### **Production: Data Distribution Shifts and Monitoring**

\$ echo "Data Science Institute"

## Agenda

#### 7.1. Monitoring

- ML System Failures
- Data Distribution Shifts
- Monitoring and Observability

#### 7.2 Continual Learning and Test in Production

• Testing data distribution shifts.

#### Slides, Notebooks, and Code

• These notes are based on Chapter 6 of *Designing Machine Learning Systems*, by Chip Huyen.

#### **Notebooks**

./02-notebooks/production\_7\_distribution\_shifts.ipynb

#### **Our Reference Architecture**

#### The Flock Reference Architecture

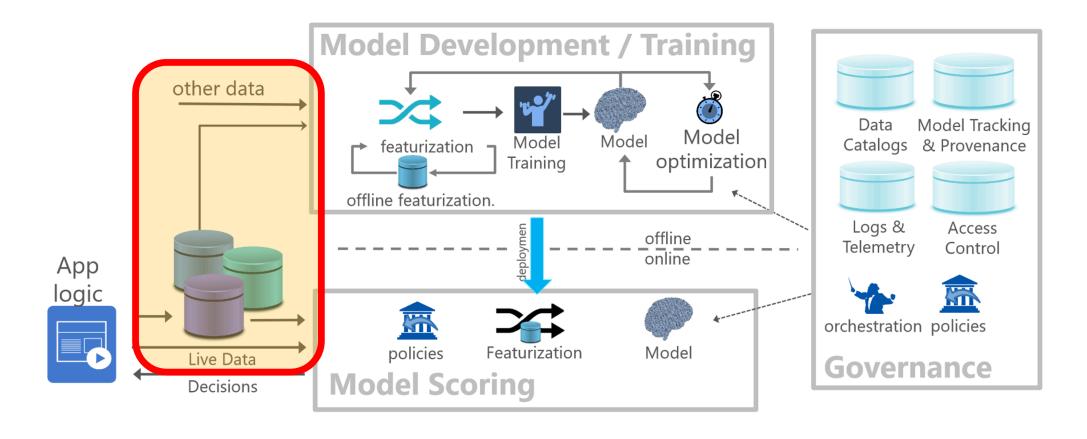


Figure 1: Flock reference architecture for a canonical data science lifecycle.

# **ML System Failures**

## What is an ML System Failure?

- A failure happens when one or more expectations of the system is not met:
  - Traditional software expectations: the system executes its logic within the expected metrics, such as latency and throughput.
  - ML performance: performance metrics are met, explanations are given, trust in the system (can be achieved by communicating uncertainty), etc.

### What is an ML System Failure?

- Operational expectations can be easier to detect than ML performance expectations.
- Understanding why ML systems fail can help monitor ML performance.

## **Software System Failures**

- Dependency failure
  - A package or codebase that the system depends on breaks, which leads to system failure.
  - Common when the dependency is maintained by a third party.
  - Can also happen when our model is a dependency of a downstream consumer.
- Deployment failure
  - The root cause is deployment errors: deploy old binaries, permissions are not correctly granted, etc.
  - Coding errors and integration errors (interface changes).

## **Software System Failures**

- Hardware failures
  - Hardware use to deploy the model fails.
- Downtime or crashing
  - Connectivity, security, and other issues may give rise to unreachable servers (AWS, Azure, GCP, etc.)
  - Distributed systems are complex systems, and the risk of failure increases with complexity.

## **ML-Specific Failures**

#### Production data is different from training data

- A key assumption is that training and unseen data come from the same distribution.
- When we say that a model *learns* from data, we are saying that the model learns the distribution of the training data to use this information on unseen data.
- When predictions on unseen data are satisfactory, we say the model "generalizes to unseen data".
- The test data used in the model development phase and the cross-validation are estimates of the error in unseen (production) data.
- Reasons for difference:
  - Data collection, encoding, and instrumentation.
  - The world changes, and data distributions are not stationary.

## **ML-Specific Failures**

#### Edge cases

- An ML model performs well in most cases but fails in a small minority of cases, generally with catastrophic consequences.
- Data distribution may have shifted if the number of edge cases increases.
- Key concern for safety-critical applications: autonomous vehicles, health systems, risk monitoring, etc.

## **ML-Specific Failures**

#### Degenerate feedback loops

- The model's predictions influence the feedback, which in turn influences the next iteration of the model:
  - System outputs are used to generate the next set of inputs.
  - In user-facing applications, this can drive the options or interactions that a user is offered.
  - User interactions with the system are the training data.

#### **Data Distribution Shifts**

## **Types of Data Distribution Shifts**

#### Three types of shifts:

- Concept drift
- Covariate shift
- Label shift

#### Before we begin:

- Assume that we are looking to predict Y given data X.
- To do so, we estimate P(Y|X).
- Our data, shows a distribution P(X, Y) and we know that:

$$P(X,Y) = P(Y|X)P(X)P(X,Y) = P(X|Y)P(Y)$$

## **Types of Distribution Shifts**

- Covariate shift:
  - $\circ P(X)$  changes.
  - $\circ P(Y|X)$  does not change.
- Label shift:
  - $\circ P(Y)$  changes.
  - $\circ P(X|Y)$  does not change.
- Concept drift:
  - $\circ P(Y|X)$  changes.
  - $\circ P(X)$  does not change.

#### **Types of Distribution Shifts**

$$P(X,Y) = P(Y|X)P(X)P(X,Y) = P(X|Y)P(Y)$$

- P(X,Y) joint distribution.
- P(Y|X) conditional probability of output Y given input X.
- P(X) probability density of input.
- P(Y) probability density of output.

