

## 4. Basic Example of the Bayesian Approach

**Video note:** In the following video, for the last slide: the second argument of the beta distribution on the bottom should be  $b + n - \sum X_i$ , not  $a + n - \sum X_i$ .

### Basic Example of the Bayesian Approach

[Start of transcript. Skip to the end.](#)

#### The kiss example

- ▶ Let  $p$  be the proportion of couples that turn their head to the right
- ▶ Let  $X_1, \dots, X_n \stackrel{i.i.d.}{\sim} \text{Ber}(p)$ .
- ▶ In the frequentist approach, to estimate  $p$  (using the MLE), we constructed some confidence interval for  $p$ , we did hypothesis testing (e.g.,  $H_0: p = .5$  v.s.  $H_1: p \neq .5$ ).
- ▶ Before analyzing the data, we may believe that  $p$  is likely to be close to  $1/2$ .
- ▶ The Bayesian approach is a tool to update our prior belief

(Caption will be displayed when you start playing the video.)

So let's go back to our kiss example, as I say.

So remember  $p$  here was the proportion of couples that

turned their head to the right.

And the model that we had was that  $x_i$  was IID Bernoulli  $p$ .

And so again, in the frequentist approach

I did not prefer any  $p$ .

All bets were off.

We're doing a test.

Check if 0.5 was something or if it was

#### Video

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### Frequentist vs. Bayesian II

1/1 point (graded)

Which of the following scenarios require a Bayesian approach, rather than a frequentist approach, in order to utilize all information provided? (Choose all that apply.)

天晴的概率 $p$ 是一个priori

- ☒ On any given day, the weather is either rainy with probability  $p$ , or not rainy, with probability  $1 - p$ . If the weather is rainy, then the commute times of individuals are i.i.d. exponential random variables, with parameter  $\lambda_1$ . If it is not rainy, then the commute times of individuals are, again, i.i.d. exponential random variables, with parameter  $\lambda_2$ . Assume that, you observe commute time of  $n$  different individuals to the workplace, and based on this, you want to understand whether the weather is rainy or not. ✓

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是否开心也是一个priori

- ☒ A professor's mood often swings, and he is either happy with probability  $\alpha$ , or sad, with probability  $1 - \alpha$ , independent of everything else. If he is happy, he solves any problem he is asked, in a time which has a p.d.f.  $f_1(x)$  supported on  $(0, \infty)$ . If his mood is sad, then he solves a problem, in a time, which has p.d.f.  $f_2(x)$ , again, supported on  $(0, \infty)$ . Assuming that his attempts to each problem are i.i.d. trials; his students ask him  $n$  questions to determine whether he is happy or sad. ✓

- ☐ A professor's mood often swings. If he is happy, he solves any problem he is asked, in a time which has a p.d.f.  $f_1(x)$  supported on  $(0, \infty)$ . If his mood is sad, then he solves a problem, in a time, which has p.d.f.  $f_2(x)$ , again, supported on  $(0, \infty)$ . Assuming that his attempts to each problem are i.i.d. trials; his students ask him  $n$  questions to determine whether he is happy or sad.



### Solution:

The Bayesian views are first and third choices. Recall that, the Bayesian view allows us to reflect our prior belief about the hypotheses that are being considered. In the first choice, the first hypothesis is, weather is rainy; and the second hypothesis is it is not rainy; and we have a prior. In the second choice, however, we only state the distribution of the observation under each hypotheses, while not stating our prior belief about hypotheses; hence, it is **not** Bayesian.

Similarly, in the third choice, there are two hypotheses; namely, "Professor is happy" and "Professor is sad". We put a prior on them, and stated how the observations (i.e., problem solving time) are distributed under each hypothesis, which again represents a Bayesian approach. Finally, the last part is **not** Bayesian due to the absence of a prior.

