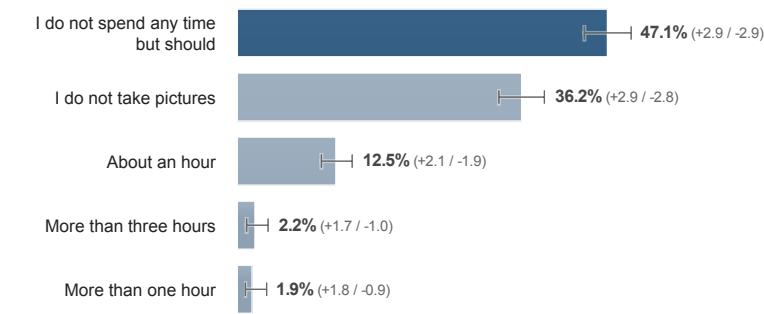


SINGLE ANSWER

How much time do you spend organizing and managing your photos each month?

Results for respondents with demographics. Weighted by Age, Gender, Region. (1223 responses)

Winner statistically significant.



Metrics only apply to the topline results for this question. Filters and weighting do not apply.



All (1223)	
I do not spend any time but should	47.1% (+2.9 / -2.9)
I do not take pictures	36.2% (+2.9 / -2.8)
About an hour	12.5% (+2.1 / -1.9)
More than three hours	2.2% (+1.7 / -1.0)
More than one hour	1.9% (+1.8 / -0.9)

Methodology: Conducted by Google Consumer Surveys, April 25, 2013 - April 26, 2013 and based on 1223 online responses. Sample: National adult Internet population.