

Affordable SEO that really works!

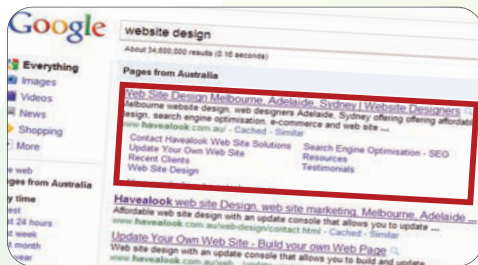
Get your website on Page 1 of Google, Yahoo & Bing.

Thank you for your interest in our **Search Engine Optimisation** services. SEO is not a mystery, and we have the experience and proven techniques to power your website to the top. Unleash your website potential and break the barrier with **Search Engine Optimisation**. An estimated 200+ algorithms are used to rank your website, most which have been kept top secret and it is only through experience that you can master the techniques. We have refined the process and have continuously achieved high website rankings for our clients on Google, Yahoo and Bing, for many years.



All our SEO campaigns are: **'SETUP FEE OPTIONAL, CONTRACT OPTIONAL & CANCEL ANYTIME'**
Please take your time to review the offer and if you have any questions don't hesitate to call us on 1300 367 009.

AFFORDABLE SEO PACKAGES



Do you want your website on Page 1 of Google? SEO has never been so affordable. On the reverse of this page you will find some of the **most affordable SEO packages ever offered in Australia**. While they are affordable, they offer great results.

Whats included?

- Keyword research
- Optimise website content
- Add new content as required
- META tag optimisation
- Monthly ranking reporting

STAND OUT FROM THE CROWD



Search engine results are potential market grabbers for your business. And to get higher rankings you need a "secret weapon" to beat your competition. A good SEO company can be your tool to stand out in the market with higher rankings and more website traffic. We are one such SEO company that provides low cost, low risk and maximum search engine results.

NO CONTRACT or CONTRACT?



We offer flexible SEO packages starting from only \$99 per month. You choose your monthly fee, you choose whether you want to pay a setup fee or not, and you choose whether you want to lock in for a minimum term, the choice is always yours.

Contact us today to get SEO started on your website - 1300 367 009

What is *SEO*?

SEO or Search Engine Optimisation is the process of affecting the ranking of a website in a search engine's "natural, unpaid or organic" search results.

How, you ask?

As you can appreciate, SEO is not a mystery and the techniques that can be applied seem simple enough. The difference in what we do is formulating an overall strategy and implementing enough SEO to get the results but not over-doing it to get the website penalised.

Various techniques are available including, modification or addition to the following parts of your website:

- ✓ page content
- ✓ META tags
- ✓ Keywords
- ✓ page names
- ✓ page descriptions,
- ✓ link building
- ✓ and more.....

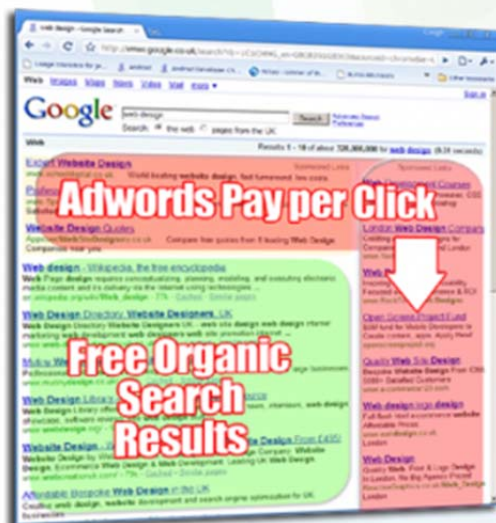


75% of users

NEVER scroll past

the first 3 pages of search results

- 70% of the links users click on are organic
- 70-80% of users ignore paid ads
- A study shows that **search** is the #1 driver of traffic to websites, beating social media by more than 300%
- On Google, 18% of organic clicks come from the #1 position, 10% from the #2 position, and 7% from the #3 position.
- 79% of search engine users say they always/frequently click on the natural search results. In contrast, 80% of search engine users say they occasionally/rarely/never click on the sponsored search results.