Submit

You have used 1 of 2 attempts

**i** Answers are displayed within the problem

## Mode of the Beta Distribution

4/5 points (graded)

Recall that the **Beta distribution** in  $x$  is defined as the distribution with support  $[0, 1]$  and pdf

$$C(\alpha, \beta) x^{\alpha-1} (1-x)^{\beta-1},$$

where  $\alpha$  and  $\beta$  are parameters that satisfy  $\alpha > 0, \beta > 0$ . Here,  $C(\alpha, \beta)$  is a normalization constant that does not depend on  $x$ .

The Beta distribution can take many shapes depending on the chosen parameters  $\alpha$  and  $\beta$ . As a result, the highest point (mode) of this distribution can vary wildly. Due to the different overall shapes depending on parameter values, there isn't also a consistent formula for the mode. Compute the correct mode for each of the parameter sets. (A mode of the distribution is the value(s) of  $x$  where the pmf attains its highest value in the entire support of the distribution.)

You may use the variables  $\alpha$  and  $\beta$  in your answer. If there is no unique mode, enter  $-1$ . **Note that it is possible for the mode to have a "probability" of infinity, which would be a mode if this happens only once.**

Case 1:  $\alpha < 1$  and  $\beta < 1$ .

-1

✓ Answer:  $-1+\alpha*0+\beta*0$

-1

Case 2:  $\alpha \leq 1$  and  $\beta \geq 1$  (but excluding  $\alpha = \beta = 1$ ).

0

✓ Answer:  $0+\alpha*0+\beta*0$

0

Case 3:  $\alpha \geq 1$  and  $\beta \leq 1$  (but excluding  $\alpha = \beta = 1$ ).

1

✓ Answer:  $1+\alpha*0+\beta*0$

1

Case 4:  $\alpha = \beta = 1$

-1

✓ Answer:  $-1+\alpha*0+\beta*0$

-1

Case 5:  $\alpha > 1$  and  $\beta > 1$ .

(alpha-1)/(alpha-beta-2)

✖ Answer: (alpha-1)/(alpha+beta-2)

$$\frac{\alpha-1}{\alpha+\beta-2}$$

STANDARD NOTATION

Solution:

We ignore the normalization constant  $C(\alpha, \beta)$ , focusing on the component that's variable in  $x$ ,  $x^{\alpha-1}(1-x)^{\beta-1}$ . First, note that over the interval  $[0, 1]$ , the monomial  $x^{\alpha-1}$  is strictly increasing in  $x$  for  $\alpha > 1$ , constant in  $x$  (which counts as “weakly increasing” and also as “weakly decreasing”) for  $\alpha = 1$ , and strictly decreasing in  $x$  for  $\alpha < 1$ . Similarly,  $(1-x)^{\beta-1}$  is strictly decreasing in  $x$  for  $\beta > 1$ , constant in  $x$  for  $\beta = 1$ , and strictly increasing in  $x$  for  $\beta < 1$ . It is also clear that both  $x^{\alpha-1}$  and  $(1-x)^{\beta-1}$  are nonnegative for  $0 \leq x \leq 1$ .

- Case 1: In this case,  $x^{\alpha-1}(1-x)^{\beta-1}$  will tend towards infinity as  $x \rightarrow 0$  or  $x \rightarrow 1$ . This happens because one of  $x$  or  $1-x$  will tend to 0 and the other will tend to 1, so the corresponding  $x^{\alpha-1}$  or  $(1-x)^{\beta-1}$  term will go to infinity, while the other will tend to 1, making their product tend to infinity. Hence both 0 and 1 can be considered “modes”. 分数的负指数相当于正数的正指数
- Case 2: In this case, both  $x^{\alpha-1}$  and  $(1-x)^{\beta-1}$  are at least weakly decreasing, and due to  $\alpha = \beta = 1$  being excluded, we are sure that at least one is strictly decreasing. Hence their product is strictly decreasing, and thus the mode is at 0.
- Case 3: In this case, both  $x^{\alpha-1}$  and  $(1-x)^{\beta-1}$  are at least weakly increasing, and due to  $\alpha = \beta = 1$  being excluded, we are sure that at least one is strictly increasing. Hence their product is strictly increasing, and thus the mode is at 1.
- Case 4: In this (very specific) case, the  $x^{\alpha-1}(1-x)^{\beta-1}$  is identically 1, so any point in  $[0, 1]$  can be considered the mode.
- Case 5: In this case,  $x^{\alpha-1}$  is increasing while  $(1-x)^{\beta-1}$  is decreasing. Furthermore, note that at the endpoints  $x = 0$  and  $x = 1$ ,  $x^{\alpha-1}(1-x)^{\beta-1} = 0$ . (Note that for this case, we used the fact that the exponent for  $x$  or  $1-x$  is positive, hence this reasoning could not have been done in the previous cases). Thus, the maximum must be at an interior point. Taking the log gives that this is equivalent to finding  $x$  that maximizes  $(\alpha-1)\log(x) + (\beta-1)\log(1-x)$ , then setting the derivative to zero gives  $\frac{\alpha-1}{x} = \frac{\beta-1}{1-x}$ . Finally, solving gives  $x = \frac{\alpha-1}{\alpha+\beta-2}$ .

