



# CYPRA

## SECURE STORAGE. INSTANT TRANSFER



### PROBLEM DESCRIPTION (MARKET GAP)

- Lack of opportunity to spend your crypto in the real world
- High fees for crypto-fiat conversion
- Lots of different unconnected services with low security level, difficult KYC procedures and high commissions
- Reliance on intermediaries:
  - long wait times
  - potential data leaks
  - regulatory issues
- People consider cryptocurrency to be dangerous

### BUSINESS DIFFERENTIATORS

#### The wallet



- Instant crypto-to-crypto transfers
- Inbuilt economics to earn money through nodes
- High security level

#### The decentralized payment system



- Spending crypto assets on purchasing real goods and services
- The lowest crypto-to-fiat conversion fees
- The lowest acquiring commission for retailers-participants
- Cashback and loyalty token return
- Zero adoption cost for retailers-participants

### TECHNICAL DIFFERENTIATORS

#### Decentralization



- SPV (Simple Payment Verification) Wallet
- Distributed blockchain-based service
- Direct crypto assets exchange via atomic swaps

#### Performance



- High performance scalable PoS blockchain
- More than 16K TPS

#### Privacy



- All client data is kept locally within the encrypted storage
- Built-in decentralized coin mixing

### SOLUTION

**CYPRA**  
blockchain-based  
financial service platform

#### SUMMARY

Cypra replaces traditional payment and financial services with Blockchain decentralized financial platform providing a secure and transparent way to work with cryptocurrency.

#### VISION

Creating the most commonly used decentralized financial platform with the first global decentralized payment system.

#### PRODUCT

Cypra is a blockchain-based financial service platform represented as a multi-currency wallet with inbuilt decentralized payment system and multiple extraordinary features on the client side.

### CYPRA TARGET AUDIENCE



People working and living in different countries, who are always on the road, care about security and time.

### CYPRA TARGET MARKET

#### 20M+ Crypto users

searching for immediate transfers and exchanges, loans and payments

#### 75M+ Merchants

want to allow their customers to pay with cryptocurrencies and still receive FIATs

#### 300M+ Unbanked young people

want freedom and ease of use). By 2023 Cypra can reach a 2% market share worth \$30 billion USD.



[www.cypra.io](http://www.cypra.io)



Cypralo



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