# Solutions for Active Portfolio Management

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## 1 Chapter 2

**Problem 2.1.** In December 1992, Sears had a predicted beta of 1.05 with respect to the S&P 500 index. If the S&P 500 Index subsequently underperformed Treasury bills by 5.0 percent, what would be the expected excess return to sears?

Solution. The excess return on the market (relative to the risk free asset Treasury bills) is -5%. Hence, the excess return to Sears is

$$r_{Sears} = \beta_{Sears} r_M$$
$$= 1.05 \times -5.0\%$$
$$= -5.25\%$$

**Problem 2.2.** If the long-term expected excess return to the S&P 500 Index is 7 percent per year, what is the expected excess return to Sears.

Solution. Using the same line of reasoning as above, we have

$$r_{Sears} = \beta_{Sears} r_M$$
$$= 1.05 \times 7.0\%$$
$$= 7.35\%$$

**Problem 2.3.** Assume that residual returns are uncorrelated across stocks. Stock A has a beta of 1.15 and a volatility of 35 percent. Stock B has a beta of 0.95 and a volatility of 33 percent. If the market volatility is 20 percent, what is the correlation of stock A with stock B? Which stock has higher residual volatility?

Solution. The variance of a portfolio P is given by eq. (2.4) as

$$\sigma_P^2 = \beta_P^2 \sigma_M^2 + \omega_P^2$$

where  $\omega_P^2$  is the residual variance and  $\sigma_M^2$  is the market variance. The correlation of stock A with stock B is given by

$$\operatorname{Corr}\left\{r_{A}, r_{B}\right\} = \frac{\operatorname{Cov}\left\{r_{A}, r_{B}\right\}}{\operatorname{Std}\left\{r_{A}\right\} \operatorname{Std}\left\{r_{B}\right\}}$$

So we just need the covariance of stocks A and B. We can write

$$Cov \{r_A, r_B\} = \beta_A \beta_B \sigma_M^2 + \omega_{A,B}$$

where the cross terms have been omitted since the residual volatility is uncorrelated from the market volatility. We can also set the residual covariance  $(\omega_{A,B})$  to zero since we are assuming that the residual returns are uncorrelated across stocks. Hence the correlation of stock A with stock B is

$$\operatorname{Corr} \{r_A, r_B\} = \frac{\operatorname{Cov} \{r_A, r_B\}}{\operatorname{Std} \{r_A\} \operatorname{Std} \{r_B\}}$$
$$= \frac{\beta_A \beta_B \sigma_M^2}{\sigma_A \sigma_B}$$
$$= \frac{1.15 \times 0.95 \times (20\%)^2}{35\% \times 33\%}$$
$$= 0.3784$$

We can determine the residual volatility of stock P from

$$\omega_P = \sqrt{\sigma_P^2 - \beta_P^2 \sigma_M^2}$$

Hence,

$$\omega_A = \sqrt{\sigma_A^2 - \beta_A^2 \sigma_M^2}$$

$$= \sqrt{(35\%)^2 - 1.15^2 \times (20\%)^2}$$

$$= 26.38\%$$

$$\omega_B = \sqrt{\sigma_B^2 - \beta_B^2 \sigma_M^2}$$

$$= \sqrt{(33\%)^2 - 0.95^2 \times (20\%)^2}$$

$$= 26.98\%$$

so portfolio B has higher residual volatility.

**Problem 2.4.** What set of expected returns would lead us to invest 100 percent in GE stock?

Solution. According to the CAPM, investing in anything other than the market portfolio involves taking on excess risk. Hence, investing 100 percent in GE stock would expose us to unnecessary risk. In order to minimize risk, we should simply invest in the market portfolio. If we didn't care about risk, we would invest 100 percent in GE whenever the expected returns on the market are positive since GE has a historical beta of 1.3 (table 2.1), which is the highest beta of the MMI stocks in table 2.1.

**Problem 2.5.** According to the CAPM, what is the expected residual return of an active manager?

Solution. The CAPM states that the expected residual return on all stocks is zero.