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You have used 3 of 3 attempts

📘 Answers are displayed within the problem

Beta Distribution Probability Example

7/7 points (graded)  
Suppose that you have a coin with unknown probability  $p$  of landing heads; assume that coin toss outcomes are i.i.d Bernoulli random variables. You flip it 5 times and it lands heads thrice. Our parameter of interest is  $p$ . Compute the likelihood function for the first five tosses  $X_1, \dots, X_5$ .

$L(X_1, \dots, X_5; p) =$

p^3\*(1-p)^2

✔ Answer: p^3\*(1-p)^2

$$p^3 \cdot (1-p)^2$$

STANDARD NOTATION

The function you computed above is equivalent up to a constant of proportionality to a Beta distribution over  $0 \leq p \leq 1$ . What are its parameters?

$\alpha =$

4

✔ Answer: 4

$\beta =$

✓ Answer: 3

Suppose that you flip it **5** more times and in the next five tosses it lands heads four times. Compute the likelihood function for the first ten tosses  $X_1, \dots, X_{10}$ .

$L(X_1, \dots, X_{10}; p) =$

✓ Answer:  $p^7(1-p)^3$

$p^7 \cdot (1 - p)^3$

STANDARD NOTATION

Again, the function you computed above is equivalent up to a constant of proportionality to a Beta distribution over  $0 \leq p \leq 1$ . What are its parameters?

$\alpha =$

✓ Answer: 8

$\beta =$

✓ Answer: 4

Using your result from the previous problem ("Mode of the Beta Distribution"), what is the MLE in the frequentist view?

✓ Answer: 0.7

Solution:

Represent heads as "1" and tails as "0". We break down  $L(X_1, \dots, X_5; p)$  into the product  $L(X_1; p) \dots L(X_5; p)$ . For any  $1 \leq i \leq 5$ ,  $L(X_i; p)$  is  $p$  if  $X_i = 1$  and  $1 - p$  if  $X_i = 0$ .

As we have three 1's and two 0's in our first five tosses, our likelihood function is  $p^3(1 - p)^2$ . The beta distribution is of the form  $Cx^{\alpha-1}(1 - x)^{\beta-1}$ , so we can see that this corresponds to **Beta (4, 3)**. In general, if an expression is of the form  $p^a(1 - p)^b$ , where the context gives freedom up to a constant of proportionality, then considering the exponents of  $p$  and  $1 - p$  gives  $\alpha = a + 1$  and  $\beta = b + 1$ , respectively.

In our first ten tosses in total we have seven 1's and three 0's. Thus our likelihood function is  $p^7(1 - p)^3$ , and similarly this gives **Beta (8, 4)**.

This falls into the case where  $\alpha > 1$  and  $\beta > 1$ . Note that the MLE, which is defined as the maximum of the likelihood function, is the same as the mode of the distribution **Beta (8, 4)**. Using the formula for the relevant case from the previous problem gives MLE  $= \frac{8-1}{8+4-2} = \frac{7}{10} = 0.7$ .

You have used 2 of 3 attempts

Answers are displayed within the problem

Discussion

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