

# 11. One-Parameter Canonical Exponential Families

## Worked example: Find B for Bernoulli Distribution

Other distributions

Table 1: Exponential Family

	Normal	Poisson	Bernoulli
Notation	$\mathcal{N}(\mu, \sigma^2)$	$\mathcal{P}(\mu)$	$\mathcal{B}(p)$
Range of $y$	$(-\infty, \infty)$	$[0, \infty)$	$\{0, 1\}$
$\phi$	$\sigma^2$	1	1
$b(\theta)$	$\frac{\theta^2}{2}$	$e^\theta$	$\log(1 + e^\theta)$
$c(y, \phi)$	$-\frac{1}{2}(\frac{y^2}{\sigma^2} + \log(2\pi\sigma^2))$	$-\log y!$	0

things about this distribution.

family,  
you know the density.  
And so from there you could recognize it's a Bernoulli  
and compute its expectation, but the hope--  
and that's what we'll see we can do-- is to  
actually, just  
from the given of these three things,  
compute the mean,  
compute the variance, compute directly  
things about this distribution.

▶ 3:36 / 3:36

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## Practice: Binomial Distribution as a Canonical Exponential Family

3/3 points (graded)  
Recall from a previous problem that the pmf of a Binomial distribution **Binom** ( $n, p$ ) with known  $n$  can be written as

$$f_p(y) = \binom{n}{y} e^{y(\ln(p) - \ln(1-p)) + n \ln(1-p)}.$$

Rewrite  $f_p(y)$  as the pmf of a canonical exponential family:

$$f_\theta(y) = \exp\left(\frac{y\theta - b(\theta)}{\phi} + c(y, \phi)\right).$$

Enter the canonical parameter  $\theta$ , in terms of  $p$ , the dispersion parameter  $\phi$ , and the function  $b(\theta)$  below.

$\theta =$

✓ Answer: ln(p)-ln(1-p)

$b(\theta) =$

✓ Answer: n\*ln(1+e^(theta))

$\phi =$ 

1

1

✓ Answer: 1

STANDARD NOTATION

Solution:

Pattern matching, we have

$$f_p(y) = \exp \left( \underbrace{y(\ln(p) - \ln(1-p))}_{\theta} + \underbrace{n \ln(1-p)}_{-b(\theta)} + \underbrace{\ln \left( \binom{n}{y} \right)}_{c(y,\phi)} \right).$$

That is, the dispersion parameter is  $\phi = 1$ , and the canonical parameter is  $\theta = \ln(p) - \ln(1-p)$ .  
To find  $b(\theta)$ , first invert  $\theta(p)$ :

$$\theta = \ln \left( \frac{p}{1-p} \right) \iff p = \frac{e^\theta}{1+e^\theta}$$

Plugging this into  $n \ln(1-p)$  gives

$$b(\theta) = -n \ln(1-p) = n \ln(1+e^\theta).$$

Finally,  $c(y,\phi) = \ln \left( \binom{n}{y} \right)$  (remember  $n$  is known).

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You have used 2 of 3 attempts

📘 Answers are displayed within the problem

Properties of Canonical Exponential Families

1/1 point (graded)  
Which of the following are examples of one-parameter canonical exponential families for **nonzero**  $\theta$ ?  
(Select all that apply.)

☒ Normal( $\mu, 1$ ) ✓

☒ Poisson( $\lambda$ ) ✓

☐ Uniform( $[0, a]$ )

☒ Bernoulli( $p$ ) ✓

☒ Binomial(1000,  $p$ ) ✓

☒ Exponential( $\lambda$ ) ✓



Solution:

Every choice here is an example of a canonical exponential family except the uniform distribution parametrized by  $a$ . There is no way to write it in the form  $f_\theta$  described in the beginning of this section: we require  $y\theta$  to show up in the exponent, yet the density does not depend on the value of  $y$ .

Every other distribution can be expressed as a canonical exponential family; just as before, apply the trick of writing some function  $f(y)$  as  $e^{\ln f(y)}$ , and identify  $\eta$  (using the generalized exponential family notation) as  $\theta$ .

For example, Bernoulli( $p$ ) has the distribution  $p^y(1-p)^{1-y}$ , with  $y$  taking one of two values 0 or 1. We can write it as

$$p^y(1-p)^{1-y} = e^{y \ln p + (1-y) \ln(1-p)} = e^{y \ln \frac{p}{1-p} + \ln(1-p)}$$

and take  $\theta = \ln \frac{p}{1-p}$  and  $b(\theta) = \ln(1-p) = \ln(1 + e^\theta)$ . (Here, we also took  $\phi = 1$  and  $c(y, \phi) = 0$ .)

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**i** Answers are displayed within the problem

## Discussion

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**Topic:** Unit 7 Generalized Linear Models:Lecture 21: Introduction to Generalized Linear Models; Exponential Families / 11. One-Parameter Canonical Exponential Families