Lesson Proper for Week 1

Nowadays, the market is very much demanding and we often come across the issue regarding the level of higher education not meeting the industry expectation. To bridge this gap and equip the students of the current generation with new-age technologies, seminars and tours play an imperative role. Ensuring a proper flow of knowledge Seminars and tours assist in passionate interaction and active participation boosting the skills and expertise of students. The importance of seminars and tours for students is often acknowledged as a prime concern. Keeping in mind the importance of seminars for students and the benefits of tours for students, seminars and tours are an innovative and welcomed step towards modern education. Nowadays seminars in schools are encouraged recognizing the importance of seminars for students at an early age.

Seminars typically take place over a few days and involve cooperative discussion, multiple speakers, and opportunities to share perspectives and issues related to the topic. Attending a seminar has numerous benefits, including improving communication skills, gaining expert knowledge, networking with others, and renewing motivation and confidence.

Generally organized for either a single day or a couple of days, the prime objective of seminars and workshops is to assemble like-minded intellectuals and professionals to trade ideas, thoughts, and views related to a specific topic. So, why workshops are important for students? By helping in understanding more about the advantages, features, and characteristics of seminars and workshops, the below-mentioned points depict the importance of seminars and workshops for students in higher education.

1.   Proficiency in Verbal Communication

Effective speaking involves three main areas: the words you choose, how you say them, and how you reinforce them with other non-verbal communication. All these affect the transmission of your message, and how it is received and understood by your audience. Most of the young graduates lack confidence and fluency while interacting verbally. Coming either from a rural or sub-urban background, many students

hold a good academic record and industrial skills but lack behind while expressing themselves. This small yet major drawback often hinders the achievements of students while campus placements. Speaking about a researched topic in seminars and workshops before a gathered audience boosts the confidence of the students preparing them precisely for interviews and group discussions.

2. Acquirement of Knowledge in a Particular Field

Seminars and workshops provide a chance to interact with experts from a specific field. Discussing the relevant topics of the particular subject, students tend to learn about the latest information and new skills related to the concerned subject. As a result of genuine interest shown by the students to know and learn about the subject, they research about the particular topic with the help of expert guidance and land in their conclusion after a careful investigation, experiment, and simulation.

3. Growth in Networking

In seminars and workshops, the students and faculties from different educational institutions join to take part. Meeting new people can help the students in getting guidance and solutions related to common problems. Making new friends can not only encourage new ways of thinking and learning but might open up new opportunities as well. Even after the completion of seminar or workshop programs, these chains of networking can help the students in an escalation of their professional life.

4. Encouragement and Motivation

Talking and learning about a new topic will encourage the students to explore new areas relevant to the topic. Students will feel motivated to research and learn new things. With proper guidance from teachers and experts, students feel motivated to publish their research journals, contributing significantly to the education sector.

5. A Different Environment than Classroom

In a learning environment different and unique from classrooms, students learn more effectively and efficiently. Far from the textbooks and academic syllabuses, students research and learn on their own which boosts their confidence, performance, and productivity.

The benefits and importance of workshops for students are immense. In higher education, where every aspect of the study is relevant to the market and industrial standards, workshops and seminars are more than necessary.

During the recent Coronavirus lockdown, many businesses turned to virtual meeting software to help keep their companies running. Many universities will also start their new terms with online lectures, rather than in-person classrooms. The usefulness of the Internet in the current time is impeccable when the world suffered from the coronavirus pandemic, the Internet and its modes of connection helped the world to bond together.

What is a Webinar?

The webinar is the merger of two terms *web* and *seminar*, which pretty much says what it does. If we go by the definition, it means to convey a seminar, presentation, or a class with the help of technology and the internet. The webinar is one of the gains from the Internet that is benefiting many, especially students. Webinars offer the convenience of study or attend meetings from their home or any of a preferable location.

Features of the webinar

·   Sharing video and presentation

A video presentation is making a presentation in the form of video and spreading the idea easily It's a way to attract the attention of users/ clients and answer their questions in an interesting and convenient form and create a very interesting environment.

Some are the advantages of a video presentation

1.   **Attract attention: –** With the help of video presentations, we easily attract the attention of the audience/consumers/clients and make easy stories.

2.   **Easy to Access: –** video presentation is easy to access and easily understandable and very catchy Once you as the presenter has created your online video presentation you can feel rest assured that your work will always be safe and accessible. With Presbee, your work is stored, it is simple to use or edit at any time and as long as you have wi-fi you can present it in your meeting and whenever you need

3.   **Use animations: –** With the help of animations, we easily make the video presentation attractive and get the attention of your target audience. By the animations, we easily describe what we want to say and what we want to show.

4.   **Help the client to understand your product: –** showing an eye-catching animation in a meeting is an impressive way to get your message to clients/customers. the enjoyment of clients and customers will have a positive knock-on for the presenter.

5.   **Save time and money: –** Video presentation helps to save time and money. A presenter tries to create some animated videos by which clients/customers get too much information into some slides. And get easily content describe in the slides.

6.   **Create new ideas: –** With the help of a video presentation, a presenter creates new ideas and a client is also impressed and they also share her ideas with the presenter.

·   Chat

A *chatbot* is a computer program that is designed to simulate conversations with human users, typically on the Internet. Chatbots act as automated virtual assistants, capable of communicating with people through text messages on instant messaging platforms, forums, and onsite live chat apps.

·   Whiteboard

A virtual whiteboard is an interactive tool that allows educators or trainers to use shapes, write and draw. This way, they can create a great classroom experience for their students. With the help of an interactive whiteboard, you can share some great presentations and collaborate with students in a creative way. It allows you to use arrows, shapes, and drawing tools to enrich your live sessions and make them interesting for your students.

