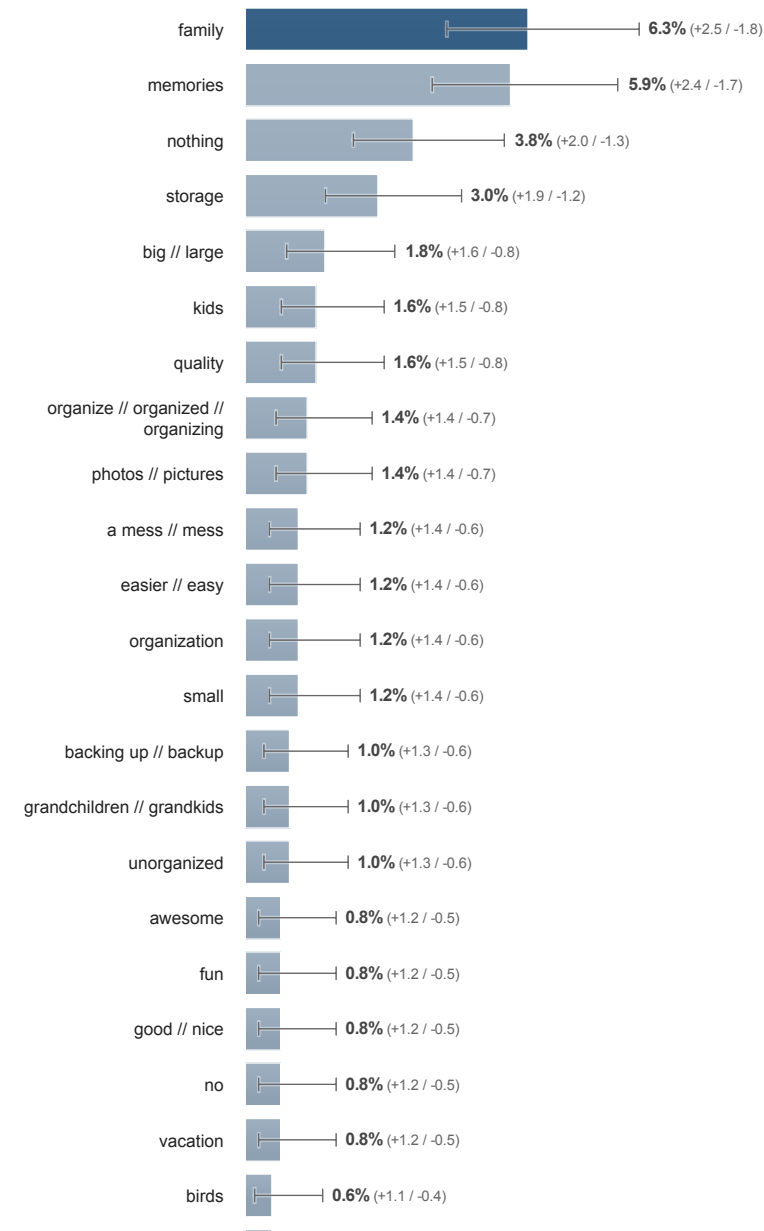
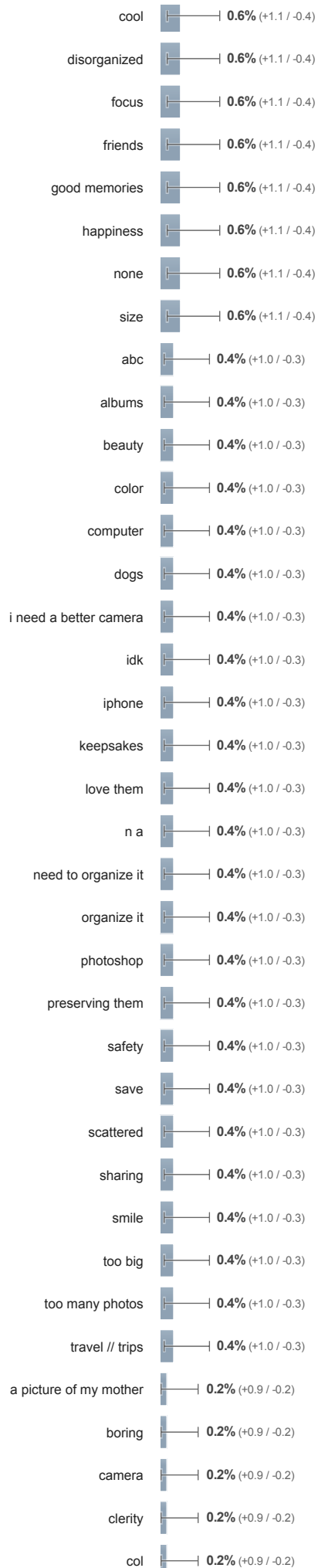
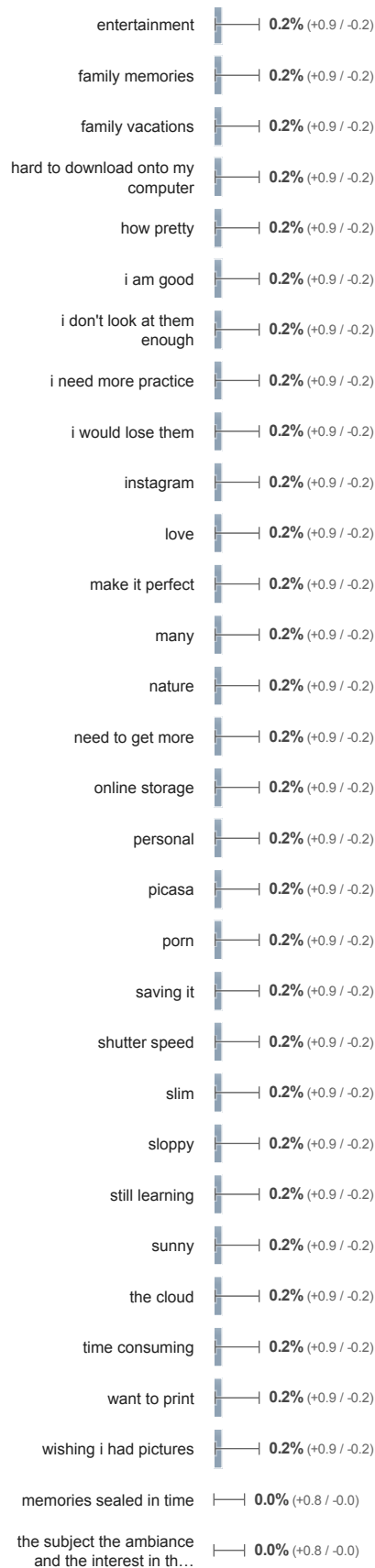


