

Horace Greeley Dawson, IV

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PERSONAL STATEMENT

Creative front-end developer with a talent for writing and the technical experience to deliver engaging content.

SKILLS

HTML, CSS, Sass, responsive/adaptive design, Javascript, jQuery, Backbone, JSON, Parse, PHP, SQL, Github, API development, Salesforce, MailChimp, audio/video editing, Photoshop, SAS (Statistical Analysis System), ArcGIS

EDUCATION

The Iron Yard | Atlanta, GA | Summer 2014

Completed an immersive, full-time front-end web development course. Learned Javascript, JSON, Sass, Backbone, jQuery, Parse, and responsive web design.

New College of Florida | **B.A. in Sociology** | Sarasota, FL | Class of 2011

GRE Verbal 660, Math 710, Analytical Writing 5.0

While completing a sociology major, successfully undertook three independent study projects involving research and data analysis. Performed statistical analyses with SAS.

Winter Park High School | Winter Park, FL | Class of 2007

National Merit Achievement Scholar Finalist | Duke Talent Identification Program Participant

GPA (Unweighted): 3.72 | GPA (Weighted): 4.55

SAT Critical Reading 730, Math, 710, Writing 640

AWARDS

Pepsi Co. Minority Scholarship (2007-2011)

Florida Academic Scholar (2007-2011)

EXPERIENCE

freecLOUDS | Atlanta, GA 2014

Designed and developed a web app to allow Soundcloud users to easily find free music from their favorite artists. The app connects to Soundcloud's API to pull its feed in JSON format.

Brand Representative at OneElement, Inc. | Atlanta, GA 2013-2014

Retail event marketing for a consumer sales services company. Successfully closed three sales on first day of solo pitching and continued to exceed typical sales trajectory.

Communications Associate at IP2Biz | Atlanta, GA 2011-2013

Managed a technology innovation company's internet presence and successfully launched and promoted its first blog. Used HTML, CSS, and PHP.

Intern at Essential Economy & Thundrlizard | Atlanta, GA 2011-2012

Web design, research, and writing for an immigration advocacy group led by Georgia's first Hispanic senator, Sam Zamarripa and a social media marketing research startup company.

ACTIVITIES

Music Journalism | 2011-Present

Author of a [blog](#) for new music.