**Problem 3.1.** If GE has an annual risk of 27.4 percent, what is the volatility of monthly GE returns?

Solution. From eq (3.6) we have

$$\sigma_{annual} = \sqrt{12} \times \sigma_{monthly}$$

Hence,

$$\sigma_{monthly}^{GE} = \frac{27.4\%}{\sqrt{12}}$$
$$= 7.91\%$$

**Problem 3.2.** Stock A has 25 percent risk stock B has 50 percent risk, an their returns are 50 percent correlated. What fully invested portfolio of A and B has minimum total risk? (*Hint* try solving graphically (e.g. in Excel), if you cannot determine the answer mathematically.)

Solution. The risk of the portfolio will be (see Eq. (3.1))

$$\sigma_P = \sqrt{(f_A \sigma_A)^2 + ((1 - f_A)\sigma_B)^2 + 2f_A \sigma_A (1 - f_A)\sigma_B \rho_{AB}}$$

where  $\rho_{AB}$  (=50%) is the correlation between A and B and  $f_A$  is the fraction of the portfolio invested in A. The fully invested constraint,  $f_A + f_B = 1$  leads to the  $1 - f_A$  term in front of  $\sigma_B$ . To minimize the total risk, we solve

$$\frac{\partial \sigma_P}{\partial f_A} = 0$$

for  $f_A$ . We have

$$\frac{\partial \sigma_P}{\partial f_A} = \frac{1}{2} \frac{2f_A \sigma_A^2 - 2(1 - f_A)\sigma_B^2 + (2 - 4f_A)\sigma_A \sigma_B \rho_{AB}}{\sqrt{(f_A \sigma_A)^2 + ((1 - f_A)\sigma_B)^2 + 2f_A \sigma_A (1 - f_A)\sigma_B \rho_{AB}}}$$
(1)

Setting the numerator to zero, we have

$$0 = 2f_A\sigma_A^2 - 2(1 - f_A)\sigma_B^2 + (2 - 4f_A)\sigma_A\sigma_B\rho_{AB}$$

$$= 2f_A(\sigma_A^2 + \sigma_B^2) - 4f_A\sigma_A\sigma_B\rho_{AB} - 2\sigma_B^2 + 2\sigma_A\sigma_B\rho_{AB}$$

$$2\sigma_B^2 - 2\sigma_A\sigma_B\rho_{AB} = f_A(2\sigma_A^2 + 2\sigma_B^2 - 4\sigma_A\sigma_B\rho_{AB})$$

$$f_A = \frac{2\sigma_B^2 - 2\sigma_A\sigma_B\rho_{AB}}{2\sigma_A^2 + 2\sigma_B^2 - 4\sigma_A\sigma_B\rho_{AB}}$$

Plugging in the values, we have

$$f_A = \frac{2(0.25) - 2(0.5)(0.25)(0.5)}{2(0.0625) + 2(0.25) - 4(0.5)(0.25)(0.5)}$$
$$= \frac{0.375}{0.375}$$
$$= 1$$

Hence, the portfolio with minimum risk will hold 100% stock A.

**Problem 3.3.** What is the risk of an equal-weighted portfolio consisting of five stocks, each with 35 percent volatility and a 50 percent correlation with all other stocks? How does that increase as the portfolio increases to 20 stocks or 100 stocks?

Solution. From eq. (3.4) we have

$$\sigma_P = \sigma \sqrt{\frac{1 + \rho(N - 1)}{N}}$$

Hence, for 5, 20, 100 and an infinite number of stocks, we have

$$\begin{split} \sigma_P^{N=5} &= 27.1\% \\ \sigma_P^{N=20} &= 25.4\% \\ \sigma_P^{N=100} &= 24.9\% \\ \sigma_P^{N=100} &= 24.7\% \end{split}$$

**Problem 3.4.** How do structural risk models help in estimating asset betas? How do these betas differ from those estimated from a 60-month beta regression?

