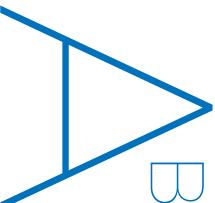


WoxNetwork

Hybrid Intelligence Decentralized
Cryptocurrency Exchange and Payment system

Blockchain Revolution



ABSTRACT

Since the advent of the distributed ledger technology, blockchain and its disruptive ability has overtaken the world of finance, different cryptocurrency exchanges have sprouted. However, contrary to the fulfilling experience that hundreds of thousands of cryptocurrency exchange users enjoyed in the past years, there have been lots of hiccups rocking the exchange world lately, such as major exchanges locking users' accounts for months, others prohibiting new users from creating accounts to stories of crash, hacks, and loss of funds and wire transfers, most at the detriment and expense of the users. Also, majority of these exchanges only operate as

either crypto to crypto exchange or crypto to fiat exchange and charge a huge transaction fee that bites off a huge chunk of the user's fund. Fortunately, a next generation solution that will put an end to the plague caused by the current system is about to be launched. Our aim is to create a global cryptocurrency trading system that doubles as a peer-to-peer cryptocurrency lending system and cryptocurrency payment processing system and gateway. We aim to provide financial technology (Fintech) innovations by creating an exchange platform where everyone can carry trade seamlessly and with ease and utmost security which can't be found in other cryptocurrency exchange platforms.

WOX will be the foremost decentralized platform whose objective is to change the current status quo of the cryptocurrency exchange industry with its native blockchain and native coin.

WOX coin is a peer-to-peer coin that is operated and protected with the cryptographic technology of the WOX blockchain based on the WOX protocol to ensure the highest level of security and will be used to incentive platform users.

With WOX you can have transactions between 2 different public and private blockchains with a unique address which is defined in the WOX protocol.



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1. Mission

We understand that Bitcoin and other cryptocurrencies need to be presented to the whole world so that people can be adequately informed about the opportunities and strength that abounds in them.

Interestingly, this can only be achieved if financial companies and start-ups active in the field are ready to aid them.

As such, BTCBear is on a mission to grow into the number one P2P decentralized cryptocurrency exchange platform in the world. That aids the expansion of the use of Bitcoin and other cryptocurrencies. To achieve this, BTCBear Company has already initiated its activity by presenting a unique and professional, yet simple and user-friendly system.

We strive to create a platform that unites the world of traditional finance and the cryptocurrency market, so as to become one the largest cryptocurrency exchange in the world in the next 2 years and improve on our ranking until we become the first and go-to P2P decentralized cryptocurrency exchange platform in the world. We also aim to ensure the widespread adoption of cryptocurrencies for daily activities such as online buying and selling and facilitate the adoption of cryptocurrencies by tech giants like Google, Facebook and Amazon using our novel BTCBear payment system and Hybrid Exchange and payment Apart from this, we also plan to be the first company on the mind of everyone for instant and secure conversion of cryptocurrencies to their local currency of our users.

This is not all, since BTCBear facilitate cryptocurrency trading, we hold in high esteem the minimization of the loss that is usually experienced by traders and at the same time ensure profitability of our cryptocurrency trading systems via using new and up-to-date technologies.

With this, all newbie traders can easily initiate their transactions by using appropriate strategies and professional traders can multiply their profit through using the appropriate leverage provided by our platform.

We are also attempting to provide a great comprehensive service for all people around the world to allow them to make use of cryptocurrency in the simplest possible way anywhere in the world where they have access to Internet and to buy or sell cryptocurrencies such as Bitcoin and Litecoin and achieve high profitability in return.

BTCBear Company also seek to establish the largest cryptocurrency payment systems as well as create a Bitcoin payment and receiving plug-ins with the highest security possible , while also ensuring the availability of such in multiple languages such as English, Russian and Korean. BTCBear Company has a strong financial team throughout Europe and Asia to help achieve this and this is a positive point for financial affairs.

2. What Makes BTCBear Unique?

Companies that carry out crypto trading and exchange already exists but our greatest weapon for the success of BTCBear is the great enthusiasm among its teams to successfully achieve the short and long-term goals of the company.

WOX laboratory will be create a most innovation blockchain technology which is backed by BTCBear company.

A decentralized platform with many innovations.

With us, decentralized P2P lending can be carried out seamlessly and users can lend their money to traders without any risks and reasonable daily profit.

We also create leverage which is set to help professional traders with technical analytical knowledge of the industry trade with higher balance.

The company has the potential of huge profitability in short term (3-7 years) owing to the long-term experience and expertise of our team in the cryptocurrency and financial trading space.

It is worthy to note that the company already has initial validation as it already attracts a significant number of members without prior advertisement.

WOX and BTCBear key factors:

- 1.** WOX Blockchain is the strength of BTCBear company. with WOX technology you can make a transaction between public and private blockchain with a generated address in WOX blockchain.
- 2.** Cross-chain decentralized exchange allows users to trade ERC20 with TRC20-10 and EOS tokens or even NEP5 assets in a real DEX. Its amazing. Build the future with WOX.
- 3.** BTCBear is the first online cryptocurrency exchange company in the world that uses Mirror Trading.
- 4.** BTCBear uses high-percentage margin leverage feature to attract multiple traders around the world.
- 5.** The company aims to cover a large number of online stores around the world in the future and provide cryptocurrency payment plug-in as well as payment invoice to increase adoption and facilitate safety of their money through using Hybrid Exchange Innovation.
- 6.** BTCBear also aim to provide professional trading services in mobile-based apps so that platform users can manage their trading from anywhere in the world.
This will include the use of online charts along with a variety of indicators: DEX wallet, DEX Trading, Centralized wallets, Payment gateway panel, API's etc.
All compatible with operating systems such as iOS, Android and Windows.
- 7.** BTCBear Centralized exchange has the potential to include other currencies in the near future, such as yen, pound, rubles, rials, Canadian dollar and New Zealand dollar, Swiss franc and Swedish krona as deposit and withdrawal method.

Platform Features explained in broader terms:

I. Centralized Trading Terminal

Cryptocurrency Traders in BTCBear platform will be able to easily trade multiple cryptocurrencies to each other and also trade all cryptos against fiat.

BTCBear platform will also enable traders to achieve significant profitability in case of use of lending system as well as use of margin trading and mirror trading features.

