

Sravani DasGupta

Los Gatos, CA

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Core Skills

- Solid understanding of HTML, CSS, JavaScript, responsive design and SEO
- Extensive experience in hand coding with HTML, CSS, JavaScript, JQuery and Bootstrap to make sites
- Built website with WordPress implementing themes, plugins, child themes as well as customizing themes.
- Extensive knowledge in using various web tools such as Wordpress(themes, plugins, child themes, customization), Dreamweaver, Adobe PhotoShop
- Implement Search Engine Optimization for digital marketing
- Experienced in developing and managing multiple domains
- Experienced in developing and maintaining Corporate web sites as well as internal sites
- Experienced in managing projects with cross functional teams such as marketing, engineering and product development
- Extremely detail oriented
- Exceptional written and oral communications skills
- Effective working independently or as part of the design /development/marketing teams

Professional Experience

Advanced Technology And Research, Inc, Los Gatos, CA - *Consultant Web Producer (Volunteer)*

Nov' 2016 - Present

- Design and develop the web site as per client's requirement with HTML, CSS, JavaScript
- Use WordPress to design and develop sites as per client's request
- QA the sites before they go live
- Review content and upload all content to the website via FTP
- Maintain site as per client's requirement

Sun Microsystems, Menlo Park, CA - *Member Technical Staff, Web Engineering*

Jan' 2000 - Jan' 2003

- Work closely with all the marketing, product and engineering teams to manage, update and maintain contents on the corporate website
- Design and develop internal web sites for internal use

- Maintenance of the corporate as well as internal websites on a daily basis
- Review site and content, report error and fix them before they go live
- Make web templates for corporate use as and when required
- Successful and timely completion and deployment of front end projects

Sun Microsystems, Menlo Park, CA -*Web Publisher (Independent Consultant)*

May' 1998 - Jan' 2000

- Redesign and development of the Sun MicroSystem corporate website
- Maintaining and updating of the corporate web site on a daily basis including fixing all broken links, manipulating image files.
- Copy, edit and proofread all web contents before they went live

EDUCATION

BA in Business Administration and Accounting, Calcutta University, India

Web Development, Certificate of Achievement, De Anza College, Cupertino, CA

TRAINING

Coursework in HTML5, Santa Clara Adult Education High Tech Academy 2017

Coursework in CSS3, Santa Clara Adult Education High Tech Academy 2017

Coursework in Search Engine Optimization, Santa Clara Adult Education Academy 2017

Google Analytics (Udemy)

Coursework in JavaScript for web Designers, UCSC Extension Program, Cupertino, CA

Coursework in Dreamweaver - Client Side, UCSC Extension Program, Cupertino, CA