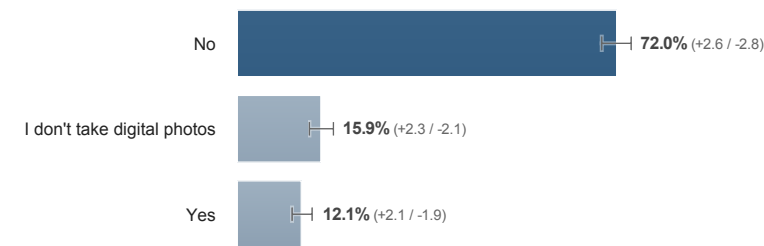


SINGLE ANSWER

Would you pay for a service if it could automatically help you organize, manage and print your life in photos from your entire digital collection?

Results for respondents with demographics. Weighted by Age, Gender, Region. (1268 responses)
Order statistically significant.



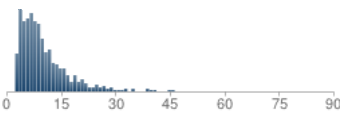
Metrics only apply to the topline results for this question. Filters and weighting do not apply.

Impressions
3,077

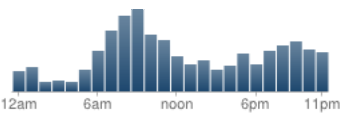
Responses
1,501

Response Rate
48.8%

Response Times
Median response time is 7.3 seconds



Responses by hour of day
Local times of respondents



Responses by day of week
Local times of respondents



All (1268)

No	72.0% (+2.6 / -2.8)
I don't take digital photos	15.9% (+2.3 / -2.1)
Yes	12.1% (+2.1 / -1.9)

Methodology: Conducted by Google Consumer Surveys, April 20, 2013 - April 21, 2013 and based on 1268 online responses. Sample: National adult Internet population.