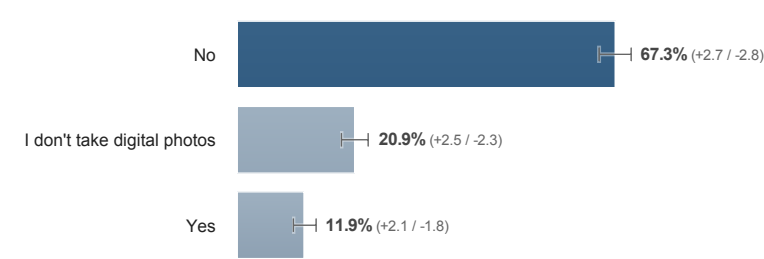


SINGLE ANSWER

Do you want a better way to manage and see all of your digital photos than what you have today?

Results for respondents with demographics. Weighted by Age, Gender, Region. (1288 responses)  
Order statistically significant.



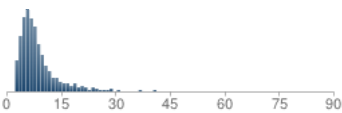
Metrics only apply to the topline results for this question. Filters and weighting do not apply.

Impressions  
**3,129**

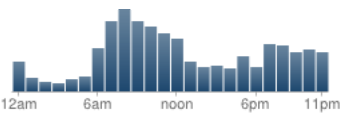
Responses  
**1,502**

Response Rate  
**48.0%**

Response Times  
Median response time is 6.1 seconds



Responses by hour of day  
Local times of respondents



Responses by day of week  
Local times of respondents



All (1288)

No	67.3% (+2.7 / -2.8)
I don't take digital photos	20.9% (+2.5 / -2.3)
Yes	11.9% (+2.1 / -1.8)

Methodology: Conducted by Google Consumer Surveys, April 20, 2013 - April 21, 2013 and based on 1288 online responses. Sample: National adult Internet population.