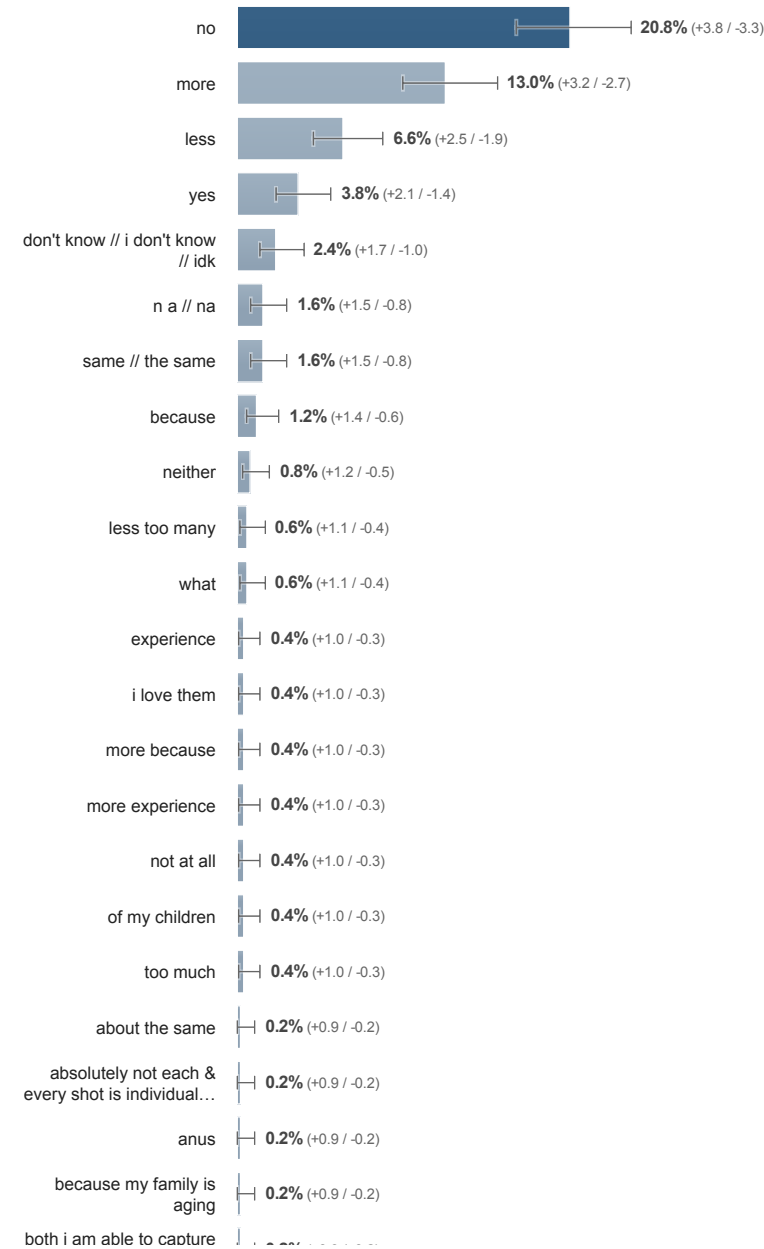


OPEN-ENDED TEXT

As you take more photos, do you feel like each photo is becoming more or less meaningful?  
Why?

Results for all respondents. Weighted data unavailable for this view. (500 responses)  
Winner statistically significant.