BTCBear Company provides a wide selection of trading tools. Here, traders are able to select and trade more than 16 default major cryptocurrency pairs with high daily turnovers in the BTCBear platform against USDT and BTC: BTC/USDT - ETH/USDT - LTC/USDT - USDT/USD - ZEC/USDT - NEO/USDT - NEM/USDT - XRP/USDT - ADA/USDT - EOS/USDT - XLM/USDT - TRX/USDT - NEM/USDT - XRP/USDT - DASH/USDT - QTUM/USDT

The currencies that are initially accepted for Centralized Exchange:

USD – EUR – USDT – BTC – ETH – LTC – ZEC – NEO – NEM – XRP – ADA – EOS – XLM – TRX – NEM – XMR – DASH – QTUM

The assets that are initially accepted for Decentralized Exchange:
Ethereum assets - Neo assets - Nem assets - Hyperledger assets - EOS assets

The following international currencies will be allowed to withdraw from the BTCBear account as well as to buy and sell in the future in centralized exchange:

JPY – GBP – RUB – AUD – CAD – HKD – INR – IRR

Order type, trading algorithms:

- Market order
- Limit order
- Fill or Kill
- OCO
- Trailing stop
- Iceberg or Hidden order

II. Decentralized cryptocurrency and asset exchange

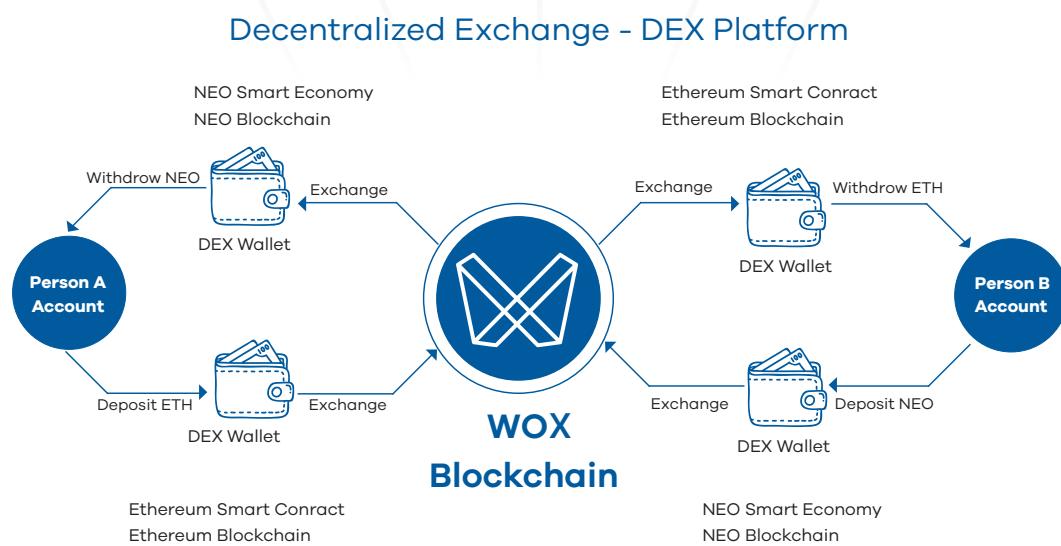
BTCBear will provide two trading platforms:
Centralized Exchange – Decentralized Exchange

Although we are decentralized, orders can be processed by a centralized escrow mechanism that accepts the use of USD and EUR fiats under BTCBear centralized exchange.

However, the users' fiat does not go through our decentralized trading platform and users make payments to each other directly, without our participation.

For asset trading, Traders allows to trade multiple smart contracts just with one address with WOX protocol, so its meaning users will be able to exchange ethereum tokens (ERC20, 223, 721) with Tron tokens(TRC10-20) or even EOS and NEO (nep5 standard) tokens.

In decentralized platform, traders allows trade to each other without thirdparty interference – third party meaning centralized exchange –

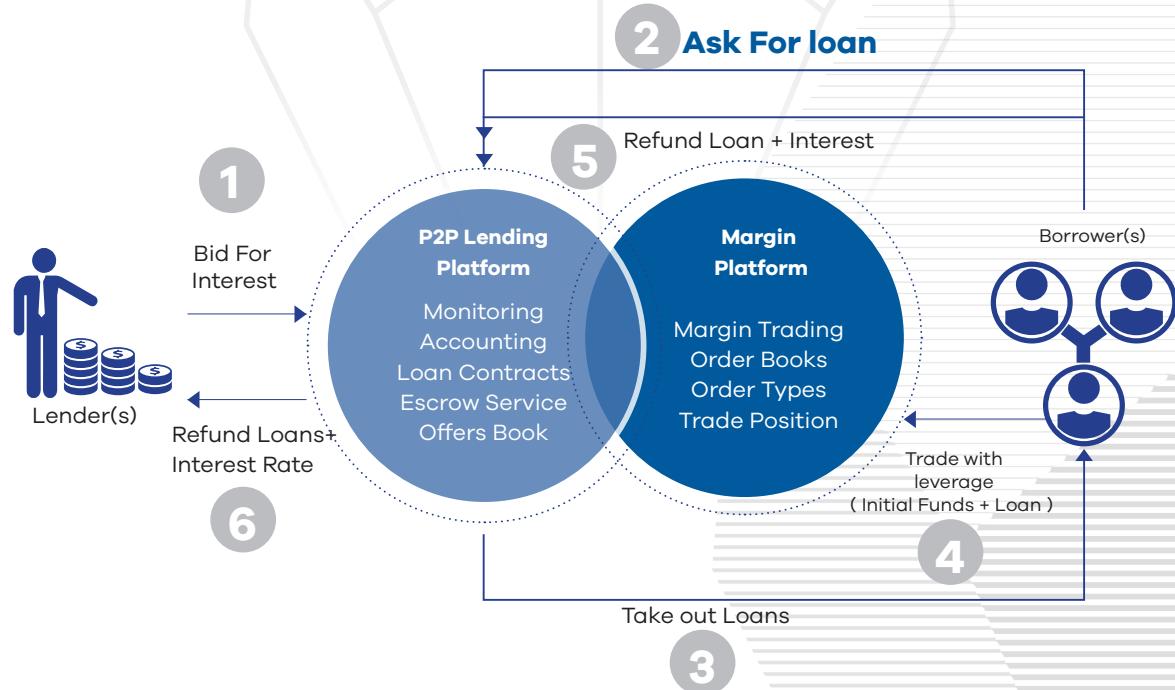


III. Margin Trading

One of the most favorable things in crypto trading is use of the leverage rule to maximize the profitability of traders. BTCBear allows traders to have a greater opportunity with a low balance in their account via using leverage so that they can trade with greater balance and earn further profit in the event of profitability.

We intend to define an appropriate and properly balanced leverage for trader so that they can increase their trading balance in the P2P Margin Trading system and therefore, can earn the highest profit during their trading.

We are all looking at the new Non-permission and open source Decentralized Exchange, WOX will build a real decentralization which aim to connect all public and private blockchains together.

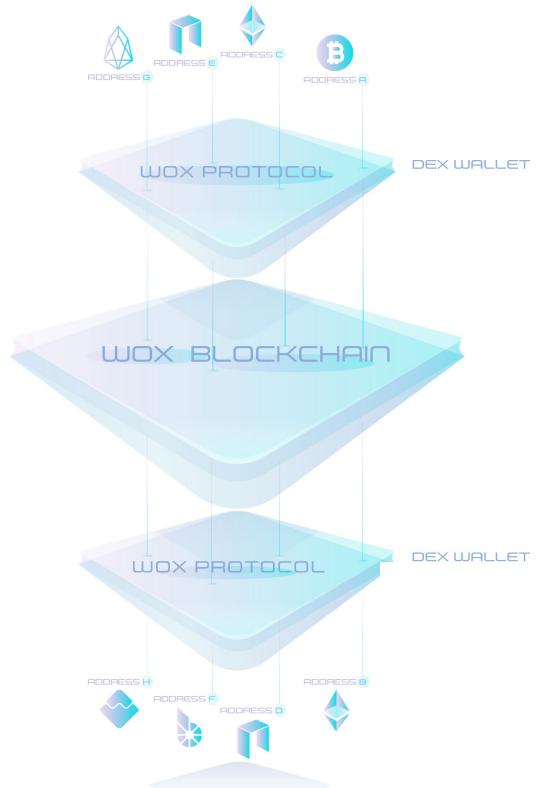


IV. WOX Blockchain

Other blockchain systems such as Bitcoin, Neo, Ethereum, Tron, Litecoin and EOS allowing transaction in its own protocol; these platforms provide very low salability in cryptocurrency exchange and payment system, we are plan to provide All-in-One blockchain that will allows users to send and receive transactions in a cross-chain exchange under WOX blockchain and protocol.

