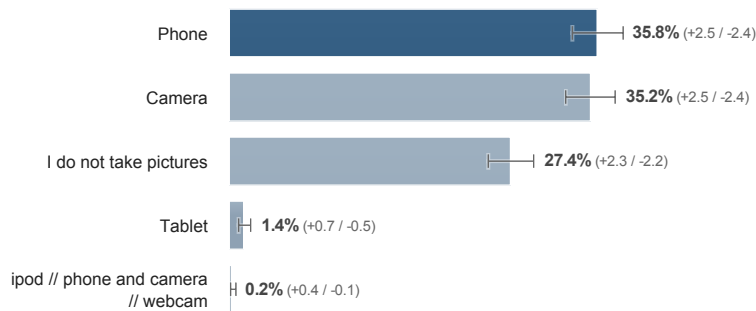


SINGLE ANSWER

Which device do you take more pictures with?

Results for all respondents. Weighted data unavailable for this view. (1501 responses)  
Confidence too close to call.



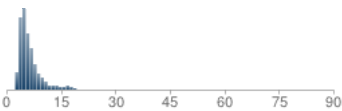
Metrics only apply to the topline results for this question. Filters and weighting do not apply.

Impressions  
**2,523**

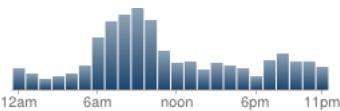
Responses  
**1,501**

Response Rate  
**59.5%**

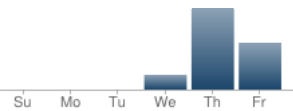
Response Times  
Median response time is 4.3 seconds



Responses by hour of day  
Local times of respondents



Responses by day of week  
Local times of respondents



| All (1501)             |       |               |
|------------------------|-------|---------------|
| Phone                  | 35.8% | (+2.5 / -2.4) |
| Camera                 | 35.2% | (+2.5 / -2.4) |
| I do not take pictures | 27.4% | (+2.3 / -2.2) |
| Tablet                 | 1.4%  | (+0.7 / -0.5) |
| ipod                   |       |               |
| phone and camera       | 0.2%  | (+0.4 / -0.1) |
| webcam                 |       |               |

Methodology: Conducted by Google Consumer Surveys, April 25, 2013 - April 27, 2013 and based on 1501 online responses. Sample: National adult Internet population.