter that suits your content

### **Add effects**

Using the power of Windows 10, you can add 3D objects or special effects to your photos and video clips.

Use **Filters** to change your video clip or photo to black & white or other visual treatments. Select **Motion** to give photos more visual interest. Select **Speed** to speed up or slow down a video clip. If you want to change the orientation of a photo or video, just select the **Rotate** icon. If your photo or video is a different aspect ratio than your project, you can select the **Remove or show black bars** icon to zoom in and remove the letterboxing effect.



## To add 3D objects

1. Select **3D library**.
2. Rotate and size the object and add animations as well. You can also add, move, and size **3D effects**. You can also anchor an effect to a point in a video clip and watch the effect move along.

## Applying Motion Effect

When you add images to the Storyboard, Windows 10 Video Editor automatically applies motion effect to some of these images. But you can also choose and manage the type of motion and its direction. Even your videos, too, can have some dynamic effects applied to them.

To apply the motion effect:

1. Click on a video clip or image
2. Click the *Motion* option from the *Storyboard*
3. Choose from the list of motion effects and see a preview of the effect
4. Click the *Done* button to apply the changes

## Adding Music and Custom Audio

In some cases, you may want to add background music to play for the duration of all the clips on your project. This means you will have to remove the original sounds on the individual videos in your project.

Fortunately, adding music or your own audio recording to your project is quick and easy in Windows 10 Video Editor. If you are creating a slideshow of your recent family vacation, for example, adding music is an excellent way to make your project more entertaining. Here's how to add built-in background music:

1. Click the *Background music* option at the top of the video editor
2. Choose from the list of built-in music that is displayed

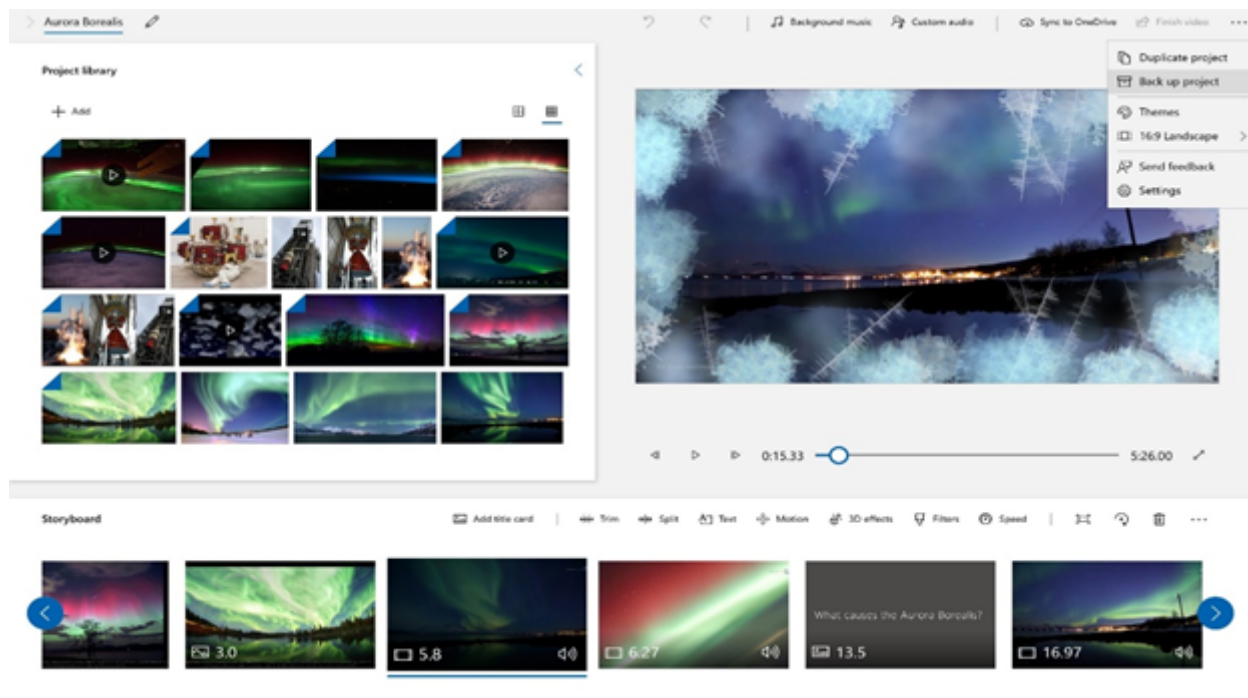


3. By default, the duration of your video clips will synchronize with the selected music. Uncheck the option if you don't want this to happen
4. You can adjust the music volume if desired
5. Click the *Done* button to apply the new settings

If you prefer to add your own music track or a recording you've made, perhaps a voice-over, then use the *Custom audio* option instead of the *Background music* option. To do that:

1. Click the *Custom audio* option at the top of the Windows 10 Video Editor
2. Click *Add audio file* and select your preferred audio file from your computer
3. Adjust the audio file to start playing from any position on the project
4. Click the *Done* button to apply the setting

## Publish your video



When you have completed your project, select **Finish video** to publish your film. You can control video quality if you wish.

Additionally, you can **Duplicate project** to copy your video, and use **Back up project** to share your project with or save your progress to share between multiple users and devices. You can use **Import backup** to open one of your backed-up projects and continue working.

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