What's the first thing that comes to mind when thinking about your digital photo collection?

Confidence too close to call.







Metrics only apply to the topline results for this question. Filters and weighting do not apply.

Impressions
1,007

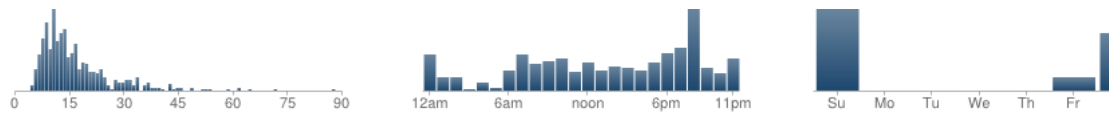
Responses
505

Response Rate
50.1%

Response Times
Median response time is 12.6 seconds

Responses by hour of day
Local times of respondents

Responses by day of week
Local times of respondents



All (505)

family	6.3% (+2.5 / -1.8)
memories	5.9% (+2.4 / -1.7)
nothing	3.8% (+2.0 / -1.3)
storage	3.0% (+1.9 / -1.2)
big large	1.8% (+1.6 / -0.8)
kids	1.6% (+1.5 / -0.8)
quality	1.6% (+1.5 / -0.8)
organize organized organizing	1.4% (+1.4 / -0.7)
photos pictures	1.4% (+1.4 / -0.7)
a mess mess	1.2% (+1.4 / -0.6)
easier easy	1.2% (+1.4 / -0.6)
organization	1.2% (+1.4 / -0.6)
small	1.2% (+1.4 / -0.6)
backing up backup	1.0% (+1.3 / -0.6)
grandchildren grandkids	1.0% (+1.3 / -0.6)
unorganized	1.0% (+1.3 / -0.6)
awesome	0.8% (+1.2 / -0.5)
fun	0.8% (+1.2 / -0.5)
good nice	0.8% (+1.2 / -0.5)
no	0.8% (+1.2 / -0.5)
vacation	0.8% (+1.2 / -0.5)
birds	0.6% (+1.1 / -0.4)
cool	0.6% (+1.1 / -0.4)
disorganized	0.6% (+1.1 / -0.4)
focus	0.6% (+1.1 / -0.4)
friends	0.6% (+1.1 / -0.4)
good memories	0.6% (+1.1 / -0.4)
happiness	0.6% (+1.1 / -0.4)
none	0.6% (+1.1 / -0.4)