"Imagination send and receive ETH with TRX with unique address that you will generate on WOX Blockchain. We plan to provide a bridges to connecting public and private blockchains with WOX Blockchain."

**WOX is BTCBear' great
advantage that users will allow to
exchange cryptocurrencies
between different blockchains to
each other in BTCBear
decentralized exchange with a
unique address.**



V. Peer to Peer Lending Platform

The Margin Trading incurs a high level of risk, yet is a very powerful tool for profitability in the Trading System.

Lending in the BTCBear platform is called the P2P Margin funding.

Through using the Lending System, users can lend their money to traders and daily receive a certain percentage of profit (which they specify together either via the Lending System) from them. Moreover, traders can increase their trading balance and perform their trades by leveraging other people's money.

The overall structure of margin trading:

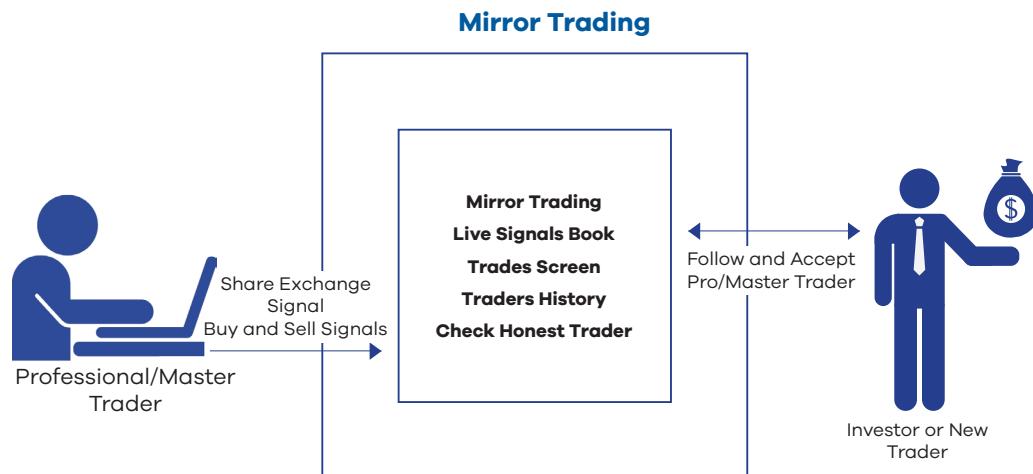
- Choose currency (BTC or USD or any)
- Buy – Sell interest rate
- Lender
- Borrower
- Daily interest rate
- Order types
- Positions and more details
- Order Books

VI. Mirror Trading or Automated Cryptocurrency Trading:

Traders always losses much money in cryptocurrency market because they have little knowledge in this field.

Amateur traders due to lack of experience or not having enough time to learn trading technical analysis and indicators and Fibonacci.

Fortunately, the Automated Trading system in the Mirror Trading allows all inexperienced amateur or even professional traders to using other traders strategies and their experiences for free with just a click.



The BTCBear seeks to launch the powerful and efficient decentralized mirror trading system for the first time in the history of Cryptocurrency buys and sells.

One of the main problems of traders in the world of cryptocurrencies trading is the lack of trading knowledge about technical analysis. To resolve the issue, the BTCBear company has provided a condition in which other traders, especially amateur traders can benefit from the technical analysis of professional traders.

Let's look at an example:

Leo is an amateur trader and Oliver is a professional trader that knows many trading technical analysis.

Leo wants to trade BTC/USD pair and earn profit from Bitcoin trading.

Oliver wants to help the newbie/amateur trader, so he shares his trading analysis to "Mirror trading".

Leo can "Mirror" Oliver's trading analysis and uses his (Oliver) analysis for his (Leo) own trade.

Note: whosoever borrower can use "Mirror trading" with borrower's capital; therefore, "Mirror trading" is connected to "Margin".

VII. Mobile Trading:

One major priority of the BTCBear Company is to launch a professional trading platform with full services for users trading on mobile devices.

As shown by the investigations, a growing number of traders in the Bitcoin and currency trading market use mobile-based platforms for their trading and market analysis, and a major part of this market can be targeted using the right strategy.

Meanwhile, BTCBear Company aims to provide online platforms for iOS, Android and Windows phones with high security and in this way, obtains the highest trading share in the Cryptocurrency market and allows users to perform their mobile trading through using Real time charts and features.

OKcoin, Bitstamp, Bitfinex, CoinBase trading platforms currently use mobile apps for buys and sells and trading. BTCBear managers promise to implement and operate the Mirror Trading system for the first time in mobile-based platforms among the crypto exchange companies. Moreover, BTCBear founders have made it possible for traders to professionally analyze the market and carry out their trading through using various indicators and order types in the mobile app.

VIII . Payment System

● payment system provider

Each company, especially financial companies, strives to increase its customers. In fact, modification or improvement of services and, most importantly, providing professional and new services are aimed at attracting customers and promoting their satisfaction. Customers are also looking for companies with an abundance of valid services so that they take adequate advantage of these services for their jobs.

A company's success in the field of exchange and trading to attract more permanent customers depends on critical

key techniques required by individuals and a major part of the community.

In order to spread Bitcoin or other cryptocurrencies everywhere and capture more Bitcoin market share, the BTCBear managers decided to provide shop owners with plug-in and shopping components so that they receive their payments via Bitcoin and immediately convert them into dollars. The major advantage of cryptocurrencies in online shops is to reduce transaction fees for the customers shopping.

