

# BharatPulse

India's Own Verified Political & Social AI Network



## **Elite. India-First. In Progress**

BharatPulse is under active development — India's own Aadhaar-native AI civic platform.



## **Visioned & Led by Arjav Abjith**

The brainchild of Arjav Abjith, designed for verified civic engagement and intelligent political discourse.

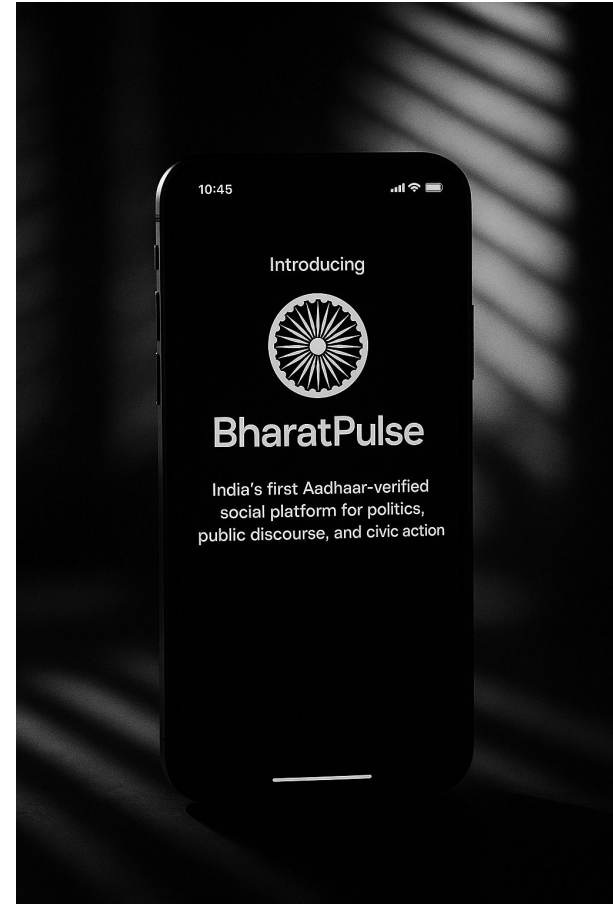


## **AI Meets Indian Democracy**

Merging AI precision with Bharat's civic pulse — a platform born for India's political future.

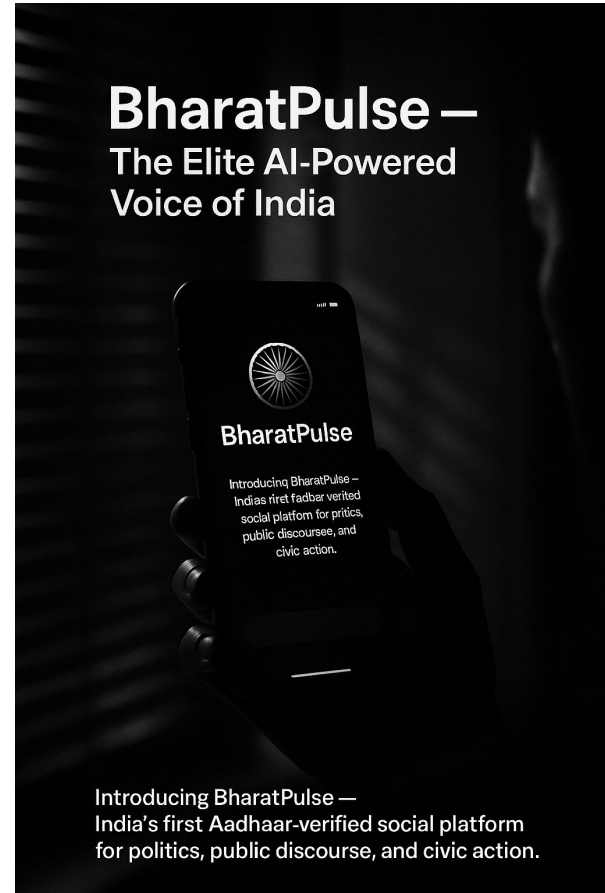
# The Problem

- **Lack of Verified Civic Platform:** India, despite its digital boom, has no dedicated civic platform that mandates user verification for engagement.
- **Flood of Fake News & Bots:** Current platforms are overrun by political propaganda, bots, and unregulated misinformation, distorting democratic discourse.
- **No AI Integration for Civic Clarity:** AI is absent in filtering, personalizing, or neutralizing political content within an Indian context.



