Starter Guide for New Clients.

- I do not give free consultations. No matter how short you may want them to be. Due to one simple fact: I have a short waiting list of paying clients. The time I dedicate to give free advice is time I cannot dedicate to my clients. They have a right to my consulting time, and it is not fair for me to withhold that time from them.
- Every new client goes through one initial consultation. In it we talk about your business goals, issues, and related subjects. This consultation has a cost of five hundred dollars. The length of the meeting may be of up to two hours long. At the discretion of the client.
- If the initial consultation proves to be positive then the client has the option to request a one week consultation arrangement. I only work in week-long arrangements. Longer arrangements may be negotiated. This carries a fixed cost of two thousand five hundred dollars per week. Half of the cost of the initial consultation is deducted from the first weekly arrangement, thus reducing the cost to two thousand and two hundred and fifty dollars.
- During the first weekly arrangement I will develop a complete marketing plan, implant a sales ladder, re-write your copy, create your sales pitch, and may bring in a designer to re-do your website. The website re-design cost is not included.
- I do not guarantee results, but do my best to provide them.
- The initial consultation must be paid in full before it takes place.
- The week long arrangement requires half of the funds to be deposited before starting and the remaining half on the sixth day of work (the day before the last one). Failure to do so will result in me withholding all work materials until payment is fulfilled. You may be banned from requesting additional arrangements if any negative aspect is suspected.
- I cannot fix a bad business model.
- I cannot hack your growth without some sort of investment from your side. Quick growth requires a lot of capital.
- I will build custom software solutions if it is deemed necessary. This at an additional cost of sixty dollars per hour. The authorship rights remain under my name.

- I work remotely. My time zone is GMT 4. It is your responsibility to adjust to it.
- I do work with businesses that cater to the adult industry, but do have limits. If you sell gadgets for adults that is OK.
- I do not work with pump and dump scams.
- I do not accept stock in your business in exchange of payment unless the business is profitable.
- I work with English and Spanish markets.

My aim is to put your business on the track towards success. It requires a lot of effort from both parties. I do not have a magic wand that automatically fixes problems. There is a lot of work to do and I expect you to do it.

If you agree to this terms and wish to request a consultation:

Send an email to <u>orangethirty@nuuton.com</u> with the title

"I am formally requesting a consultation."

I will reply to the email and work out the meeting details with you. It may take up to a couple of days for me to respond. Be patient.

- orangethirty