We decided to provide cryptocurrency plug-in for all content management systems in order to facilitate online shopping for people around the world. This feature can persuade more customers to use the BTCBear system. Some content management systems that are supposed to have Bitcoin or other cryptocurrencies plug-in are as follows:

Drupal - WordPress - Joomla
- Virtumart - Magento - HostBill - OpenCart - ZenCart -
PrestaShop - osCommerce
- WHMCS - Shopify - FoxyCart -
WooCommerce - Typo3 -
vBulletin - WP ecommerce -
Infusionsoft - 3dCard - Phpnuke
- Spreecommerce - FlyNax -
PHPFox

Cryptocurrency Invoice

Given this possibility, the seller can issue customer's invoice in his own Website for regular pays and special fees and the buyer receive the invoice via Bitcoin, Litecoin, and Neo etc. They include

- PayPal invoice
- Email invoice
- Payment button
- Donation button
- Payment iFrame or accepting Bitcoin without popup

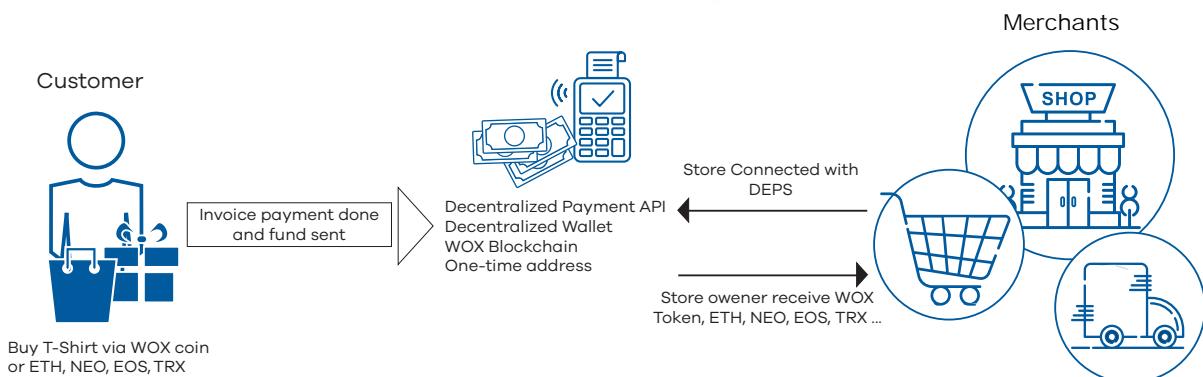
Invoices are in English; however, the Bitcoin invoices in payment systems are first presented in Chinese, Hindi and Russian in order for the Chinese, Hindi and Russians, the largest group of cryptocurrency users in the world, to add shopping plug-in

IX. DEPS [Decentralized Payment System]

With Cryptocurrency Decentralized payment gateway we will resolve volatility, scalability and fees problems. This mechanism allows arbitrary set of users to create payment fields that process extremely low latency transactions. Therefore, users can make transactions almost immediately and since all transactions will be conducted within the platform, transaction costs will be reduced by several orders of magnitude. That's not all, scalability which refers to how the system capacity is increased by adding other blockchain through WOX technology that will also be ensured.

In other words, merchants will be able to accept all cryptocurrencies just with one API or plugin and using an unique address under WOX blockchain.

Decentralized Payment System-DEPS



X. Hybrid Exchange for merchant (btcbear' innovation):

Hybrid Exchange is the unique invention of BTCBear centralized platform.

This feature allows merchants to exchange inbound cryptocurrency to fiat currencies immediately following the clients' payments in order for the product calculated rate in user's store to be fully included in the shopping's account in BTCBear platform which uses BTCBear plug-in and APIs to prevent the loss of cryptocurrency fluctuations.



Let's make an example:

1. Someone does shopping
2. The client buys something from the store with the value of \$1000 and pays via Bitcoin (At this time, the Bitcoin price is \$1250 and the client has paid 0.8 BTC)
3. The store owners are going to travel with their families because it is the weekend or holiday!
4. The Bitcoin price dumps in a few hours after the client made the payment (and the owners are away on vacation!)
5. The owners suffer a big loss while being on vacation, because the Bitcoin price dumped!
6. Now, what do we do? Do we use Bitcoin again? Or this time fiat currencies? You need to make sure that your customers are satisfied and want to pay with Bitcoin; thus, you should offer a solution and resolve the issue. Accordingly, the "BTCBear Hybrid Exchange" is offered to solve this problem.

XI. Custom libraries and API'S

Providing reliable and secure APIs to integrate the Bitcoin and BTCBear platform options in Web-based applications as well as providing a variety of libraries and SDKs for mobile users.

Including:

REST API - WebSocket API

JavaScript - Python - PHP - Ruby - Java - Perl - C# - Go - Android
- IOS SDK

XII. What tasks do APIs perform?

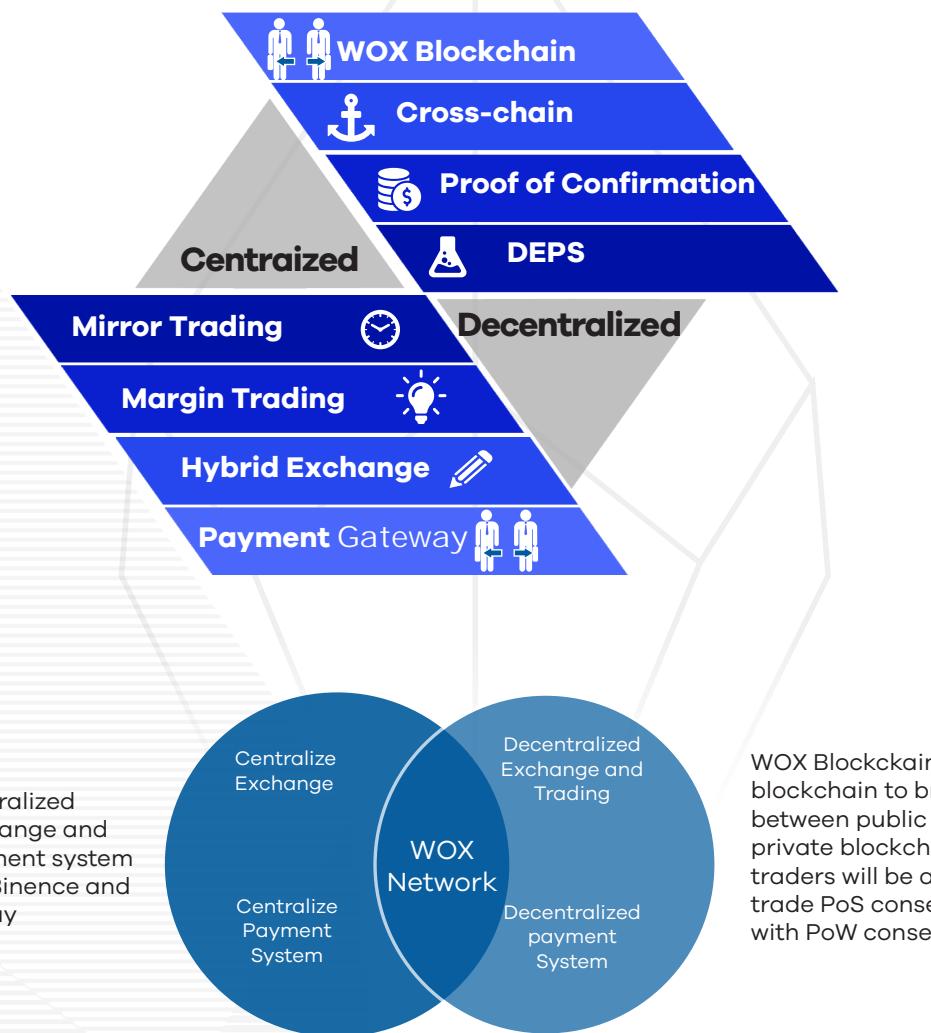
Tasks performed by the APIs include generating new cryptocurrency address, Bitcoin sales and payments, accepting cryptocurrency payments as a merchant, receiving notifications when receiving payments, analyzing and examining all margin and spot order books, checking the account balance, etc.



