

## CPTG CERTIFIED PURE THERAPEUTIC GRADE®

There are a growing number of products claiming to be or to contain essential oils. However, many of these products do not use 100% pure essential oils and often use fragrant synthetic chemical substitutes to dilute or replace more expensive essential oil extracts. Furthermore, there are no current regulatory standards for the descriptive use of "therapeutic grade" for products labeled as essential oils. Many companies that source essential oils test their products only for the quantity of certain constituents in the oils. Because these tests focus almost exclusively on the quantitative nature of the essential oil, they may ignore the issues of quality and safety. As a result, they do not verify whether the constituents in the essential oil are synthetically composed or naturally present.

dōTERRA is dedicated to a higher level of quality in essential oil testing. The CPTG Certified Pure Therapeutic Grade® mark represents dōTERRA's own internal standards for sourcing and testing essential oils. We place this certification on our oils to serve as an indication of their quality and safety. dōTERRA essential oils are guaranteed to be 100% pure, natural, and free of synthetic compounds and contaminants. Each of our oils is subjected to rigorous testing including gas chromatography and mass spectrometry to ensure their composition. These tests are conducted by independent labs and provide us with the most accurate representation of each of our oils' composition. Once we have obtained an accurate chemical profile of the oil the results are used in comparative analysis. To verify that each oil has an unaltered chemical profile, our oils are compared to the known chemical composition of specific botanical extracts. If any essential oil tested possesses an inaccurate chemical profile, or has been altered either chemically or naturally it is not CPTG® certified and we do not source the product.

We maintain the accuracy of our testing results by employing multiple labs, and maintaining partnerships with educational institutions. All of our chemical profiling and comparative analysis is conducted by independent, third-party labs which use known scientific practice and possess the highest level of integrity. Because we use multiple, independent labs dōTERRA is able to conduct blind testing and perform cross verification between lab results, further improving the accuracy of our oil profiles. We also partner with several universities, including the University of Utah, in order to research and verify the purity and necessity of specific chemical constituents within essential oils.

dōTERRA is dedicated to sourcing only natural, pure, and the most chemically complete essential oils in the world. As such, we adhere to our own self-imposed, rigorous standards represented by the CPTG Certified Pure Therapeutic Grade® certification. dōTERRA's CPTG® essential oils represent the safest and most pure essential oils available for use today.



Dr. David. K. Hill

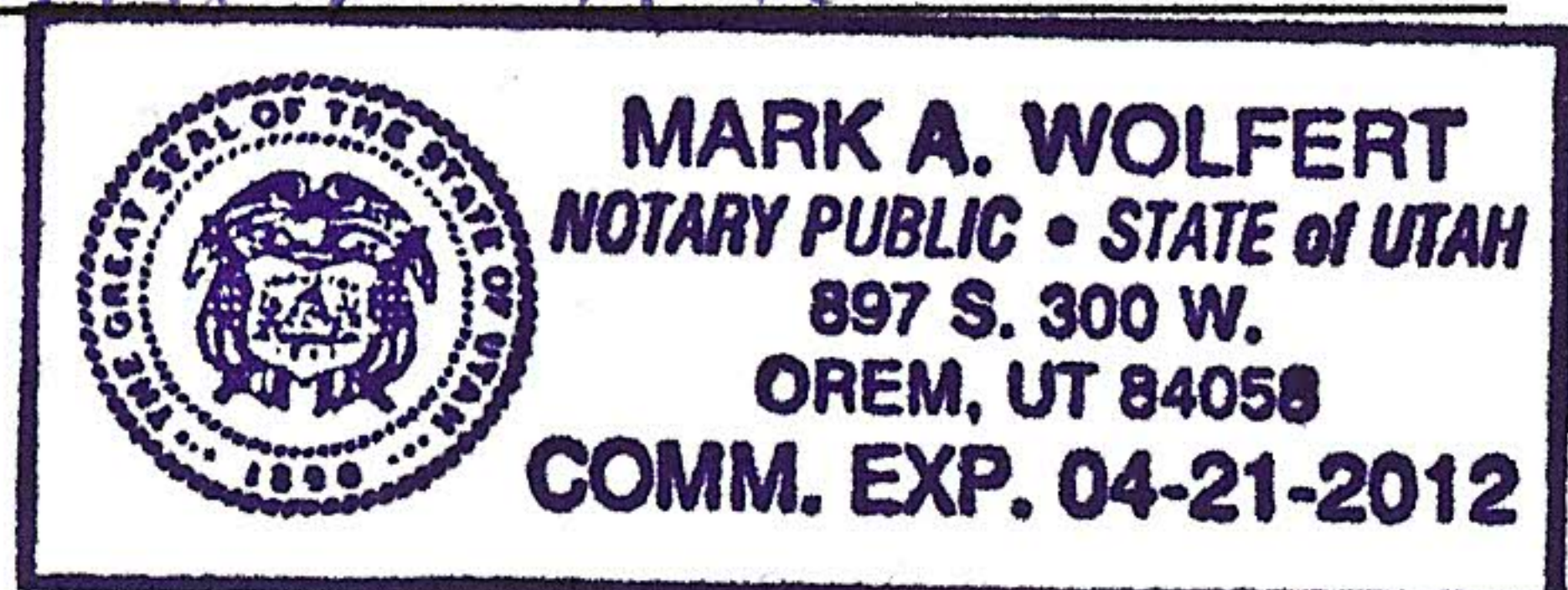
Chief Medical Officer, dōTERRA Intl., LLC