Here's a look at what the natural or organic (green) and sponsored or paid search results (red) look like.

Stats from searchenginejournal.com

Keywords / Keyphrases

Ranking for the "right" keyword or keyphrase can make or break your website.

Example keywords / keyphrases:

- website design Melbourne
- office cleaning services
- buy bikes online
- Sydney remedial massage etc..

Ask yourself...

Is the keyword relevant to your website's content? Will searchers find what they are looking for on your site when they search using these keywords? Will they be happy with what they find? Will this traffic result in financial rewards?



Website to SEO:

Business Name:

Account Number:

Contact name:

Phone:

Email monthly ranking report to:

Keywords / keyphrase & Package options:

1 Choose up to 15 keyphrases below - e.g. "carpet cleaning Sydney"

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

Note:

Monthly fees, Setup fees & Jumpstart fees will be debited in advance upon SEO Booking form being entered into Havealook SEO CRM. Once entered into CRM, all fees are payable and setup fee/cancellation terms as above take effect. 1 month notice required in writing to cancel SEO.

Direct debit only: ☒ I authorise havealook to direct debit my account held on file in full for all monthly fees, setup fees and jumpstart fees as per the tick box selections above.

Your signature on this form constitutes a binding agreement to purchase the above detailed service(s) from Havealook Marketing Group Pty Ltd subject to havealook's Search Engine Marketing Terms and Conditions. Havealook makes no guarantee of results, and reserves the right to not accept a booking form if it deems the results cannot be achieved.

Signature:

Name:

Date: / /

2 **SEO including Link Building**

1-5 : \$199 ☐

6-10 : \$299 ☐

11-15 : \$449 ☐

(Monthly Inc GST)

Incorporating Link Building as part of your SEO package is a sure way to substantially give your website more chance of obtaining better rankings quicker. We create articles on high ranking websites worldwide then point those to your website. In turn Google gives your website a higher authority, and increased rankings.

SEO & Link building = Best Results

or

SEO only

1-5 : \$99 ☐

6-10 : \$199 ☐

11-15 : \$299 ☐

(Monthly Inc GST)

3 **Jumpstart your SEO campaign (Optional)**

1-5 keyword Jumpstart fee: \$250 ☐
(Once only fee)

6-10 keyword Jumpstart fee: \$500 ☐
(Once only fee)

11-15 keyword Jumpstart fee: \$750 ☐
(Once only fee)

Use the proven power of landing pages to 'jumpstart' your SEO. Our copywriting team will create new 'keyword optimised' content for some of your selected keywords, as we think is needed. We add the content to newly created landing pages, optimise them and submit to Google for indexing, and monitor every month.

This is one of the biggest SEO secrets that exist when it comes to increasing the 'quantity of rankings' and 'how quickly new rankings come'. A tiny investment with a huge upside.

Highly Recommended

4 **Tick to agree to NO initial SETUP FEE terms.**

We offer \$0 SETUP FEE with all our SEO packages as long as you commit to a 6 month min. term. Less than 6 months of SEO is not worthwhile and will not get your desired rankings. If SEO is cancelled before 6 monthly payments are made, a \$500 setup fee is payable upon cancellation.

Tick box ☒ to agree ☐

5 **Sign & date, then send to us**

FAX: (03) 8746-2541

EMAIL: seo@havealook.com

POST: GPO Box 1467, Melbourne, VIC 3001

Google™

YAHOO!

bing

To achieve the best rankings possible, a minimum term of 12 month's is recommended.

P: 1300 367 009

E: seo@havealook.com

W: www.havealook.com

Havealook Marketing Group Pty Ltd
GPO Box 1467 Melbourne VIC 3001
ABN: 70 116 307 585

OFFER EXPIRES
30/6/15