Solution. The beta of asset M is defined relative to the benchmark as

$$\beta_M = \frac{\sigma_{M,B}}{\sigma_B^2}$$

Structural risk models allow us to predict the risk of and correlations between stocks from which it is straightforward to calculate asset betas. In this chapter, the authors highlight the pros of using structural risk models and the cons of using regressions from historical data. The pros of structural risk models are

- The size of the problem can be greatly reduced. Instead of dealing with individual stocks and correlations between them, we deal only with factors and correlations between the factors. The stocks can then be projected onto the lower dimensional space of the factors.
- The use of factors allows the actual stocks to change. We only need the exposures of the stocks to the factors

The cons of historical regressions are:

- Dividends, splits, and mergers are hard to account for
- There is selection bias as failed companies are omitted
- In general, the number of observations must be greater than the number of stocks. Hence, for a 60 month beta regression, the observations would have to be daily or weekly, while the forecast would likely be quarterly or yearly.
- These models will take much longer to analyze since there are many more stocks than there are risk factors for the factor models

**Problem 4.1.** Assume a risk-free rate of 6 percent, a benchmark expected excess return of 6.5 percent, and a long range benchmark expected excess return of 6 percent. Given that McDonald's has a beta of 1.07 and an expected total return of 15 percent, separate its expected return into (a) time premium (b) risk premium (c) exceptional benchmark return (d) alpha (e) consensus expected return (f) expected excess return (g) exceptional expected return. (h) What is the sum of the consensus expected return and the exceptional expected return?

Solution. From eq (4.7) we have the total expected return for stock n broken into components as

$$E\{R_n\} = 1 + i_F + \beta_n \mu_B + \beta_n \Delta f_B + \alpha_n$$

For McDonald's stock:

- (a) The time premium is just the risk free rate,  $i_F = 6\%$ .
- (b) The risk premium is  $\beta_{McDonald's}\mu_B = 1.07 \cdot 6\% = 6.42\%$  where  $\mu_B$  is the long range expected excess return of the benchmark.
- (c) The exceptional benchmark return is  $\beta_{McDonald's}\Delta f_B = 1.07 \cdot (6.5-6)\% = 0.535\%$  where  $\Delta f_B$  is the difference between the (immediate) expected excess return of the benchmark and the long run expected excess return of the benchmark
- (d) Alpha can be found by solving the above equation and plugging in all of the values. We have

$$\alpha_{McDonald's} = E\{R_{McDonald's}\} - 1 - i_F - \beta_n \mu_B - \beta_n \Delta f_B$$
$$= 1.15 - 1 - 0.06 - 0.0642 - 0.00535$$
$$= 0.02045$$

- (e) The consensus expected return is just  $\beta_{McDonald's \cdot \mu_B} = 6.42\%$
- (f) The expected excess return is  $f_{McDonald's} = E\{R_{McDonald's}\} 1 i_F = 1.15 1 0.06 = 0.09$  or 9 percent
- (g) The exceptional expected return is  $f_{McDonald's} \beta_{McDonald's} \mu_B = 0.09 0.0642 = 0.0258$  or 2.58 percent.
- (h) The sum of the consensus expected return and the exceptional return is 6.42% + 2.58% = 9% which is the expected excess return.

**Problem 4.2.** Suppose the benchmark is not the market, and the CAPM holds. How will the CAPM expected returns split into the categories suggested in this chapter?

Solution. The CAPM expected returns of stock n are equal to  $\beta_n^M \mu_M$  where  $\mu_M$  is the expected excess return of the market. Using eq (4.7), we can set

$$E\{R_n\} = 1 + i_F + \beta_n^M \mu_M = 1 + i_F + \beta_n^B \mu_B + \beta_n^B \Delta f_B + \alpha_n$$

The time premium will still be equal to  $i_F$ . The risk premium will be  $\beta_n^B \mu_B = \beta_n^M \mu_M - \beta_n^B \Delta f_B - \alpha_n$ . The exceptional benchmark return will be  $\beta_n^B \Delta f_B = \beta_n^M \mu_M - \beta_n^B \mu_B - \alpha_n$ . Alpha will be  $\alpha_n = \beta_n^M \mu_M - \beta_n^B \mu_B - \beta_n^B \Delta f_B$ . The consensus expected return will be  $\beta_n^B \mu_B = \beta_n^M \mu_M - \beta_n^B \Delta f_B - \alpha_n$ . The expected excess return will just be  $\beta_n^M \mu_M = \beta_n^B \mu_B + \beta_n^B \Delta f_B + \alpha_n$ . The exceptional expected return will be  $\beta_n^M \mu_M - \beta_n^B \mu_B = \beta_n^B \Delta f_B + \alpha_n$ . Here the superscripts indicate the market (M) and benchmark (B). For example  $\beta_n^B$  is the beta of stock n with respect to the benchmark while  $\beta_n^M$  is the beta with respect to the market.

