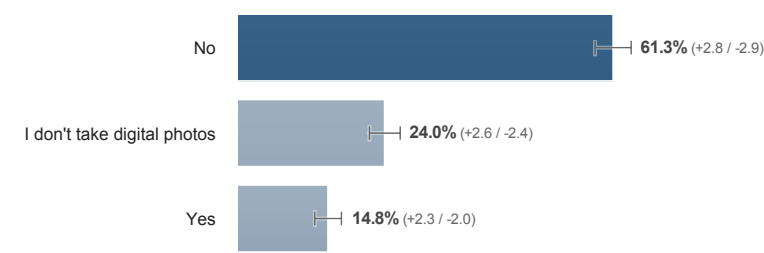


SINGLE ANSWER

Do you feel that managing your digital photo collection is overwhelming?

Results for respondents with demographics. Weighted by Age, Gender, Region. (1248 responses)
Order statistically significant.



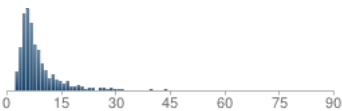
Metrics only apply to the topline results for this question. Filters and weighting do not apply.

Impressions
3,132

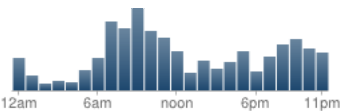
Responses
1,501

Response Rate
47.9%

Response Times
Median response time is 5.9 seconds



Responses by hour of day
Local times of respondents



Responses by day of week
Local times of respondents



All (1248)		
No	61.3%	(+2.8 / -2.9)
I don't take digital photos	24.0%	(+2.6 / -2.4)
Yes	14.8%	(+2.3 / -2.0)

Methodology: Conducted by Google Consumer Surveys, April 20, 2013 - April 21, 2013 and based on 1248 online responses. Sample: National adult Internet population.