3. Overall look at BTCBear platform key features:

BTCBear is centralize exchange of BTCBear company and the WOX Blockchain it's assets WOX token, the native token of the BTCBear platform will be the WOX mainnet. This will help to ensure the lowest fees, high reliability and scalability.

The Key features of the platform that will be made possible by the Dapp platform and Private Blockchain (WOX Blockchain) include:

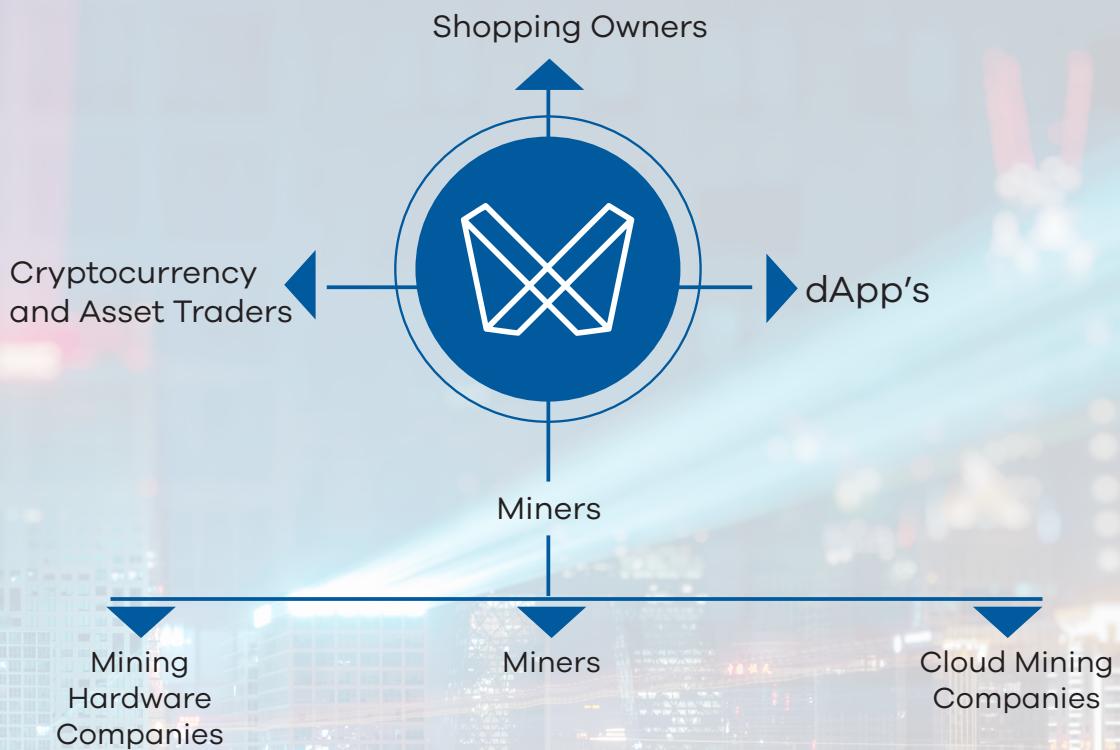


Centralized
Exchange and
payment system
like Binance and
BitPay

WOX Blockchain is a new
blockchain to bridge
between public and
private blockchains so
traders will be able to
trade PoS consensus
with PoW consensus.

4.0 Marketing and PR for the main platform

I. Who is the BTCBear platform meant for?



II. Target Countries - Target markets

Why should Japanese, Russian, Indian and Spanish-speaking peoples use the BTCBear platform?

For the first time in the history of cryptocurrency payment gateway Japanese, Russian, Indian and Spanish-speaking users can use merchant plugin for their native language and install cryptocurrency invoices on their online native language stores and e-commerce websites, Also its easy to use for those customers who do not know English to easily pay via cryptocurrency.

United States of America:

The United States of America is another target market in which BTCBear Company is to broadly have operations. Since America is one of the most important actors in the cryptocurrency industry (especially in the field of trade and exchange), the BTCBear Company like any other company is to expand Bitcoin across this country.

European Union:

Another target market for the BTCBear Company is European Union. Many traders in European countries have profitability through trading and exchanging cryptocurrencies to Euro or dollar. Furthermore, there are also large companies acting in the field of Bitcoin mining and Bitcoin mining hardware ASICs such as BitFury or Slush in Europe and

their cooperation and collaboration with BTCBear lead to mutual and long term benefits.

BTCBear founders aim to account for a significant percentage of the EU market through providing important services and solutions in the fields of trading and cryptocurrency payment gateway, financial management in transferring Euro and Pounds currencies to all people in the EU, accelerating the trading rate for the Bitcoin, Ethereum, Litecoin, Zcash and major cryptocurrencies and also decentralization exchange . Using payment invoices with BTCBear Hybrid Exchange innovation in online stores across Europe would result in a significant growth for the value of shares in the BTCBear Company.

5. Competition:

There are a number of direct and indirect competitors globally for WOX blockchain and also our centralized platforms.

In a broader sense, we will be competing with multiple companies around the world who offer services related to cross-chain exchange and bridge blockchain and also the cryptocurrencies exchange either in other currencies.

These include traditional or centralized exchanges such as Binance, Bitfinex, Kraken, Bittrex, Bitstamp, IDAX, OkEx, Huobi and many more that differ from P2P solutions as your funds are in hold until the order to sell or buy is executed.

Also there are many number of new blockchain technology such as WanChain, ICON, Cosmos, AION and others which providing cross-chain protocol and new blockchain.

I. WOX Competition:

Bridging between Public and private Blockchain	Yes	∅	None	None	None	None	None
Architecture	Optimum Chain	IBC	Side Chain	Off Chain	Off Chain	None	Side Chain
Consensus	PoX	Tender mint	PoS	PoS PoW	LFT	DPoS	DPoS
Atomic Swaps	Yes	∅	∅	None	None	None	None
On-chain DApp	DEX + DEPS Banking Service	Cross-chain Communication	Banking Service	Finance for Internet of Value	None	None	None
MasterNode	Yes	None	Yes	None	Yes	Yes	Yes
Code-Based	Multi Language	Multi Language	Ethereum Fork	No Data	Python	C++ WebAsse	JS TypeScript

II. Difference between BTCBear and other payment systems:

Decentralized payment system or DEPS is the main difference between BTCBear and other cryptocurrency payment gateway platform.

WOX protocol will be integrate with DEPS platform to accept Bitcoin, Ethereum, Tron and other public and private blockchains as a payment method just with a unique address (WOX address is a string of 27-43 letters and numbers).

The major advantage of BTCBear payment system is Hybrid Exchange innovation for merchants. This has made us completely distinctive.

The major short coming of centralize cryptocurrency payment systems is the lack of powerful transactional systems and scalability such as a new method of accepting all famous cryptocurrencies just with one unique address for merchants and Hybrid Exchange which can lead to prevent the loss of money in cryptocurrency fluctuations.