**Problem 4.3.** Given a benchmark risk of 20 percent and a portfolio risk of 21 percent, and assuming a portfolio beta of 1, what is the portfolio's residual risk? What is its active risk? How does this compare to the difference between the portfolio risk and the benchmark risk?

Solution. From Eq. (3.13), the variance of a stock n is given by

$$\sigma_n^2 = \beta_n^2 \sigma_B^2 + \omega_n^2$$

so the variance of the portfolio  $h_P$  is given by

$$egin{aligned} m{h}_{m{P}}^{m{T}}\cdotm{\sigma^2} &= m{h}_{m{P}}^{m{T}}\cdotm{eta^2}\sigma_B^2 + m{h}_{m{P}}^{m{T}}\cdotm{\omega^2} \ \sigma_P^2 &= eta_P^2\sigma_B^2 + \omega_P^2 \end{aligned}$$

where  $\beta^2$  is the vector of stock betas squared and  $\omega^2$  is the vector of stock residual returns squared. To find the portfolio's residual risk, we can solve for  $\omega_P$  as.

$$\omega_P = \sqrt{\sigma_P^2 - \beta_P^2 \sigma_B^2}$$

$$= \sqrt{(21\%)^2 - 1^2 \times (20\%)^2}$$

$$= 6.40\%$$

The active risk is given by eq (4.20) as

$$\psi_P = \sqrt{\omega_P^2 + \beta_{PA}^2 \cdot \sigma_B^2}$$

The active beta is given by  $\beta_{PA} = \beta_P - \beta_B = 1 - 1 = 0$ . Hence, the active risk is equal to the residual risk at 6.40%. The active risk is 6.4 percent compared to the difference of risk between the portfolio and the benchmark of 1 percent. The active risk is much larger than the simple difference in portfolio and benchmark risks.

**Problem 4.4.** Investor A manages total return and risk  $(f_P - \lambda_T \cdot \sigma_P^2)$  with risk aversion  $\lambda_T = 0.0075$ . Investor B manages residual risk and return  $(\alpha_P - \lambda_R \cdot \omega_P^2)$ , with risk aversion  $\lambda_R = 0.075$  (moderate to aggressive). They each can choose between two portfolios:

$$f_1 = 10\%$$
  
 $\sigma_1 = 20.22\%$   
 $f_2 = 16\%$   
 $\sigma_2 = 25\%$ 

Both portfolios have  $\beta = 1$ . Furthermore,

$$f_B = 6\%$$
$$\sigma_B = 20\%$$

Which portfolio will A prefer? Which portfolio will B prefer? (*Hint:* First calculate expected residual return and residual risk for the two portfolios.)

Solution. The residual returns are

$$\alpha_{1} = f_{1} - \beta_{1} f_{B}$$

$$= 10\% - 1 \times 6\%$$

$$= 4\%$$

$$\alpha_{2} = f_{2} - \beta_{2} f_{B}$$

$$= 16\% - 1 \times 6\%$$

$$= 10\%$$

The residual risks are

$$\begin{split} \omega_1 &= \sqrt{\sigma_1^2 - \beta_1 \sigma_B^2} \\ &= \sqrt{20.22\%^2 - 1 \times 20\%^2} \\ &= 2.975\% \\ \omega_2 &= \sqrt{\sigma_2^2 - \beta_2 \sigma_B^2} \\ &= \sqrt{25\%^2 - 1 \times 20\%^2} \\ &= 15\% \end{split}$$

