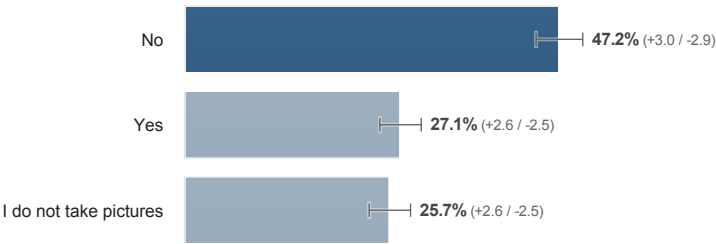


SINGLE ANSWER

Do you feel that your photo collection is a mess? (e.g. have too many pictures, disorganized, scattered)

Results for respondents with demographics. Weighted by Age, Gender, Region. (1218 responses)
Winner statistically significant.



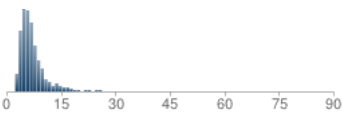
Metrics only apply to the topline results for this question. Filters and weighting do not apply.

Impressions
2,558

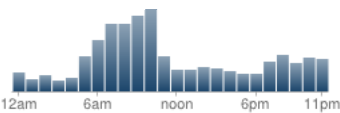
Responses
1,500

Response Rate
58.6%

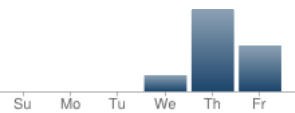
Response Times
Median response time is 5.1 seconds



Responses by hour of day
Local times of respondents



Responses by day of week
Local times of respondents



All (1218)

No	47.2% (+3.0 / -2.9)
Yes	27.1% (+2.6 / -2.5)
I do not take pictures	25.7% (+2.6 / -2.5)

Methodology: Conducted by Google Consumer Surveys, April 25, 2013 - April 27, 2013 and based on 1218 online responses. Sample: National adult Internet population.