BTCBear founders aim to building strong cooperation with all small business as well as Internet giants to take advantage of the BTCBear payment system as their native payment method.

III. BTCBear Platform vs Other Platforms

Company	Fee	Margin	Mirror Trader	Mobile App	Fiat	Payment Invoice	Payment Button	Cross Chain	Decentralize platform
BTCBear	0.20%	✓	✓	✓	EUR USD	✓	✓	✓	✓
Binance	0.10%	✓	✗	✓	✗	✗	✗	✗	✓
BITStamp	0.25% 0.10%	✗	✗	✓	EUR USD	✗	✗	✗	✗
BitFinex	0.20% 0.10%	✓	✗	✓	EUR USD	✗	✗	✗	✗
Kraken	0.26% 0.10%	✓	✗	✓	EUR USD	✗	✗	✗	✗
itBit	0.20%	✗	✗	✗	JPY CAD	✗	✗	✗	✗
OKex	0.20%	✓	✗	✓	✗	✗	✗	✗	✗
CoinBase	0.30% 0.10%	✓	✗	✓	EUR USD	✓	✓	✗	✗
BitMex	0.075% 0.025%	✓	✗	✗	USD	✗	✗	✗	✗

6.0 Company's income-generating methods and business model

When trading on the platform, it will cost both sellers and buyers a tiny amount of their trading cryptocurrency as trading fee.

I. Spot Trading Fees

0.20% for all trading pair

It is worthy to note that:

BTCBear trading fee will be calculated based on WOX token [WOX coin after mainnet] so as to increase the value of the WOX coin.

II. Margin positions for lenders

7% - 10% charges to the lenders on daily interest to borrower.

Explanation:

Margin funding fees are only charged to the lender; when they lend funds out they receive interest on these funds - paid daily BTCBear charges 15% based on interest; so if the lender earns \$ 10 USD in gross interest, we will credit them with \$ 8.50 and keep \$ 1.50 as fees.

III. Deposit & Withdraw Fiat

USD - EUR:

- Deposit: Wire transfer & SEPA: 0.1%
- Withdraw: Wire transfer & SEPA: 0.1% + Minimum fee \$20

CNY:

- CNY Deposit fee: 0%
- CNY withdraw fee: 0.5% to 0.30%

Note: BTCBear will not provide any features of platform for china citizen and CNY till China regulators accepted cryptocurrency exchange and ICO platform in China, so this is a future plan and we can change the structure.

Coin	Spot Trading		Margin Trading			DEX		Mirror Trading	
	Maker	Taker	Maker	Taker	Lender Fee	Maker	Taker	Followers	Following
BTC	0.20%	0.20%	0.01%	0.03%	7%	Network Fee	Network Fee	3%	-0.50%
WOX	0.00%	0.10%	0.01%	0.03%	7%	0	0	3%	-0.50%
ETH	0.20%	0.20%	0.02%	0.04%	7%	Network Fee	Network Fee	4%	-0.50%
XRP	0.20%	0.20%	0.02%	0.05%	10%	Network Fee	Network Fee	4%	-0.30%
LTC	0.20%	0.20%	0.02%	0.05%	10%	Network Fee	Network Fee	4%	-0.30%
EOS	0.20%	0.20%	0.02%	0.05%	10%	Network Fee	Network Fee	4%	-0.30%
TRX	0.20%	0.20%	0.03%	0.05%	10%	Network Fee	Network Fee	5%	-0.30%
ADA	0.20%	0.20%	0.03%	0.05%	10%	Network Fee	Network Fee	5%	-0.30%
BCH	0.20%	0.20%	0.03%	0.06%	10%	Network Fee	Network Fee	5%	-0.30%
NEM	0.20%	0.20%	0.03%	0.06%	10%	Network Fee	Network Fee	5%	-0.30%
XTZ	0.20%	0.20%	0.03%	0.06%	10%	Network Fee	Network Fee	5%	-0.30%
NEO	0.20%	0.20%	0.03%	0.06%	10%	Network Fee	Network Fee	5%	-0.30%

IV. Discounts:

When you use WOX token as your default fee in BTCBear platform, you will receive significant fees discounts.

Duration	1 st year	2 nd year	3 rd year	4 th year	5 th year	6 th year
discount rate	50%	25%	12.5%	6.25%	3%	No discount

Note:

Spend 30 percent of net revenue for develop and marketing plans and liquidity pool in the first year

7. Operating Expense Projections

I. Signature Campaign

Creating a promotional campaign in the largest Bitcoin forum BitcoinTalk.org; Monthly payment limit is equal to \$50,000 per month,

i.e. 500 active users. [4-5 months per annual]

II. Security costs

Categories	Price
DDos Protection	Up to \$80,000 months
Bug Bounty	Up to \$20,000
Ev SSL certificate/1 Year	\$800
Security Experts	\$4500 Monthly/per expert
Dedicated Server	Up to \$15000 Monthly

III. Marketing and PR:

1. Press release strategy on worldwide and top Blockchain and Crypto media e.g. Press release on Forbes, TechCrunch, Nasdaq, Coindesk, Cointelegraph etc.
2. Community marketing e.g. Activity on Bitcointalk, Reddit, Twitter, Youtube, Advisors communication etc.
3. Airdrop strategy
4. Search engines promotions
5. Strategic partnerships

IV. WOX Annual summit and Conferences: \$250,000 - \$300,000

Note:

Advertisements are assessed based on positive or negative feedback and return on investment (ROI) through the BTCBear platform income.