Investor A will prefer the portfolio with maximum  $f_P - \lambda_T \cdot \sigma_P^2$  (highest utility). We have

$$f_1 - \lambda_T \cdot \sigma_1^2 = 10\% - 0.0075 \times 20.22^2\%$$

$$= 10\% - 3.07\%$$

$$= 6.93\%$$

$$f_2 - \lambda_T \cdot \sigma_2^2 = 16\% - 0.0075 \times 25^2\%$$

$$= 16\% - 4.69\%$$

$$= 11.31\%$$

so that investor A will prefer portfolio 2. On the other hand, investor B while refer the portfolio with maximum  $\alpha_P - \lambda_R \cdot \omega_P^2$ . We have

$$\alpha 1 - \lambda_R \cdot \omega_1^2 = 4\% - 0.075 \times 2.975^2\%$$

$$= 4\% - 0.65\%$$

$$= 3.35\%$$

$$\alpha 2 - \lambda_R \cdot \omega_2^2 = 10\% - 0.075 \times 15^2\%$$

$$= 10\% - 16.88\%$$

$$= -6.88\%$$

so that investor B will prefer portfolio 1.

**Problem 4.5.** Assume that you are a mean/variance investor with total risk aversion of 0.0075. If a portfolio has an expected excess return of 6 percent and risk of 20 percent, what is your *certainty equivalent return*, the certain expected excess return that you would fairly trade for this portfolio.

Solution. The certainty equivalent return would be equal to the utility (see p 121)  $f_P - \lambda_T \cdot \sigma_P^2$ . We have

$$f_P - \lambda_T \cdot \sigma_P^2 = 6\% - .0075 \cdot 20^2\%$$
  
=  $6\% - 3\%$   
=  $3\%$ 

**Problem 5.1.** What is the information ratio of a passive manager?

Solution. Passive managers will just invest in the benchmark and so their residual returns and risk will be zero. The information ratio will therefore be zero by definition.

**Problem 5.2.** What is the information ratio required to add a risk-adjusted return of 2.5 precent with a moderate risk aversion level of 0.10? What level of active risk would that require?

Solution. We want to find the IR consistent with a rigk-adjusted value added of 2.5% and a risk aversion of 0.10. From eq. (5.12) we have

$$VA^* = \frac{IR^2}{4\lambda_R}$$

Which implies

$$IR = 2\sqrt{\lambda_R \text{VA}^2}$$
$$= 2\sqrt{0.1 \times 2.5\%}$$
$$= 1$$

From eq. (5.10) we can then calculate the active risk as

$$\omega^* = \frac{IR}{2\lambda_R}$$
$$= \frac{1}{2*.1}$$
$$= 5\%$$

**Problem 5.3.** Starting with the universe of MMI stocks, we make the assumptions

$$Q = MMI$$
 portfolio

$$f_q = 6\%$$

B = capitalization-weighted MMI portfolio

We calculate (as of January 1995) that

${f Portfolio}$	$\beta$ with Respect to $B$	$\beta$ with Respect to $Q$	$\sigma$
B	1.000	0.965	15.50%
Q	1.004	1.000	15.82%
C	0.865	0.831	14.42%

where portfolio C is the minimum-variance (fully invested) portfolio. For each portfolio (Q, B, and C), calculate  $f, \alpha, \omega$ , SR, and IR.

Solution. For portfolio B we have:

$$\alpha_B = \omega_B = 0$$
 (since B is the benchmark)  
 $f_B = \beta_{B,Q} f_Q + \alpha_B$   
 $= 0.965 \times 6\% - 0$   
 $= 5.79\%$   
 $SR = f_B/\sigma_B$   
 $= 5.79\%/15.50\%$   
 $= 0.374$   
 $IR = \alpha_B/\omega_B$   
 $= 0$  (by definition)

For portfolio Q we have:

$$\begin{split} f_Q &= 6\% & \text{(by definition)} \\ \alpha_Q &= f_Q - \beta_{Q,B} f_B \\ &= 6\% - 1.004 \times 5.79\% \\ &= 0.187\% \\ \omega_Q &= \sqrt{\sigma_Q^2 - \beta_{Q,B}^2 \sigma_B^2} \\ &= \sqrt{(15.82\%)^2 - 1.004^2 \times (15.5\%)^2} \\ &= 2.85\% \\ \text{SR} &= f_Q/\sigma_Q \\ &= 6\%/15.82\% \\ &= 0.379 \\ \text{IR} &= \alpha_Q/\omega_Q \\ &= 0.187\%/2.85\% \\ &= 0.066 \end{split}$$