size	0.6% (+1.1 / -0.4)
abc	0.4% (+1.0 / -0.3)
albums	0.4% (+1.0 / -0.3)
beauty	0.4% (+1.0 / -0.3)
color	0.4% (+1.0 / -0.3)
computer	0.4% (+1.0 / -0.3)
dogs	0.4% (+1.0 / -0.3)
i need a better camera	0.4% (+1.0 / -0.3)
idk	0.4% (+1.0 / -0.3)
iphone	0.4% (+1.0 / -0.3)
keepsakes	0.4% (+1.0 / -0.3)
love them	0.4% (+1.0 / -0.3)
n a	0.4% (+1.0 / -0.3)
need to organize it	0.4% (+1.0 / -0.3)
organize it	0.4% (+1.0 / -0.3)
photoshop	0.4% (+1.0 / -0.3)
preserving them	0.4% (+1.0 / -0.3)
safety	0.4% (+1.0 / -0.3)
save	0.4% (+1.0 / -0.3)
scattered	0.4% (+1.0 / -0.3)
sharing	0.4% (+1.0 / -0.3)
smile	0.4% (+1.0 / -0.3)
too big	0.4% (+1.0 / -0.3)
too many photos	0.4% (+1.0 / -0.3)
travel trips	0.4% (+1.0 / -0.3)
a picture of my mother	0.2% (+0.9 / -0.2)
boring	0.2% (+0.9 / -0.2)
camera	0.2% (+0.9 / -0.2)
clerity	0.2% (+0.9 / -0.2)
col	0.2% (+0.9 / -0.2)
entertainment	0.2% (+0.9 / -0.2)
family memories	0.2% (+0.9 / -0.2)
family vacations	0.2% (+0.9 / -0.2)
hard to download onto my computer	0.2% (+0.9 / -0.2)
how pretty	0.2% (+0.9 / -0.2)
i am good	0.2% (+0.9 / -0.2)
i don't look at them enough	0.2% (+0.9 / -0.2)

i need more practice	0.2% (+0.9 / -0.2)
i would lose them	0.2% (+0.9 / -0.2)
instagram	0.2% (+0.9 / -0.2)
love	0.2% (+0.9 / -0.2)
make it perfect	0.2% (+0.9 / -0.2)
many	0.2% (+0.9 / -0.2)
nature	0.2% (+0.9 / -0.2)
need to get more	0.2% (+0.9 / -0.2)
online storage	0.2% (+0.9 / -0.2)
personal	0.2% (+0.9 / -0.2)
picasa	0.2% (+0.9 / -0.2)
porn	0.2% (+0.9 / -0.2)
saving it	0.2% (+0.9 / -0.2)
shutter speed	0.2% (+0.9 / -0.2)
slim	0.2% (+0.9 / -0.2)
sloppy	0.2% (+0.9 / -0.2)
still learning	0.2% (+0.9 / -0.2)
sunny	0.2% (+0.9 / -0.2)
the cloud	0.2% (+0.9 / -0.2)
time consuming	0.2% (+0.9 / -0.2)
want to print	0.2% (+0.9 / -0.2)
wishing i had pictures	0.2% (+0.9 / -0.2)
memories sealed in time	0.0% (+0.8 / -0.0)
the subject the ambiance and the interest in the picture	0.0% (+0.8 / -0.0)

Methodology: Conducted by Google Consumer Surveys, April 20, 2013 - April 22, 2013 and based on 505 online responses. Sample: National adult Internet population.