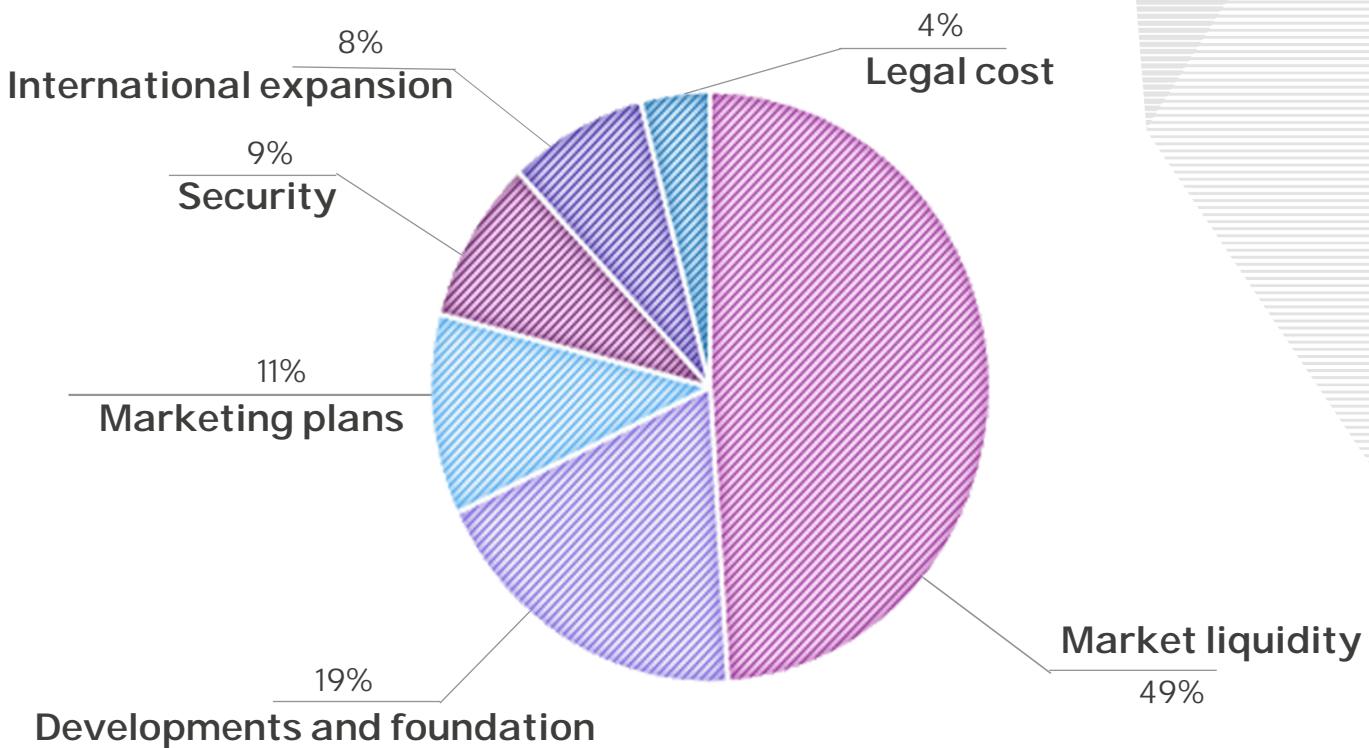
The advertisement and marketing plan will be analyzed every quarter and will continue, if necessary. In the case of negative feedback, advertising will be stopped and it depends on board of directors' decisions.

8. Tokenomics

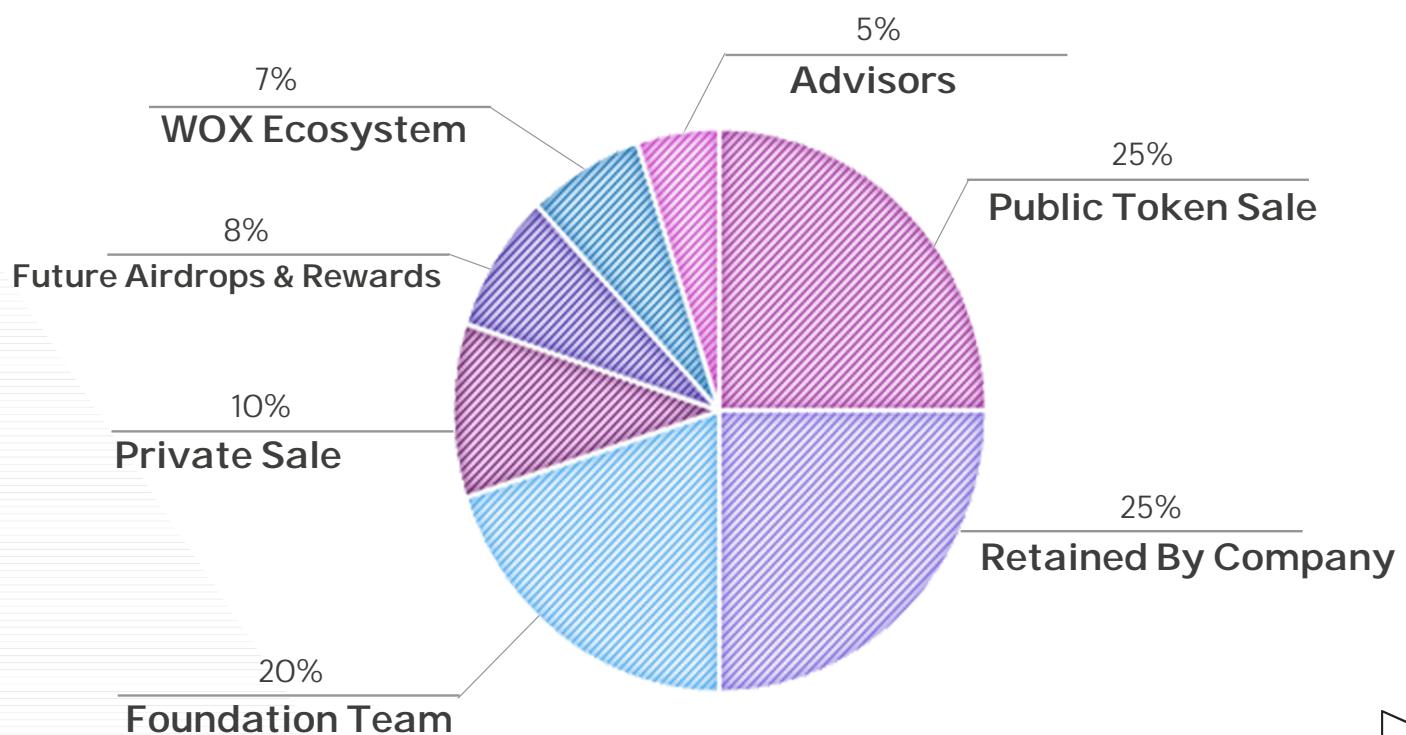
I. Token sale structure

WOX Network is BTCBear token sale event to funding discovering something new on the blockchain space and development a high-quality decentralize and centralize exchange and payment system and a Also development a new blockchain technology. WOX is the BTCBear private blockchain laboratory and DApp platform.

II. Allocation of Fund raised from token sale



III. Token distribution



IV. Token Sale Details

ERC20 token and smart contract system, based on Ethereum protocol. Due to this protocol, WOX tokens ensures utmost security and peace of mind between the buyer and seller.

BTCBear founders aim to launch its own Token Sale Offering Q2, 2019.

Token Sale Start Time:	TBA
Token Sale End Time:	When hardcap is reached
Total Token Supply:	1,000,000,000 WOX
Public Sale Circulating Supply:	250,000,000 WOX
Public Sale Token Price:	0.048 USDt equivalent
Public Sale HardCap:	12,000,000 USDt equivalent
Public Sale Vesting Period:	No vesting period / No lockup
Individual Cap:	9,000 USDt equivalent
Individual Minimum Purchase:	100 USDt
Token Type:	ERC20
Unsold Tokens:	Burn
Private Sale Token Price:	1 WOX = 0.030 USDt equivalent
Private Sale Vesting Period:	Lockup for 2 Months After Public Sale, then vesting over 3 months
Token Distribution:	Within 15 Days After the Token Sale Ends

Details:

- BTCBear Country of Incorporation: **Estonia**

Founded date: **Aug 2016**

Company registration address:

Harju maakond, Tallinn, Kesklinna linnaosa, Pikk tn 7-17, 10123

- Team developers and advisors are granted by tokens.
Tokens are generated within 15 days after the token sale ends.
- Advisors can only assign or sell 30% of their tokens in 365 natural days after the token sale ends. 70% will be lock-up for 2 years.
- Founder's token' will be lock-up for 3 years.
- Unsold and Unallocated tokens will be burned after the tokensale event.
No further WOX tokens will be generated after the Main sale ends.



