



EWERTON BRAGA DE JESUS

UX DESIGNER

Married - 29 years

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SUMMARY

Hello, my name is Ewerton and I am a UX/UI designer with about 8 years of experience designing, prototyping and developing websites and apps. Graduated in Publicity and Advertising and specializes in UI and Ux, I have focused my studies in the last two years on Ux Research and Strategy.

I am a passionate strategist and analyst who get concerned about what and how people think and use products daily, whether online or offline context.

Besides this, I also have a background as a front-end developer where I converting prototypes that I created on Adobe XD, Figma and Invision into pixel-perfect responsive websites, apps and softwares like ERP.

With knowledge and experience as an endeavor, SEO, Google Analytics and Adwords, I can resolve problems that involving more than simple screens, but real problems searching always the better alternative to reach the goals with what is possible with the current technology and stakeholders' interests.

I am in love with strategy and RPG games, reading, draw and on the free time, i am a musician too. My favorite musical genre? Jazz, rock and R&B.

EDUCATION

Udemy

UX & Design Thinking

UI com foco em UX

Design Sprints

Testes de Usabilidade

Métricas de UX e Negócios

UNIP - Univ. de São Paulo

Bachelor of Social Communication

Publicity and Advertising

LANGUAGE

Portuguese Native

English Advanced

TOOLS

Design & Prototype

Sketch, Invision, Figma, XD, Photoshop, Illustrator

Code

HTML, CSS, Javascript, Bootstrap, Angular, React Native

Methodologies

Design Sprint, Double Diamond, Lean Ux, Design Thinking, Scrum

EXPERIÊNCIA

Hosp. Israelita Albert Einstein	Product Designer
2020	Responsible for user research and testing with users; Validations and generation of insights; Construction of prototypes and improvement of applications and platforms; Construction of user journey and others artifacts to support the value proposition of the product.
SPC	UX/UI Designer
2019 - 2020	Responsible for user research and testing with users; Validations and generation of insights; Construction of prototypes and improvement of applications and platforms; I continued the service design work to restructure the entire business model of the company through an integrating platform.
Udemy	UX mentor
2019 - 2020	Ux mentor on the UX e Negócios course from Udemy
Freelancer	UI Designer e desenvolvedor front-end
2011- Atual	Offers consulting in ux/ui designer Prototyping screens and flow to websites and blogs; Development responsive layout of websites using Wordpress, HTML/CSS, JavaScript and Bootstrap 4.
Imersão UX Unicórnio 19	Ux/Ui designer
2019	Worked and participate on a Hackathon and UX Immersion Program, where I did the scope management, survey acquiring information for validation of hypothesis. After this I worked with Design Sprint passing by all the steps: map, sketch, decide, prototype and test with users.
PWI	UI designer e front-end dev.
MIG	Entreprenuer
Top Clip	Designer clipping and communication assistant