

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Who are looking to get in fit and need some motivation people like to track their their progress and looking for New workout time and additionally get dissatisfied With existing system and fitness applications.	6. CUSTOMER CC It is undeniably simple and easy to use. The user can get accurate diet and food plans. It helps to set a routine to your life.	5. AVAILABLE SOLUTIONS AS so many applications have like Healthifme, My fitness pal, Everfit, NutriAdmin, FitBudd, Meez, apicbase, Nutrisum, Nutritics and DietMaster etc....	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS J&P Healthy diet plan, diet plan, Quality Control of food Rich food recommendations, different nutrition pattern, Nutritional analysis, classification of food based on its Nutrients.	9. PROBLEM ROOT CAUSE RC Due to lifestyle, Availability of low quality and nutrition less food, improper diet plan, lack of health related awareness, Emotional not well, not following Timing foods and not have good sleep.	7. BEHAVIOUR BE Consulting doctors or Nutritionist, Enquires about the food to be refer articles, videos, exercise do it, searching in websites etc...	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS TR Customers often prefer to share their achievements on social media This makes them motivated and push themselves to work more and Thus helps us to increase the users. <hr/> 4. EMOTIONS: BEFORE / AFTER BEFORE: depressed, Exhausted, Confused, feel bad. AFTER: Confidence, Encouraged, motivated, became Physically and mentally fit.	10. YOUR SOLUTION SL <ul style="list-style-type: none"> ❖ Personalized nutrition ❖ Vegan plant-based nutrition ❖ Clarity on diet myths and nutritional fake news ❖ Healthy meal kit delivery service ❖ Deep knowledge about nutritional education ❖ Tracking your food habit ❖ Sleep tracker 	8. CHANNELS of BEHAVIOUR CH ONLINE Customers can make their own watch others workouts, diet plans and healthy in customized features and checking websites related on nutrition OFFLINE Customer can see their precious activity records, able to get diet plan Tips regarding their past workouts and they can manage their schedule time.	Extract online & offline CH of BE