For portfolio C we have:

$$f_C = \beta_{C,B} f_B / \beta_{Q,B} \quad \text{(see Eq 2A.38)}$$

$$= 0.865 \times 5.79\% / 1.004$$

$$= 4.99\%$$

$$\alpha_C = f_C - \beta_{C,B} f_B$$

$$= 4.99\% - 0.865 \times 5.79\%$$

$$= -0.018\%$$

$$\omega_C = \sqrt{\sigma_C^2 - \beta_{C,B}^2 \sigma_B^2}$$

$$= \sqrt{(14.42\%)^2 - 0.865^2 \times (15.50\%)^2}$$

$$= 5.31\%$$

$$SR = f_C / \sigma_C$$

$$= 4.99\% / 14.42\%$$

$$= 0.346$$

$$IR = \alpha_C / \omega_C$$

$$= -0.018\% / 5.31\%$$

$$= -0.0034\%$$

**Problem 5.4.** You have a residual risk aversion of  $\lambda_R = 0.12$  and an information ratio of IR = 0.60. What is your optimal level of residual risk? What is your optimal value added?

Solution. From eq. (5.10), the optimal residual risk is:

$$\omega^* = \frac{IR}{2\lambda_R}$$
$$= \frac{0.60}{2 \times 0.12}$$
$$= 2.5\%$$

The optimal value added is (see eq. (5.12)):

$$VA^* = \frac{IR^2}{4\lambda_R}$$
$$= \frac{0.60^2}{4 \times 0.12}$$
$$= 0.75\%$$

**Problem 5.5.** Oops. In fact, your information ratio is really only IR = 0.30. How much value added have you lost by setting your residual risk level according to Problem 4 instead of at its correct optimal level?

Solution. The optimal residual risk for IR = 0.30 is

$$\omega^* = \frac{IR}{2\lambda_R}$$
$$= \frac{0.30}{2 \times 0.12}$$
$$= 1.25\%$$

The value added using the optimal residual risk is

$$VA^* = \frac{IR^2}{4\lambda_R}$$
$$= \frac{0.30^2}{4 \times 0.12}$$
$$= 0.1875\%$$

The value added using the residual risk from problem 4 is (see eq. (5.9)

$$VA[\omega] = \omega \cdot IR - \lambda_R \cdot \omega^2$$
$$= 2.5\% \times 0.30 - 0.12 \times (2.5\%)^2$$
$$= 0$$

Hence, by using the non-optimal residual risk from problem 4, we loose 0.1875% value added.

**Problem 5.6.** You are an active manager with an information ratio of IR = 0.50 (top quartile) an a target level of residual risk of 4 percent. What residual risk aversion should lead to that level of risk?

Solution. From eq. (5.11) we have

$$\lambda_R = \frac{IR}{2\omega^*}$$

$$= \frac{0.50}{2 \times 4\%}$$

$$= 0.0625/\%$$

**Problem 6.1.** Manager A is a stock picker. He follows 250 companies, making new forecasts each quarter. His forecasts are 2 percent correlated with subsequent residual returns. Manager B engages in tacit asset allocation, timing four equity styles (value, growth, large, small) every quarter. (a) What must Manager B's skill level be to match Manager A's information ratio? (b) What information ratio could a sponsor achieve by employing both managers, assuming that Manager B has a skill level of 8 percent?

Solution.

(a) Manager A has an information ratio of

$$IR = IC\sqrt{BR}$$
$$= 0.02 \times \sqrt{1000}$$
$$= 0.632$$

For manager B to have an information ratio of 0.632, his information coefficient would need to be

$$IC = IR/\sqrt{BR}$$
$$= 0.632/\sqrt{16}$$
$$= 0.158$$

So manager B's forecasts would need to be 16% correlated with the subsequent residual returns.