# The Vision

- **AI Meets Civic Engagement:** BharatPulse fuses social media with Grok- and GPT-class AI, offering intelligent civic interactions for verified users.
- **Aadhaar-Only Community:** Access is exclusive to Aadhaar-verified Indians, creating a secure and accountable digital public square.
- **Multilingual & Inclusive:** Designed as a digital democracy for India, BharatPulse supports linguistic diversity and neutral civic discourse.



# Key Features



## **Verified Userbase**

All users are Aadhaar-verified, ensuring accountability, identity integrity, and trust.



## **Dual Feed: Reels + Microblogs**

Combines short-form reels and Twitter-like posts, curated with civic context and AI moderation.



## **AI Guru (Vyom)**

A multilingual assistant offering civic insights, political neutrality, and personalized support.

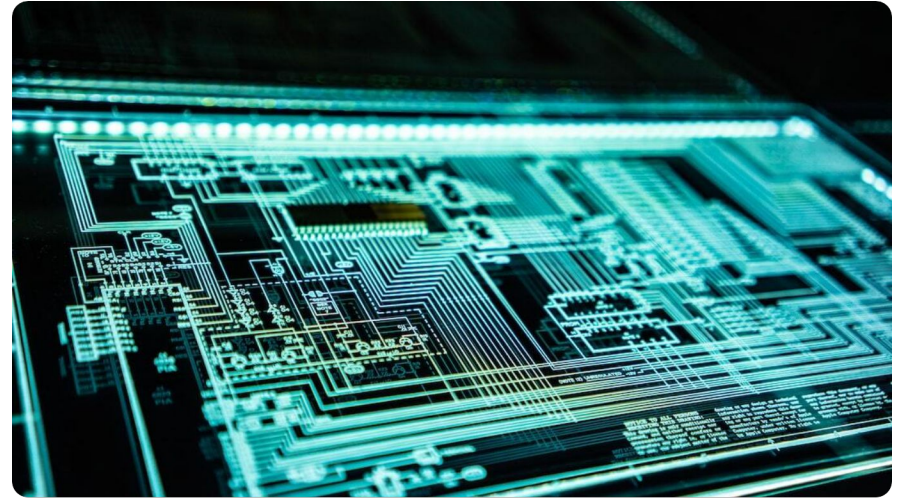


## **Real-Time Civic Discourse**

Live trends, event-based feeds, and AI-personalized content delivery for engaged digital citizenship.

