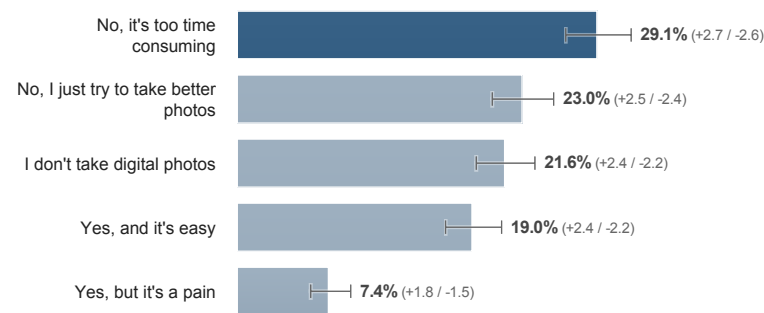


SINGLE ANSWER

Do you regularly edit (crop, redeye, brightness, etc.) your photos?

Results for respondents with demographics. Weighted by Age, Gender, Region. (1278 responses)
Winner statistically significant.



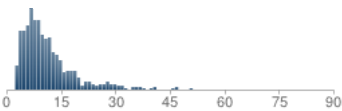
Metrics only apply to the topline results for this question. Filters and weighting do not apply.

Impressions
3,121

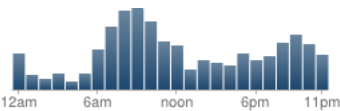
Responses
1,502

Response Rate
48.1%

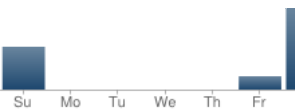
Response Times
Median response time is 8.4 seconds



Responses by hour of day
Local times of respondents



Responses by day of week
Local times of respondents



All (1278)

No, it's too time consuming	29.1% (+2.7 / -2.6)
No, I just try to take better photos	23.0% (+2.5 / -2.4)
I don't take digital photos	21.6% (+2.4 / -2.2)
Yes, and it's easy	19.0% (+2.4 / -2.2)
Yes, but it's a pain	7.4% (+1.8 / -1.5)

Methodology: Conducted by Google Consumer Surveys, April 20, 2013 - April 21, 2013 and based on 1278 online responses. Sample: National adult Internet population.