(b) A sponsor could achieve an information ratio of

$$\begin{split} IR &= \sqrt{I{R_A}^2 + I{R_B}2} \\ &= \sqrt{0.632^2 + (0.08*\sqrt{16})^2} \\ &= 0.71 \end{split}$$

if manager A and B's forecasts are independent and if manager B has an information coefficient of 0.08 (a skill of 8%), giving him an IC of 0.32.

**Problem 6.2.** A stock picker follows 500 stocks and updates his alphas every month. He has an IC = 0.05 and an IR = 1.0. (a) How many bets does he make per year? (b) How many independent bets does he make per year? (c) What does this tell you about his alphas?

Solution.

- (a) The stock picker makes  $500 \times 12 = 6000$  bets per year.
- (b) The stock pickers breadth is

$$BR = IR^2/IC^2$$
$$= (1/.05)^2$$
$$= 400$$

so he makes 400 independent bets per year.

(c) Since the number of bets he makes per year is not equal to the number of independent bets he makes per year, his alphas are not independent.

**Problem 6.3.** In the example involving residual returns  $\theta_n$  composed of 300 elements  $\theta_{n,j}$ , an investment manager must choose between three research programs:

- (a) Follow 200 stocks each quarter and accurately forecast  $\theta_{n,12}$  and  $\theta_{n,15}$
- (b) Follow 200 stocks each quarter and accurately forecast  $\theta_{n,5}$  and  $\theta_{n,105}$
- (c) Follow 100 stocks each quarter and accurately forecast  $\theta_{n,5}$ ,  $\theta_{n,12}$ , and  $\theta_{n,105}$

Compare the three programs, all assumed to be equally costly. Which would be most effective (highest value added)?

Solution. For (a) and (b) there are 800 pieces of information each year, while for (c) there are only 400 pieces of information each year. Furthermore, the residual return of stock n is given by  $\theta_n = \sum_{j=1}^{300} \theta_{n,j}$ .

(a) Here,  $\theta_{n,12}$  and  $\theta_{n,15}$  are perfectly correlated with  $\theta_n$  while all others are uncorrelated. Hence, we have  $STD\{\theta_n\} = 17.32$  (see p 152) and  $STD\{\theta_{n,12} + \theta_{n,15}\} = \sqrt{(0-1)^2 + (0-1)^2} = \sqrt{2}$  since the mean of each  $\theta_{n,j}$  is zero and the standard deviation is 1. Furthermore, the covariance between our predictions and the actual return will be 2 since  $\theta_{n,12}$  and  $\theta_{n,15}$  are forecast perfectly. The IC is then given by the correlation between the forecasts and the residual return as

$$\begin{split} \text{IC} &= \frac{\text{Cov}\{\theta_{n}, \theta_{n,12} + \theta_{n,15}\}}{\text{STD}\{\theta_{n}\} \times \text{STD}\{\theta_{n,12} + \theta_{n,15}\}} \\ &= 2/(17.32 \times \sqrt{2}) \\ &= 0.0817 \end{split}$$

The information ratio is then given by

$$IR = IC\sqrt{BR}$$
$$= 0.0817 \times \sqrt{800}$$
$$= 2.31$$

- (b) This research program will have the same IR as (a). The only difference are the elements that are forecast accurately, but the number of correct forecasts does not change
- (c) Using the same reasoning as in (a), we find that

$$\begin{split} \mathrm{IC} &= \frac{\mathrm{Cov}\{\theta_n, \theta_{n,5} + \theta_{n,12} + \theta_{n,105}\}}{\mathrm{STD}\{\theta_n\} \times \mathrm{STD}\{\theta_{n,5} + \theta_{n,12} + \theta_{n,105}\}} \\ &= \frac{3}{\sqrt{300}\sqrt{3}} \\ &= 0.1 \end{split}$$

so

$$IR = 0.1 \times \sqrt{400}$$
$$= 2$$

Hence, even though the skill of research program (c) would be better, there aren't enough bets made for the IR to be better than research programs (a) or (b). (a) and (b) will be the most effective strategies and should have the highest value added since  $VA^2 \propto IR^2$ .