more meaningful momen...	0.2% (+0.9 / -0.2)
capturing moments that will last forever is mea...	0.2% (+0.9 / -0.2)
depends on photo taken	0.2% (+0.9 / -0.2)
depends on the subject	0.2% (+0.9 / -0.2)
dk	0.2% (+0.9 / -0.2)
don't care	0.2% (+0.9 / -0.2)
don't think about it	0.2% (+0.9 / -0.2)
each picture is meaningful	0.2% (+0.9 / -0.2)
good question not sure	0.2% (+0.9 / -0.2)
i like having all kinds of pictures	0.2% (+0.9 / -0.2)
i only take pictures that i want to	0.2% (+0.9 / -0.2)
i take less now so the ones i take mean more	0.2% (+0.9 / -0.2)
it's a memory	0.2% (+0.9 / -0.2)
jill becauf	0.2% (+0.9 / -0.2)
kids get older	0.2% (+0.9 / -0.2)
less because i'm taking too many	0.2% (+0.9 / -0.2)
less because there's so many	0.2% (+0.9 / -0.2)
less because too many of anything means there i...	0.2% (+0.9 / -0.2)
less boring	0.2% (+0.9 / -0.2)
less disposable	0.2% (+0.9 / -0.2)
less meaningful as you are searching for moment...	0.2% (+0.9 / -0.2)
less meaningful because you get used to seeing...	0.2% (+0.9 / -0.2)
less overload	0.2% (+0.9 / -0.2)
less saturation	0.2% (+0.9 / -0.2)
less to many to look at	0.2% (+0.9 / -0.2)
meaningful for keepsakes	0.2% (+0.9 / -0.2)
mmmmmmmmmmmmmm	0.2% (+0.9 / -0.2)
mo	0.2% (+0.9 / -0.2)
more as i get older	0.2% (+0.9 / -0.2)
more as we age and want to relive the memories...	0.2% (+0.9 / -0.2)
more because i have a child now	0.2% (+0.9 / -0.2)
more because i like people better	0.2% (+0.9 / -0.2)
more because i like to capture happy and funny...	0.2% (+0.9 / -0.2)
more because i'm getting old	0.2% (+0.9 / -0.2)
more because of growing family	0.2% (+0.9 / -0.2)
more because of the subjects	0.2% (+0.9 / -0.2)
more cause it's a memory	0.2% (+0.9 / -0.2)
more each picture is	

more each picture is precious	0.2% (+0.9 / -0.2)
more gets better	0.2% (+0.9 / -0.2)
more meaningful because i just love how they ex...	0.2% (+0.9 / -0.2)
more meaningful because they are memories of th...	0.2% (+0.9 / -0.2)
more meaningful making special memories	0.2% (+0.9 / -0.2)
more meaningful marks times in your life that y...	0.2% (+0.9 / -0.2)
more of things i love	0.2% (+0.9 / -0.2)
more they are usually of my great grandson	0.2% (+0.9 / -0.2)
more time passes quickly	0.2% (+0.9 / -0.2)
more times are changing so fast	0.2% (+0.9 / -0.2)
more...more important moments are being	0.2% (+0.9 / -0.2)
more...the object may not be here tomorrow	0.2% (+0.9 / -0.2)
na na na na	0.2% (+0.9 / -0.2)
neither each photo is important or unimportant...	0.2% (+0.9 / -0.2)
ni	0.2% (+0.9 / -0.2)
no all different	0.2% (+0.9 / -0.2)
no because	0.2% (+0.9 / -0.2)
no because it depends on what the photo contains	0.2% (+0.9 / -0.2)
no difference	0.2% (+0.9 / -0.2)
no i delete any that do not meet my standards	0.2% (+0.9 / -0.2)
no jnm	0.2% (+0.9 / -0.2)
no some bring back great memories	0.2% (+0.9 / -0.2)
no they are what i want	0.2% (+0.9 / -0.2)
screw you	0.2% (+0.9 / -0.2)
sharing	0.2% (+0.9 / -0.2)
shows a sequence of events	0.2% (+0.9 / -0.2)
the same i am taking photos only of something	0.2% (+0.9 / -0.2)
things are changing	0.2% (+0.9 / -0.2)
yes because i take pics of my son's childhood	0.2% (+0.9 / -0.2)
yes didigle	0.2% (+0.9 / -0.2)
yes it is a memory	0.2% (+0.9 / -0.2)
yes practice makes perfect	0.2% (+0.9 / -0.2)
yes the older i get so does everyone else	0.2% (+0.9 / -0.2)
god is dead the absurd is the essential concept...	0.0% (+0.8 / -0.0)
more because i capture each moment	0.0% (+0.8 / -0.0)
more records	0.0% (+0.8 / -0.0)
no they are all meaningful or i wouldn't have t...	0.0% (+0.8 / -0.0)

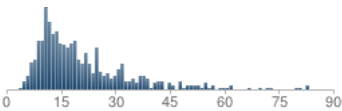
Metrics only apply to the topline results for this question. Filters and weighting do not apply.