·   Polls and surveys

Crafting an engaging experience for your meeting participants is key to a successful presentation. There are numerous features of web conferencing that can help boost audience engagement if used properly, including surveys and polls. Using these web conferencing features to get your meeting attendees involved will help create exciting and memorable online presentations.

Along with creating a more engaging experience, these tools can also help you learn more about your guests, providing valuable information and insights for future meetings, webinars, or other content.

Here are a few ways you can benefit from utilizing these interactive web conferencing features during your next online meeting:

· Learn what your audience is looking for.

Before you invest time and money in an event like a webinar that you hope your audience will benefit from, create a poll asking what kind of information they would like to see in your webinar. To narrow down results, give participants various options to choose from. Not only will you get your audience thinking before your event, but you'll also make sure you're getting the best ROI on your next webinar before putting it together.

· Generate content.

Insights from your audiences—often those who are valuable voices in your industry – make for intriguing content for various outlets. Extend the value of your poll by using your guests' answers as springboards for additional content, including blogs, eBooks, white papers, social media posts, and of course, more webinars.

· Get social.

Before your webinar even begins, create a social media strategy. Establish a hashtag for your event so your audience can live-tweet from their accounts. Encourage the use of built-in Twitter widgets during your event and give your guests an excuse to socialize. You'll not only get the audience engaged, but you'll also extend your reach to their networks.

· Receive valuable feedback.

While both surveys and polls are valuable before and during your event, don't forget about the after! Curious if your attendees' expectations were met during your event, or how they feel about the products you're selling? Just ask! A simple, one-to-two question post-event poll can provide valuable insight as to the effectiveness of your presentation, its content, and your products and services.

Regardless of your goal for the survey or poll, you'll be able to receive valuable insights from the people who matter most – your audience.

· Desktop sharing

Screen sharing applications are very often used to perform video conferencing. The business presenter can utilize the screen sharing application to send invitations and inform the attendees about the necessary information to join the conference. You don't have to distribute the documents in advance as the participants can see any documents or files on the presenter's screen and can even ask the meeting holder to send those documents and files through the screen sharing tool's transfer function.

By utilizing screen sharing tools in online training organizations can save a lot of money as they don't have to set up the entire projector set up and pay for traveling for external lectures. Rather a lecturer's material can be shared easily from their PC screens through a screen sharing application for all their attendees to see. Lecturers can even use such screen sharing functions as a whiteboard or participant pointer to interact with the trainees and hence make an interactive and entertaining learning environment.

Online presentations allowed by screen sharing are a perfect method for organizations to engage with clients and customers. With the help of a screen sharing application not only a salesperson can show their products but also they can invite clients to experience those items like software programs by giving the remote control of the PC's keyboard or mouse. This is among the best benefits of screen-sharing tools.

· Recording

During a live webinar valuable content is being created. Such a share to not reuse that content! By recording your live webinar you're able to use content more than once. The benefits from doing exactly that are much greater than most people expect.

Why should I record a webinar?

The answer is simple: by broadcasting a live webinar you create valuable content!

A live webinar is usually a one-time event. Naturally, it's possible to broadcast the same webinar more than once. But generally, most webinars are a one-time show. That seems silly because webinar content can be very valuable to your audience. Reusing the same content is an efficient way to reap more benefits from the same amount of effort. It's always a good idea to record your webinar. With our webinar software, the content will be automatically recorded. You don't even need to think about it in advance. You're the only one that decides if the replay will be available to people after the webinar is over.

Benefits of recording a webinar

1.   Useful for evaluation purposes.

By watching the recording you'll get a good insight into your performance. Use the recording to evaluate your webinar and refine it if needed. This is the best way to eventually end up with the perfect webinar!

2.   Release the webinar on-demand.

After the webinar, it's very easy to release the recording as a replay on demand. This allows people to watch the webinar in their own time if they didn't have the opportunity to do so yet (for non-viewers) or to watch the webinar again and soak up all the information at their own pace (for people that did view the webinar already).

How virtual field trips can benefit student learning

Virtual Field Guides have many benefits to students, such as being more inclusive, building student skills and confidence in a controlled environment pre-field trip, and can increase engagement in the topic studied. There are also benefits to the educator, such as reduced cost, more efficient students on fieldwork tasks, and the ability to tailor and update their field guides to suit their needs.

Where face-to-face field trips had to be canceled at short notice, online alternatives such as data provision and drone footage were able to provide a high standard of teaching and allowed students to complete assessments. However, with a little more time and forethought, we have been able to create a full virtual field trip for the 2021 academic year. This was developed in anticipation of further unforeseen circumstances and could be used as a continual teaching resource that can be updated year on year with minimal effort.

The benefits of virtual field trips:

Virtual field trips can augment face-to-face field trips as a resource that can be used before, during, and after the trip or, where this is not possible, as a stand-alone resource.

o   Before the in-person field trip, students can familiarise themselves with the field site.

o   During the field trip, the virtual platform can be used on mobile devices as a handheld "tour guide" to maneuver around the field site.

o   Following the field trip, students can revisit the field site and access the data and information needed to complete their assessments.

o   Where field trips have to be canceled completely, as, during the pandemic, such virtual platforms can enable the full delivery of all field teaching elements if planned out well.

o   Virtual field trips allow a more inclusive student learning experience, particularly if students are unable to attend on the day or have disabilities that mean they physically struggle with taking part in the in-person field trip.

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🧩 **Activities**

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