**Problem 7.1.** According to the APT, what are the expected values of the  $u_n$  in Eq. (7.1)? What is the corresponding relationship for the CAPM?

Solution. According to the APT, the expected excess return is

$$f_n = E\{r_n\}$$

$$= E\left\{\sum_{k=1}^K X_{n,k} \cdot b_k + u_n\right\}$$

$$= \sum_{k=1}^K X_{n,k} \cdot m_k$$

where  $b_k$  is the factor return for factor k and  $m_k$  is the factor forecast for factor k. Hence it seems that the expected value of  $u_n$  is zero. This is in line with the CAPM which is a one factor APT model where the factor is the stock's beta:

$$f_n = E\{r_n\}$$

$$= E\{\beta_n r_M + \theta_n\}$$

$$= \beta_n f_m$$

where the expected residual return  $\theta_n$  is zero.

**Problem 7.2.** Work by Fama and French, and others, over the past decade has identified size and book-to-price ratios as two critical factors determining expected returns. How would you build an APT model based on those two factors? Would the model require additional factors?

Solution. I would use one of the structural models presented in this chapter, and it seems like Structural Model 3 would be the most appropriate. The process might look something like:

- 1. Take a broad universe of stocks. For each year of historical returns, calculate the size and book to price ratio of each stock. The size will likely need to be standardized (since it is extensive), but I think the book to price ratio will be fine as is, since it is a ratio (it is intensive). This will determine the factor exposures
- 2. Regress the yearly returns against the size and book to price ratio of the stocks from step 1 and look for statistically significant correlations. This will give estimates for the factor returns.
- 3. Estimate (or calculate) the factor exposures for each stock for the current year we are trying to forecast. From these factor exposures and the historical returns, we can forecast the expected returns for the upcoming year

The model should not require any additional factors, but they might be useful for building better forecasts.

**Problem 7.3.** In the example shown in Table 7.2, most of the CAPM forecasts exceed the APT forecasts. Why? Are APT forecasts required to match CAPM forecasts of average?

Solution. The CAPM forecasts exceed the APT forecast because of the factor forecasts. It could be the other way around depending on the factor forecasts. The forecasts can be anything (there don't seem to be any hard and fast constraints) and so they are not required to match the CAPM forecasts on average.

**Problem 7.4.** In an earnings-to-price tilt fund, the portfolio holdings consist (approximately) of the benchmark plus a multiple c times the earnings-to-price factor portfolio (which has unit exposure to earnings-to-price and zero exposure all other factors). Thus, the tilt fund manager has an active exposure c to earnings-to-price. If the manager uses a constant multiple c over time, what does that imply about the manager's factor forecasts for earnings-to-price?

Solution. If a manager uses a constant c over time, that implies that his forecasts for earnings-to-price are not changing. However, the exposures to earnings to price will be changing leading to changes in the stock forecasts.

**Problem 7.5.** You have built an APT model based on industry, growth, bond beta, size, and return on equity (ROE). This month your factor forecasts are

Heavy electrical industry	6.0%
Growth	2.0%
Bond beta	-1.0%
Size	-0.5%
ROE	1.0%

These forecasts lead to a benchmark expected excess return of 6.0 percent. Given the following data for GE,

Industry	Heavy electrical
Growth	-0.24
Bond beta	0.13
Size	1.56
ROE	0.15
Beta	1.10

what is its alpha according to your model

Solution. We can calculate the expected excess return as

$$f_{GE} = \sum_{k} X_k b_k$$

where the factor returns  $b_k$  are given in the first table and the factor exposures,  $X_k$  are given in the second table. Hence we have

$$f_{GE} = 1 \times 6\% + (-0.24) \times 2.0\% + 0.13 \times (-1.0\%) + 1.56 \times (-0.5\%) + 0.15 \times (1.0\%)$$
  
= 4.76%

Hence, alpha is given by

$$\begin{aligned} \alpha_{GE} &= f_{GE} - \beta_{GE} \times f_{M} \\ &= 4.76\% - 1.1 \times 6\% \\ &= -1.84\% \end{aligned}$$