#### **Covariate Shift**

- Covariate shift:
  - $\circ P(X)$  changes.
  - $\circ P(X|Y)$  does not change.
- Widely studied distribution shifts.
- Covariate is an independent variable that can influence the outcome of a statistical trial but it is not of direct interest.
- Example: while predicting house prices as a function of location, a covariate is square footage.

#### **Covariate Shift**

#### Causes:

- Sampling methods: example, oversampling of cancer patients over 40.
- Training data is artificially altered: applied SMOTE and distribution changed.
- Active learning: instead of randomly sampling, use samples most helpful to that model according to some heuristic.
- Major changes in the production environment or application: changes in marketing, for example, induce more clients from a certain demographic not previously represented in training data.

#### **Label Shift**

- Label shift:
  - $\circ P(Y)$  changes.
  - $\circ P(Y|X)$  does not change.
- Also known as prior shift, prior probability shift, or target shift.
- The output distribution changes, but for a given output, the input distribution stays the same.
- When a covariate shift happens, it could be followed by a label shift.
- Methods for detecting covariate and label shifts are similar.

## **Concept Drift**

- Concept drift:
  - $\circ P(Y|X)$  changes.
  - $\circ P(X)$  does not change.
- Also known as posterior drift.
- Input distribution remains the same, but the conditional distribution of the output given an input changes.
- "Same input, different output."
- Can be cyclcic or seasonal.

### **Detecting Data Distribution Shifts**

#### **Exploratory Data Analysis**

- Compare different quantiles of data distributions and compare: 5th, 25th, 50th, 75th, and 95th.
- Comparing mean, median, and standard deviation only may give partial results:
  - Noticing differences may be indicative of a distribution shift.
  - Not noticing differences could hide distribution shifts.

#### **Detecting Data Distribution Shifts**

#### Statistical methods

- A more robust approach is to use two-sample hypothesis tests.
- These tests help us determine if the difference between distributions is statistically significant: if it is, then the probability that the difference is due to random fluctuations is low.
- If a difference is detected, it does not necessarily mean it is important. However, if the difference is noticeable in a small sample, it generally indicates that it is important.
- Many methods for univariate data. For example, Kolmogorov-Smirnov test.
- Other methods for multivariate data: Least Squares Density Difference or Maximum Mean Discrepancy.
- In general, these methods are better for low-dimensional data: it may be convenient to reduce the problem's dimensionality.

### **Drift Detection Methods**

| Detector                            | Tabular  | Image    | Time<br>Series | Text     | Categorical<br>Features | Online | Feature<br>Level |
|-------------------------------------|----------|----------|----------------|----------|-------------------------|--------|------------------|
| Kolmogorov-Smirnov                  | <b>√</b> | V        |                | ✓        | ✓                       |        | ✓                |
| Cramér-von Mises                    | ✓        | <b>√</b> |                |          |                         | ✓      | ✓                |
| Fisher's Exact Test                 | ~        |          |                |          | ✓                       | ✓      | ✓                |
| Maximum Mean<br>Discrepancy (MMD)   | <b>√</b> | V        |                | <b>v</b> | <b>√</b>                | ✓      |                  |
| Learned Kernel MMD                  | ~        | V        |                | ✓        | ✓                       |        |                  |
| Context-aware MMD                   | <b>✓</b> | V        | ✓              | <b>√</b> | ✓                       |        |                  |
| Least-Squares Density<br>Difference | <b>√</b> | V        |                | <b>v</b> | <b>√</b>                | ✓      |                  |
| Chi-Squared                         | ✓        |          |                |          | ✓                       |        | ✓                |
| Mixed-type tabular<br>data          | V        |          |                |          | <b>√</b>                |        | <b>√</b>         |
| Classifier                          | ✓        | V        | ✓              | ✓        | ✓                       |        |                  |
| Spot-the-diff                       | <b>√</b> | V        | ✓              | ✓        | ✓                       |        | ~                |
| Classifier Uncertainty              | ✓        | V        | ✓              | ✓        | ✓                       |        |                  |
| Regressor Uncertainty               | <b>√</b> | ✓        | ✓              | V        | V                       |        |                  |

#### Monitoring

- Tracking, measuring, and logging different *metrics* that can help determine when something goes wrong.
- Classes of metrics to monitor:
  - Operational: convey the health of the system. Operational metrics are related to network, machine, and application. Ex.: latency, throughput, prediction requests per unit of time, percentage of successful predictions, CPU/GPU utilization, memory use, etc.
  - ML Specific Matrics: model performance, predictions, features, and raw inputs.

#### **Observability**

- Setting up a system in a way that affords us visibility into its inner workings to help us investigate it to solve bugs and produce enhancements.
- Logs and reporting.
- Instrumentation and telemetry.

## **Monitoring ML Systems**

- Monitoring model performance:
  - Prediction correctness is only part of the story.
  - Collect performance in terms of usability and trust (preferences).
  - Collect inferred metrics (clicks, accepted recommendations, etc.)
- Monitoring predictions
  - Monitor distribution shifts.
  - Slice analysis, backtesting, etc.

- Monitoring features
  - Monitor input features and transformed features.
  - Easier to validate than raw data because a defined schema exists for features.
  - Common validation tests:
    - Min, max, median, and other quantile values.
    - Values satisfy a certain regular expression.
    - Values belong to a predefined set.
    - Values of a feature are always positive, less than one, greater than another feature's value, etc.
- Monitoring raw data
  - Generally, a responsibility of the data engineering team or data governance.
  - Automated pipelines and data quality verification.

## References

#### References

- Agrawal, A. et al. "Cloudy with a high chance of DBMS: A 10-year prediction for Enterprise-Grade ML." arXiv preprint arXiv:1909.00084 (2019).
- Huyen, Chip. "Designing machine learning systems." O'Reilly Media, Inc. (2021).