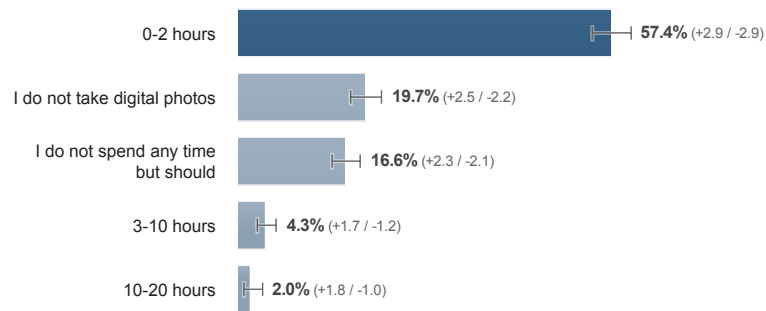


SINGLE ANSWER

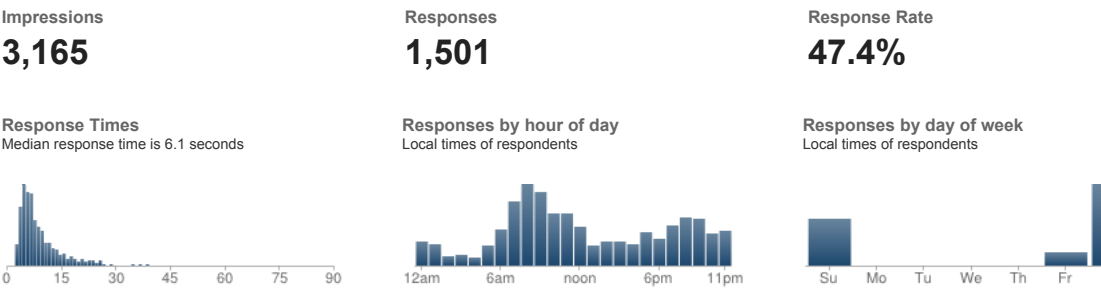
How much time do you spend organizing and managing your photos each month?

Results for respondents with demographics. Weighted by Age, Gender, Region. (1279 responses)

Order statistically significant.



Metrics only apply to the topline results for this question. Filters and weighting do not apply.



All (1279)		
0-2 hours	57.4%	(+2.9 / -2.9)
I do not take digital photos	19.7%	(+2.5 / -2.2)
I do not spend any time but should	16.6%	(+2.3 / -2.1)
3-10 hours	4.3%	(+1.7 / -1.2)
10-20 hours	2.0%	(+1.8 / -1.0)

Methodology: Conducted by Google Consumer Surveys, April 20, 2013 - April 21, 2013 and based on 1279 online responses. Sample: National adult Internet population.