*Sylvia’s website*

Detailed plan of the development of Sylvia’s website

1. Planning

* Define the website’s purpose, target audience and key features.
* Conduct research to identify similar websites and identify best practices.
* Create a sitemap and wireframes to plan the website’s structure and layout.

1. Design

* Choose a color scheme and typography that matches Sylvia’s brand and style.
* Create a logo and other graphics as needed.
* Design the home page and other key pages based on the wireframes.

1. Development

* Set up the development environment and choose a web development framework of CMS (content management system).
* Build the website using HTML, CSS and JS, and ensure that It’s responsive and mobile-friendly.
* Develop the product catalog page and related functionality such as filtering, search, and shopping cart interaction.

1. Content Creation:

* Write copy for the website, including product descriptions and other relevant information.
* Create high-quality images and graphics for each product and page.
* Optimize all content for search engine optimization (SEO).

1. Testing

* Test the website’s functionality and usability on multiple devices and web browsers.
* Identify and fix any bugs or issues.
* Test the website’s performance and optimize loading speed.

1. Launch

* Secure a domain name and web hosting service.
* Launch the website and ensure that it is fully functional and accessible to users.
* Promote the website on social media and other relevant channels.

1. Maintenance

* Monitor website analytics and make updates as needed.
* Test the website regularly to ensure that it remains functional and up to date.
* Continually optimize the website’s content and design to improve user experience.