Impressions  
**1,079**

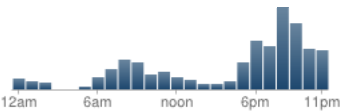
Responses  
**500**

Response Rate  
**46.3%**

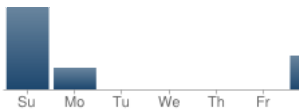
Response Times  
Median response time is 16.1 seconds



Responses by hour of day  
Local times of respondents



Responses by day of week  
Local times of respondents



All (500)		
	no	20.8% (+3.8 / -3.3)
	more	13.0% (+3.2 / -2.7)
	less	6.6% (+2.5 / -
	yes	3.8% (+2.1 / -
	don't know	
	i don't know	2.4% (+1.7 / -
	idk	
	n a	1.6% (+1.5 / -
	na	
	same	1.6% (+1.5 / -
	the same	
	because	1.2% (+1.4 / -
	neither	0.8% (+1.2 / -
	less too many	0.6% (+1.1 / -
	what	0.6% (+1.1 / -
	experience	0.4% (+1.0 / -
	i love them	0.4% (+1.0 / -
	more because	0.4% (+1.0 / -
	more experience	0.4% (+1.0 / -
	not at all	0.4% (+1.0 / -
	of my children	0.4% (+1.0 / -
	too much	0.4% (+1.0 / -
	about the same	0.2% (+0.9 / -
	absolutely not each & every shot is individual & important to the moment	0.2% (+0.9 / -
	anus	0.2% (+0.9 / -
	because my family is aging	0.2% (+0.9 / -
	both i am able to capture more meaningful moments but i am all taking photos of events with no meaning whatsoever	0.2% (+0.9 / -
	capturing moments that will last forever is meaningful	0.2% (+0.9 / -
	depends on photo taken	0.2% (+0.9 / -

depends on the subject	0.2% (+0.9 / -)
dk	0.2% (+0.9 / -)
don't care	0.2% (+0.9 / -)
don't think about it	0.2% (+0.9 / -)
each picture is meaningful	0.2% (+0.9 / -)
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i like having all kinds of pictures	0.2% (+0.9 / -)
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jill becauf	0.2% (+0.9 / -)
kids get older	0.2% (+0.9 / -)
less because i'm taking too many	0.2% (+0.9 / -)
less because there's so many	0.2% (+0.9 / -)
less because too many of anything means there is not much left for meaningful	0.2% (+0.9 / -)
less boring	0.2% (+0.9 / -)
less disposable	0.2% (+0.9 / -)
less meaningful as you are searching for moments to capture rather than watching what is actually happening	0.2% (+0.9 / -)
less meaningful because you get used to seeing the same pictures of yourself over and over again	0.2% (+0.9 / -)
less overload	0.2% (+0.9 / -)
less saturation	0.2% (+0.9 / -)
less to many to look at	0.2% (+0.9 / -)
meaningful for keepsakes	0.2% (+0.9 / -)
mmmmmmmmmmmmmm	0.2% (+0.9 / -)
mo	0.2% (+0.9 / -)
more as i get older	0.2% (+0.9 / -)
more as we age and want to relive the memories of our family over the past years	0.2% (+0.9 / -)
more because i have a child now	0.2% (+0.9 / -)
more because i like people better	0.2% (+0.9 / -)
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more cause it's a memory	0.2% (+0.9 / -)
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more meaningful because i just love how they express how you are feeling	0.2% (+0.9 / -)
more meaningful because they are memories of the past	0.2% (+0.9 / -)

more meaningful making special memories	0.2% (+0.9 / -)
more meaningful marks times in your life that you can look back on or even when your going your children can see the past	0.2% (+0.9 / -)
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more...more important moments are being captured	0.2% (+0.9 / -)
more...the object may not be here tomorrow	0.2% (+0.9 / -)
na na na na	0.2% (+0.9 / -)
neither each photo is important or unimportant depending on its own merits	0.2% (+0.9 / -)
ni	0.2% (+0.9 / -)
no all different	0.2% (+0.9 / -)
no because	0.2% (+0.9 / -)
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screw you	0.2% (+0.9 / -)
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yes didigle	0.2% (+0.9 / -)
yes it is a memory	0.2% (+0.9 / -)
yes practice makes perfect	0.2% (+0.9 / -)
yes the older i get so does everyone else	0.2% (+0.9 / -)
god is dead the absurd is the essential concept and first truth	0.0% (+0.8 / -)
more because i capture each moment	0.0% (+0.8 / -)
more records	0.0% (+0.8 / -)
no they are all meaningful or i wouldn't have taken them	0.0% (+0.8 / -)

Methodology: Conducted by Google Consumer Surveys, April 20, 2013 - April 22, 2013 and based on 500 online responses. Sample: National adult Internet population.