

FOFA Community Survey Meeting

What Do YOU Think of 4th Ave?



6:20	Introductions/Welcome – CM Shahana Hanif
6:35	Key Findings Community Survey
6:45	Physical Street Panel & Discussion
7:20	Local Business Support Presentation & Discussion
7:35	Updates on Public Transit & Lighting
7:50	General Q & A

Community Survey Results

What do YOU think about 4th Ave?



FORTH ON FOURTH AVENUE
WORKING TOGETHER FOR A BETTER FOURTH AVENUE

2024



Forth on Fourth Ave (FOFA)

Who?

Forth on Fourth Avenue (FOFA) has been advocating for a greener, cleaner, safer and more livable 4th Ave for over 10 years.

Why?

- We last did a large-scale survey in 2014.
- The neighborhood has changed greatly since then.
- It was time to do it again.

Forth on Fourth Ave (FOFA)



How?

Partners shared the survey widely, using email, social media, and word of mouth; we did in-person outreach at local meetings and new housing developments

Partners

Arts Gowanus, Boerum Hill Association, Community Board 6, Gowanus Canal Conservancy, The Old Stone House, Park Slope Civic Council, and the Park Slope Fifth Avenue BID



604 Respondents

75%	454	Live On or Nearby 4th Ave
67%	405	Travel on 4th Ave
63%	381	Visit Business on 4th Ave
31%	186	Visit Family/Friends
14%	83	Go to School on 4th Ave
11%	65	Work on or Nearby

60+ Different Affiliations

- Block Associations
- Schools
- Community and Civic Groups
- Community Gardens
- Social Service Organizations
- Businesses
- Landlords
- Residents

Own or Rent on 4th Ave?



63%	278	Own
37%	165	Rent



How Long on 4th Ave?

42%	195	1–5 Years
16%	76	6–10 Years
15%	71	11–20 Years
23%	107	Over 20 Years
3%	13	Used to Live on 4th

Results

Top Priorities for 4th Ave Community



79%



Want More Greening:
Trees, Planters, Open Spaces



74%

Want Pedestrian and Bike Safety:
Medians, Bike Lanes, Enforcement



66%

Want Active & Welcoming Street Life:
Programs, Art Installations, Events



62%

Want Clean Streets:
Improved Sanitation, Business Cleanup



Other Issues

54%	Support Local Businesses
53%	Flooding
37%	Public Transit
37%	Lighting of Streets and Sidewalks



Top 3 Priorities

81%	Greening
57%	Improved Flooding Mitigation
51%	More Sanitation

Next priorities were: Events/Programs (35%); Art Installations (28%), Improved Lighting (25%), Improved Public Transit (24%)



Brooklynites Like to Talk

Printed out, we had over 100 pages of open-ended comments!!!



“4th Ave is in need of a rehab. It is an eyesore and dangerous to cross.”



“The 4th Ave protected bike lane has been transformational.”



“I lost my car to the last 4th Ave flood!”



“More trees, less trash!”



“Encourage landlords to fill empty storefronts!”



“My primary concern is safety,
having an active/welcoming street life,
lighting, cleaning crews and greenery would
promote that.”



“4th Ave has the potential to be a vibrant beautiful feature of Brooklyn.”



What's Next for 4th Avenue?

Updates from Agencies and Leaders