Goal: Developing a model to predict customers applying for credit cards for ACB

Adding Task: Gather and clean customer data from various sources
Adding Task: Perform exploratory data analysis to identify relevant variables for credit card application prediction
Adding Task: Train and test machine learning models to develop a predictive model for customers applying for credit cards

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Adding Task: Perform feature engineering to create new variables that may improve the accuracy of the predictive model.

Adding Task: Perform exploratory data analysis to identify relevant variables for credit card application prediction
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Adding Task: Perform further analysis on the identified relevant variables to determine their correlation with credit card application and select the most important variables for feature engineering.

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