



# EWERTON BRAGA DE JESUS

## UX & UI DESIGNER

Married - 28 years

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## SUMMARY

Hello, my name is Ewerton and I am a UX/UI designer with about 8 years of experience designing, prototyping and developing websites and apps. Graduated in Publicity and Advertising and specializes in UI and Ux, I have focused my studies in the last two years on Ux Research and Strategy.

I am a passionate strategist and analyst who get concerned about what and how people think and use products daily, whether online or offline context.

Besides this, I also have a background as a front-end developer where I converting prototypes that I created on Adobe XD, Figma and Invision into pixel-perfect responsive websites, apps and softwares like ERP.

With knowledge and experience as an endeavor, SEO, Google Analytics and Adwords, I can resolve problems that involving more than simple screens, but real problems searching always the better alternative to reach the goals with what is possible with the current technology and stakeholders' interests.

I am in love with strategy and RPG games, reading, draw and on the free time, i am a musician too. My favorite musical genre? Jazz, rock and R&B.

## EDUCATION

### Udemy

UX & Design Thinking

UI com foco em UX

Design Sprints

Testes de Usabilidade

Métricas de UX e Negócios

### UNIP - Univ. de São Paulo

Bachelor of Social Communication

Publicity and Advertising

## LANGUAGE

Portuguese Native

English Advanced

## TOOLS

### Design & Prototype

Sketch, Invision, Figma, XD, Photoshop, Illustrator

### Code

HTML, CSS, Javascript, Bootstrap, Angular, React Native

### Methodologies

Design Sprint, Double Diamond, Lean Ux, Design Thinking, Scrum

## EXPERIENCE

### Udemy

Present

### UX mentor

Ux mentor on the UX e Negócios course from Udemy

### Freelancer

2011- Present

### UI Designer and front-end dev.

Offers consulting in ux/ui designer

Prototyping screens and flow to websites and blogs;

Development responsive layout of websites using Wordpress, HTML/CSS, JavaScript and Bootstrap 4.

### Imersão UX Unicórnio 19

2019

### Ux/ui designer

Worked and participate on a Hackathon and UX Immersion Program, where I did the scope management, survey acquiring information for validation of hypothesis.

After this I worked with Design Sprint passing by all the steps: map, sketch, decide, prototype and test with users.

### PWI

2016 - 2018

### UI designer e front-end dev.

Participate in meeting with client for survey scope

Prototyping screens and flow to websites and app projects

Development layout of websites, app and softwares using HTML/CSS, JavaScript, React Native, Bootstrap 4 and other frameworks and pre-compilers like less and sass

Some of clients that i had the pleasure to work for while i am on this company: Parque Beto Carrero, Forever Living, Wet'n Wild, Diverte Cultural and Grupo Dreams

### MIG

2013 - 2016

### Entrepreneur

Entrepreneur on a micro agency of digital marketing.

Participate in meeting with client for survey scope and made proposals

Prototyping screens and flow to websites and development.

## **Top Clip**

2009 - 2013

### **Designer clipping and communication assistant**

As designer/clipping:

Design the layout of magazine and newspaper.

Supervised OCR of selected clipping and sent to Renault and General Motors

As communication assistant:

Receive the clients' briefing and organize the task of each department of company

Planned the keywords based on the client's marketing strategy

Some of clients that i had the pleasure to work for when i was on this company:

Volkswagen, Renault, O Boticário