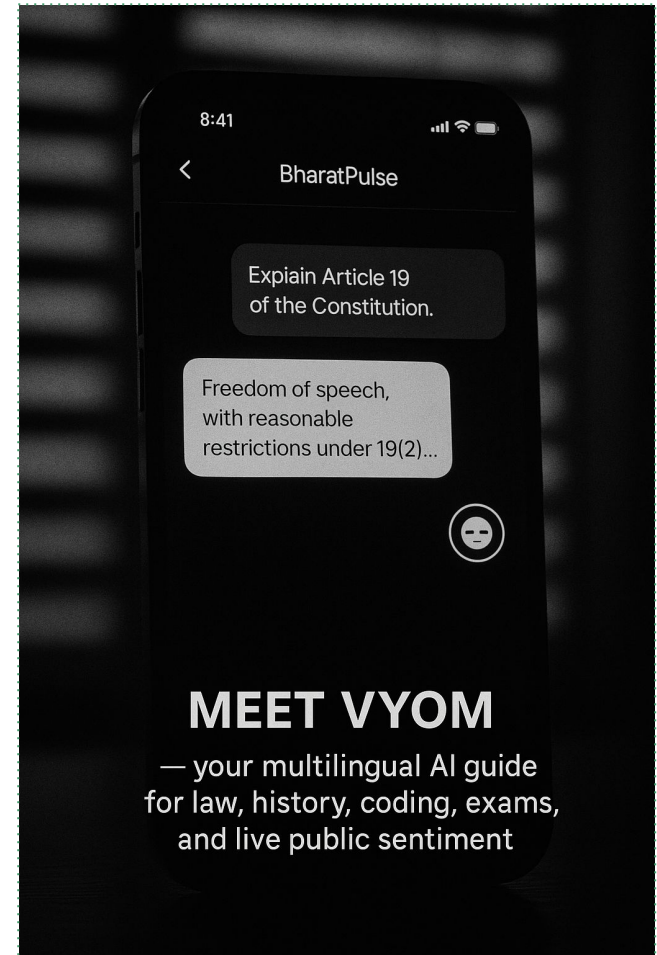
# Tech Stack & Security

- **Full-Stack Stack:** Built with Flutter (frontend), FastAPI (backend), GPT models, Kafka streams, and UIDAI APIs for real-time civic data flow.
- **AI-Powered Moderation:** Content filtering, feed ranking, translation, and personalization managed by large language models and fine-tuned algorithms.
- **Robust Security Architecture:** DPDP Act 2023 compliant, end-to-end encrypted, and securely integrated with Aadhaar without storing biometric data.



# AI Assistant: Vyom

- **Multilingual & Constitutional:** Vyom understands and responds in Hindi, English, and major Indian languages with constitutionally grounded neutrality.
- **Beyond Politics:** Assists with civic questions, law, coding, exam prep — offering verified information without bias.
- **User-First Interface:** Chat-based AI interface built for Bharat; lightweight, voice-enabled, and deeply integrated with feed and user history.



# Market Potential



## **80+ Crore Users**

India has over 800 million internet users, most Aadhaar-linked — ready for BharatPulse's verified civic engagement.



## **No Direct Competitor**

No India-first, Aadhaar-based civic network exists; BharatPulse pioneers a new verified civic-tech category.




## **India's X with Accountability**

Positioned as a native alternative to X (Twitter) with trust, verification, and real-time civic intelligence.

# Revenue Model


- **Recurring Verification Subscription:** ₹333/year for Aadhaar-verified badge ensures real users and stable revenue from civic-conscious population.
- **Premium AI Tools:** Unlock advanced Vyom features: policy analytics, legal queries, historical comparisons, and civic training modules.
- **Civic Content Monetization:** Government APIs, sponsored civic initiatives, and analytics dashboards for verified institutions.



The image shows a smartphone screen displaying the Vyom app interface. At the top, the word "Vyom" is visible. Below it, a card titled "Recurring Verification Subscription" features a blue shield icon with a checkmark. The price "₹333/year" is prominently displayed, followed by the text "ensures real users and stable revenue from civic-conscious population".

## Premium AI Tools

Unlock advanced Vyom features: policy analytics, legal queries, historical comparisons, and civic training modules



## Civic Content Monetization

Government APIs, sponsored civic initiatives and analytics dashboards for verified institutions



# Roadmap



## Phase 1: MVP Launch

Includes Aadhaar authentication, microblog + reel feed, core civic graph, and basic AI moderation.



## Phase 2: AI & Translation

Launch of Vyom assistant, multilingual translation, civic trend detection and personalized analytics.



## Phase 3: Web + Government APIs

Web app expansion, civic dashboards, analytics tools, and verified government participation layer.

# Call to Action



## **India's Future Civic OS**

BharatPulse is more than a platform  
— it's India's verified digital  
democracy infrastructure.



## **Backed by Visionaries**

Elite-built. Aadhaar-secured.  
AI-native. Join the founding layer of  
India's civic intelligence.



## **Now Raising**

Capital to scale product, team, and  
outreach. Be part of the civic tech  
revolution.

# Contact & Portfolio



## Connect with the Visionary

Built by Arjav Abjith — tech builder,  
civic designer, and founder of  
BharatPulse.



## Scan to Explore

QR links to Arjav's full portfolio —  
products, vision, and contact.



## Reach Out

Email: [arjav2005abjith@gmail.com](mailto:arjav2005abjith@gmail.com) —  
for investment, collaboration, or  
partnerships.

