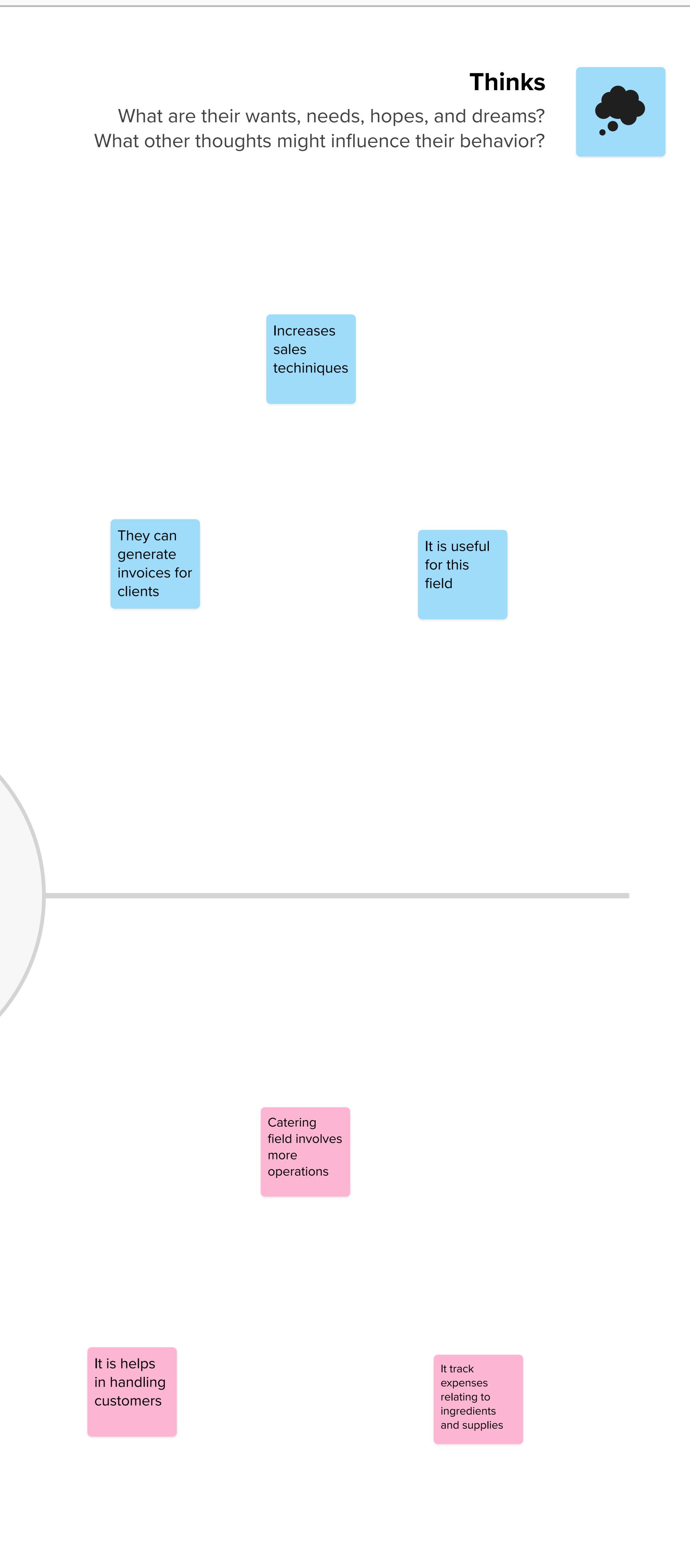


Zoho books

helps in

sales

managing



What are their fears, frustrations, and anxieties?

What other feelings might influence their behavior?

Feels



It helps for

maintaining

accurate

financial

records

What behavior have we observed? What can we imagine them doing?