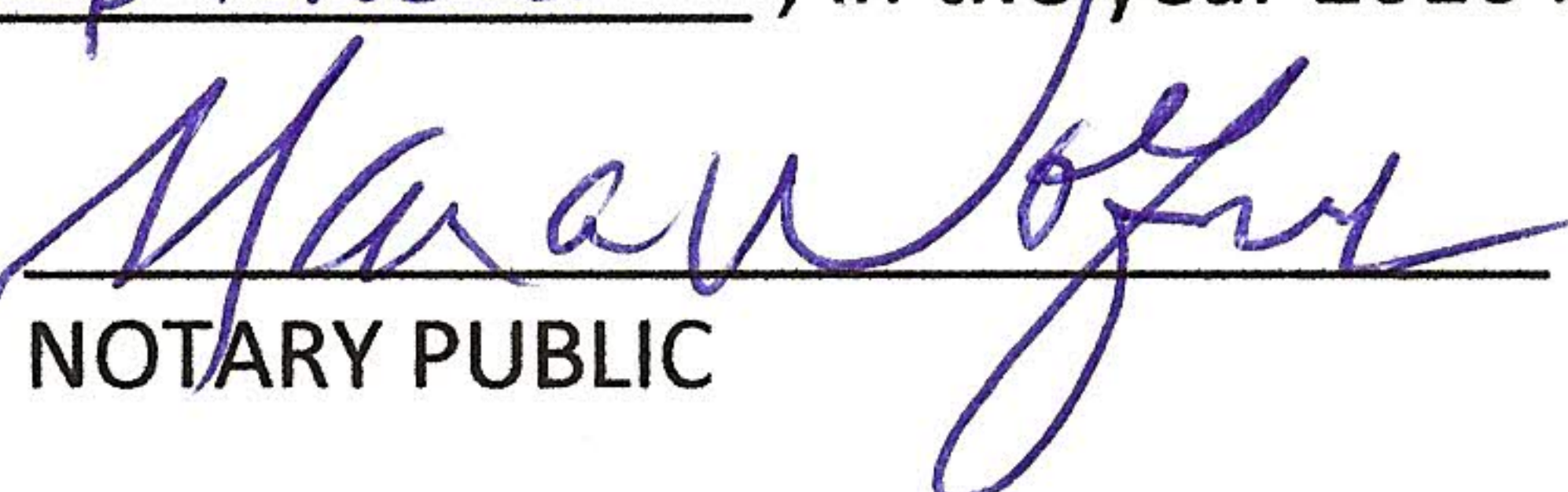
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Subscribed and sworn to before me on this 13<sup>th</sup> day of September, in the year 2010 by

David K Hill



  
NOTARY PUBLIC