V. Token Burn strategy

At least, 20% of the net revenue will be applied to the buy-back of WOX Network every quarter and destroy [Burn tokens] them, thus eliminating them from the circulating supply.

We will continue our efforts in this regard, until 60% of WOX tokens / WOXcoin (after mainnet) destroyed.

9. Roadmap

1. Business Idea
2. Company registered in Estonia
3. Trading software Beta-version launched 2016
4. Formation and consolidation development team
5. Whitepaper and Business plan
6. Pre-Sale and STO Fundraising
7. Start development full-feature of centralize exchange
8. Launch the WOX Blockchain Laboratory
9. Launch the Full-version centralized BTCBear cryptocurrency exchange
10. Start mainnet and DApp development
11. Integrate WOX TestNet with BTCBear DEX
12. Development and expand **Decentralize cryptocurrency Payment System**
13. Testing applications
14. Launch of full-fledged platform as a decentralized cryptocurrency exchange and payment system – Phase 1 releases
15. Phase 1 Marketing and PR begin for DEX and DPAY [Decentralized Payment System] - Initiation of broad and well-targeted advertising for the first three months of a business through powerful marketing strategies and penetration in the market via a concentrated approach
16. Making a special and private trading BOT for the BTCBear trading platform
17. Cooperation with influential people in the industry, raising discussions with well-known companies and making contracts with the BOT trading services.
18. Inserting BTCBear gateway plugging in main source of content management systems (CMS)such as: <https://wordpress.org/plugins>
19. Initiation of the second-phase advertising and introducing invoice and Bitcoin payment plugins on the service-providing CMSs such as sites selling themes and WordPress plugins.
20. Negotiations with the largest online stores to use BTCBear Payment System and **Hybrid exchange** feature as their shopping invoice (a few months after the BTCBear system launch in order to build confidence in the negotiations with the store owners)
21. Meet the founders of the Internet giants to introduce them "Hybrid Exchange" facilitate.
22. Using SWOT analysis to develop a great marketing strategy in the future
 - To manage the costs, only a limited number of experts who are capable of producing and implementing the BTCBear project are employed. In this case, the experts are employed not only to advance the company goals but also to manage the costs.

10 TEAM MEMBERS



M

Morteza Rezaei

CEO and
Co-founder
at BTCBear
cryptocurrency
exchange and
payment system.

Serial entrepreneur with +4 years of experience in launching companies in exchange and trading field.

Islamic Azad University of Lahijan, Bachelor of Science in Computer Science and Software engineer and full-stack programmer.

Cyber Security Analyst - Vulnerability Assessment & Penetration Testing and Fix the bugs (SQLi, XSS, CSRF)

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M

Mohammad Sadegh Daneshvar

Mohammad
is CFO and
Co-founder and
Accounting
manager at
BTCBear
cryptocurrency
exchange and
payment system
since 2014.

Bachelor in Accounting from Islamic Azad University of Nowshahr.

He have most experienced in carpet and flooring store, He owned the largest carpet store in the Gilan region.

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R eza Hashemi

Reza Hashemi-gahrouei, a thirty two years entrepreneur with lots of skills and experiences. It is very difficult for me to choose titles for himself.

He's a teacher, a leader, a manager, an advisor, a founder, technician, network developer, network designer, and so on. He founded first business at 2003 when was seventeen years old. He's founder of Cambridge Universal Academy.

🔗 LinkedIn: <http://www.linkedin.com/in/reza-hashemigahrouei>



H ossein Namazian

Hossein is a senior Blockchain Developer and Management of Radio Amateur Lab of Shiraz University for 3 years. 2008 – 2011

Corporation with Barazesh Pouyan Pars for an Automation Project, summer of 2011. Corporation with RAYSHID SANAT Co. 2013-2016 Machine Vision Projects: C++ (PC) and GPU (NVIDIA Jetson TK1) implemen-tation of Real-Time Visual Tracking based Correlation filters

🔗 <https://www.linkedin.com/in/hossein-namazian-a22a59135/>

11. Further Questions

1. What is the most important and sufficient reason to invest in the cryptocurrency market?

- Cryptocurrency is a safe place to keep all people money all over the world.
- Cryptocurrency is a tax-free currency which is not dominated by the central bank and thus, will attract the attention of many people around the world in the future. In other words, banking systems receive heavy taxes from their customers around the world, while the cryptocurrency is a lowest-tax [Almost free] transaction. This is a great reason for people and traders to increasingly use Bitcoin and other cryptocurrencies.
- The spread of cryptocurrencies in future and growing strength of exchange companies at that time

2. Why do the BTCBear founders need this amount of capital?

- We need funds for WOX blockchain laboratory
- In order to have sufficient funds and liquidity in local bank accounts to exchange cryptocurrencies possessed by the cryptocurrency community.
- Market capitalization of the cryptocurrency is now only about \$300 billion. Each trading company and payment system in the industry must have powerful financial resources and liquidity so that it can manage big exchanges in case of investment of large sums of cryptocurrencies, especially Bitcoin, Ethereum, Zcash, Neo, Nem, EOS and most of all famous coins in BTCBear platform.
- To develop and maintain the biggest and real decentralized trading platform and cryptocurrencies in the world, as well as to develop and maintain the biggest decentralized cryptocurrency payment system.
- To have the potential to compete with the big companies in the world regarding cryptocurrencies trading platforms.
- Marketing and PR strategies
- Issues related to international expansion
- Security
- Legal costs

3. Why should investors attach particular importance to the BTCBear company and why investment in fintech companies, particularly in the decentralized cryptocurrency trading system such as BTCBear, is prioritized by investors?

Given the increasingly growing of cryptocurrency market, investment in this field, especially in decentralized exchange company, is one of the most profitable investments in the world.

From 2013 until now, many companies in the field of financial transactions in the Bitcoin and other cryptocurrencies and assets have earned million-dollar profits.

Pointing to the fact that the Bitcoin is newly established and considering the increased price of this cryptocurrencies in the coming days and months, shareholdings of FinTech companies are expected to increase in the Blockchain field and investors in this industry acquire more profits every year.

**World's Largest
Crypto
Exchange Eyes \$1
Billion Profit amid
Rout**

It also should be kept in mind that investing in financial-technology (FinTech) companies has been one of the quickest and most profitable investments in recent years in the entire world. The future of financial service will be decentralized, so every transaction must be decentralized.

12. Disclaimer

This document and any other documents published in association with this white paper relate to a potential token offering to persons (contributors) in respect of the intended development and use of the platform by various participants. This document does not constitute an offer of securities or a promotion, invitation or solicitation for investment purposes it is to educate and inform. Worthy to mention that the token offering involves and relates to the development and use of experimental software and technologies that may not come to fruition or achieve the objectives specified in this white paper. Tokens do not represent equity, shares, units, royalties or rights to capital, profit or income in the platform or application or in the entity that issues tokens or any other company or intellectual property associated with the platform or any other public or private enterprise, corporation, foundation or other entity in any jurisdiction. The token is not therefore intended to represent a security interest.

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